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Outward portfolio investment and dollar funding in emerging Asia¹

The growing heft of institutional investors and asset managers in several Asian economies has fuelled expansion in outward portfolio investment, mainly in US dollar-denominated assets. This investment is predominantly in long-term instruments but is hedged for currency risk mainly through short-term derivatives. The rollover risk in currency hedges exposes these non-bank investors to stress in dollar funding markets, as occurred in March 2020. Some Asian economies have since strengthened regulatory frameworks to address dollar funding-related vulnerabilities of resident institutional investors and asset managers.

JEL classification: F21, F34, G15, G23.

External vulnerabilities of emerging market economies (EMEs) traditionally revolved around their ability to service foreign currency debt. An accumulation of such debt, combined with local currency depreciation amid tightening global financial conditions, was at the heart of the Latin American debt crisis in the 1980s and the Asian financial crisis in the 1990s.

In recent decades, however, gross outward investment by residents of several Asian EMEs has been rising rapidly. Increasing wealth and population ageing has fuelled growth in the assets managed by institutional investors, such as pension funds and insurance companies, and other asset managers. This investor base is essential for developing domestic capital markets and makes EMEs less vulnerable to shifts in global financial conditions (CGFS (2019)). At the same time, the associated search for yield and duration in domestic securities markets which are still relatively shallow has driven booms in outward portfolio investment, mainly in securities denominated in US dollars. This has introduced new vulnerabilities in Asian EMEs' currency exposures that reflect their role as creditors rather than their traditional role as borrowers.

An institutional investor with a globally diversified portfolio of assets typically faces a currency mismatch between the assets it holds and its commitments to domestic stakeholders. For example, pension funds and insurance companies promise safe and stable returns in domestic currency to their beneficiaries and policyholders but invest in a portfolio that includes foreign currency assets. These

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Key takeaways

- The growing heft of institutional investors and asset managers in emerging Asian economies has fuelled expansion in outward portfolio investment in foreign currency assets, mainly in US dollars.
- Such non-bank investors rely on short-term foreign exchange (FX) hedging instruments provided by banks, which exposes them to rollover risk set off by disruptions in dollar funding markets.
- Market disruptions in March 2020 led to policy initiatives to enhance the resilience of FX hedging markets in Asia and to broaden prudential oversight of institutional investors and asset managers.

institutional investors thus use foreign exchange (FX) derivatives to hedge a large portion of the currency risk in their portfolios.

The rapid growth in Asian EMEs' outward portfolios has boosted demand for FX hedges and, thus, growth in local FX derivatives markets. The intermediaries in these markets are FX dealer banks, including the local affiliates of international banks that source dollars from their headquarters or from international capital markets. Dealer banks interpose themselves between the investors with hedging needs and the ultimate suppliers of dollars, both domestic and foreign. However, the hedging instruments' maturity is typically short-term, reflecting the bank funding model, which introduces a maturity mismatch between long-term dollar assets and short-term FX hedges. Korea, Malaysia and Thailand are among the EMEs exhibiting the most rapid growth in outward portfolio investment that has been accompanied by hedging for FX risk. Trading in FX derivatives contracts that reference one of these EMEs' currencies against the US dollar has more than doubled since 2013.

FX swaps are the most commonly used hedging instrument. In a typical FX swap, the investor – an Asian EME asset manager in our context – receives dollars from a bank and pledges local currency, with an agreement to repay the dollars at a pre-determined exchange rate at maturity. With the swap in place, changes in the value of dollar assets due to exchange rate movements are matched by changes in the value of dollar obligations. However, the investor faces rollover risk because FX swaps are overwhelmingly of shorter maturity than the attendant investments; if the contract cannot be rolled over, the investor must deliver dollars at maturity.

The dollar's pre-eminent role as a global currency means that the rollover risk is predominantly for dollar funding. As the dollar funding is provided by banks, it exhibits the well known procyclical property of expanding during tranquil times only to contract sharply during periods of financial stress. The need to hedge dollar portfolios thus exposes a wide range of financial institutions to stresses, as happened in March 2020 with the onset of the Covid-19 pandemic. During that episode, the cost of borrowing dollars spiked and liquidity dried up, as dealer banks were less able to accommodate investors' rollover needs in FX swap markets. The effects were felt especially keenly in those Asian EMEs with a fast-growing institutional investor base with sizeable hedging needs.

