



BANK FOR INTERNATIONAL SETTLEMENTS

Globalisation: real and financial

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87th Annual General Meeting



Real globalisation and financial globalisation

Can we draw a sharp distinction between the two?

- Real globalisation entails substantial financial globalisation
- But the global financial system is subject to procyclicality and excesses, like the domestic financial system
 - Durable benefits of globalisation reaped through a more resilient global financial system
 - Crises exacerbate elements (eg inequality) that have undermined support for globalisation

Trade and financial openness

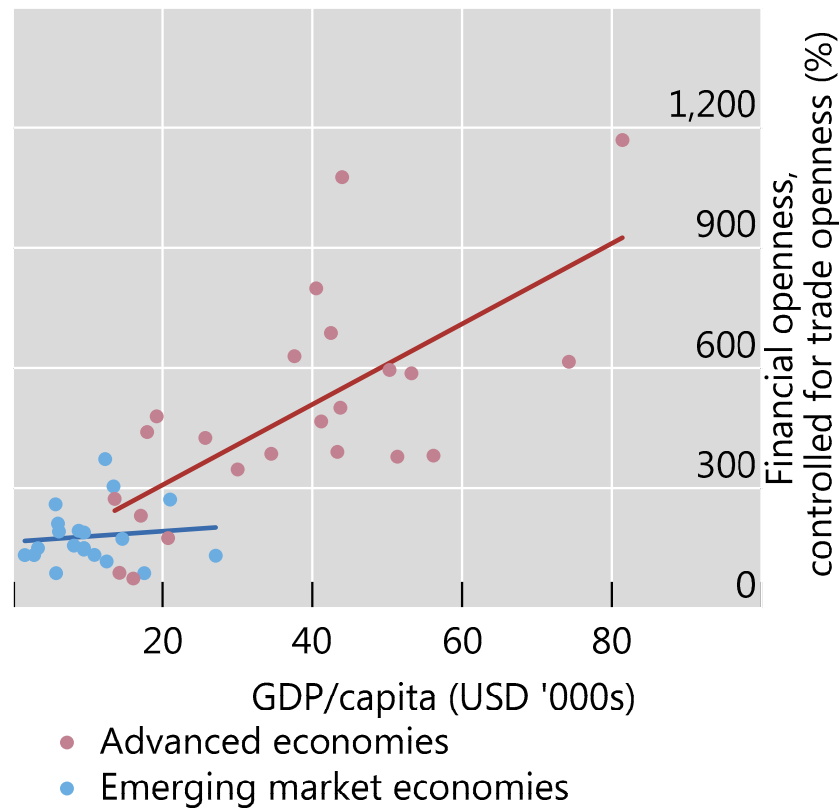
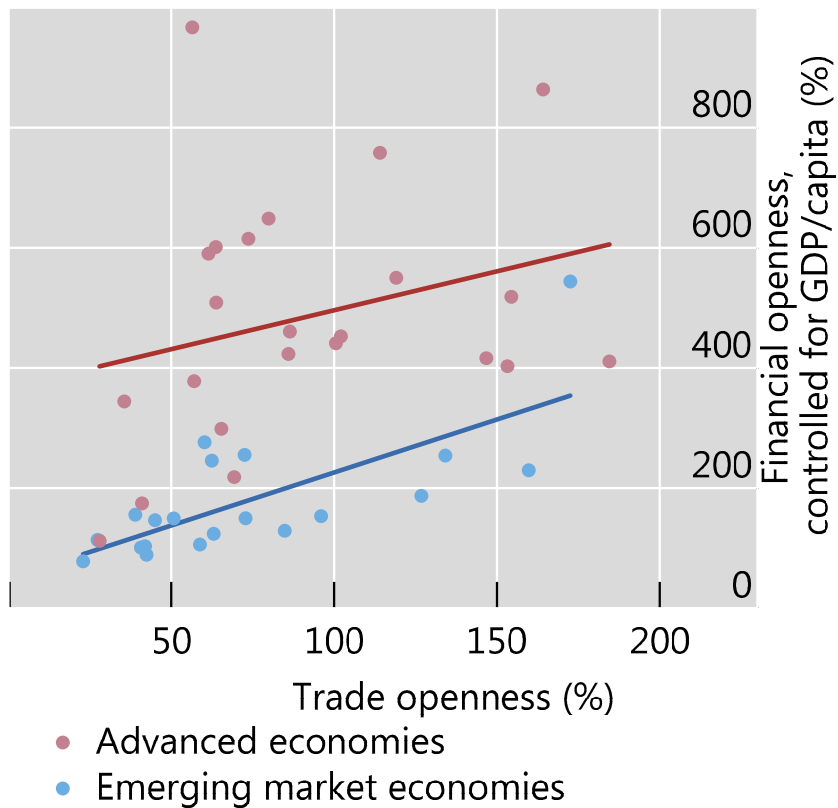
- Measure of trade openness

