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Assessing inflation expectations anchoring for heterogeneous agents: analysts, businesses and trade unions

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Abstract

Forecasts of agents who are actively involved in the setting of prices and wages are less readily available than those of professional analysts, but may be more relevant for understanding inflation dynamics. Here we compare inflation expectations anchoring between analysts, businesses and trade unions for one country for which comparable forecasts are available for almost two decades: South Africa. Forecasts are modelled as monotonically diverging from an estimated long-run anchor point, or "implicit anchor", towards actual inflation as the forecast horizon shortens. We find that the estimated inflation anchors of analysts lie within the 3–6 percent inflation target range of the central bank. However, those for businesses and trade unions, which our evidence suggests may be most relevant for driving the inflation process, have remained above the top end of the official target range. Our results point to challenges for central banks seeking to gain credibility with agents whose decisions directly influence inflation.

Keywords: inflation expectations, inflation anchoring, decay function, inflation targeting

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1. Introduction

Well anchored inflation expectations are considered to be a key indicator of a highly credible central bank. They can increase the potency of monetary policy and contribute to stable inflation outcomes. In addition, they offer positive fiscal spillovers: low and stable expected inflation contributes to reducing risk premia in interest rates that a country pays when borrowing funds, and hence debt management costs.²

Much existing work on inflation expectations has focused on the expectations of financial analysts and/or professional forecasters. These forecasts are generally the most readily available, across a range of different forecast horizons. This literature has highlighted that central bank communications can be a powerful monetary policy lever (eg Gürkaynak, Sack, and Swanson, 2005). But the expectations of financial analysts and professional forecasters are not the only, or even necessarily the most important, expectations from the point of view of the central bank seeking to understand inflation dynamics, since they are not directly involved in much wage and price setting. While the published inflation expectations of financial analysts may affect those of other economic agents, the strength of the transmission channel between them is an empirical question.

For some purposes, what might matter more are the expectations of the general public (Haldane and McMahon, 2018), or agents who are actively involved in the negotiating or setting of wages and prices, who thereby have a direct effect on inflation outcomes (Coibion et al, 2018b). These agents would include non-financial firms and trade unions. In collective bargaining, industry negotiators and unions would be expected to incorporate their expectations into their bargaining positions for multi-year wage agreements. However, measures for the expectations of those who set prices charged by non-financial firms or who engage to collective bargaining are rarely available (Tarullo, 2017).

One important innovation in this paper is that inflation expectation anchoring is assessed for three key different types of agents – analysts, businesses and trade unions – for one country for which comparable data is available: South Africa. Assessing inflation expectation anchoring for businesses and trade unions is important in general, but particularly so in South Africa, where wage agreements between large unions and businesses through a centralized wage settlement process are then imposed on SMEs and other firms and affect the majority of the labour market. Forecasts of inflation are collected by the Bureau for Economic Research (BER) at Stellenbosch University for three sets of agents: analysts (who are much like the professional forecasters typically examined elsewhere), businesses and trade unions.³ The latter two categories represent agents whose expectations directly affect inflation dynamics via wage and price setting decisions.⁴

Actual inflation is subject to persistent shocks that drive inflation away from any anchor point, complicating the assessment of how well anchored inflation expectations are. One solution to this problem is to assess anchoring by means of long-run inflation expectations, beyond the horizon where persistent shocks might have a noticeable effect. Previous studies have addressed this based on either long-run inflation surveys or break-even inflation rates drawn from the prices of assets with long

⁴ Shorter horizon expectations of households are also collected by BER, but are not examined here. They are analyzed in Reid et al (2018).

² The relationship may also work in reverse: improved fiscal conditions tend to lead to lower inflation expectations (Celasun et al, 2004).

³ Surveys of inflation expectations of trade unions are available for few countries. In a survey of 21 central banks reported in Sousa and Yetman (2016), only the central banks of Columbia and South Africa reported making use of the inflation forecasts of trade unions. The same survey indicated that forecasts of (non-financial) businesses tend to be available at only short horizons (typically no more than one year). See also the discussion of available forecasts in Coibion et al (2018b). The forecasts we study are for horizons of up to 12 quarters.

maturities. But neither of these solutions is ideal. The former are published relatively infrequently and for a limited number of economies, and are at horizons beyond those relevant for many key economic decisions driving inflation dynamics. Meanwhile the latter are influenced by many factors other than inflation expectations (eg, trading liquidity of inflation-linked bonds) and are too volatile to be plausibly interpreted as long-run inflation expectations (Faust and Wright, 2013).

Our alternative approach avoids both these shortcomings. To assess the anchoring of inflation expectations for South Africa, we estimate the inflation anchor that is implied by short-to-medium term inflation forecasts, following the methodology introduced by Mehrotra and Yetman (2014b). The approach is motivated by the idea that inflation forecasts made sufficiently far in advance may be anchored at a level that bears little relationship with actual inflation–both at the time that the forecast is made and for the period being forecast. For inflation targeting (IT) economies, the level of the implicit inflation anchor could correspond to the central bank's inflation target. But it could also be influenced by other factors, especially if the central bank lacks credibility. Regardless, as the forecasting horizon shortens, any role that the implicit inflation anchor plays in affecting inflation forecasts is likely to decrease as forecasters learn more about the realization of shocks that will affect inflation in a given period. Our modelling strategy allows for all these possibilities by fitting forecasts with a model based around a decay function, where the weight on the long-run anchor decreases monotonically with the forecast horizon.

