

SPEECH

## Treasury Market Liquidity and Early Lessons from the Pandemic Shock

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As prepared for delivery

Good morning, and thank you to the Brookings Institution-Chicago Booth Task Force on Financial Stability for convening this discussion on such a critical topic. This has been a year marked by tremendous human suffering related to the pandemic and unprecedented challenges for the global economy and financial markets. The events that unfolded in March and April underscored the importance of understanding market functioning and liquidity so that financial markets continue to serve their important role in supporting the economy.<sup>1</sup>

In the first quarter of 2020, the global financial system experienced an extraordinary shock, triggered by the coronavirus pandemic. Asset prices adjusted sharply, reflecting increasing pessimism and uncertainty about the economic outlook as large segments of the economy began to shut down. A spike in financial market volatility, combined with concerns about markets' ability to function in a remote work environment, resulted in a surge in the demand for cash.

The Federal Reserve took swift and decisive action in response to both the shift in the economic outlook and deteriorating conditions in financial markets.<sup>2</sup> The Federal Open Market Committee (FOMC) cut the target range for the federal funds rate close to zero, and directed the Open Market Trading Desk (the Desk) to conduct repo operations and purchases of Treasuries and agency mortgage-backed securities (MBS) to support the smooth functioning of these markets. The Federal Reserve undertook a wide range of additional steps—many in coordination with the U.S. Treasury—to support the flow of credit to households, businesses, and state and local governments. Regulations were also temporarily adjusted to encourage bank lending. These comprehensive actions, alongside swift passage of the CARES Act to support the U.S. economy, were essential for stabilizing U.S. financial markets and averting an even deeper collapse in economic activity.

The disruption in the U.S. Treasury market was especially notable, as measures of market functioning deteriorated at unparalleled speed to levels not seen since the Global Financial Crisis. The Treasury market is the deepest and most liquid fixed-income market in the world. It serves as a critical benchmark for all other dollar fixed-income markets, both in the U.S. and abroad, including the mortgage, corporate debt, and municipal bond markets that are essential to the flow of credit. Given the importance of the Treasury market, continued dysfunction could have led to an even deeper and broader seizing-up of credit and ultimately worsened the economic hardships that many Americans have been experiencing.

The Desk initially responded to the severe dysfunction by expanding repo operations, and then, at the direction of the FOMC, by buying a substantial quantity of Treasury securities and agency MBS. The FOMC then demonstrated a more forceful commitment by directing the Desk to purchase these securities “in the amounts needed” to support smooth functioning of these markets. The speed and scale of these actions—and the flexibility with which they were deployed—stabilized and eventually restored market functioning, and in June the FOMC transitioned the objective of purchases to *sustaining* smooth market functioning. During the period from March to June, the Federal Reserve purchased a total of around \$1.6 trillion of Treasuries and \$700 billion of agency MBS, as shown in Figure 1.<sup>3</sup>

In recent months, the public and private sectors initiated broad-based efforts to better understand the dynamics that led to the Treasury market dislocation in March and April. Ongoing research is helping shape our views of what happened, and last month the New York Fed, along with other Joint Member Agencies, co-hosted the sixth annual U.S. Treasury Market Conference.<sup>4</sup> Participants focused on the causes of the Treasury market disruption and potential measures that could be taken to ensure the market's resilience going forward.

Today, I want to share some observations from our experience executing open market operations on the Desk during this period, and from the developing body of research and discussions. I would note that the views I express today are my own and do not necessarily reflect those of the New York Fed or the Federal Reserve System.

### What Have I Taken Away from the Data and Research So Far?

Data and developing research offer perspective on important elements of the events of last spring. Though many aspects of what occurred warrant further study, I would like to focus my remarks on insights that the data and research provide about the exceptional desire to sell Treasury securities, and the capacity of the Treasury market infrastructure to manage these flows.

On the Desk, we certainly heard from our contacts and observed in the data available to us at the time that there was an extraordinary volume of selling by Treasury investors. Since then, data have confirmed that the size of those sales was unprecedented. As shown in Figure 2, customer transaction volumes reported by primary dealers spiked from an average level of

transferred was exceptional. The top half of Figure 3 shows the volume of daily customer sales of off-the-run Treasury securities expressed in “10-year equivalents,” a measure of the dollar amount of securities normalized by their interest rate risk.<sup>5</sup> The bottom half shows customer purchases, net of the Federal Reserve’s purchases. The difference between these, in red, highlights the extraordinary degree of market liquidity being demanded by customers.