$$\frac{\text{Exports} + \text{imports}}{\text{GDP}}$$

- Measure of financial openness

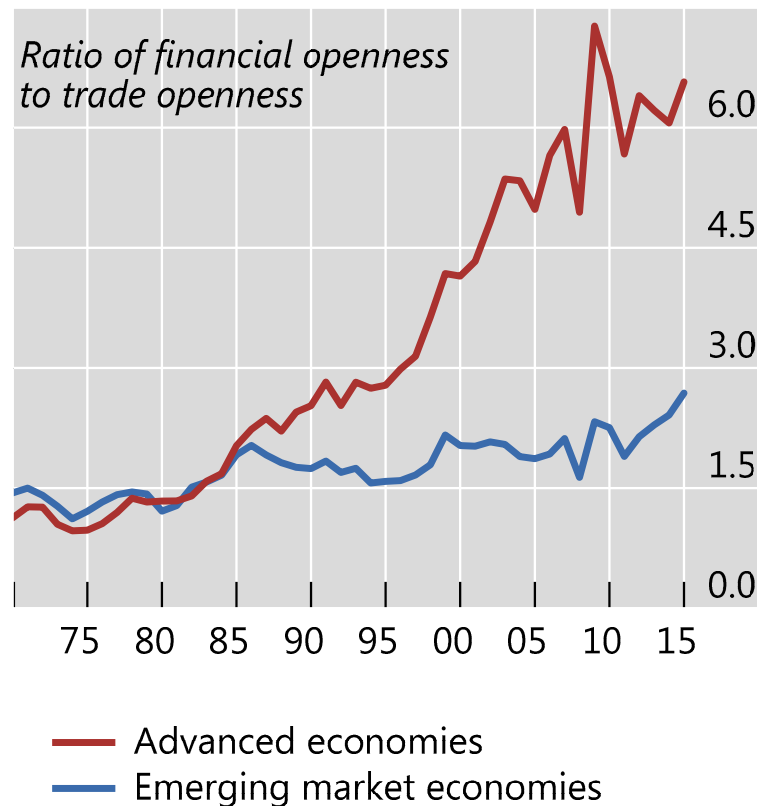
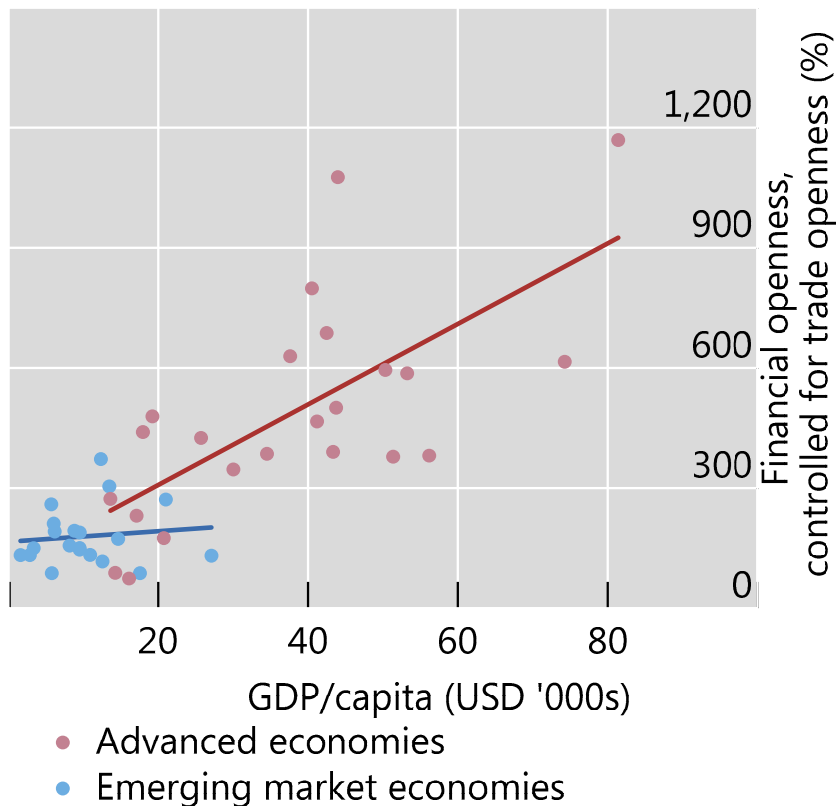
$$\frac{\text{External assets} + \text{external liabilities}}{\text{GDP}}$$

Financial openness increases with trade openness and GDP per capita



Source: 87th Annual Report.

