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# Emphase Ltd to design new banknote series

News conference of 4 March 2026

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SCHWEIZERISCHE NATIONALBANK  
BANQUE NATIONALE SUISSE  
BANCA NAZIONALE SVIZZERA  
BANCA NAZIUNALA SVIZRA  
SWISS NATIONAL BANK





Grüezi. Bonjour. Buongiorno.  
Allegra. Welcome.

# Emphase Ltd wins design competition



## Concept J



# Design competition for tenth banknote series

Application phase

Over 300 applications  
12 design teams selected

Phase 1 of competition

Concept design from February to July 2025  
Public survey from August to September 2025  
Evaluation by advisory board

Phase 2 of competition

Clarification of financial proposal and framework conditions for cooperation

Overall result

Results of first and second phases of competition counted towards final result in the proportions 60% to 40% respectively

# Phase 1 of competition

Survey	Advisory board
50%	50%

## Overall result

## Exhibition

1st: Concept K  
*Custer Waller Sagl*



2nd: Concept B  
*Norr Design AG*



3rd: Concept J  
*Emphase Ltd*



# Phase 1 of competition

Survey	Advisory board
50%	50%

Overall result

Exhibition

1st: Concept H  
*Studio Marcus Kraft*



2nd: Concept J  
*Emphase Ltd*



3rd: Concept L  
*Maxitype Sàrl*



# Phase 1 of competition

1st: Concept J  
*Emphase Ltd*



# Overall result

Phase 1	Phase 2
60%	40%

2nd: Concept L  
*Maxitype Sàrl*



# Exhibition

3rd: Concept B  
*Norr Design AG*



# Exhibition: Design competition for tenth banknote series

SNB Forum Fraumünsterstrasse 8, Zurich

5–15 March 2026, daily from 9.30 am to 4.30 pm

Phase 1 of competition

Overall result

Exhibition



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Die Präsidentin  
des Bankrats

Ein Mitglied des  
Direktoriums

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Die Präsidentin  
des Bankrats

Ein Mitglied  
des Direktoriums

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# Thank you for your attention!

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