We also observed in March and April that these sales of Treasury securities were coming from a *wide range* of investors. While some commentary since then has focused on the role of certain investor types and strategies, recent data and work by academics help to dimension the broad-based nature of the selling.<sup>6</sup>

Mutual funds appear to have sold in exceptionally large volumes, as these funds monetized their most liquid asset holdings to prepare for potential redemptions and rebalance their portfolios. As shown in Figure 4, net sales of Treasuries by domestic mutual funds totaled almost \$200 billion in the first quarter, the largest quarterly decline on record.<sup>7</sup>

Foreign official accounts, some of which were raising funds to meet actual and anticipated local needs for U.S. dollars, were also large net sellers, as shown by data from official accounts held at the New York Fed depicted in Figure 5. According to data from the Federal Reserve’s Financial Accounts of the United States, shown in Figure 6, foreign accounts, both official and private, sold a meaningful amount of Treasuries in the first quarter, although these data also include funds that operate in the U.S. but are domiciled offshore.

There has been significant attention on hedge fund sales of Treasury securities, and whether these amplified the stresses in the Treasury market. We heard in March and April that the sharp increase in volatility and futures margins resulted in relative value funds and other levered strategies reducing their positions.<sup>8</sup> According to the U.S. Financial Accounts data, net sales of Treasury securities by households—a category that includes private investors domiciled in the U.S.—were notable in the first quarter, shown in Figure 7.<sup>9</sup> We also observed that the reduction in net short positions in Treasury futures held by levered accounts accelerated sharply in March, as shown in Figure 8. Some research papers attribute a significant degree of the stress to hedge funds unwinding cash-futures basis positions, while others question whether these strategies were a meaningful contributor to the dynamics.<sup>10</sup> This is difficult to judge, in large part because the available data on hedge fund holdings and transactions are incomplete. In the context of broad-based selling pressure, though, I think of these sales as an important contributing factor, but not the sole source of the challenges.

In addition to giving greater insight into the historic size and breadth of sales, data and recent research shed light on how the Treasury market responded to these extraordinary flows.

Before diving into this, I’d like to start with some background on the ecosystem of Treasury market intermediation. Broadly speaking, trading takes place in two separate but connected market segments: the dealer-to-client segment, where dealers transact with end-investors, and the interdealer segment, which is generally comprised of dealers and principal trading firms, or “PTFs,” trading with one another in the most liquid securities and largely on electronic limit order books.<sup>11</sup> The interdealer segment is critical to the intermediation process, as it allows participants to manage risk and adjust positions rapidly and serves as an important source of price discovery in Treasuries. These features support the intermediation of customer flows and the smooth functioning of the Treasury market overall.<sup>12</sup>

Our observations in March and April were that these intermediation channels became highly strained. The data show that dealers entered March with inventories of Treasury securities that were already high by historical standards, and, as depicted in Figure 9, those inventories grew as investors sold securities. Our conversations with dealers suggest that, amid a sharp increase in perceived risk, it became increasingly challenging to hold these positions and absorb new ones. In March, volatility in Treasury markets soared to levels not seen since the Global Financial Crisis, as shown in Figure 10.<sup>13</sup> Heightened volatility increases the risk that dealers face in intermediating markets, as prices have greater potential to move during the period between the purchase and sale of securities. In this environment, dealers noted that risk measures rose sharply, and many suggested that internal risk management processes developed to ensure compliance with regulations limited the nimbleness with which they could respond to rapidly evolving circumstances.

In an environment of extraordinary volatility and large Treasury sales, the terms on which dealers were willing to make markets deteriorated sharply. For example, in less liquid off-the-run Treasury securities, bid-ask spreads, which are a measure of the price that investors pay to transact, rose to almost 30 times their normal levels and reached historic wides, as shown in Figure 11.