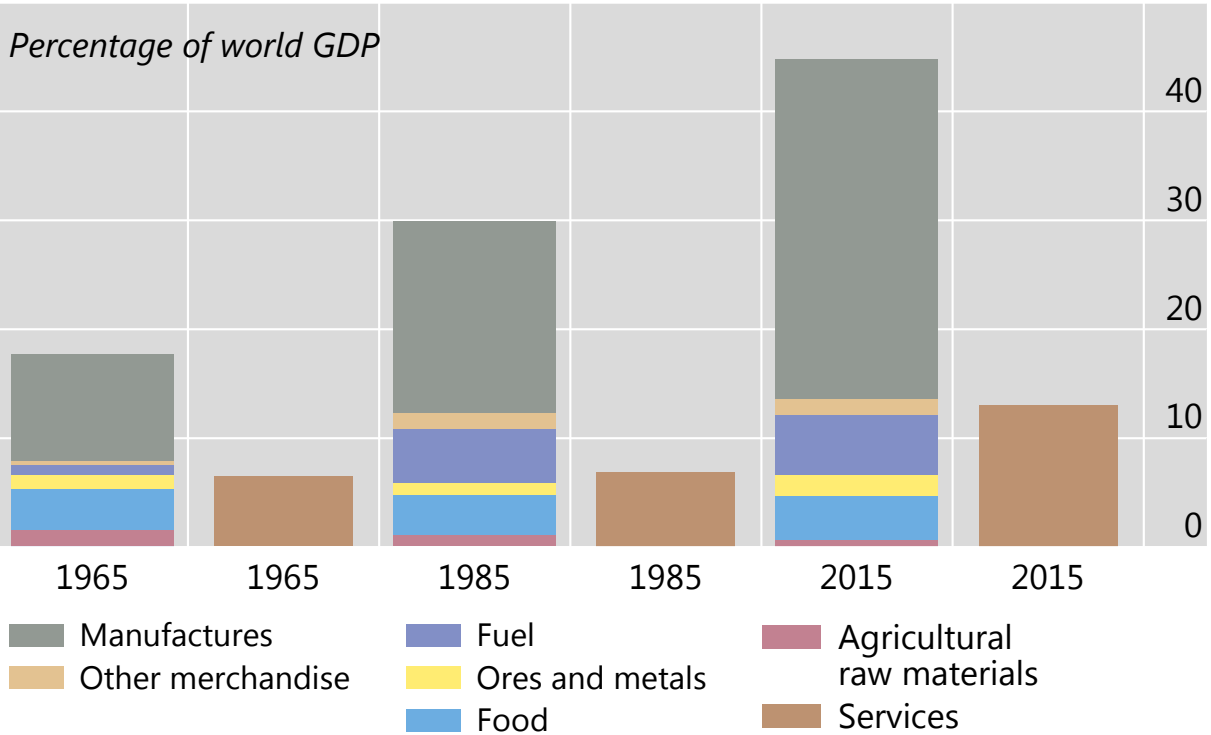
Advanced economies have higher financial openness beyond GDP per capita or trade



Source: 87th Annual Report.

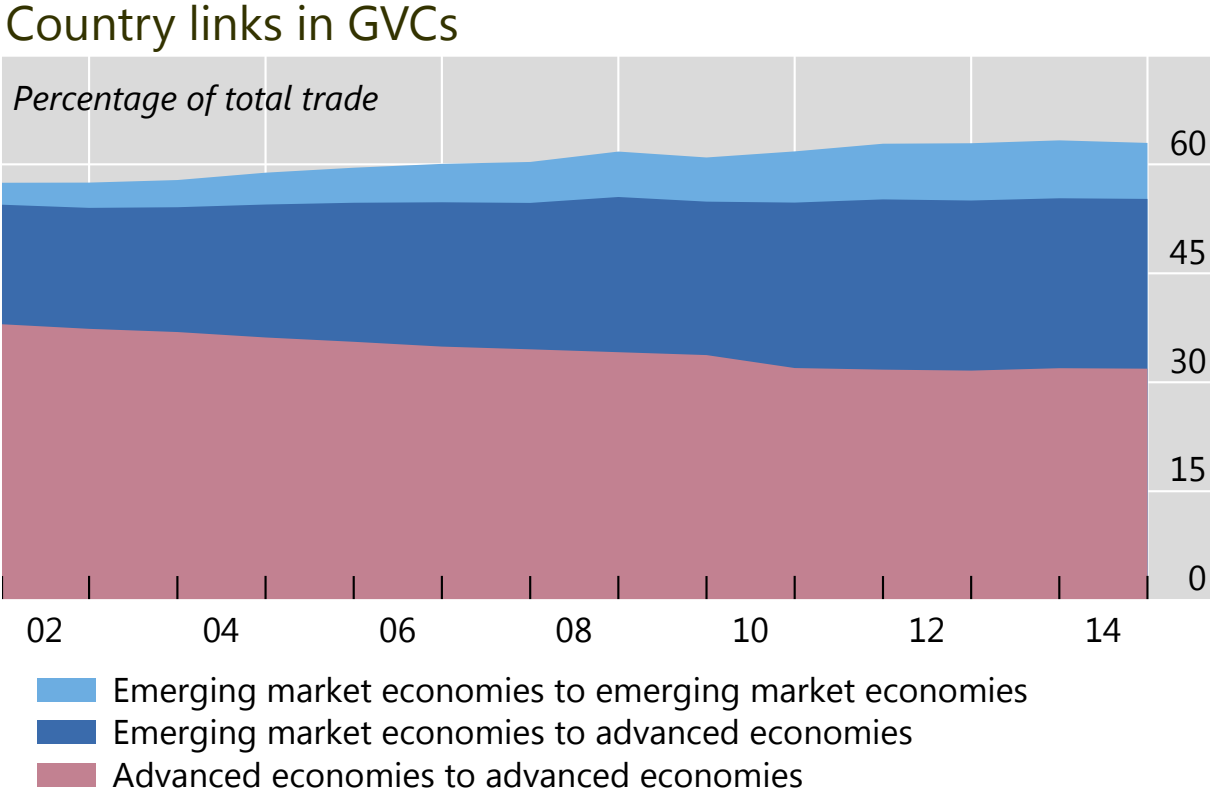
Trade openness has grown with manufactured goods trade