Moreover, this approach allows us to assess the extent of anchoring from two angles—(i) the weight on the implicit inflation anchor in determining inflation expectations and (ii) the level of the anchor itself. For instance, economic agents could become increasingly forward looking in setting their inflation expectations by assigning a greater weight to their implicit inflation anchor (and a correspondingly smaller weight to actual inflation), leading to more strongly anchored expectations. However, if the level of the implicit inflation anchor is higher than the level targeted by the central bank, observed inflation expectations will tend to be higher as well.

According to our model, the behaviour of the estimated anchor varies across the different types of forecasters. For analysts, implicit inflation anchors lie within, though towards the upper end of, the central bank's target range. But, for businesses and trade unions, implicit inflation anchors remain consistently above the upper end of the target range by similar magnitudes. At times these estimated anchors are high relative to inflation outcomes as well. Additionally, the weight on the anchor (that is, the degree to which forecasts are explained by the anchor) has generally increased over time for analysts but remained relatively weak for businesses and trade unions. Moreover, we find the expectations of those involved in wage and price setting (businesses and trade unions) rather than those who forecast best (analysts) may be more relevant for policymakers seeking to understand inflation dynamics in South Africa, based on estimated Phillips curves.

So, what could explain the differences between analysts on the one hand, and businesses and trade unions on the other? Expectations of average inflation reported by some businesses and trade unions may be biased upwards because different agents face different effective inflation outturns, with less affluent households often facing higher inflation than more affluent ones (as we will show in the next section). However, we suspect businesses and trade unions in the BER surveys are unlikely to belong to expenditure deciles facing meaningfully above-average inflation outturns, at least on average. In addition, we find that inflation expectations of businesses and trade unions are more backward-looking than analysts. Perhaps their inflation rate. One intriguing possibility is that the implicit inflation anchor of businesses and trade unions is similar because the expectations of both types of agents are influenced by each other, perhaps during the negotiations between them to set wages. Another possible explanation for the weaker anchoring of the expectations of businesses and trade unions vis-à-vis analysts is that analysts pay greater attention to inflation developments, and their expectations have hence reacted more strongly to the introduction of IT. Thus, as inflation levels have

declined and stabilised, the expectations of analysts may have responded faster, resulting in greater apparent anchoring.

Regardless of the explanation, the South African forecast data illustrates that the challenges of gaining credibility vary across different types of agents, and yet the importance of doing so.

This paper is structured as follows. The next section discusses the institutional background of IT in South Africa, and related issues. Section 3 summarises the related literature. Section 4 presents the methodology, and evaluates its suitability for assessing the behaviour of inflation expectations. Section 5 discusses the South African data and section 6 presents the empirical results. Section 7 discusses the interpretation of the results, before section 8 concludes.

2. Inflation and inflation expectations in South Africa



This section discusses the behaviour of inflation and inflation expectations in South Africa.

2.1 Inflation performance

Recent decades have been characterized by a trend decline in inflation in South Africa, starting long before the introduction of IT (Graph 1). During this period, monetary policy had many guises. Interest rates first played a pivotal role after direct monetary controls were replaced with market-based monetary policy in 1980.⁵ Inflation fluctuated in the rage of 10–20 percent from then until the early-1990s. It then dropped, registering single-digit outturns for the first time in almost a decade at the end

⁵ The South African Reserve Bank (SARB) was established in 1921. By the middle of the 1960s, credit controls, credit ceilings and deposit rate control were adopted. After the end of the Bretton Woods agreement in 1971, South Africa pegged or managed the currency, called the rand. The rand was pegged to the pound sterling, the US dollar, a basket of currencies, and again to the US dollar, in turn. The rand was formally devalued twice, in December 1971 and September 1975. A managed floating regime was introduced in January 1979. The money supply growth targets adopted in 1986 were replaced with money supply growth guidelines in the early-1990s. In 1995, the financial rand, an investment currency for non-residents, was abolished. This was followed by the gradual relaxation of exchange controls on residents.

of 1992. The average inflation rate during 1993–99 fell further, to around 8 percent. During this period, exchange controls were gradually abolished.

Inflation remained volatile after the inception of IT but has become more stable in the past decade, concentrated around the upper end of the 3–6 percent target range. The intention to adopt IT in South Africa was first announced in August 1999. Originally, the authorities planned to narrow the target range from an initial 3–6 percent in 2002–03 to 3–5 percent beginning in 2004–05. However, the rand weakened sharply and inflation spiked towards the end of 2001, and the planned change did not take place.⁶ Inflation rose again in 2008 on higher commodity prices and subsequently fell to the lower end of the target range. In 2009, the reference inflation rate for the IT changed from the CPIX (CPI less the interest on mortgage bonds) to the CPI.⁷ Since 2010, inflation has remained close to the upper end of the target range, before moderating toward the mid-point over the past year, aided by significant crop food price disinflation and exchange rate appreciation.

While South Africa's inflation has declined and become more stable in recent decades, its performance lagged global disinflation trends over the last 10 years (Graph 2). In recent data, South Africa's inflation rate is among the highest 25 percent of economies across the globe, and it has declined by less than many of its trading partners. Average inflation in the emerging economies to which South Africa exports its products declined from 7 percent in 2000–02 to around 5 percent in 2017; comparable statistics for advanced export destinations indicate inflation broadly unchanged at around 2 percent. During the same period, inflation in South Africa remained stable at around 6 percent.