Deteriorating conditions in the interdealer market likely exacerbated the challenges that dealers faced providing market liquidity to their customers by limiting their ability to efficiently manage risk. As highlighted in a recent note by Federal Reserve economists Dobrislav Dobrev and Andrew Meldrum, market depth in on-the-run Treasury securities fell dramatically compared to typical levels, and standing orders near the top of the order book on electronic systems were not replenished rapidly enough to keep pace with increased trading volumes. Figure 12, reproduced from their note, illustrates this sharp drop in market depth, showing the top level and top three levels of the order book on a normal day, on the left, and on a highly stressed day in mid-March, on the right.<sup>14</sup> <sup>15</sup> Liquidity providers in this market—both dealers and PTFs—faced high and unpredictable volatility and flows that made it riskier to maintain or quickly restore standing orders. Overall, PTFs, which are more thinly capitalized and do not typically hold positions overnight, appear to have reduced the competitiveness of their intermediation to a somewhat greater degree, as their share of transaction volume fell, depicted in Figure 13.<sup>16</sup>

Nonetheless, it seems important to note that while the terms on which Treasuries were intermediated deteriorated dramatically, a

intermediaries were managing was still quite high, even in the less liquid market segments such as Treasury Inflation-Protected Securities (TIPS) and off-the-run Treasury securities.

In sum, I interpret the work to date as confirming our observations at the time that unprecedented demand for cash led to selling that was historic in size and broad-based in nature. Intermediation activity expanded, but was unable to keep pace, and the market came under severe strain. As a result, the Fed stepped in to buy securities at unprecedented scale and speed, ultimately restoring and sustaining effective market functioning.

### **What Ideas Have Been Raised That Could Make the Market More Resilient?**

At the U.S. Treasury Market Conference, there was an insightful and robust discussion among industry professionals, academics, and policymakers about Treasury market resilience.<sup>17</sup> While participants acknowledged that there is still much more to learn about the events of March and April, many shared early ideas on how the resiliency of this critical market might be enhanced over time.

Financial markets are always evolving in response to changes in the environment, including technology, regulation, and business models. Participants at the conference noted that, in recent years, we have seen substantial growth in the share of electronic intermediation, significant changes in the regulation of key intermediaries, and a meaningful shift in both the outstanding size and holders of Treasury debt.

Participants highlighted how each of these has brought substantive benefits, but may also present new considerations. Increased volume of electronic trading on central limit order books has contributed to reductions in transaction costs and lowered barriers to entry for new liquidity providers. However, available liquidity can diminish in highly volatile markets, as market makers manage risk and may have less relationship incentive to maintain liquidity provision on anonymous platforms. Regulations have enhanced financial stability by making banks and their broker-dealers more resilient, but conference participants suggested that the manner in which firms implement regulations may reduce their flexibility to respond to rapidly evolving conditions.

Finally, participants highlighted that growth in Treasury issuance has been essential for the U.S. government to support U.S. households and businesses during the pandemic, but, as Darrell Duffie noted in a recent paper, ongoing increases in the stock of Treasuries may result in greater peaks in the demand for intermediation.<sup>18</sup> These peaks may be amplified by the reliance of some investors on Treasuries to provide liquidity in portfolios with natural liquidity mismatches, and by the use of leverage in some Treasury investment strategies.<sup>19</sup>

I was pleased that conference participants also offered some early ideas for enhancing the resiliency of the Treasury market in this evolving environment. Of course, given the complexity associated with changes to Treasury market infrastructure, I would highlight that these ideas are preliminary and all would require further analysis.

First, several conference participants suggested that, while Treasury market data has improved markedly in recent years, continuing to enhance transparency could bolster confidence in the ability to transact fairly, particularly in volatile markets.<sup>20</sup> For repo markets, providing public data on the opaque uncleared bilateral segment could improve visibility into the size of levered Treasury positions, and data on term repo might give market participants more confidence in pricing. In the Treasury cash market, continuing to refine and increase the availability of the TRACE data would improve our understanding of the market, including the types and prevalence of trading strategies and the methods of execution.<sup>21</sup>

Second, conference participants suggested ways to increase the capacity for and flexibility of liquidity provision, so the market can manage peaks in liquidity demand. Expanding access to trading venues and central clearing were both highlighted as potential ideas. Increased central clearing can help market participants manage settlement risk and facilitate more efficient balance sheet usage, and may also pave the way for more direct trading among Treasury market participants.<sup>22, 23</sup> Separately, several conference participants thought it might be helpful to explore whether adjustments to certain regulations might enhance banks' flexibility, while still maintaining their resiliency.