Composition of trade



Source: 87th Annual Report.

Trade openness reflected in global value chains (GVCs)



Source: 87th Annual Report.

Date 1

Date 2

Date 3

Stage 1



Stage 2

Stage 3

Date 1

Date 2

Date 3

Stage 1

Stage 2

Stage 3



Date 1

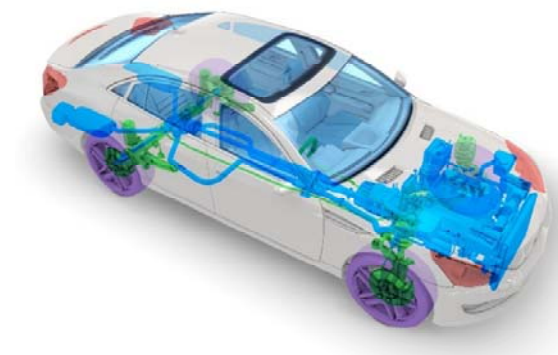
Date 2

Date 3

Stage 1

Stage 2

Stage 3



Date 1

Date 2

Date 3

Stage 1

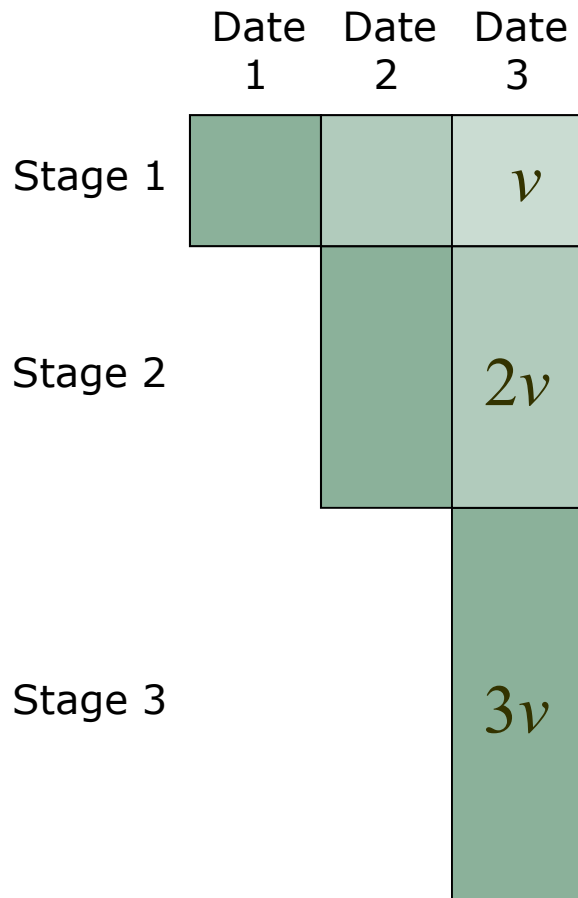
Stage 2

Stage 3



Inventories and trade





Assets	Liabilities
Cash	Equity
(1 period old) ($=v$)	
Inventories (2 periods old) ($=2v$)	
Inventories (3 periods old) ($=3v$)	
Receivables Long-term assets	Short-term debt
	Payables Long-term liabilities

GVC of four links needs funding of $4v + 3v + 2v + v$.

Funding need grows rapidly – at rate of **square** of length of GVC.

	Date 1	Date 2	Date 3
Stage 1			v
Stage 2			$2v$
Stage 3			$3v$

Assets	Liabilities
Cash	Equity
(1 period old) ($=v$)	Short-term debt
Inventories (2 periods old) ($=2v$)	
Inventories (3 periods old) ($=3v$)	
Receivables Long-term assets	Payables Long-term liabilities

If GVC crosses the boundary of the firm, then receivables are financed with payables and external debt.