Poorer consumers in South Africa tend to face higher inflation in terms of both level and volatility. Table 1 shows inflation statistics for different expenditure quintiles. The first row shows that individuals

⁷ Despite the change in the target from CPIX to CPI inflation, we focus on CPI inflation throughout as CPI inflation expectations have been surveyed consistently since 2000 by BER and since 1993 by Consensus Economics. BER stopped surveying CPIX inflation expectations when the official inflation target was changed to CPI inflation.

⁶ See a public lecture by Governor Kganyago (2016): "The Influence of South Africa's Price-setting Environment on Monetary Policy Trajectory." Available at https://www.bis.org/review/r160908a.pdf

in the lowest quintiles tend to face the highest inflation in general. The second row shows that, in any given month, the probability that the poorest individuals face the highest inflation among different quintiles is 56 percent, by far the highest compared to the other quintiles. The third row shows that this tends to happen when overall inflation is high, or the economy is in a "high inflation" regime. For instance, the average inflation during the months the lowest quintile faces the highest inflation is 7 percent, one of the highest among the five expenditure quintiles. This is due partly to the fact that volatile food prices account for 35–40 percent of the CPI basket for the lowest expenditure quintile, almost four times the share for the highest expenditure quintile.

Table 1. Inflation facing different expenditure quintiles in South Africa, 2009M01–2017M12						
(Percent)						
Expenditure Quintile	1	2	3	4	5	
Average inflation	6.1	6.0	5.9	5.8	5.4	
Probability of facing highest inflation	56	7	4	6	22	
Average inflation, given particular quintile faces highest inflation		8.3	6.7	5.4	5.1	
Source: State SA and authore' calculations						

2.2 Inflation expectations

Inflation expectations are an important input into monetary policy decisions because inflation expectations influence price and wage setting decisions and therefore inflation outcomes. To that end, the SARB commissioned the BER in 2000 to conduct a quarterly inflation expectations survey among households, financial analysts, business people and trade union officials. Inflation expectations are surveyed for the current year, the next year, two years ahead and the average over the coming five years. Data from these surveys are central to the analysis of this paper, and are displayed in Graph 3.⁸

The survey results show that inflation expectations across the different types of economic agents are heterogeneous in South Africa. Expectations of analysts appear to be relatively stable, and generally lie within the official target band, especially at longer horizons. Those of agents constituting a significant share of economic activity, that is, households, businesses and trade unions, are more volatile and generally slightly above the upper end of the target band. Recently, inflation expectations fell markedly, reflecting favourable inflation outturns and perhaps anticipation of structural reform implementation.

Note that two-year-ahead inflation expectations, especially for analysts, appear to be less volatile than their one-year-ahead expectations. In our modelling approach, this will be explained by longer horizon expectations being more strongly anchored than their shorter horizon counterparts.

One possible explanation for the differences between analysts and others is that businesses and trade unions could be more backward looking, perhaps in part on account of relatively inflexible labour markets. In addition, wage adjustments have often exceeded inflation, and by amounts that do not seem consistent with productivity, complicating the task of the SARB to achieve its inflation objective without generating large output costs. On average, nominal wages grew by close to 10 percent annually

⁸ Inflation expectations of households are only collected at one horizon in each survey: before 2011 this was for the current calendar year, and thereafter for the following 12 month period. Hence, we do not include them in our estimation. In Graph 3, we display these in the top-left panel (containing the current calendar year forecasts for other groups) for all years.

during 2012–17, while labour productivity growth was only 1–1.5 percent.⁹ This suggests that supply factors may have dominated demand factors in driving South African inflation dynamics. Relatedly, empirical estimates of the South African Phillips curve suggest that it is relatively flat (Kabundi et al., 2016).



3. Related literature

This paper is related to several other studies of expectations that examine forecasts from different types of economic agents. An early such paper was Carroll (2003) who examined household inflation expectations in the United States from the Michigan survey relative to professional forecasts from the Federal Reserve Bank of Philadelphia's "Survey of Professional Forecasters". He found that, while household inflation expectations are not rational, they can be derived from the more rational professional forecasts. Madeira and Zafar (2015) use the panel component of the Michigan Survey of Consumers and find that a segment (women, ethnic minorities, and less educated agents) of the

⁹ Total non-agricultural wages and non-agricultural labour productivity.

surveyed population has a higher degree of heterogeneity in their idiosyncratic information and that these agents attached smaller weights to recent movements in inflation when forming inflation expectations.¹⁰

For related studies focused on other countries, Gaglianone (2017) surveys the empirical evidence on inflation expectations in Brazil and argues that better-performing forecasters tend to update their forecasts more often and influence other forecasters' expectations in turn, while consumers' inflation expectations are strongly influenced by inflation outturns. Łyziak (2015) finds that the inflation target of the National Bank of Poland has a strong impact on the inflation expectations. In a related study on firms' inflation expectations, Coibion et al (2018a) focused on New Zealand. They found that firms devote relatively few resources to collecting and processing information about inflation and, as a result, even after 25 years of inflation targeting and relatively stable inflation, their expectations display wide dispersion.