The lessons from the March 2020 turmoil have been incorporated into policy initiatives to improve the resilience of local FX markets and strengthen prudential oversight of institutional investors and asset managers. However, policy challenges remain. In most EMEs, current regulatory frameworks for FX management focus on banks and thus may not address the broader structural risks posed by non-banks. In addition, mechanisms to extend foreign currency liquidity beyond the banking sector are largely untested.

This feature proceeds as follows. The next section reviews demographic trends and the growing footprint of insurance companies and funded pension systems in Asian EMEs, which have fuelled expansion in outward portfolio investment. The following sections discuss their role in local FX markets and the hedging practices that make them vulnerable to stresses in dollar funding markets, as occurred in March 2020. The final section concludes with policy considerations.

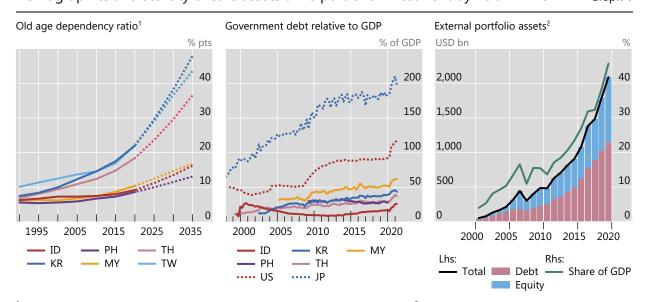
Institutional investors' growing heft in external investment

In many economies, demographic trends towards an ageing population, together with the development of funded pension systems and the life insurance sector, have given institutional investors an increasingly important role in the financial system. While populations in many Asian EMEs are still relatively young, old age dependency ratios have risen sharply since 2015 and are projected to edge up further in the coming years, particularly in Chinese Taipei, Korea and Thailand (Graph 1, left-hand panel). Retirement savings managed by institutional investors have grown in parallel.

Asset managers that serve the funded pension system and insurance companies seek investments that correspond to the obligations to pension beneficiaries and life insurance policyholders. In so doing, they seek to acquire long-term assets with cash flow properties similar to institutional investors' longer-term liabilities, thereby mitigating duration risk.² However, scarcity of long-dated assets in many Asian EMEs, as evidenced, for instance, by relatively shallow local currency government bond

Demographics and scarcity of safe assets drive portfolio investment by Asian EMEs

Graph 1



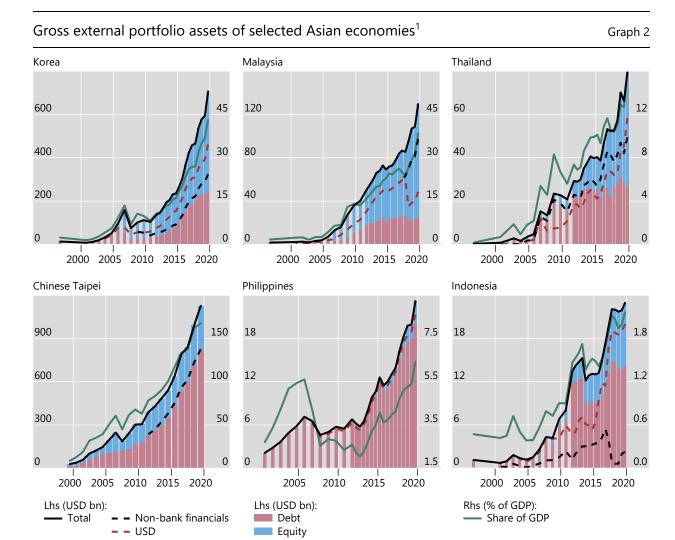
¹ Share of population aged 65 or above. United Nations forecast from 2020 onwards. ² Chinese Taipei, Indonesia, Korea, Malaysia, the Philippines and Thailand.

Sources: IMF, Coordinated Portfolio Investment Survey, United Nations, World Population Prospects, 2019; national data; BIS debt securities statistics: BIS calculations.

Duration risk arises from a possible mismatch of valuation changes in assets and liabilities due to fluctuations in long-term interest rates.

markets (Graph 1, centre panel), has prompted resident investors to acquire foreign assets (IAR (2019)).³ Their outward investment has at times been further spurred by an additional yield pickup even when hedging costs are factored in.

