

IFC – Bank Indonesia International Workshop and Seminar on “*Big Data for Central Bank Policies / Building Pathways for Policy Making with Big Data*”

Bali, Indonesia, 23-26 July 2018

## Big data and FinRisk<sup>1</sup>

Sanjiv R. Das,  
Santa Clara University

---

<sup>1</sup> This presentation was prepared for the meeting. The views expressed are those of the author and do not necessarily reflect the views of the BIS, the IFC or the central banks and other institutions represented at the meeting.

# Big Data and FinRisk

Sanjiv R. Das  
Santa Clara University

Bank of Indonesia and BIS/IFC  
International Conference on Big Data  
Bali, Indonesia, July 26, 2018

# Outline

1. Overview of challenges in Big Data for Finance
2. Financial networks for Systemic Risk Measurement.
  - a. USA
  - b. India
3. Zero-revelation prediction of bank malaise.

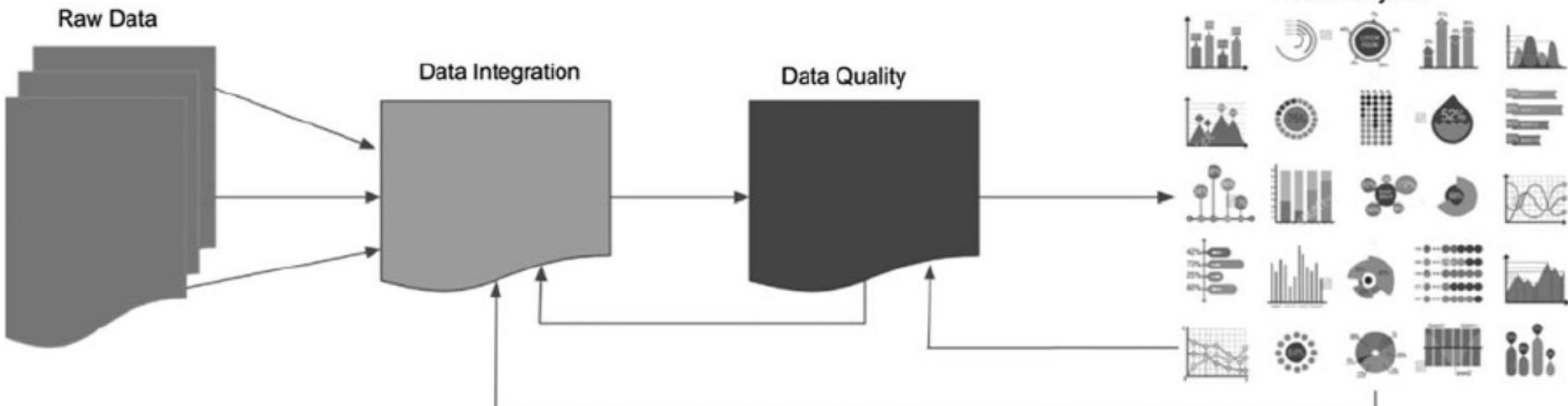
# Research Challenges in Financial Data Modeling and Analysis

Lewis Alexander<sup>1</sup>, Sanjiv R. Das<sup>2,\*</sup>, Zachary Ives<sup>3</sup>, H.V. Jagadish<sup>4</sup>, and Claire Monteleoni<sup>5</sup>

[http://srdas.github.io/Papers/big.2016.0074\\_FINAL.pdf](http://srdas.github.io/Papers/big.2016.0074_FINAL.pdf)

## Abstract

Significant research challenges must be addressed in the cleaning, transformation, integration, modeling, and analytics of Big Data sources for finance. This article surveys the progress made so far in this direction and obstacles yet to be overcome. These are issues that are of interest to data-driven financial institutions in both corporate finance and consumer finance. These challenges are also of interest to the legal profession as well as to regulators. The discussion is relevant to technology firms that support the growing field of FinTech.



## Big Data

Volume 5, Number 3, 2017

© Mary Ann Liebert, Inc.