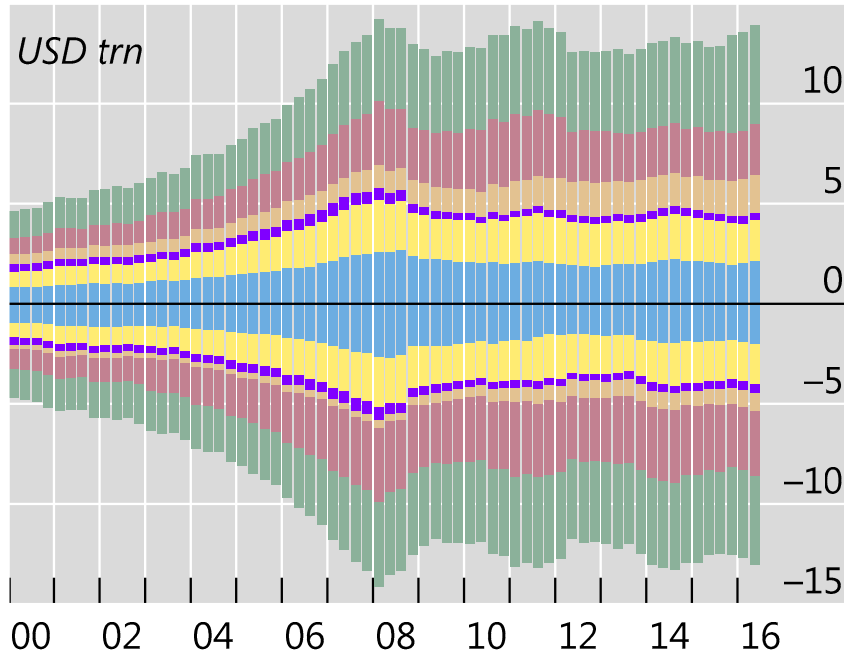
Global role of the dollar

- Layer 1: Invoicing currency for trade
- Layer 2: Funding currency for investment
 - Oil and gas sector, for example
 - Currency denomination of diversified global portfolio
- Layer 3: Dollar liabilities of global banks
 - Hedging for investors who hold diversified global portfolio

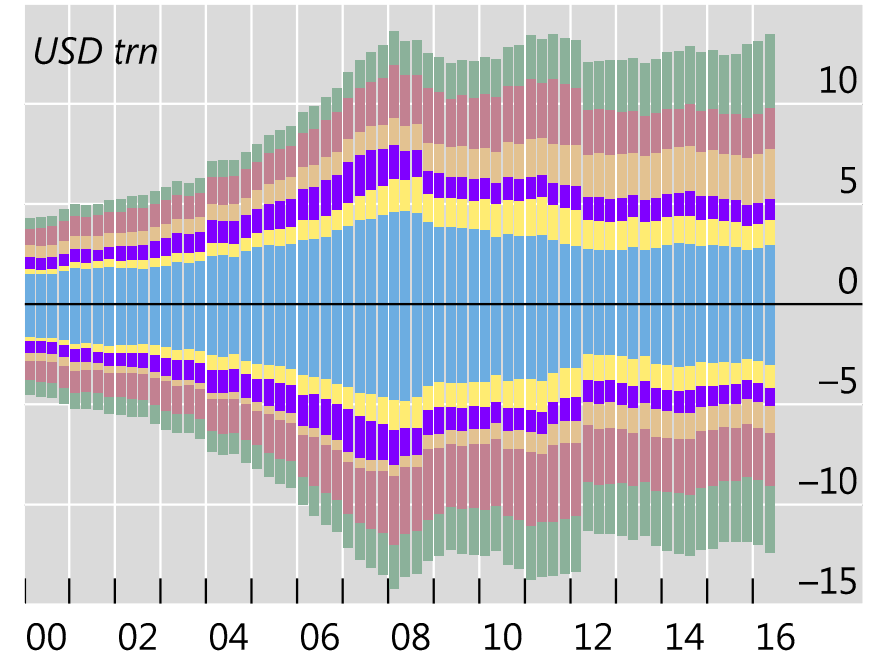
How easy is it to draw a line between real and financial globalisation?