The "search for duration" has thus added to the traditional "search for yield" in fuelling the growth of external portfolio investment by Asian EMEs (Graph 1, right-hand panel). For Chinese Taipei and Korea, total investment has exceeded \$900 billion and \$700 billion, respectively, a near tripling in six years (Graph 2). The pace of the increases in Indonesia, Malaysia, the Philippines and Thailand was similar. In most of these economies, the accumulation of dollar-denominated assets (dashed red lines) by resident non-bank financial institutions (dashed black lines) drove this growth.⁴



¹ Chinese Taipei does not report CPIS data, and figures for investment in US dollar-denominated assets are not available in national data. For the Philippines, which does report CPIS data, portfolio investment by non-bank financials is not available.

Sources: IMF, Coordinated Portfolio Investment Survey (CPIS); national data; BIS calculations.

- For comparison, in Japan other factors, such as the prolonged period of low yields and the large share of government bonds held on the central bank's balance sheet, have incentivised outward portfolio investment by institutional investors and asset managers.
- Authorities in some Asian EMEs impose limits on foreign investments by life insurance companies. For example, life insurers in Thailand cannot hold foreign assets in excess of 30% of their total assets. This limit is similar to that applied in China, but lower than that in Korea (50%). Life insurers in Thailand are also barred from investing in certain assets, such as US mortgage-backed securities.

Hedging practices of resident investors in emerging Asia

Demand for FX hedging services by investors based in emerging Asia has increased along with US dollar asset portfolios, not least because of regulations to curb currency risk. This has spurred growth in Asian FX derivatives markets, with the supply of hedging services provided by banks.

Institutional investors and asset managers typically hold foreign currency assets on a partially hedged basis, to mitigate the currency risk that arises from mismatch between these assets and domestic currency liabilities. In seeking to hedge currency risk, investors rely on banks to take the other side in FX derivatives. Due to the short-term nature of the bank funding model, the hedging instruments tend to be of shorter maturity than the assets, necessitating periodic renewal of the hedge. Hedging instruments include FX swaps and forwards, which are overwhelmingly short-term, and currency swaps, which have longer maturities.⁵ Of these, FX swaps are the most liquid and widely used (BIS (2019)). They can be used to match the currency composition of assets and liabilities instead of borrowing and lending in the cash market. But unlike cash transactions, they do not appear on the balance sheet and therefore can be thought of as "missing" FX debt (Borio et al (2017)). As a result, foreign currency obligations stemming from FX derivatives positions of institutional investors and asset managers must be inferred from other indicators of banking sector exposures (see the next section).

In general, the degree to which currency risk is hedged depends on the type of asset and the type of investor. Equity portfolios are generally more volatile and have less predictable cash flows than fixed income portfolios, and so are preferred by investors willing to take on more risk in search of higher returns. Furthermore, the US dollar tends to appreciate precisely when US equity markets fall, thereby cushioning investment performance in local currency terms during risk-off episodes when the portfolio is unhedged. Across investor types, those that are more tightly regulated, like insurance companies, tend to have more conservative exposures than other types, such as pension funds and asset managers. Consider each in turn.

In many Asian EMEs, life insurance companies are subject to strict regulations on currency exposure, including some form of risk-based capital (RBC) requirement. Compared with other institutional investors, they allocate a greater proportion of their portfolios to fixed income assets and use FX derivatives to hedge.⁶ Those in Korea and Thailand, for example, hedge close to 100% of their foreign currency bond portfolios to avoid additional capital charges.⁷ By contrast, those in Chinese Taipei, where no strict requirements apply, hedge an estimated 50% of their foreign bond

- In an FX swap, two parties exchange currencies at the prevailing spot rate and unwind the trade at a future date at a pre-agreed rate (the forward rate). A forward is a contract to exchange two currencies at a pre-agreed future date and price. Currency swaps are like FX swaps, except that the two parties agree to exchange both principal and interest payment streams over a longer term. The average maturity of FX forwards/swaps is about one month for contracts that reference the Malaysian ringgit, closer to two months for the Philippine peso and about three months for the Korean won and the New Taiwan dollar (BIS (2019)).
- ⁶ For instance, Malaysian and Thai life insurance companies invest 50% and 80% of their assets in sovereign and corporate bonds, respectively (Milliman (2019)).
- Thailand's Office of Insurance Commission now allows insurance companies to have certain unhedged FX positions in proportion to the size of their solvency capital.

holdings.⁸ As a benchmark, life insurance companies in Japan hedge approximately 50–70% of their bond portfolios.

Pension funds, which face fewer regulatory requirements, hold more equities in their portfolios and hedge currency risk to a lesser extent. Even with less hedging, however, the large size of their equity portfolios implies sizeable demand for dollar funding via FX derivatives. For example, pension funds in Chinese Taipei, Malaysia and Korea altogether held around \$264 billion in foreign equities as of 2019 (Mercer (2021)). Hedging even 30% of this with one-month FX swaps would require rolling over more than \$80 billion every month.