DOI: 10.1089/big.2016.0074

# Staging Template

Areas	Type of issues/problems			
	Level 1: Curation at the unit level within a firm	Level 2: Curation and aggregation at the firm level	Level 3: Curation and aggregation at the system level	Across levels: Quality issues (privacy, veracity, etc.)
Data integration				
Standards	<input type="checkbox"/>	<input type="circle"/>	<input type="circle"/>	<input type="checkbox"/>
Application-specific tools	<input type="checkbox"/>	<input type="circle"/>	<input type="circle"/>	<input type="circle"/>
Text mining tools	<input type="checkbox"/>	<input type="checkbox"/>	<input type="circle"/>	<input type="circle"/>
Data quality management				
BSBS239 (14 principles, 4 areas)	<input type="checkbox"/>	<input type="circle"/>	<input type="circle"/>	<input type="checkbox"/>
Errors in recording, extraction, entity-matching, interpretation	<input type="checkbox"/>	<input type="checkbox"/>	<input type="circle"/>	<input type="circle"/>
Data timeliness: Nowcasting	<input type="checkbox"/>	<input type="circle"/>	<input type="circle"/>	<input type="checkbox"/>
Data manipulation	<input type="checkbox"/>	<input type="checkbox"/>	<input type="circle"/>	<input type="circle"/>
Data analytics				
Feature selection	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="circle"/>
Model selection	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="circle"/>
Online learning	<input type="checkbox"/>	<input type="circle"/>	<input type="circle"/>	<input type="circle"/>
AI and deep learning	<input type="checkbox"/>	<input type="circle"/>	<input type="circle"/>	<input type="circle"/>
Systemic risk	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Consumer finance	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Text analytics	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
High frequency trading	<input type="checkbox"/>	—	<input type="circle"/>	<input type="circle"/>
Blockchains	<input type="checkbox"/>	—	<input type="circle"/>	<input type="circle"/>
Cybersecurity	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="circle"/>

Codes:  represents nascent solutions;  represents work underway, not fully developed; and empty cells represent that decent progress has been made.

# Systemic Analysis

The Dodd-Frank Act (2010) and Basel III regulations characterize a systemically risky FI as one that is

1. Large;
2. Complex;
3. **Interconnected**;
4. Critical, i.e., provides hard to substitute services to the economy.

The DFA does not provide quantification guidance.

## Systemic Analysis

**Definition:** the measurement and analysis of relationships across entities with a view to understanding the impact of these relationships on the system as a whole.

**Challenge:** requires most or all of the data in the system; therefore, high-quality information extraction and integration is critical.

# Attributes of Systemic Risk Measures

Systemic risk is an attribute of the economic system and not that of a single entity. Its measurement should have two important features:

1. Quantifiability (Aggregation): must be measurable on an ongoing basis.
1. Decomposability (Attribution): Aggregate system-wide risk must be broken down into additive risk contributions from all entities in the system.

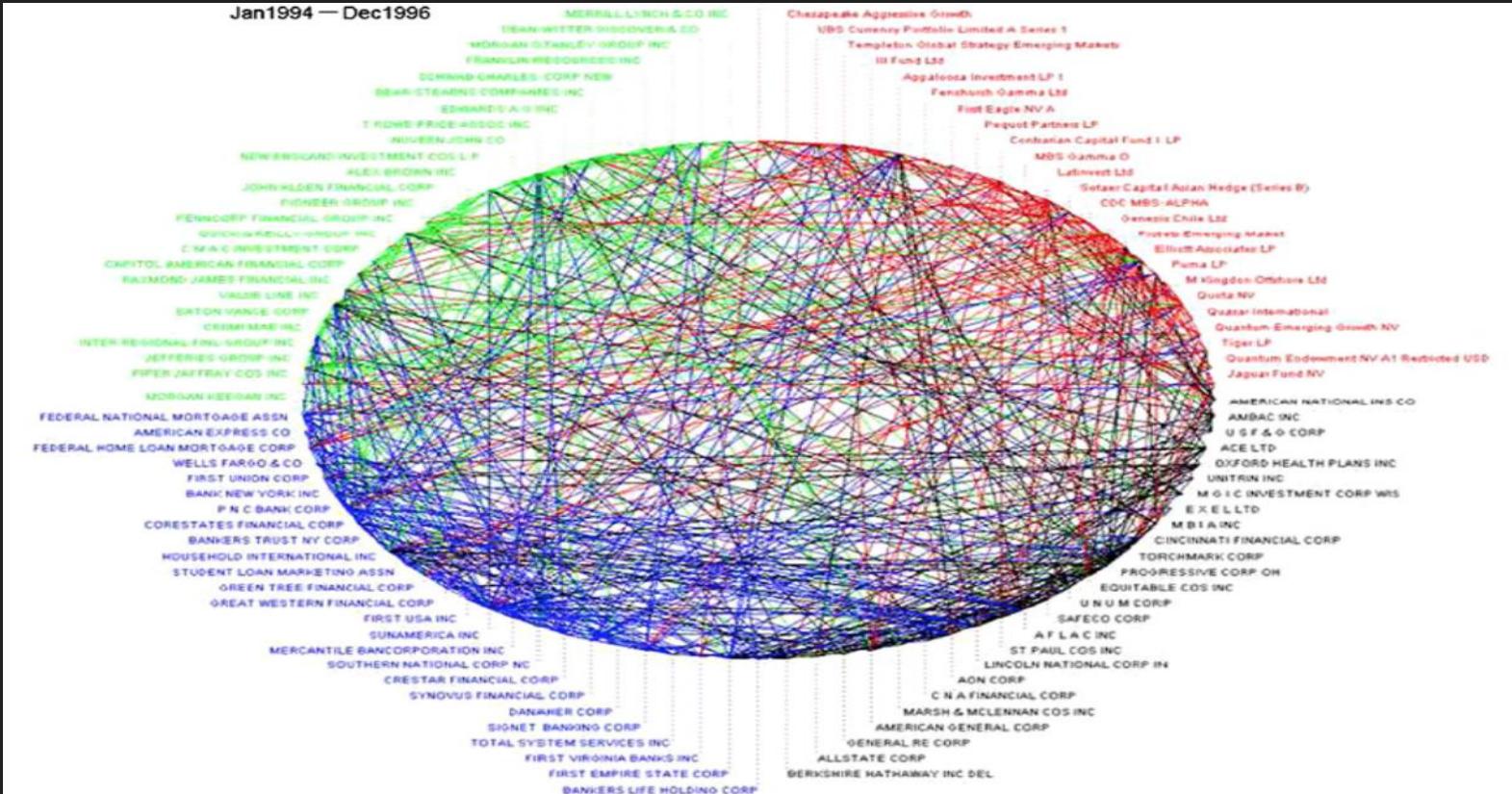
Financial institutions that make large risk contributions to system-wide risk are deemed “systemically important.”