Coming to studies on South Africa, the implicit anchor of inflation expectations has been estimated using several different approaches in previous studies. Klein (2012) estimates the implicit anchor for the period 2001Q1–11Q4 by applying a state-space approach to a Taylor-type rule since the adoption of IT. He finds that the implicit inflation anchor tends to be in the upper *half* of the inflation target band for most of the time through the global financial crisis (GFC), and at around the upper *end* of the inflation target band after the GFC. The author suggests that the results can be explained by the view that the SARB might have become more tolerant of higher inflation following the GFC. The results are based on Reuters Econometer survey of inflation expectations of analysts, and did not consider expectations of other types of agents. Note that the estimates of the anchor using this approach are conditional on the estimated output gap and natural interest rate used in their derivation.

In another representative work on South Africa, Kabundi et al (2015) uncover the implicit inflation anchors for different agents by estimating reduced form models of inflation expectations. In their model, inflation expectations are a function of past inflation and an unobserved inflation target, similar in spirit to our approach. Estimating the model with OLS for 2001Q1–2013Q1, the authors find that the implicit inflation anchors of businesses and trade unions are 6.8 percent and 6.6 percent, above the upper end of the official target band. By contrast, for analysts, the implicit inflation anchor of 5.4 percent remains within the band. Their results illustrate that inflation expectations are heterogeneous, and suggest that those of domestic wage and price setters contribute to elevated inflation expectations at the aggregate level. One way to extend their paper is to analyse the time series dynamics of the implicit inflation anchors, which we do.

Moving on to the modelling approach we take here, models of inflation expectations based on decay functions, where inflation expectations increasingly diverge from an anchor towards recent inflation outcomes as the forecast horizon shortens, are used to estimate the implicit inflation anchor for a wide range of economies (but not including South Africa) in Mehrotra and Yetman (2014b). They show that their model fits the data well, and provides simple estimates of the degree to which inflation expectations are anchored. Conceptually, the approach is similar to Kozicki and Tinsley (2012).

Applying the same model to forecaster-level data in Canada and the United States, Yetman (2017) finds that the economy with a long history of explicit IT (Canada) has more tightly anchored expectations than the one where there was no explicit numerical inflation target before 2012 (the United States). Similarly, applying the model to forecaster-level data in Japan, Hattori and Yetman (2017) find that the degree to which implicit inflation anchors pin down inflation expectations at longer

¹⁰ For a related study on the effects of demographic factors on inflation expectations in South Africa, see Reid et al (2018).

horizons has increased but remains considerably lower than Yetman (2017) found for either Canada or the United States.

This paper adds to the literature in at least three ways. First, we extend the existing work on South Africa by using a model of inflation expectations based on a decay function to estimate both the weights on the implicit inflation anchor and its level across time. Second, we assess changes in the implicit inflation anchor in the period prior to the introduction of IT by using inflation expectations of analysts going back as far as 1993. Third, we extend Kabundi et al (2015) to disentangle heterogeneous inflation expectations, across different types of economic agents, over time.

4. Methodology

We adopt the parsimonious framework for fitting inflation forecasts introduced in Mehrotra and Yetman (2014b). This framework fully utilizes the multiple-horizon dimension of the available forecast data. It assumes that, if inflation expectations are well anchored at a particular level, inflation forecasts made sufficiently far in advance should be centred on their anchor. Then, as the forecast horizon shortens and forecasters observe information that improves their ability to predict inflation outcomes, inflation expectations will start to deviate from their long-run anchor towards the level of actual inflation.

This approached is motivated by the behaviour of forecast data at different horizons. Mehrotra and Yetman (2014b) look at median inflation forecasts for a given period across different forecast horizons, with forecasts made from 24 months to 1 month before the completion of the calendar year being forecast. They focus on 44 economies, with a base sample period of 2005–12. They confirm that forecasts for different years look much alike at long forecast horizons, but start to deviate further from each other as the forecast horizon shortens, and, at very short horizons, look a lot like the distribution of inflation outcomes. The close resemblance between the 24-month-ahead forecasts for different years, during a time period that includes the GFC, is particularly striking in the case of the United States. Isiklar and Lahiri (2007) provide similar evidence regarding forecasts of GDP growth where forecasts are very similar at a 24-month horizon, and do not change very much at longer horizons when forecasts are updated each month.

Following Mehrotra and Yetman (2014b), the forecast of inflation for year t made at horizon h, denoted f(t, t - h), is assumed to follow:

$$f(t, t - h) = \alpha(h)\pi^* + [1 - \alpha(h)]\pi(t - h) + \varepsilon(t, t - h).$$
(1)

In (1), *h* is the forecast horizon, measured as the length of time remaining before the end of the year that is being forecast.¹¹ π^* is the inflation anchor. $\pi(t - h)$ is the latest available level of inflation observed at the time when the forecast is made and $\varepsilon(t, t - h)$ is a residual term. The inflation forecast is of annual inflation (that is, the year-on-year-change in a 12-month moving average of the level of the CPI); we compute $\pi(t - h)$ analogously for each month (or quarter using BER data) and then lag the series relative to the forecast date by one month (or quarter in the case of BER data) to allow for publication lag. This should also help to address any potential endogeneity issues between expected inflation and inflation out-turns.