For their part, asset managers offering mutual funds or similar products that invest in foreign securities have an even greater share of equities in their portfolios. They too face few strict requirements but in practice tend to hedge in order to cater to investors' tolerance for currency risk. For example, investors in Thai mutual funds are known to have low tolerance for FX-related losses; hence these funds tend to hedge more than half of their holdings for currency risk.⁹

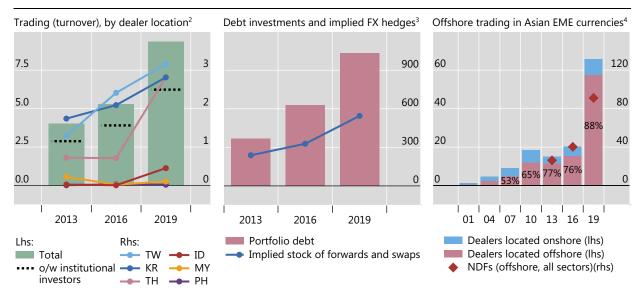
Growth in FX hedging markets and dollar supply

Trading in FX forwards and swaps in Asian EMEs' markets has grown in tandem with resident non-bank financial institutions' portfolio investment. By 2019, resident dealer banks reported close to \$9.4 billion in daily trading with non-bank financial institutions, up from \$4 billion in 2013 (Graph 3, left-hand panel). These transactions predominantly involved FX derivatives that referenced the US dollar. An estimate derived from the turnover data puts the outstanding amount of these hedges close to \$545 billion in 2019 (centre panel, blue line), equivalent to roughly half of residents' portfolio investment in foreign currency debt securities (red bars).

Both the banks headquartered in the region and the local affiliates of global banks are active dealers in FX derivatives markets for Asian EME currencies. By June 2019, banks headquartered in Chinese Taipei, Indonesia, Korea, Malaysia or the Philippines reported a combined amount of almost \$600 billion in outstanding FX swaps and forwards referencing their respective domestic currency, roughly double the amount reported in 2013 (Graph 4, left-hand panel, dashed red line). Adding to this the positions reported by other banks, the estimated global total for these five currencies exceeded \$1.3 trillion (solid red line) in 2019, indicating that foreign banks intermediate at least half of the total.

- Setser and S T W (2019) show that the share of FX hedges by life insurance companies in Chinese Taipei declined from just under 80% in 2010 to just over 50% in 2019. However, the fivefold increase in foreign bond holdings over the same period implies strong growth in demand for FX hedges.
- ⁹ Under the Securities and Exchange Commission Thailand regulation, mutual funds in Thailand can hedge between 0 and 100% of their FX exposures and cannot over-hedge. The Bank of Thailand estimates that in 2018–20 the average hedge ratio for fixed income funds was around 96%, and that for equity funds 66%.
- The BIS OTC derivatives statistics track the globally consolidated positions of banks headquartered in a particular country. About 80% of FX forward and FX swap positions reported by banks headquartered in the five Asian EMEs involved their own home currency.

In billions of US dollars Graph 3



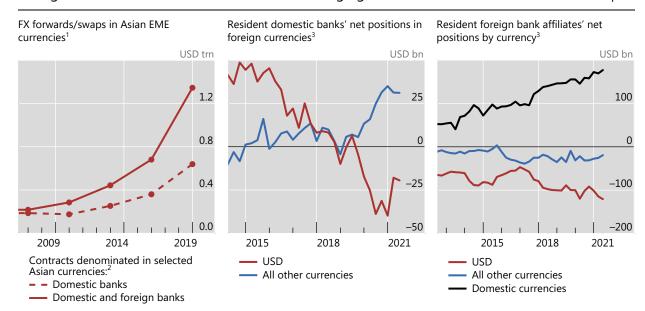
¹ Trading by dealer banks located in Chinese Taipei, Indonesia, Korea, Malaysia, the Philippines and Thailand with non-bank financial institutions other than the official sector. ² Daily average turnover volumes (notional amounts) in FX swaps/forwards (all currencies); excludes the Central Bank of Malaysia's dynamic hedging programme for institutional investors. ³ Implied stock of FX swaps/forwards derived by multiplying the average maturity (in days) by the average daily trading volume (blue dots); and countries' combined external portfolio debt investment (red bars, also in Graph 2). ⁴ Sum of average daily turnover of FX swaps/forwards with one leg denominated in IDR, KRW, MYR, PHP, THB or TWD. Dealers located onshore are those located in the currency-issuing country. Red diamonds are the sum of non-deliverable forwards (NDFs) (with all counterparty types) referencing the same currencies.