# An Extensive Literature

## References

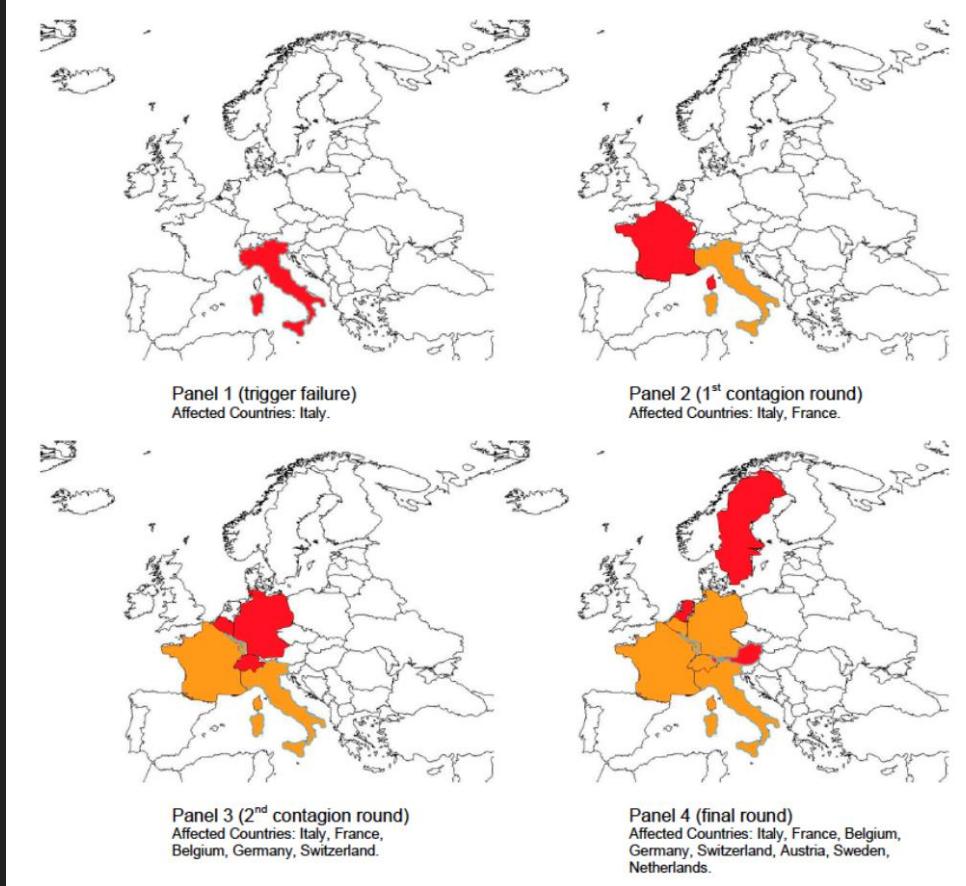
- Abbas, P., C. Brownlees, C. Hans, and N. Podlich (2016). April 2016: What does the market really know? *Journal of Financial Networks*. *105*, 564–584.
- Acharya, V., R. Engle, and M. Richardson (2012). Capital shortfalls and regulating systemic risks. *American Economic Review* *102*(1), 1–12.
- Acharya, V., L. Pedersen, T. Philippon, and M. Richardson (2014). Systemic risk. *Review of Financial Studies* *30*(1), 1–36.
- Acharya, V., P. Schnabl, and G. Suarez (2013). Securitization. *Journal of Financial Economics* *103*, 515–536.
- Acharya, V. V., J. A. C. Santos, and T. Yorulmazer (2010, New York, August)). Systemic risk and deposit *Economic Policy Review*.
- Adrian, T. and M. K. Brunnermeier (2016). Covar. *Ann view* *106*(7), 1705–1741.
- Adrian, T. and H. Shin (2010). Liquidity and leverage. *Jour mediation* *19*, 418–437.
- Ahern, K. R. (2013). Network centrality and the cross-section of paper, USC-Marshall School of Business.
- Allen, F. and E. Carletti (2013). What is systemic risk? *Joint and Banking* *45*, 121–127.
- Allen, L., T. Bali, and Y. Tang (2012). Does systemic risk predict future economic downturns? *Review of Financial Sciences* *105*, 564–584.
- Anand, K., P. Gai, S. Kapadia, and S. Brennan (2013). A network system resilience. *Journal of Economic Behavior and Organization* *90*, 1–12.
- Brunnermeier, M. (2009). Deciphering the liquidity and credit crunch. *Journal of Economic Perspectives* *23*, 77–100.
- Brunnermeier, M. and L. Pedersen (2009). Market liquidity and financial market economies and capital flows. *BIS Quarterly Review*.
- Aymiadis, P. and F. Pasouras (2015). Calculating systemic model approach. *Journal of Financial Stability* *16*, 138–150.
- Benoit, S., J. Collard, C. Hurin, and C. Perignon (2017). A survey on systemic risk. *Review of Finance* *21*(1), 109–152.
- Betz, F., N. Hautsch, T. A. Peltonen, and M. Schienle (2016). Systemic risk in the european banking and sovereign network. *Journal of Financial Economics* *105*, 206–224.
- Bianchi, D., M. Billio, R. Casarin, and G. Massimo (2015). Mo Colliard, J.-E., T. Foucault, and P. Hoffmann (2017). Interbank and systemic risk. Working Paper, University of Warwick.
- Billio, M., M. Getmansky, D. Gray, A. Lo, R. Merton, and L. F Covitz, D., N. Liang, and G. Suarez (2013). The evolution of Sovereign, bank and insurance credit spreads: Connectedness and : Working Paper, International Monetary Fund.
- Billio, M., M. Getmansky, A. W. Lo, and L. Pelizzon (2012a). Econometrics of connectedness and systemic risk in the finance and insurance se *Financial Economics* *104*(3), 535–559.
- Bisia, D., M. Flood, A. Lo, and S. Valavanis (2012). A survey analytics. *Annual Review of Financial Economics* *4*, 255–296.
- Black, L., R. Correa, X. Huang, and H. Zhou (2016). The systemic banks during the financial and sovereign debt crises. *Journal of Finance* *63*, 107–125.
- Bluhm, M. and J. P. Krahnen (2014). Systemic risk in an interco system with endogenous asset markets. *Journal of Financial Stat* *106*(7), 1705–1741.