Cross-border US dollar-denominated credit, all sectors

By residence



By nationality¹

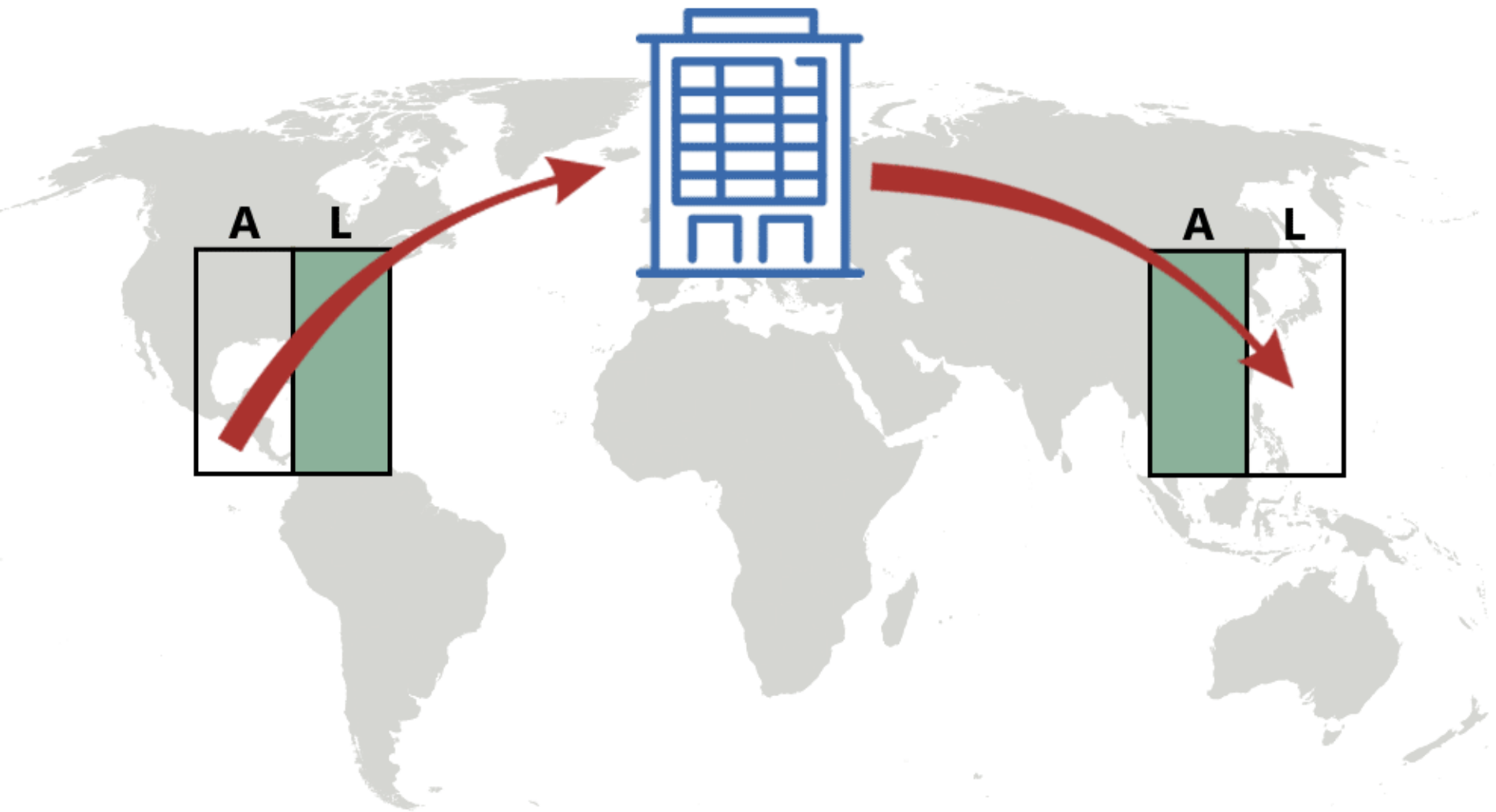


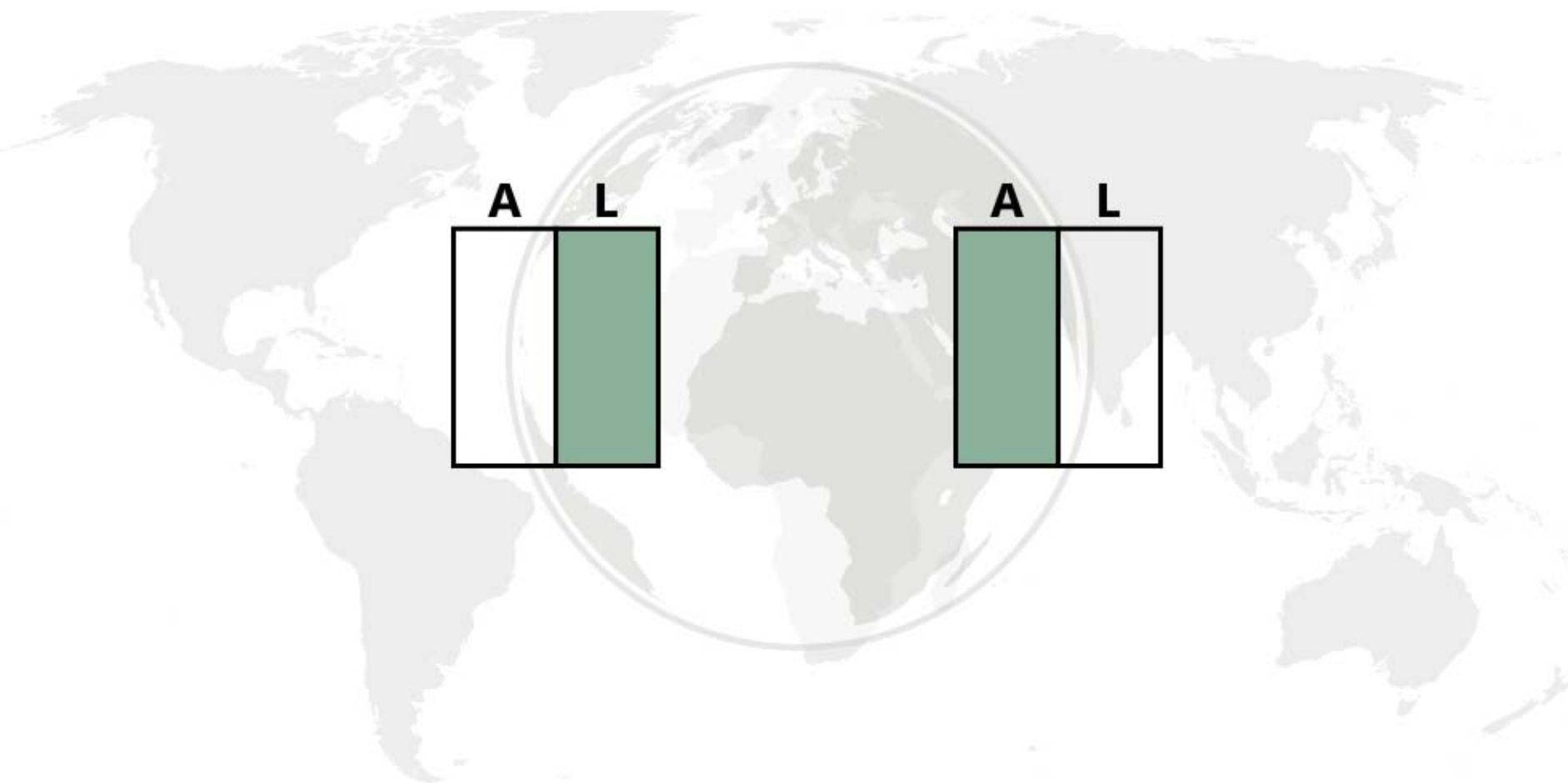
Claims (+) and liabilities (-) of:

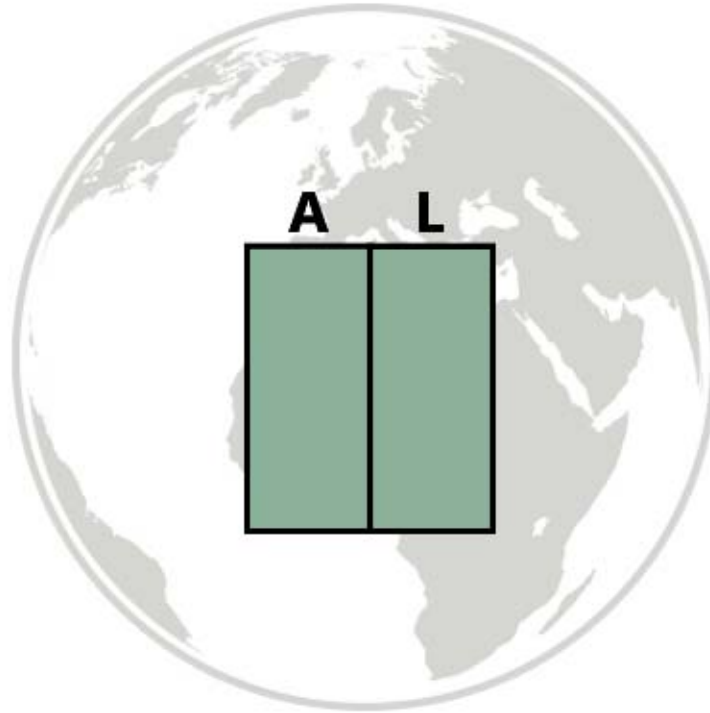
- Euro area
- United Kingdom
- Switzerland
- Japan
- United States
- Other

¹ The break in series between Q1 and Q2 2012 is due to the Q2 2012 introduction of a more comprehensive reporting of cross-border positions. For more details, see www.bis.org/publ/qtrpdf/r_qt1212v.htm.

Source: BIS locational banking statistics, Tables A5 (by residence) and A7 (by nationality).