Sources: IMF, Coordinated Portfolio Investment Survey; BIS Triennial Survey; national data; BIS calculations.

In their role as intermediaries, FX dealer banks meet the demand for dollars arising from resident institutional investors' FX hedging activities. Particularly important are the local affiliates of global banks, which source their dollars from capital markets or from their headquarters. Other potential sources of dollars in local FX hedging markets are resident corporates that hedge trade denominated in foreign currencies, and non-resident investors in local currency assets.

For resident bank offices, the approximate size of hedging positions can be pieced together with some detective work. The evidence is indirect but can be reasonably inferred from the apparent currency mismatches on their balance sheets, under the assumption that banks close this gap with off-balance sheet FX derivatives. Combined, Asian EME domestic banks' home offices had more dollar liabilities than assets in mid-2020 (Graph 4, centre panel, red line), suggesting off-balance sheet net dollar lending of roughly \$40 billion via FX derivatives. For their part, the local affiliates of foreign banks had an even larger and more persistent currency mismatch. Their net investment in local currency assets (right-hand panel, black line) neared \$190 billion at end-2020, and was partly funded with net liabilities in US dollars (\$120 billion, red line) and in other non-local currencies. These local currency investments make resident foreign banks natural suppliers of dollars to non-bank investors hedging their foreign currency investments.

Regulation generally prevents dealer banks from running large open currency positions. Mismatches in their on-balance sheet positions are offset using off-balance sheet derivatives, and hence can be indicative of banks' net supply of or demand for a currency via FX derivatives. Moreover, as discussed below, restrictions on cross-border transactions in many Asian EMEs mean that resident banks' counterparties tend to be other residents.



¹ Reporting dealers' consolidated notional amounts outstanding with non-dealer financial institutions. The selected countries report only in the Triennial Survey (dashed red line). The BIS uses the Triennial data to supplement the semiannual data to arrive at a more accurate estimate of the size of OTC derivatives markets for all periods (solid red line). ² IDR, KRW, MYR, PHP and TWD. ³ Combined on-balance sheet net positions (ie assets minus liabilities) of banks located in Chinese Taipei, Indonesia, Korea, Malaysia and the Philippines. Data for Q4 2017 and Q4 2018 have been partly adjusted due to a change in reporting practices by one of the countries.

Sources: BIS locational banking statistics and OTC derivatives statistics.

In addition to dollar funding from global capital markets and inter-office flows from banks' headquarters, resident non-financial corporates are also a source of dollars in local FX derivatives markets, although the amounts are comparatively small. Corporates issuing dollar debt in offshore bond markets supply dollars via swaps if they hedge their dollar liabilities into their home currency.¹² In addition, importers may hedge their future dollar payment obligations by buying dollars forward.

Finally, dollar-based non-resident investors who hold assets denominated in Asian EME currencies on a hedged basis may also supply dollars in local FX markets. For instance, non-residents account for a sizeable share of dollar supply into the FX swap market in Thailand. However, segmentation between onshore and offshore markets may inhibit this supply in other jurisdictions. Many Asian EMEs have in place some form of foreign exchange controls that result in residents trading onshore and non-residents trading offshore (Tsuyuguchi and Wooldridge (2008); Patel and Xia (2019)). The implication is that dollars provided via FX derivatives by foreign investors hedging their EME currency assets may not be accessible in onshore markets. In other words, hedging related to portfolio *inflows* does not necessarily help meet the dollar demand from resident investors' hedging of their portfolio *outflows*.

Data on trading volumes of FX swaps and forwards in Asian EME currencies provide evidence for this market segmentation. In 2019, a full 88% of transactions

¹² EMEAP (2020) suggests that emerging Asian non-financial corporates do not hedge most of their foreign currency liabilities, but also highlights the lack of consistent information.