- Bonacich, P. (1987). Power and centrality: A family of measures. *A Sociology* *92*(5), 1170–1182.
- Bonacich, P. and P. Lloyd (2001, July). Eigenvector-like measures asymmetric relations. *Social Networks* *23*(3), 191–201.
- Borri, N. (2017). Local currency systemic risk. Working Paper, ssrn.
- Brownlees, T. and R. Engle (2015). Srisk: A conditional capital systemic risk measurement. Working Paper, New York University.
- Brunetti, C., J. H. Harris, S. Mankad, and G. Michalidis (2015). ness in the interbank market. *Finance and Economics Discussion Governors of the Federal Reserve System*.
- Gabrieli, S. and C.-P. Georg (2014). A network view on interbank Working Paper, Banque de France.
- Gale, D. M. and S. Kariv (2007). Financial networks. *American Papers and Proceedings*.
- Giglio, S., B. Kelly, and S. Pruitt (2016). Systemic risk and the n systemic implications of financial linkages. IMF Global Financial Vol. 2.
- Chan-Lau, J., M. A. Espinosa-Vega, K. Giesecke, and J. Solé (2005). How to address the systemic part of liquidity risk. *Journal of Financial Economics* *104*, 425–451.
- Das, S. R. (2016). Matrix metrics: Network-based systemic risk : Alternative Investments *18*(4), 33–51.
- Das, S. R., S. R. Kim, and D. N. Ostrov (2017). Dynamic system Working Paper, Santa Clara University.
- Das, S. R. and J. Sisk (2005). Financial communities. *Journal of ment* *51*(4), 112–133.
- De Bandt, O. and P. Hartmann (2000). Systemic risk: A survey European Central Bank.
- Demirer, M., F. X. Diebold, L. Liu, and K. Yilmaz (2017). Estim network connectedness. *Journal of Applied Econometrics*.
- Diebold, F. and K. Yilmaz (2014). On the network topology of vi tions: Measuring the connectedness of financial firms. *Journal of* *119*–134.
- Duan, J.-C. and W. Miao (2016). Default correlations and lar analysis. *Journal of Business & Economic Statistics* *34*(4), 536
- Duarte, F. and T. M. Eisenbach (2015). Fire-sale spillovers and syst Paper, Federal Reserve Bank.
- Elliot, M., B. Golub, and M. Jackson (2014). Financial network American Economic Review *104*, 3115–3153.
- Freeman, L. (1977). A set of measures of centrality based on betw try *40*, 35–41.
- Gale, D. M. and S. Kariv (2007). Financial networks. *American Papers and Proceedings*.
- Giglio, S., B. Kelly, and S. Pruitt (2016). Systemic risk and the n empirical evaluation. *Journal of Financial Economics* *119*(3), 4
- Gobat, J., T. Barnhill, A. Jobst, T. Kisimbay, H. Oura, T. I (2011). How to address the systemic part of liquidity risk. *Journal of Financial Economics* *104*, 425–451.
- Goodhart, C. (2009, August). Liquidity management. Jack ity and Macroeconomic Policy Symposium, Federal Res
- Gorton, G. and A. Metrick (2012). Securitized banking an : *Financial Economics* *104*, 425–451.
- Hanson, S., A. Kashyap, and J. Stein (2011). A macroprud regulation. *Journal of Economic Perspectives* *25*, 3–28.
- Härdle, W. K., W. Wang, and L. Yu (2016). Tenet: Tail-Journal of Econometrics *192*(2), 499–513.
