

IFC High Level Meeting on Data Governance, co-organised with the International Statistical Institute 22 November 2019, Tunis, Tunisia

Data Governance: an orchestra of people, processes and technology¹

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This presentation was prepared for the meeting. The views expressed are those of the author and do not necessarily reflect the views of the BIS, the IFC or the central banks and other institutions represented at the meeting.





Data Governance: an orchestra of people, processes and technology

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THE NEW DATA LANDSCAPE OF THE POST-CRISIS HAS PERMEATED CENTRAL BANKS IN MANY WAYS

- Information is a major asset
- NCBs deal with massive amounts of data and a large share of these data is managed by Statistics Departments
- Projects involving microdata and big data are more frequent
- Integrated reporting schemes addressing multiple purposes within the central bank are already in place and will continue to be developed
- New data architectures are being implemented to address the need to:
 - **Combine data** from multiple datasets
 - Promote data-sharing throughout the institution
 - Allow the regular data exploration and also experimental analysis
 - Increase the **usefulness** of the data available not only to the internal users but also, e.g., to the research community
- However, data integration is still a challenge:
 - Data integration requires more than a technical evolution: there is the need for a **cultural change** in the organization which has to be supported by a strong **governance model**.

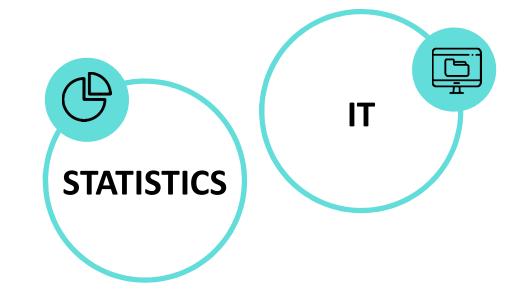


In 2017 Banco de Portugal launched the INTEGRATED DATA MANAGEMENT (IDM) programme

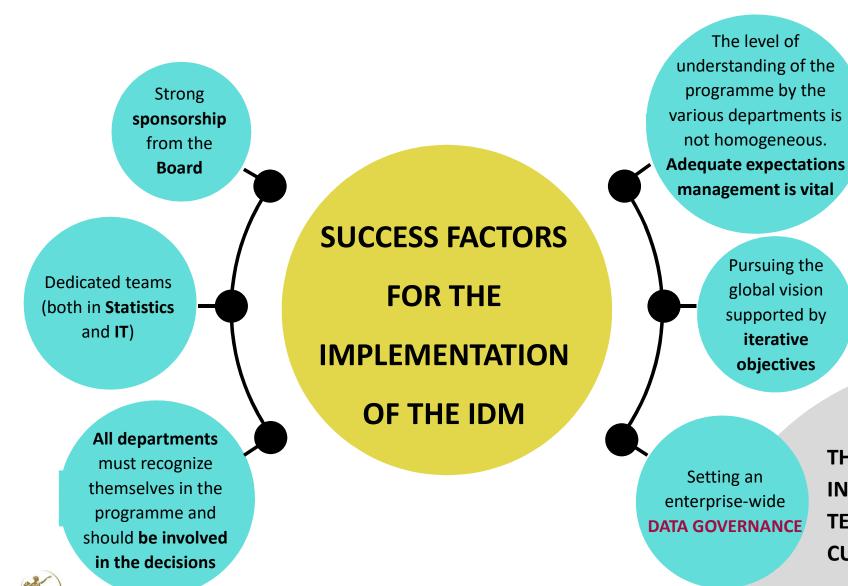
The IDM is a major transformational initiative of the Strategic Plan 2017-2020.

The goal of the IDM is to strongly contribute to a better use of the available data in the Bank by means of rationalisation of the processes associated with its collection and processing and to promote its effective sharing throughout the whole organisation.