Foreign exchange controls might take the form of requiring central bank approval for sales and purchases of foreign exchange or restrictions designed to suppress offshore trading because it is more difficult to monitor than onshore trading. This typically involves restricting the cross-border deliverability of a currency.

with non-bank financials were offshore (Graph 3, right-hand panel, red bars). Trading of non-deliverable forwards (NDFs), mainly contracts referencing the Korean won and New Taiwan dollar, has roughly tripled alongside offshore transactions since 2013 (red diamonds).¹⁴

The general trend among Asian EMEs is to relax FX controls to deepen FX hedging markets. For example, the Central Bank of Malaysia introduced its "dynamic hedging programme" in December 2016, which eased regulations on FX hedging by resident and non-resident institutional investors and allowed more flexibility in the management of FX risk exposures. Volumes in the onshore FX forward market have since doubled.¹⁵ Similarly, the Bank of Thailand is introducing more hedging instruments, easing rules for overseas investment and allowing non-banks to provide FX services (Bank of Thailand (2020)). Finally, Bank Indonesia introduced a domestic NDF in November 2018 to promote the development of the domestic FX hedging market.¹⁶

US dollar funding stress in March 2020

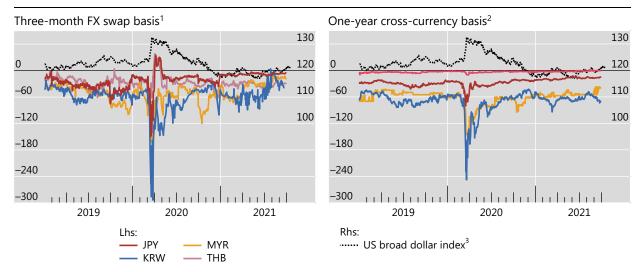
Asian institutional investors and asset managers are exposed to disruptions in dollar funding markets through the maturity mismatch between the long-term nature of US dollar assets they hold and their use of short-term instruments supplied by banks for FX hedging. Dealer banks' balance sheet management conforms to the well documented, procyclical nature of dollar wholesale funding, which tends to expand during tranquil times only to contract sharply during periods of financial stress, especially when accompanied by a sharp appreciation of the dollar (Avdjiev et al (2019)).

This was evident most recently during the market turmoil of March 2020 due to the Covid-19 pandemic. The cost of borrowing dollars via FX swaps shot up relative to dollar interest rates in the money market – a violation of covered interest parity (CIP), as evidenced by a widening of the basis for multiple Asian EME currencies (Graph 5).¹⁷ The impact differed across currencies in part depending on the depth of local FX swap markets and differences in hedging practices.

Most notable during the episode was the widening of Korean won FX swap basis vis-à-vis the US dollar (Avdjiev et al (2020)). Financial institutions' reliance on short-term hedges meant that the pressure in the market for three-month FX swaps was more acute than in that for one-year currency swaps (Graph 5). A spike in the demand

- Historically, NDFs have been used to meet hedging demands involving currencies that are not fully convertible because they allow for payoffs related to a currency's performance without requiring funding in the underlying currency.
- See www.bnm.gov.my/-/dynamic-hedging-programme-for-institutional-investors-1.
- See www.bi.go.id/en/publikasi/peraturan/Documents/PBI_201018.pdf.
- ¹⁷ CIP is the textbook proposition that the dollar short-term interest rate in money markets and the implied dollar short-term interest rates embedded in the FX swap market should be equal, reinforced by arbitrage by market participants who borrow at the low dollar rate and lend at the high dollar rate. A negative basis means that borrowing dollars through FX swaps is more expensive than borrowing in the dollar money market. The FX basis tends to widen with a stronger US dollar, indicating tighter dollar funding conditions (Shin (2016); Avdjiev et al (2019)).

In basis points Graph 5



¹ Based on the use of FX forwards and onshore money market rates: KRW CD rates; Central Bank of Malaysia Klibor and Bangkok Interbank Offered Rate, respectively. ² Based on one-year cross-currency basis swap. ³ Trade-weighted nominal dollar index based on goods and services trade. Higher values indicate a stronger US dollar.

Sources: Bloomberg; Reuters; national data; BIS calculations.

for dollars by securities firms in Korea, under pressure to meet margin calls on their futures and options contracts linked to foreign stock indices, further exacerbated dollar funding pressures (see box).¹⁸

On the supply side, banks in Korea may have been limited in their ability to accommodate the surge in demand for dollars by institutional investors and asset managers. First, banks themselves were in need of dollars during the turmoil. Second, in 2010 the Korean financial authorities introduced caps on banks' net FX forward positions relative to equity capital, to curb excessive FX borrowing. During the March 2020 market turbulence, domestic banks' caps were relaxed from 40% to 50%, and foreign bank branches' caps from 200% to 250%.