- Hautsch, N., J. Schaumburg, and M. Schienle (2015). Financial contributions. *Review of Finance* *19*, 685–738.
- Huang, X., H. Zhou, and H. Zhu (2012). Systemic risk *Financial Services Research* *42*, 55–83.
- Karolyi, A., J. Sedunov, and A. Taboada (2016). Cross-t temic risk. Working Paper, Cornell University.
- Kitiwattanachai, C. (2015). Learning network structur from cds data. Working Paper, University of Connecticut.
- Laeven, L., L. Ratnovski, and H. Tong (2016). Bank size, Some international evidence. *Journal of Banking and F* *29*, 2577–2603.
- Lehar, A. (2005). Measuring systemic risk: A risk manage Banking and Finance *29*, 2577–2603.
- Li, J. and G. Zinna (2014). On bank credit risk: Systemic for the united states and united kingdom. *Journal of F Analysis* *5*(6), 1403–1442.
- Liang, N. (2013). Systemic risk monitoring and financial st Credit and Banking *45*, 129–135.
- Liu, S., C. Wu, C.-Y. Yeh, and W. Yoo (2015). What d evidence from the us state cds market. Working Paper,
- Markose, S., S. Giansante, and A. Shaghaghi (2012). 't financial network of us cds market: Topological fragility of Economic Behavior and Organization *83*, 627–646.
- Merton, R. C. (1973). Theory of rational option pricing. . and Management Science *19*, 141–183.
- Nier, E., J. Yang, T. Yorulmazer, and A. Alentorn (2007). Network models and financial stability. *Journal of Economic Dynamics and Control* *31*, 2033–2060.
- Nucera, F., B. Schwab, S. J. Koopman, and A. Lucas (2016). The information in systemic risk rankings. *Journal of Empirical Finance* *38*, 461–475.
- Oh, D. H. and A. J. Patton (2016). Time-varying systemic risk: Evidence from a dynamic copula model of cds spreads. *Journal of Business and Economic Statistics forthcoming*.
- Pagano, M. S. and J. Sedunov (2016). A comprehensive approach to measuring the relation between systemic risk exposure and sovereign debt. *Journal of Financial Stability* *23*, 62–78.
- Perotti, E. and J. Suarez (2009). Liquidity risk charges as a macroprudential tool. CEPR Policy Insight.
- Poldina, S., J. L. Molina-Borboa, S. Martínez-Jaramillo, M. van der Leij, and S. Thurner (2015). The multi-layer network nature of systemic risk and its implications for the costs of financial crises. *Journal of Financial Stability* *20*, 70–81.
- Saldias, M. (2013). Systemic risk analysis using forward-looking distance-to-default series. *Journal of Financial Stability* *9*, 498–517.
- Schwarz, S. (2008). Systemic risk. *Georgetown Law Journal* *97*, 193–249.
- Sedunov, J. (2016). What is the systemic risk exposure of financial institutions? *Journal of Financial Stability* *24*, 71–87.
- Sensoya, A. (2017). Firm size, ownership structure, and systematic liquidity risk: The case of an emerging market. *Journal of Financial Stability forthcoming*.
- Silva, W., H. Kimura, and A. Sobreiro (2017). An analysis of the literature on systemic financial risk: A survey. *Journal of Financial Stability* *28*, 91–114.
- Tasca, P., P. Mavrodiev, and F. Schweitzer (2014). Quantifying the impact of levering and diversification on systemic risk. *Journal of Financial Stability* *15*, 43–52.