 $\alpha(h)$ represents a decay function. As already discussed, this has the property that, as the horizon shortens, there is greater weight on realized outcomes and less on the long-run anchor point. In particular, we impose a functional form on α such that $\alpha(\infty) = 1$ (the infinite horizon forecast of inflation is centred on the anchor) and $\alpha(0) = 0$ (the forecast converges to the outcome as the forecast

¹¹ In some similar studies, the notation differs with forecasts made at time t for time t + h. We use the notation here because our forecast panels are fixed-event: we have multiple forecasts of the event (inflation in a given year, indicated by t) made at different number of quarters before the completion of the year (indicated by t - h).

horizon goes to zero). We are agnostic on the exact form that the decay function should take, since it is likely to vary both over economies and over time. Ideally, we would therefore like a flexible functional form that can embrace a wide range of possible paths. We follow Mehrotra and Yetman (2014b) and consider:

$$\alpha(h) = 1 - \exp\left(-\left(\frac{h}{b}\right)^{c}\right).$$
⁽²⁾

This is based on the cumulative density function of the Weibull distribution.¹² Graph 4 illustrates some of the wide variety of possible decay paths that this functional form can generate for different values of *b* and *c*. With a small *b* parameter, for example, the function remains near 1 until the horizon gets close to zero. By contrast, for high *b*, $\alpha(h)$ may be far from 1 even at a horizon of 24. The *c* parameter potentially provides the decay function with some shape. For example, when b = 4, the function stays closer to 1 when *c* is higher, but only at forecast horizons above 4. Below that horizon, a higher *c* implies a more rapid decline in α .



We can separately estimate the key parameters of the model (*b*, *c* and π^*) because of our assumption that the anchor, π^* , remains constant from one horizon to the next, whereas the value of the decay function, $\alpha(h)$, varies.

The variance of the residual in equation (1) is modelled using a flexible functional form that allows it to change with the forecast horizon with minimal restrictions as:¹³

$$V(\varepsilon(h,t)) = \exp(\delta_0 + \delta_1 h + \delta_2 h^2).$$
(3)

year being forecast.

Source: Authors' calculations.

¹² Mehrotra and Yetman (2014a) consider a more restricted version of the model (with c = 1) for a group of Asian economies. We estimated the more restricted model on a portion of our samples and it was always rejected in favour of the more general model that we focus on.

¹³ The use of the exponential function in equation (3) ensures that the fitted value of the variance is non-negative at all horizons for all possible values of the parameters. We are not imposing any restrictions on how the residual variance varies as the forecast horizon shortens. It could be either increasing or decreasing, depending on how well the model fits the data at different horizons. This is in contrast to forecast error variability, which is likely to decrease monotonically as the forecast horizon declines (see Isiklar and Lahiri, 2007).

Forecasts made at different horizons for the same inflation outcome are likely to be highly correlated, especially if the horizons are close together. We explicitly model this, assuming the correlation between residuals for forecasts of the same inflation rate, but made at two different horizons h and k, is given by:

$$Corr(\varepsilon(t,t-h),\varepsilon(t,t-k)) = \phi_0 - \phi_1|h-k|.$$
(4)

The model is estimated by maximum likelihood using the hill-climbing method of Broyden, Fletcher, Goldfarb and Shanno (see Press et al, 1988, for details), until the estimates converge. Given the non-linear nature of the equation, we consider a wide range of possible starting values to guard against converging to a local (rather than global) maximum.

5. The data

We apply our model to two sets of survey-based CPI inflation expectations. Consensus Economics forecasts of inflation are available for 1993–2017, with forecasts made monthly at horizons of up to 24 months. We also examine one and two-year ahead BER inflation expectations for analysts, businesses, and trade unions for 2001–17.¹⁴ These forecasts are made quarterly at horizons of up to 12 quarters (that is, the earliest forecast of 2017 inflation is made in January 2015). In principle, expectations in CPI could be less well anchored than those in CPIX during the period when the inflation target was specified in terms of CPIX rather than CPI (especially in the early party of the 2000s, when CPI inflation was more volatile than CPIX inflation).

As a robustness check, we also examine respondent-level BER inflation expectations (based on the individual forecast submissions by analysts, businesses, and trade unions), using a simplified version of our model (due to the highly unbalanced nature of the panel). CPI inflation is used as our measure of headline inflation. We estimate our model using 8-year rolling windows of the respective inflation expectations data.

The BER survey was designed using the Philadelphia Fed's Livingstone Survey and a similar one conducted by the Reserve Bank of New Zealand (RBNZ) as benchmarks. The selection of which groups of agents to cover were determined by the SARB's chief economist in coordination with the BER. The inclusion of trade unions is unique to this survey, and especially relevant given the structure of the South African labour market. At present, about 2500 adults are interviewed in the household survey. In contrast to the panel survey of analysts, business people, and trade unions, a new representative sample of households is put together in each quarter. The active number of respondents in the other categories are 34 analysts, 480 business people and 37 trade union representatives.

The BER inflation expectation data for South Africa are widely used. The SARB discusses the surveyed inflation expectations, with reference to agent-level information, in its MPC statements. The agent-level data have been used to gain better understanding of inflation dynamics by researchers, including Ehlers et al (2007), Rossouw et al (2011), Kabundi et al (2015) and Pierdzioch et al (2018).