In contrast to the Korean won, movements in the Thai baht basis vis-à-vis the US dollar in March 2020 were short-lived and less severe. One possible reason is that outward portfolio investment from Thailand is much smaller, both in absolute amounts and relative to GDP (Graph 2). In addition, foreign investment funds in Thailand hedge flexibly. In March 2020, they allowed hedge ratios to temporarily fall by not rolling over existing hedges, thus alleviating price pressures in a countercyclical manner. Finally, the Bank of Thailand conducted open market operations in the local FX swap market (EMEAP (2020)), and so was well placed to ensure market depth.¹⁹

Shin and Shin (2021) show that Korean securities firms faced a severe dollar shortage in March 2020 mainly due to margin calls on structured products linked to overseas stock markets and other assets (eg equity-linked securities, equity-linked bonds, derivatives-linked securities and derivatives-linked bonds). These auto-callable funds (or structured retail products) increased five-fold over the last decade, from KRW 22.4 trillion in 2010 to KRW 108.2 trillion in 2019 (Lee (2021)).

The operations by the Bank of Thailand limited the impact of the pullback of dollar liquidity onshore and helped to restore market functioning. Similarly, Bank Indonesia increased the frequency of its FX swap auctions in March 2020 to improve dollar liquidity conditions.

Box

Korea's policy response to the March 2020 market turmoil

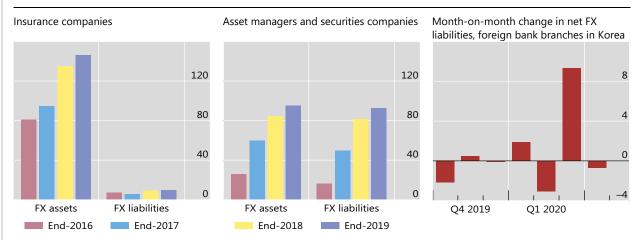
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This box reviews the Korean experience with US dollar shortages during the March 2020 episode and the changes it triggered to the country's regulatory framework.

Strong demand for dollar funding in Korea originated from at least three sources. First, insurance companies were required to continue to roll over foreign currency (FX) hedges for their sizeable mismatches between FX assets and liabilities (Graph A, left-hand panel). Second, despite their smaller size, demand for dollars by asset managers and securities companies (centre panel) spiked during the market stress, as these investors struggled to meet margin calls on the roughly \$11 billion in equity-linked securities (ELS) they had sold to Korean investors. Third, non-resident investors sold local currency assets, resulting in the conversion of roughly \$4.5 billion Korean won into US dollars in the spot market (Bank of Korea et al (2021)).

FX assets and liabilities of insurance companies and asset managers in Korea

In billions of US dollars Graph A



Sources: Bank of Korea et al (2021); Korean Financial Analysis Information Retrieval System; BIS calculations.

Banks managed to continue to supply dollars via FX derivatives, albeit at a premium since they too needed to secure dollar funding. Domestic banks' FX borrowing grew by \$4.5 billion in March 2020 and that of the branches of foreign banks by almost \$10 billion, mostly via borrowing from their headquarters (Graph A, right-hand panel).

The experience highlighted two key vulnerabilities involving asset managers and institutional investors in Korea. First, their investment practices tended to exhibit herd behaviour and lacked diversity, thus amplifying systemic risk. In particular, the exposures in ELS issued by securities companies – which contributed to dollar shortages in March 2020 – were highly concentrated in only a few stock indices (eg the KOSPI 500, S&P 500, EURO STOXX 50 and the Hang Seng index). Second, these asset managers did not maintain sufficient dollar credit lines with banks before March 2020 and thus had to scramble for dollars exactly when banks became reluctant to lend to them.

In January 2021, the authorities announced a plan to address these weaknesses. It aims to enhance FX risk management capabilities of institutional investors and asset managers, strengthen monitoring of FX liquidity, close loopholes in FX prudential regulations, improve the FX macroprudential policy framework, and build a multi-layered supply chain to backstop FX liquidity for non-bank investors (Bank of Korea et al (2021)). By end-July 2021, indicators were in place to monitor the FX risks of insurance and asset management companies, and FX liquidity stress tests were conducted on a quarterly basis. In addition, the cap on insurance companies' open FX positions had been raised from 20% to 30% of solvency capital, so that they can hedge more flexibly. Finally, the FX Macroprudential Council was set up to enhance coordination among financial authorities. Additional measures are to be implemented by end-2021.

