

IFC-Banco de Portugal Conference: "Communication on central bank statistics: unlocking the next level"

19-20 September 2022

StatFlix: a Banco de Portugal original series¹

Mafalda Trincão,
Banco de Portugal

¹ This contribution was prepared for the workshop. The views expressed are those of the authors and do not necessarily reflect the views of the Banco de Portugal, the BIS, the IFC or the other central banks and institutions represented at the event.

S SERIES

StatFlix: a Banco de Portugal original series

19 SEP. 2022

MAFALDA TRINCÃO



BANCO DE PORTUGAL
EUROSYSTEM



AGENDA

REASON

AUDIENCE

RESOURCES

PRODUCT

FUTURE

01

AGENDA





AGENDA

REASON

AUDIENCE

RESOURCES

PRODUCT

FUTURE

02



REASON

CENTRAL BANKS' ROLE IN THE SOCIETY

“

TO GUARANTEE THAT
THE STATISTICS IT
PRODUCES ARE
USEFUL AND WELL
UNDERSTOOD

”

It's essential to provide quality statistical data, but also to make sure that people can easily find and understand the relevant data

Banco de Portugal has been investing in the way it communicates statistics to different users

The background of the slide is a photograph of several people in what appears to be a library or bookstore. They are standing behind long wooden shelves filled with books. The image is overlaid with a semi-transparent orange filter. On the left side, there is a vertical black line.

AGENDA

REASON

AUDIENCE

RESOURCES

PRODUCT

FUTURE

03

AUDIENCE

ACADEMIC WORLD - PROFESSORS AND STUDENTS

Back-to-school campaigns



MY
BACK-TO-CLASS
ESSENTIALS
#myBPstat

For those weeks with loads
of presentations to deliver...

For those more complex
concepts...

TOP TIP
Go to *BPstat* and find all the
information you are looking for
on the Portuguese economy

 **BPstat.**
Statistics to better
understand Portugal

 **BANCO DE
PORTUGAL**
EUROSYSTEM



AUDIENCE

SESSIONS FOR UNIVERSITY STUDENTS



2021



AUDIENCE

UNIVERSITY STUDENTS



WHAT CAN WE PROVIDE TO STUDENTS?

A COURSE WITH AN E-LEARNING PLATFORM

A background image of a library with bookshelves and a person reading a book, overlaid with a semi-transparent red filter.