¹⁴ Households are not included as data are available only for current year expectations. Average expectations over the next five years are not used as these are available for a very short period (beginning 2011), and are on a different basis than the other forecasts (the average inflation rate over a five year period, rather than being for a specific future year). If expectations converge to the anchor as the horizon increases, average expected inflation over a longer period of time will be disproportionately affected by short horizon expectations so that the "effective" horizon may be relatively short. In our dataset, for example, average five year expectations across all agents are more highly correlated with one-year ahead expectations (0.82) than two-year ahead expectations (0.76), despite having an "average" horizon of 2.5 years.

6. Results

The estimates of the key parameters of our model and their standard errors are presented for a range of different samples in Table 2. At a glance, the estimates of the parameters are of similar magnitudes across the different samples, with the notable exception of c for the sample of trade unions, which is much higher than for other participants. As we will see, the combination of these different estimates across different types of agents will translate into differences in the degree to which expectations are anchored across forecast horizons.

Table 2. Estimation results								
	Sample	b	s.e.(<i>b</i>)	С	s.e.(<i>c</i>)	π^*	s.e.(<i>π</i> *)	Pseudo R ²
Consensus forecasts	1993-00	27.82	0.01	0.31	0.01	10.37	0.05	0.96
Consensus forecasts	1997-04	3.87	0.01	0.36	0.01	6.39	0.05	0.96
Consensus forecasts	2001-08	10.96	0.03	0.75	0.03	4.90	0.04	0.97
Consensus forecasts	2005-12	15.32	0.02	1.40	0.02	5.05	0.02	0.99
Consensus forecasts	2010-17	7.34	0.02	0.51	0.02	5.68	0.02	0.99
BER analysts	2001-08	3.74	0.03	0.83	0.03	5.40	0.01	0.96
BER analysts	2005-12	4.86	0.03	1.17	0.03	5.21	0.02	0.99
BER analysts	2010-17	1.53	0.02	0.63	0.02	5.50	0.01	0.99
BER businesses	2001-08	0.66	0.01	0.20	0.01	7.04	0.04	0.96
BER businesses	2005-12	8.13	0.02	0.34	0.02	6.79	0.04	0.98
BER businesses	2010-17	3.93	0.01	0.28	0.01	6.90	0.03	1.00
BER trade unions	2001-08	555.74	0.02	0.12	0.02	7.14	0.04	0.98
BER trade unions	2005-12	25.45	0.03	0.43	0.03	7.31	0.05	0.98
BER trade unions	2010-17	827.23	0.01	0.06	0.01	6.78	0.05	0.99
Source: Authors' calculations.								

We assess how well our model fits by constructing a pseudo R^2 statistic, as follows:

Pseudo
$$R^2 = 1 - \frac{\sum_{t,h} e(t,t-h)^2}{\sum_{t,h} f(t,t-h)^2}$$
 (5)

This is a simple measure of the share of the variability of the forecasts that is explained by the model. By this metric, the model fits the data very well, with the R^2 exceeding 0.95 for all models. Note, however, that even restricted versions of the model result in relatively high pseudo R^2 's. The average R^2 in the above table is 0.98. When we compute the variability that is explained simply by lagged inflation or the estimated inflation anchor (corresponding to $\alpha(h) = 0$ or $\alpha(h) = 1$), we get average pseudo R^2 's of 0.92 and 0.94 respectively.¹⁵

To assess our estimation results, as they pertain to inflation anchoring, we use graphical analysis. We focus on two ways to assess anchoring within our empirical framework: (A) the weight on the implicit anchor in explaining inflation expectations (a higher weight at a given horizon implies more tightly anchored expectations) and (B) the level of the implicit anchor, especially in relation to the stated inflation target of the central bank.

6.1 The weight on the implicit anchor in explaining inflation expectations

We first discuss how the weight on the anchoring for different forecast horizons–given by equation (2)–changed across different sample periods. Then, we examine one– and two–year horizon forecasts across different sample periods.

¹⁵ To further illustrate the fit of the model, Graph A1 in the appendix displays the forecasts, fitted values and model errors for the different BER expectations for the final rolling sample of 2010-17.

Different forecast horizons

Consensus Forecasts

Estimates using Consensus Forecasts show an improvement in anchoring over the sample. Graph 5 displays the weight on the implicit anchor for analysts for different forecast horizons up to 24 months, and for five different sample periods, from 1993–00 to 2010–17. Overall, the line moved up over the sample period, especially at longer horizons, indicating an improvement in anchoring, especially following the introduction of IT (from the red broken line to the red solid line). In other words, our estimates indicate that forecasters were placing larger weights on the implicit anchors, and smaller weights on realised inflation, when forecasting inflation once IT was introduced. There was a subsequent decline in the anchoring of shorter horizons forecasts (from the solid red line to the dotted blue lines). Higher inflation volatility in the early 2000s, when the rand depreciated sharply, and around the time of the GFC in the late 2000s, appears to have contributed to the reduction in anchoring. Even then, the longest horizon forecasts remained well anchored. Finally, in our latest rolling sample, anchoring improved again (from the broken blue lines to the solid blue line), around the time that realized inflation settled at around the upper end of the inflation target range.



BER inflation expectations survey

Estimates using BER survey data also generally indicate some improvement in the degree of anchoring over our sample, although there is considerable variation in the estimates across the different types of forecasters (Graph 6). Focusing first on analysts, moving from the earliest rolling sample to the middle one, there was a small deterioration in the degree of anchoring that roughly coincides, in terms of degree and timing, with what we saw for the consensus forecasts above. This is perhaps not surprising given that the analysts surveyed by the BER are likely to be the most alike the forecasters in the Consensus database.¹⁶

¹⁶ We do not know the identities of the responders to the Consensus survey for South Africa. However, judging from those countries where individual forecasters are identified, they are likely to be disproportionately analysts working for financial institutions along with potentially smaller numbers of forecasters representing think tanks, major manufacturers, academics and others.