① The views expressed in this box are those of the authors and do not necessarily reflect those of the BIS. ② Since their introduction in 2003, ELS and derivatives-linked securities have become the main indirect investment products in Korea. Their combined outstanding amount at end-2016 reached KRW 100 trillion, from KRW 18 trillion at end-2007 (Lee (2017)). ELS are classified as hybrid debt securities since they have domestic bonds as the underlying assets but also derivatives exposure to foreign equity indices.

The expansion of Federal Reserve swap lines with major advanced economy central banks, including the Bank of Japan, mitigated stresses in global dollar funding markets. And the reopening of swap lines with the Bank of Korea and the Monetary Authority of Singapore on 19 March 2020 further narrowed the swap basis in Asian EME currencies. However, even as funding rates recovered on the back of swift policy support, transaction volumes in domestic FX swap markets declined significantly and have been slow to return to pre-pandemic levels (EMEAP (2020)).

Policy considerations

The disruptions during March 2020 put the spotlight on a new element in dollar funding stresses and revealed gaps in traditional policy approaches to FX markets. The new element is institutional investors' and asset managers' need for dollar funding liquidity, which adds to the general scramble for dollar funding during periods of financial stress. These non-bank investors have traditionally been subject to less stringent FX liquidity regulation and risk management rules than banks, and financial authorities face challenges in monitoring their funding needs. Particularly thorny issues include strengthening the resilience of these investors in the face of disruptions in dollar funding markets, and integrating them into existing oversight frameworks through expanded coverage.

Monitoring systemic risk posed by non-bank financial institutions: Regulatory monitoring systems tend to be centred on the banking sector; there is a limited view of the activities of institutional investors and asset managers (Bank of Korea et al (2021)). Yet common exposures, dominant investors and interlinkages between banks and non-bank financial institutions can contribute to systemic risk (FSB (2020)). Similarly, the combination of banks' procyclical supply of wholesale dollar funding and the investment and margining practices of institutional investors and asset managers tends to amplify asset price cycles and swings in investment flows and exchange rates. Authorities need to better understand non-bank investors' role in those mechanisms that create or propagate systemic risk so that they can take the necessary policy actions to smooth out financial risk-taking over time.

Strengthening oversight of FX funding liquidity risks created by institutional investors and asset managers: In many EMEs, both resident banks and non-bank investors are exposed to disruptions in dollar funding markets. Yet oversight of these institutions, and of foreign exchange markets, is fragmented across the central bank and other regulators, making it difficult to effectively monitor developments and swiftly respond. Policymakers could benefit from a consolidated approach to oversight that encompasses the root causes of dollar funding problems created by institutional investors and asset managers in FX markets (Shin and Shin (2021)). The principle of "same risk, same regulation" would point to more disclosure of FX liquidity risk and enhancements to their FX liquidity regulation and risk management frameworks.²⁰

Calibrating regulation of FX hedging: Many Asian EMEs have adopted risk-based capital (RBC) frameworks in their solvency regulation of insurance companies. To reduce procyclicality, such frameworks can be adjusted to allow for flexible hedging of currency risk in order to mitigate spikes in the demand for short-term

Examples are the FX liquid asset/liability ratio, FX inflow/outflow ratio and FX maturity mismatch ratio.

dollars in times of stress. Similarly, adjustments that incentivise longer-term hedging (eg up to three years) could reduce reliance on short-term FX derivatives where rollover risk is concentrated.

The need for foreign currency liquidity beyond the banking sector: The March 2020 experience highlighted the importance of central bank swap lines for distributing dollar liquidity to the global banking sector. At the same time, it also illuminated the greater underlying demand for dollar funding from institutional investors and asset managers in EMEs, which is met by banks. Central banks in some Asian EMEs introduced new facilities in March 2020 to provide liquidity to institutional investors and asset managers via domestic banks.²¹ But in many others, such mechanisms do not exist, reflecting concerns over moral hazard. In any case, the new facilities remain largely untested. Mechanisms to provide liquidity to institutional investors and asset managers during stress periods should be considered only with accompanying regulation, as in the case of banks. Otherwise, they may unleash more FX-related risk-taking during normal times and thus increase the intensity and likelihood of future stress episodes.

In June 2020, the Bank of Korea introduced a repo facility to provide US dollar liquidity to financial institutions (including insurance and securities companies) via auctions using US Treasuries as collateral. In March 2020, the Bank of Thailand expanded the scope of a special credit facility to provide liquidity to money market mutual funds and daily fixed income funds by allowing banks to repurchase the funds' investment units, government bonds and investment grade corporate bonds.

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