Third, and finally, participants highlighted steps that could help stem the volume of sales during periods of high volatility and stress. Several indicated that greater uniformity or enhanced transparency in margin practices could reduce the need for funds employing certain levered trading strategies to unwind positions amid higher volatility. In addition, some thought further study may be warranted on the role of nonbank financial institutions in this market. With regard to the Federal Reserve, participants suggested that existing repo backstops could be fortified, as these facilities provide confidence in the liquidity of Treasuries, thus reducing the need for outright Treasury sales during stress events.<sup>24</sup>

### **Conclusion**

In sum, the pandemic created exceptional uncertainty about the economic outlook and concern about financial market functioning, resulting in an intense demand for cash. This desire to raise cash rapidly, combined with extraordinary financial market volatility, resulted in an unprecedented volume of Treasury sales and stresses in the Treasury market. In response, the Federal Reserve stepped in to support the smooth functioning of this vital market in order to maintain the flow of credit to U.S. households and businesses.

This was truly an exceptional event. However, while it is tempting to dismiss it as a once-in-a-lifetime shock, it is important to take time to reflect and assess if lessons can be learned that could make the Treasury market even more resilient to future shocks. The situations that require policy intervention should be extraordinarily rare.

producing vital insights, and I encourage continued engagement on these issues. I also look forward to working together with other agencies and industry professionals to explore ways to enhance the resilience of the U.S. Treasury market, so that it continues to be the deepest and most liquid fixed-income market in the world.

Thank you, and I look forward to the discussion.

## Figures [PDF](#)

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<sup>1</sup> I would like to thank Katherine Femia, Frank Keane, Matt Raskin and Patricia Zobel for their assistance in preparing these remarks, Nathan Dodge and Kathleena Inchoco for their assistance with data, and colleagues in the Federal Reserve System for valuable comments and suggestions.

<sup>2</sup> Logan, Lorie K. (2020). *The Federal Reserve's Market Functioning Purchases: From Supporting to Sustaining*, speech delivered at the SIFMA webinar, July 15, 2020.

<sup>3</sup> These figures reflect the period from March 13, through June 10, 2020. At its June meeting, the FOMC transitioned the objective of its purchases from supporting to sustaining smooth market functioning. In September, the FOMC expanded the objective to include helping to foster accommodative financial conditions.

<sup>4</sup> The conference was co-hosted by the U.S. Department of the Treasury, the Board of Governors of the Federal Reserve System, the Federal Reserve Bank of New York, the U.S. Securities and Exchange Commission, and the Commodities Futures Trading Commission. Conference details are available at <https://www.newyorkfed.org/newsevents/events/markets/2020/0929-2020>.

<sup>5</sup> Off-the-run Treasury securities are all but the most recently issued Treasury securities. A 10-year equivalent converts the dollar amount of security holdings with different characteristics into the equivalent amount of securities with 10 years to maturity, based on their duration risk or interest rate sensitivity. This is one measure of interest rate risk in a portfolio.

<sup>6</sup> Annette Vissing-Jorgensen, *Bond markets in Spring 2020 and the response of the Federal Reserve*, August 2020, provides an overview of the broad-based nature of these sales.

<sup>7</sup> Yiming Ma, Kairong Xiao and Yao Zeng also dimension these sales in their paper, *Mutual Fund Liquidity Transformation and Reverse Flight to Liquidity*, July 2020.

<sup>8</sup> One relative value strategy that received attention is the Treasury cash-futures basis. This basis represents the difference in price between a Treasury futures contract and underlying Treasury securities in the deliverable basket. The basis trade typically entails a short position in the Treasury future, and a corresponding purchase of a cash security, financed in the Treasury repo market. Sharp increases in volatility and changes in margin requirements in March likely contributed to a partial unwind of these positions as suggested in Figure 8.

<sup>9</sup> According to newly released U.S. Enhanced Financial Accounts data, hedge funds' holdings of U.S. Treasuries declined by \$35 billion in the first quarter, though net sales were likely significantly larger given that the holdings data incorporate valuation gains on Treasury holdings.

<sup>10</sup> For more discussion, see Andreas Schrimpf, Hyun Song Shin and Vladyslav Sushko, *Leverage and margin spirals in fixed income markets during the Covid-19 crisis*, BIS Bulletin No. 2, April 2, 2020; Daniel Barth and Jay Kahn, *Basis Trades and Treasury Market Illiquidity*, OFR Brief series, July 16, 2020.

<sup>11</sup> Principal trading firms typically trade on anonymous electronic platforms using automated trading strategies. These firms provide intraday liquidity in the Treasury market, often rely on banks for clearing services, and have few or no customers.