The IDM is **jointly coordinated** by 2 departments:







THE MAJOR CHANGE

TECHNOLOGICAL BUT

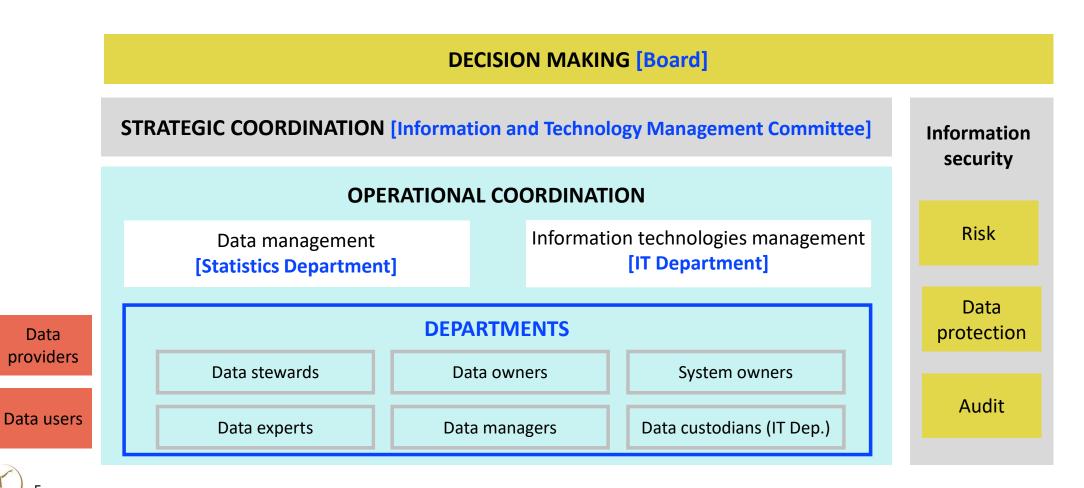
INDUCED BY THE IDM IS NOT

CULTURAL/ORGANISATIONAL

1

THE GOVERNANCE MODEL

Centralized coordination with decentralized roles and responsibilities across the organisation





Who is who in the Governance Model

SYSTEM OWNER

Department
responsible for
launching the
development of an
information system and
typically the main user
of that system

DATA OWNER

Departments responsible for a set of information within the corporate Data Warehouse

DATA STEWARD

Employees appointed by the Directors of each department to be the prime point of contact in their business area, promoting the implementation of the IDM Programme.

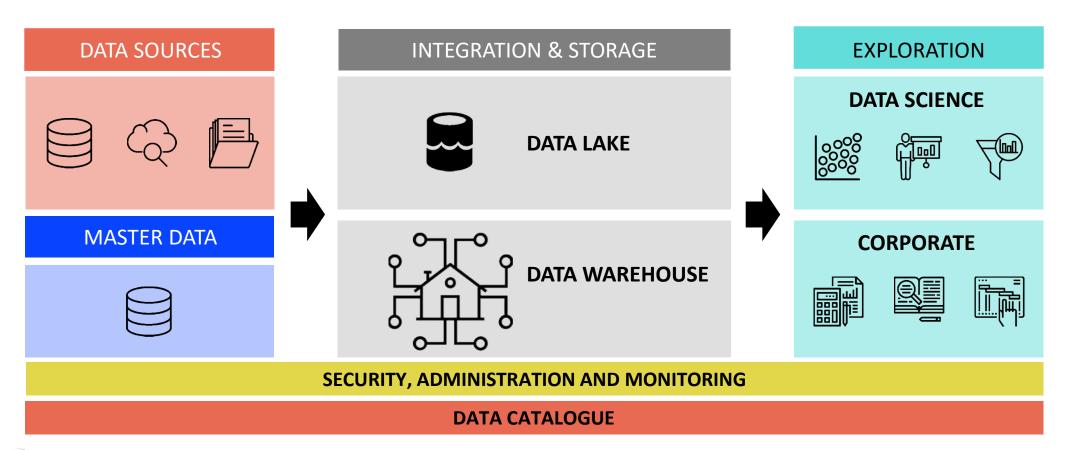
DATA EXPERTS

Business specialists
responsible for
managing the content
of their area of
expertise - whether
business data,
reference data or
catalogue information



Data management is a shared responsibility implying individual (business areas) commitment in contributing to the overall data quality

THE LOGICAL DATA ARCHITECTURE





CONCLUDING REMARKS

- Central banks today have incredible amounts of data to support their different missions. DG ensures these data are trusted, well-documented, and easy to find and access within the whole organization, and that it is kept secure, compliant, and confidential – DG is not optional!
- Effective DG encompasses the right levels of policies and procedures, structures, and roles and responsibilities
- Besides clear decision making, a successful DG strategy implies a solid partnership between business and technology and combining the use of top-down and bottomup approaches
- DG policies will lose their value if they're not followed in day-to-day operations across the organization. Data stewardship (in all business areas) is now looked as a critical function for the success of the DG
 - Data governance brings the human dimension into a highly automated, datadriven world