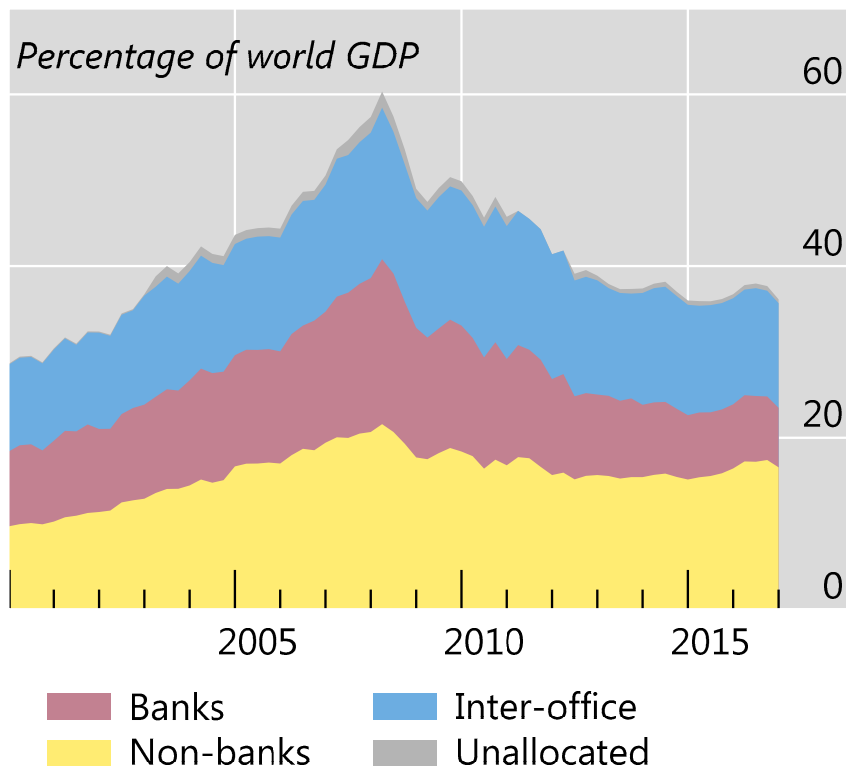




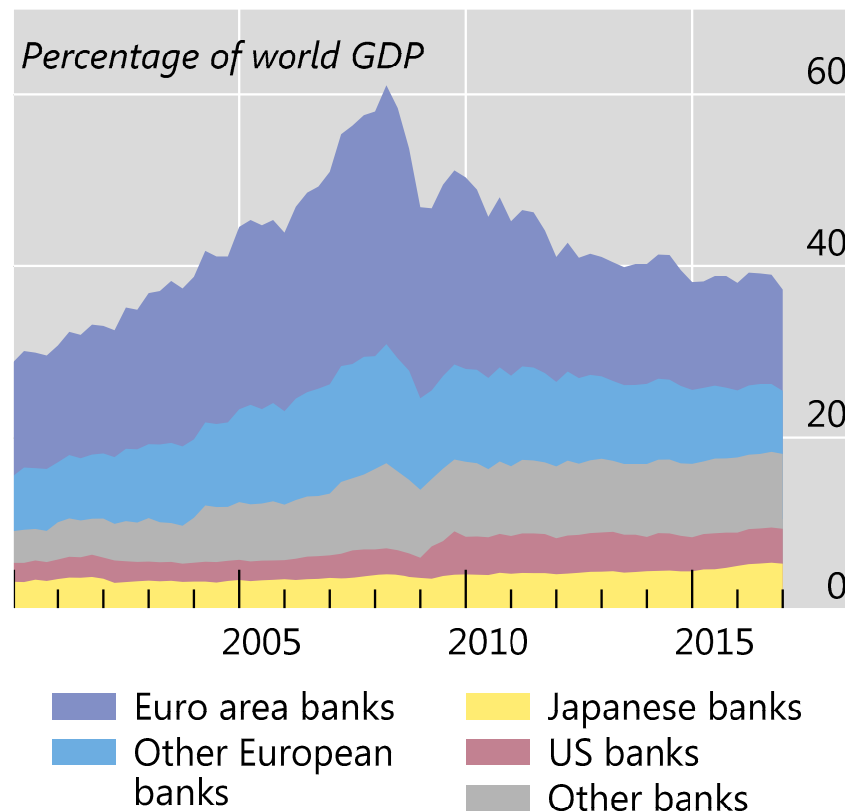


Deglobalisation? Locational vs consolidated perspectives

Locational cross-border bank claims



Foreign claims by banking system



Source: 87th Annual Report.

Real globalisation and financial globalisation

We cannot draw a sharp distinction between the two

- Real globalisation entails substantial financial globalisation
- But the global financial system is subject to procyclicality and excesses, like the domestic financial system
 - Durable benefits of globalisation reaped through a more resilient global financial system
 - Importance of international cooperation towards resilience is undiminished
- Need to transcend “islands” view of global economy to that of the matrix of balance sheets