AGENDA

REASON

AUDIENCE

RESOURCES

PRODUCT

FUTURE

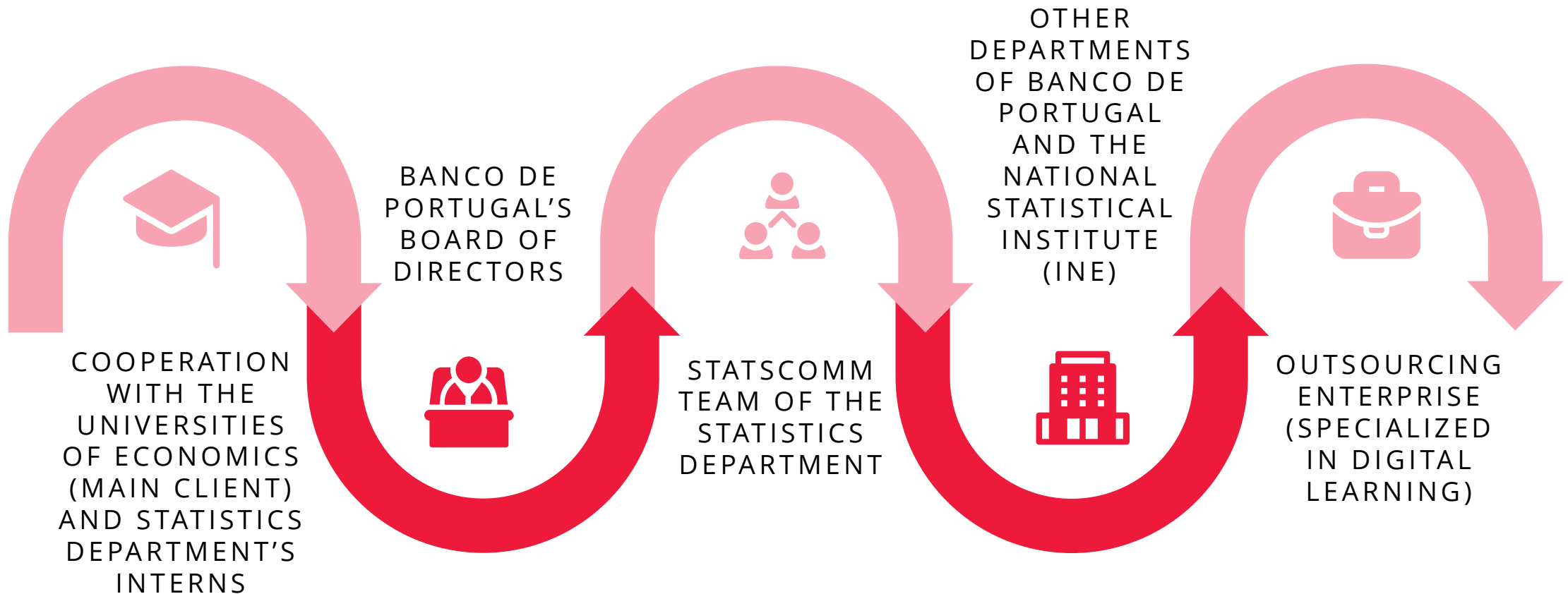
04

RESOURCES

STAKEHOLDERS' COOPERATION



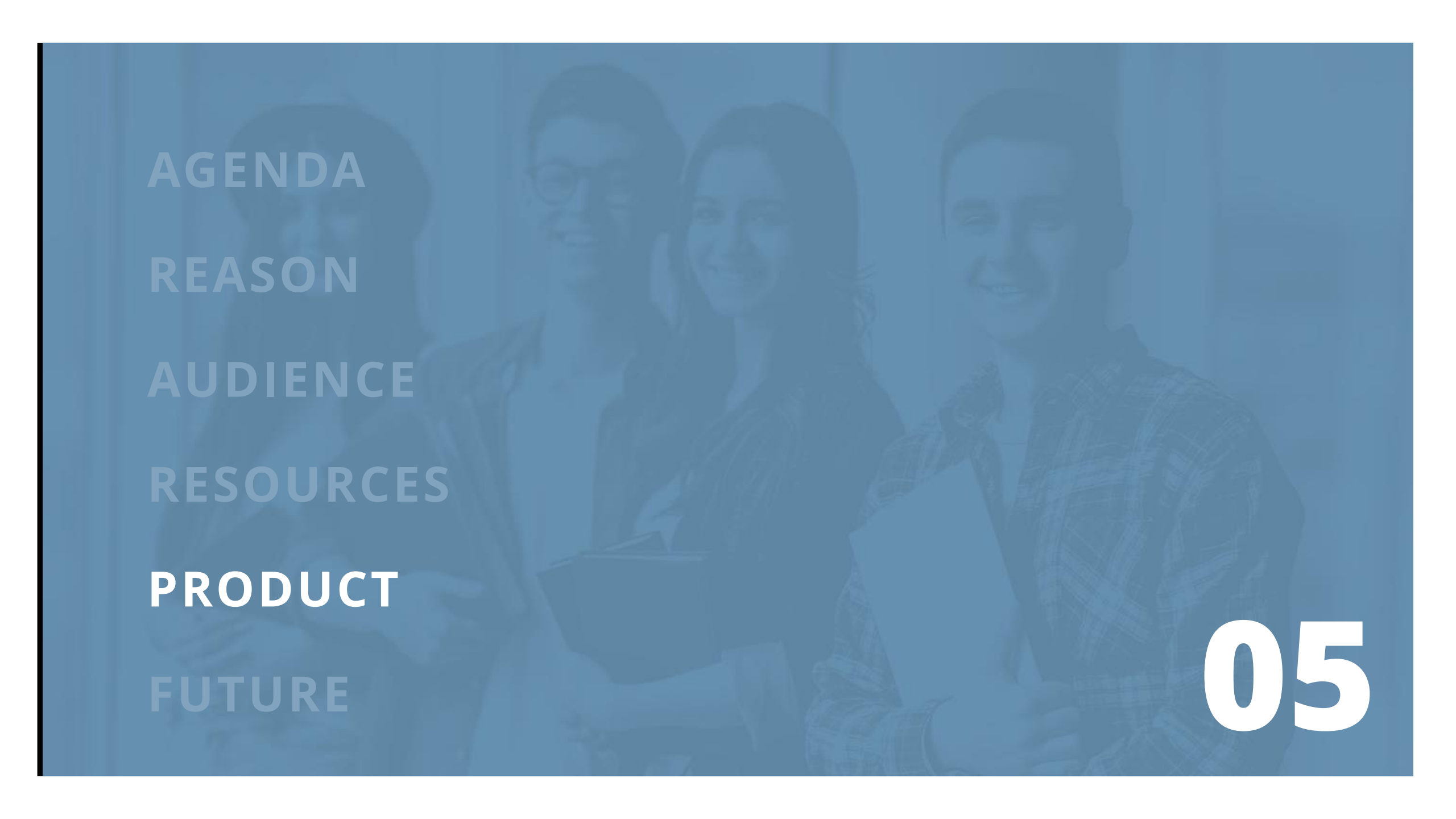
This project was developed and supported by:





UNLOCK A NEW PRODUCT

an online course on official statistics for all the Portuguese schools on economics (both in Portuguese and in English)



AGENDA

REASON

AUDIENCE

RESOURCES

PRODUCT

FUTURE

05

PRODUCT

MAIN TOPICS



01

NATIONAL ACCOUNTS

Main economic
concepts
GDP



02

FINANCIAL SECTOR

Monetary and
financial Statistics
Monetary policy



03

GENERAL GOVERNMENT

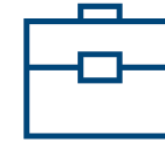
Public debt



04

PRIVATE INDIVIDUALS

Savings and
financial account



05

CORPORATIONS REST OF THE WORLD

Financial ratios
Performance
indicators



06

Balance of payments
International
investment position

PRODUCT

1 SERIES | 6 SEASONS



BANCO DE PORTUGAL StatFlix
EUROSISTEMA

USEFUL RESOURCES

S SERIES

StatFlix

A Banco de Portugal's original series

TOP 10 See now

Presentation **Synopsis** **Self-test quiz** **Summative quiz**

SEASON 1	SEASON 2	SEASON 3	SEASON 4	SEASON 5	SEASON 6
National accounts	Financial sector	General government	Private individuals	Corporations	Rest of the world

PRODUCT

1 SERIES | 6 SEASONS | 5 EPISODES



**BANCO DE PORTUGAL**
EUROSISTEMA

StatFlix

USEFUL RESOURCES



Season 1

National accounts

The evolution of economic activity in Portugal. What it is, what it captures and how GDP is calculated. Has Portugal presented a capacity or need for financing compared to the rest of the world?


EPISODE 1


EPISODE 2


EPISODE 3


EPISODE 4


EPISODE 5

QUIZ
To arouse your curiosity on the subject. Answer the following 3 questions.

VIDEO
Watch the video to learn about this season's key concepts.

FLIPBOOK
In this interactive book you will learn concepts and explore the statistics.

PODCAST
In this podcast you will listen to experts talking about this season's themes.

QUIZ
To successfully complete this quiz you have to correctly answer 5 out of 6 questions.

PRODUCT

EPISODE 3 = FLIPBOOK



< VOLTAR

Cada instrumento financeiro pode ser desagregado noutros instrumentos em função, por exemplo, do respetivo prazo (curto e longo prazo).

Explora mais sobre os Instrumentos financeiros na área de recursos, em: O que é um instrumento financeiro?

Como vimos no início desta temporada, a capacidade ou necessidade de financiamento do total da economia e dos vários setores institucionais também pode ser calculada através da conta financeira. De facto, a capacidade ou necessidade de financiamento é o elemento de ligação entre a conta não financeira e a conta financeira da economia, ou dos diferentes setores, e é apurada a partir das transações em ativos financeiros e passivos, correspondendo ao montante líquido dos recursos (total de recursos deduzido do total de responsabilidades) que um determinado setor institucional disponibiliza aos restantes setores (se for positivo) ou que recebe dos restantes setores (se for negativo).

O QUE DIZEM AS ESTATÍSTICAS?

Ativos financeiros líquidos

necessidade de financiamento por setores institucionais

Data	Empresas não financeiras	Setor financeiro	Administrações públicas	Particulares	Total da economia
01-01-2008	-10	10	0	0	0
01-01-2009	-10	10	0	0	0
01-01-2010	-10	10	0	0	0
01-01-2011	-10	10	0	0	0
01-01-2012	-10	10	0	0	0
01-01-2013	-10	10	0	0	0
01-01-2014	-10	10	0	0	0
01-01-2015	-10	10	0	0	0
01-01-2016	-10	10	0	0	0
01-01-2017	-10	10	0	0	0
01-01-2018	-10	10	0	0	0
01-01-2019	-10	10	0	0	0
01-01-2020	-10	10	0	0	0
01-01-2021	-10	10	0	0	0
01-01-2022	-10	10	0	0	0

24-25 / 36



AGENDA

REASON

AUDIENCE

RESOURCES

PRODUCT

FUTURE

06

FUTURE

NEXT STEPS



SEP.
2022

OCT.

NOV.

DEC.

JAN.
2023

FEB.

MAR.

FINALIZE THE PRODUCT

Final tests to the platform

WEBINAR

A session with professors to explain and promote the product

OFFER THE PRODUCT

Integrate the e-learning in universities' platforms

SESSIONS

Organize sessions on how to explore the BPstat

THANK YOU!

MAFALDA TRINCÃO
mstrincao@bportugal.pt



BANCO DE PORTUGAL
EUROSYSTEM