# Billio, Getmansky, Lo, Pelizzon (2012)



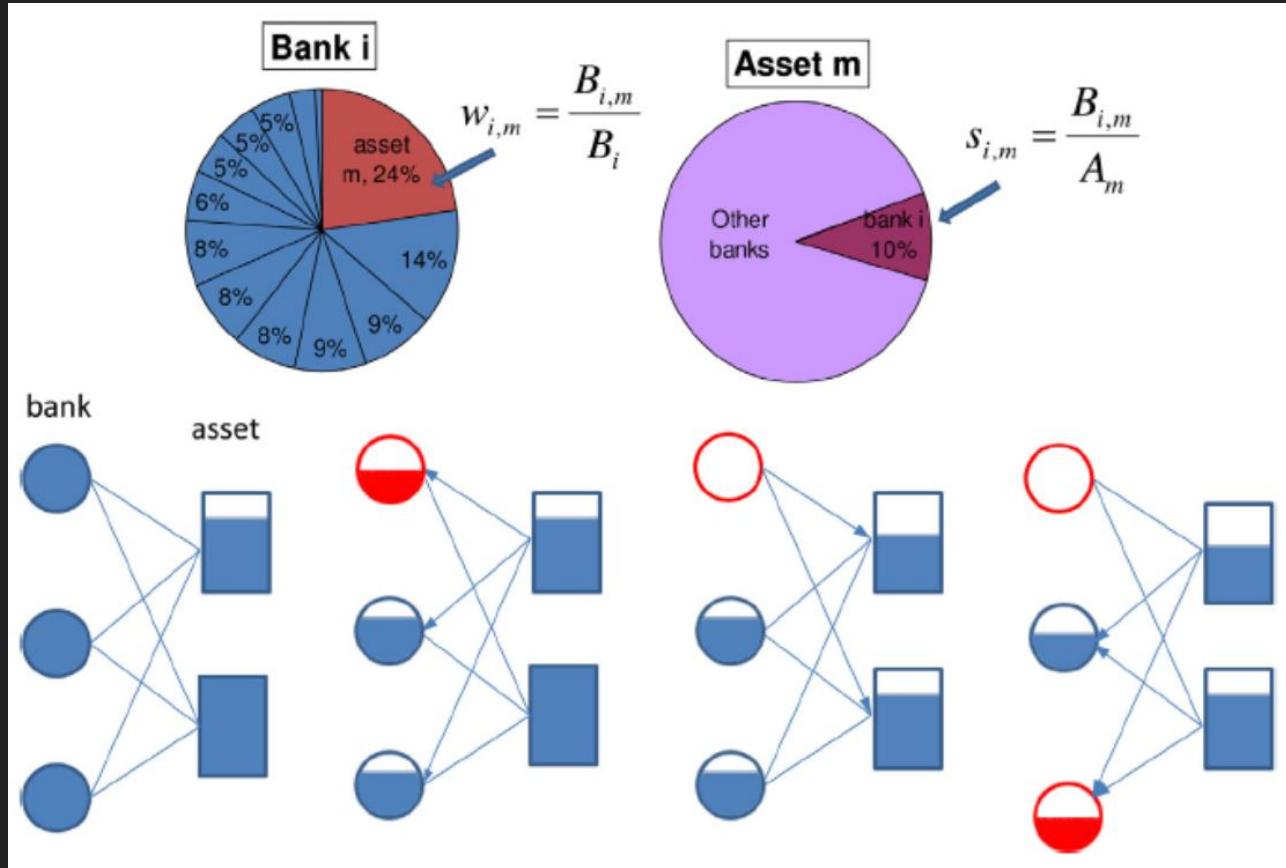
**Fig. 2.** Network diagram of linear Granger-causality relationships that are statistically significant at the 5% level among the monthly returns of the 25 largest (in terms of average market cap and AUM) banks, broker/dealers, insurers, and hedge funds over January 1994 to December 1996. The type of institution causing the relationship is indicated by color: green for broker/dealers, red for hedge funds, black for insurers, and blue for banks. Granger-causality relationships are estimated including autoregressive terms and filtering out heteroskedasticity with a GARCH(1,1) model.