By contrast with analysts, the expectations of businesses and trade unions are not as strongly anchored. Qualitatively, all present similar dynamics in the sense that anchoring deteriorates between the early and middle rolling samples before recovering by the end. But whereas businesses' expectations are most strongly anchored in the earliest rolling samples, trade unions' expectations are most anchored in the latest ones. One possible explanation for the qualitative similarities between businesses and trade unions is that they are on opposite sides of wage negotiations, so are responding to similar information (particularly related to wage developments), and to each other, when forming their expectations of future inflation.

Focusing on one- and two-year horizon forecasts

Consensus Forecasts

As another way to assess the degree of anchoring, we focus on the weights at the 12 and 24 month (or equivalently 4 and 8 quarter) horizons on the anchors for all years (Graph 7). Using Consensus Forecasts, anchoring at the 24 month horizon increased in the early part of the sample, as the number of years of IT within the rolling sample increased, and remained relatively stable, suggesting that this dimension of anchoring has not changed substantially. However, anchoring at the 12 month horizon worsened notably in 2005–12, consistent with earlier discussion of inflation developments during this period. Also, anchoring weakened somewhat towards the end of the sample.



BER inflation expectations survey

Estimates using BER forecasts show that analysts have consistently had the most tightly anchored expectations at the eight-quarter horizon (Graph 8). But, at the four-quarter horizon, businesses had more tightly anchored expectations than analysts until recently. One possible interpretation of this is that analysts devoted more resources to forecasting inflation at shorter horizons, and hence these forecasts tended to be more responsive to inflation developments. By contrast, if businesses paid less attention to short-term developments, their forecasts would be biased towards average outcomes, which are likely to be highly correlated with estimated anchors. Trade unions tend to exhibit the least degree of anchoring by this metric at both horizons.



The implicit inflation anchor

Consensus Forecasts

The implicit anchor estimated using Consensus Forecasts displays a significant decline up until around 2002–09, and then a slight increase (Graph 9). It fell from around 10 percent in 1993–00 to around 6 percent, the upper end of the target range, in 1998–06. During this period, inflation outcomes declined from around 15 percent to within the 3–6 percent official target range, despite volatility remaining large. The estimated anchor continued to decline to around 5 percent in 2000–07 and remained at that level through 2005–12. Subsequently, the estimated anchor rose closer to 6 percent as inflation surged to near 12 percent in 2008 and remained at around the upper end of the target range in following rolling samples.



BER inflation expectations survey

Using the BER series, the estimated anchors vary significantly across the different types of forecasters (Graph 10). They are roughly 5–5.5 percent for analysts, which is below the upper end of the target range. This level is similar to the estimates obtained using Consensus Forecasts. By contrast, the estimated anchors based on the forecasts of both businesses and trade unions lie above the target range. They are 6.5–7 percent for businesses, and 7–8 percent for trade unions. Our findings are similar to those of Kabundi et al (2015) estimated for analysts (5.4 percent) and businesses (6.8 percent) but above theirs for trade unions (6.6 percent). The anchor for businesses declined over early rolling samples, but started to trend up beginning 2004–11. For trade unions, there is a positive trend across early rolling samples. One possibility is that there is a feedback loop between the inflation expectations of these two types of forecasters: wage demands reflect the anchors of the trade unions and these subsequently affect firms' views on future price increases. The anchor for trade unions exhibits a notable fall in the final few rolling samples, down some 1.5 percentage points to around 6.5 percent. This coincided with a deterioration in economic growth which may have dented prospects for strong wage growth.¹⁷

¹⁷ As a robustness check, we also repeated the analysis using forecaster-level data by type, with one observation for each forecaster for each horizon where available. Because this is a highly unbalanced panel, with some forecasters only present in the panel for a short period, we impose the same parameter values across all forecasters (of a given type). In addition, we do not take into account the covariances across the different forecasters and forecast horizons when computing the



7. Interpreting the results: accuracy vs policy relevance

Our results clearly illustrate that the inflation expectations of businesses and trade unions are qualitatively similar to each other, but different from those of analysts. So which are "better", and for what purposes? Here we will argue that both have an important role to play: the expectations of analysts provide a more accurate window into future inflation, while the others provide more insight into the dynamics of the inflation process.

We constructed the mean squared error (MSE) of the inflation forecasts of each of the types of agents for the full sample and also for sub-samples reflecting the pre-crisis period (2003–07) and the post-crisis period (2010-2017). These are displayed in Graph 11. The graph makes clear that analysts do a much better job of forecasting inflation than either businesses or trade unions, and the gap between them, in a proportionate sense, widened after the GFC. Forecast performance improved for all agents from the pre- to post-GFC period, but seemingly less so for businesses and trade unions. One possibility is that analysts, for whom following inflation is likely to a (relatively) larger part of their job description, changed their inflation expectations much more dramatically in response to the reduction in inflation volatility (Graph 1), and became much more accurate, while businesses and trade unions, for whom changes in inflation are likely to attract less attention, reacted less, consistent with

coefficients of interest. The estimates are broadly consistent with those reported above: the estimated anchor for analysts remains below the upper end of the target range and the tightness of the estimates improved over time, while those for businesses and trade unions are above the target range, and above those of analysts. However, our estimated anchors for businesses are somewhat above those for trade unions, suggesting that the difference in anchoring between businesses and trade unions that we observed based on median forecasts may not be robust.



the inattentive producers hypothesis of Reis (2006). If so, perhaps this gap may narrow over time, as businesses and trade unions continue to update their views of the inflation process.