<sup>12</sup> For more details on Treasury market structure revealed by Treasury TRACE data, see Doug Brain, Michiel De Pooter, Dobrislav Dobrev, Michael Fleming, Pete Johansson, Collin Jones, Frank Keane, Michael Puglia, Liza Reidman, Tony Rodrigues, and Or Shachar (2018). *Unlocking the Treasury Market through TRACE*, FEDS Notes, Board of Governors of the Federal Reserve System, September 28, 2018.

<sup>13</sup> One model of dealer inventory capacity found that intermediation activity declined at a time when the demand for that service reached a record high, though not by as much as during the Global Financial Crisis. Jonathan Goldberg (2020). *Dealer Inventory Constraints during the COVID-19 Pandemic: Evidence from the Treasury Market and Broader Implications*, FEDS Notes, Board of Governors of the Federal Reserve System, July 17, 2020.

<sup>14</sup> See Dobrislav Dobrev and Andrew Meldrum, *What Do Quoted Spreads Tell Us About Machine Trading at Times of Market Stress? Evidence from Treasury and FX Markets during the COVID-19-Related Market Turmoil in March 2020*, FEDS Notes, Board of Governors of the Federal Reserve System, September 25, 2020. The decline in order replenishment stands in contrast to previous episodes of Treasury market stress, as noted in the Joint Staff Report on the U.S. Treasury Market on October 15, 2014, and Lael Brainard, *The Structure of the Treasury Market: What Are We Learning?*, speech delivered at "The Evolving Structure of the U.S. Treasury Market," Fourth Annual Conference, Federal Reserve Bank of New York, December 3, 2018.

<sup>15</sup> Michael Fleming and Francisco Ruela focus on how Treasury market liquidity in March 2020 compared to that observed over the past 15 years, a period that includes the Global Financial Crisis, in *Treasury Market Liquidity during the COVID-19 Crisis*, Liberty Street Economics, Federal Reserve Bank of New York, April 17, 2020.

<sup>16</sup> For a discussion of the identification of PTFs in the TRACE data and their share of activity, see James Collin Harkrader and Michael Puglia, *Principal Trading Firm Activity in Treasury Cash Markets*, FEDS Notes, Board of Governors of the Federal Reserve System, August 4, 2020.

<sup>17</sup> The focus of the annual U.S. Treasury Market Conference, which has been held since 2015, has been on maintaining Treasury market resilience in light of evolving participation mix and market structure. The conferences have been critical forums for discussing notable improvements in the Treasury market over time, including around transparency (TRACE reporting and public transparency of aggregate volumes), oversight (proposed application of SEC Reg ATS and Reg SCI to government securities platforms), and risk management (TMPG work on clearing and settlement risks).

<sup>18</sup> See Darrel Duffie, *Still the World's Safe Haven? Redesigning the U.S. Treasury Market after the COVID19 Crisis*, Hutchins Center Working Paper #62, June 2020. Duffie proposes a study of the costs and benefits of mandating the central clearing of Treasury transactions of all firms that are active in the market.

<sup>19</sup> See Yiming Ma, Kairong Xiao and Yao Zeng, *Mutual Fund Liquidity Transformation and Reverse Flight to Liquidity*, July 2020, for a discussion of the increased role of fixed-income mutual funds in liquidity transformation and their concentrated selling of liquid assets in March.

<sup>20</sup> Following the flash rally in October 2014, the IAWG produced the Joint Staff Report in 2015 and set in motion a number of initiatives including work that led to the advent of Treasury transaction reporting to TRACE in 2017.

<sup>21</sup> For example, Deputy Secretary of the Treasury Muzinich suggested steps such as identification of trading strategies and greater granularity on trading venues and methods of execution. And, SEC Commissioner Roisman suggested finalizing the inclusion of bank reporting to TRACE as an important step.

<sup>22</sup> For example, SEC Commissioner Roisman noted that the SEC's recent Reg ATS proposal includes "fair access" provisions for large Treasury platforms, which could help facilitate participation on such platforms by a broader set of market participants.

<sup>23</sup> The TMPG has also looked at central clearing in a *white paper* (2019) with a detailed set of process maps on clearing and settlement practices in the cash Treasury market and subsequently issues related best practice guidance.

<sup>24</sup> The Federal Reserve's temporary foreign and international monetary authority (FIMA) repurchase agreement facility, established in March 2020, was noted as effective in this regard. See the *announcement* and additional information in the *FAQs*.

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