# Contagion Networks (Espinosa-Vega & Sole, IMF 2010)

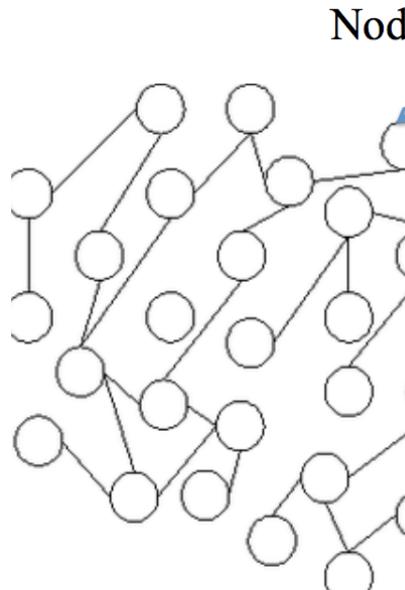


# Bivalent Networks

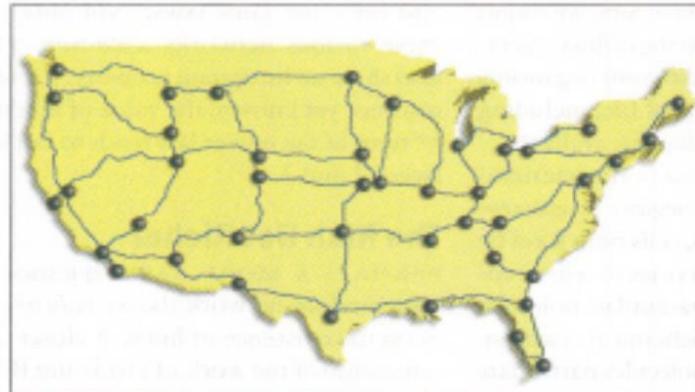
Levy-Carciente, Kennet, Avakian, Stanley, Havlin, JBF 2015