But accuracy is only one possible use of inflation forecasts. Another, arguably more important, use is to gain insight into the inflation process. To that end, we estimated the simplest possible expectations-augmented Phillips curve, of the form:

$$\pi_t = E_{t-1}(\pi_t) + \beta(y_t - y_t^*) + \varepsilon_{t'}$$
(6)

where $E_{t-1}(\pi_t)$ is the one-year-ahead inflation expectations of one of analysts, businesses or trade unions, and $(y_t - y_t^*)$ is the South African Reserve Bank's estimate of the output gap.¹⁸ We conduct this estimation both at annual frequency and, incorporating a common approximation to convert fixedevent forecasts to fixed-horizon forecasts, at quarterly frequency.¹⁹

The results are summarized in Table 3, and are notable on two grounds. First, the coefficient on the output gap is generally statistically significantly higher when the expectations of businesses or trade unions are used in the estimation instead of analysts. One interpretation for this is that the expectations of analysts already incorporate much of the information contained in the output gap, so that a regression on the output gap adds less additional information content. In that sense, the expectations of analysts are closer to being a rational expectation of inflation that incorporates additional relevant evidence that is not incorporated by businesses and trade unions into their forecasts.

But that doesn't mean that the forecasts of businesses and trade unions are devoid of information content. The second notable result is that the Phillips curve model actually fits better – in terms of the

¹⁸ We are grateful to the SARB for providing this data.

¹⁹ The approximation of a fixed 4-quarter horizon forecast made up of forecasts of calendar-year inflation is a weighted average of the current and next year forecast such that the weighted average of the horizons is equal to four quarters: $\pi_{t+4} \approx \frac{k}{4} \pi_{t+k} + \frac{4-k}{4} \pi_{t+k+4}$. See, for example, Siklos (2013).

amount of variability that is explained by the model (measured by the R^2) when the forecasts of businesses or trade unions are used instead of the more accurate forecasts of analysts. That is, for a central bank trying to forecast inflation on the basis of a Phillips curve model, the best expectations to embed in the model may be the expectations of those involved in wage and price setting rather than those who forecast best.

Ta	ble 3. Phillips curve	e estimation results		
	Analysts	Businesses	Trade unions	
Annual (one year horizor	N=17			
β	0.67*	1.15**	1.08**	
Uncentred R ²	0.18	0.27	0.24	
Quarterly (approximately	one year horizon for	recasts)	N=69	
β	0.50**	0.81**	0.96***	
Uncentred R^2	0.06	0.08	0.11	
NB: *. **. *** indicates statistic	cal significance at the 10°	%. 5%. 1% levels respective	elv.	

Source: Authors' calculations.

Some important caveats to this interpretation should be kept in mind. First, sample sizes are small. Second, these results are based on the estimation of a highly stylized Phillips curve, due to limited data.

8. Concluding discussion

Inflation expectations across the different types of economic agents are heterogeneous in South Africa. Our results suggest that inflation expectations of professional forecasters and analysts have become more strongly anchored in South Africa in recent years, at levels around the upper end of the official target range of 3–6 percent. However, the inflation expectations of agents involved in setting wages and prices–that is, businesses and trade unions–are anchored to levels above the official target rage.

We offer two complementary explanations for this disparity. First, because businesses and trade unions are likely to interact with each other during the setting of wages, it is possible that their expectations influence each other. Second, analysts, for whom following inflation may be a relatively more important part of their job, may update their inflation expectations more efficiently than other agents in response to changes in the economy, including the introduction of IT. By contrast, businesses and trade unions may be influenced more strongly by inflation outturns, which are likely to receive more media attention than changes to the monetary policy framework.

If this is the case, then our results illustrate that the challenges in gaining credibility and anchoring expectations vary across different kinds of agents. Even once a central bank has gained credibility by anchoring the inflation expectations of analysts, South African data illustrates the possibility that agents directly involved in the setting of wages and prices that ultimately drive the inflation process may still have less firmly anchored inflation expectations. Improved anchoring of the expectations of these agents – as a result of observed inflation outcomes, central bank communications or perhaps structural reforms that support greater competition in goods markets and increase labour market flexibility – could then be expected to contribute to further improvements in inflation outcomes.

The SARB is already placing an increased focus on communications. It now uses the Quarterly Projection Model as the main tool to inform decisions of the Monetary Policy Committee and publishes the results, including policy rate projections, as part of its communication policy. The frequency of surprise monetary policy decisions has therefore declined. Recently, the SARB publicly clarified its preference to anchor inflation expectations at 4.5 percent, the mid-point of the target range. Continued and effective communication with stakeholders (Kabundi et al, 2015; Viegi, 2015), and the use of

innovative methods and media for engaging with general public (Haldane and McMahon, 2018), could assist in further anchoring inflation expectations in South Africa.

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