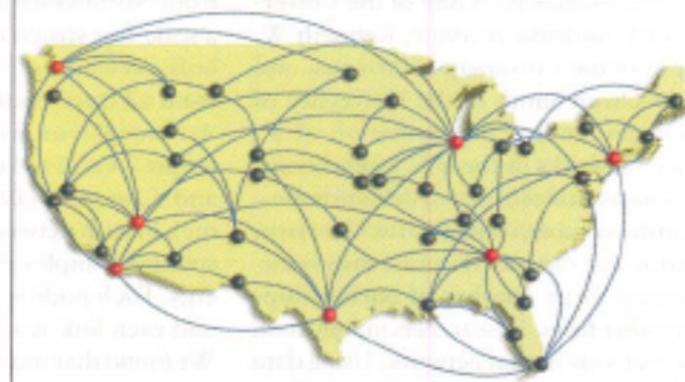
# Graph Theory



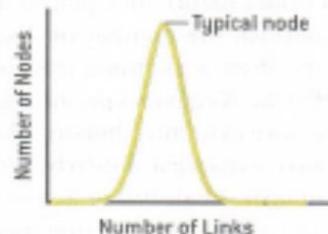
Random Network



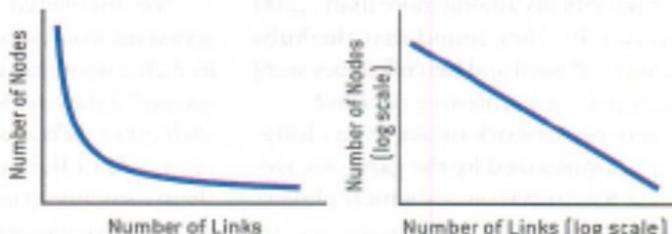
Scale-Free Network



Bell Curve Distribution of Node Linkages



Power Law Distribution of Node Linkages



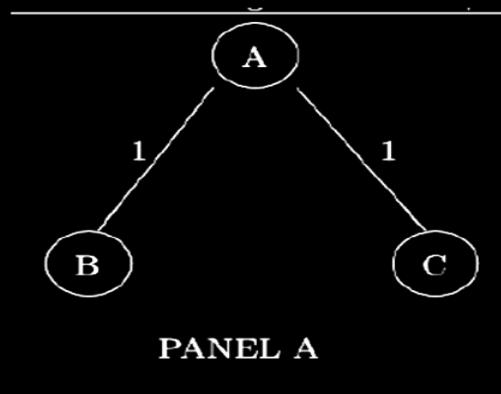
(a) Random ne

$$f(d) \sim N(\mu, \sigma^2)$$

Barabasi, Sciam, May 2003

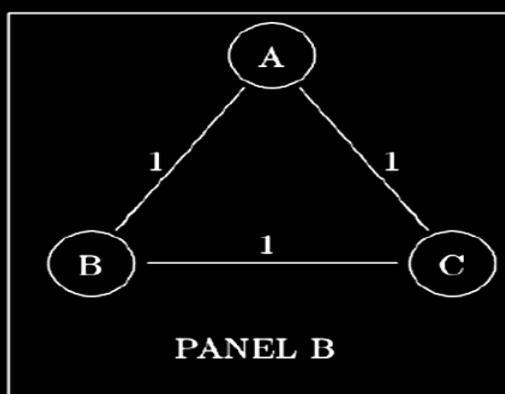
# Centrality (Bonacich 1987)

- Similar to PageRank by Google.
- Adjacency matrix:  $A_{ij} \in \mathcal{R}^{N \times N}$
- Influence:  $x_i = \sum_{j=1}^N A_{ij}x_j$
- $\lambda\mathbf{x} = \mathbf{A} \cdot \mathbf{x}$
- Centrality is the eigenvector  $\mathbf{x}$  corresponding to the largest eigenvalue.



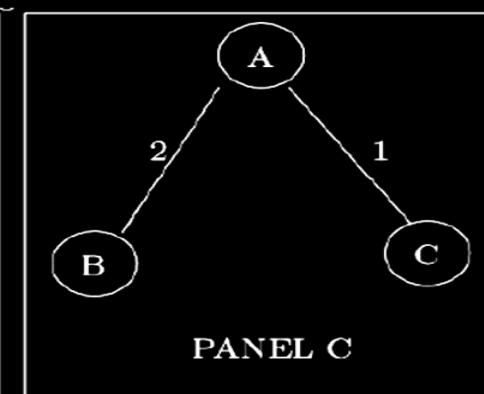
$$\begin{bmatrix} 0 & 1 & 1 \\ 1 & 0 & 0 \\ 1 & 0 & 0 \end{bmatrix}$$

Centrality scores = {0.71,  
0.50, 0.50}



$$\begin{bmatrix} 0 & 1 & 1 \\ 1 & 0 & 1 \\ 1 & 1 & 0 \end{bmatrix}$$

Centrality scores = {0.58,  
0.58, 0.58}



$$\begin{bmatrix} 0 & 2 & 1 \\ 2 & 0 & 0 \\ 1 & 0 & 0 \end{bmatrix}$$

Centrality scores = {0.71,  
0.63, 0.32}

## Fragility

- Definition: how quickly will the failure of any one node trigger failures across the network? Is network malaise likely to spread or be locally contained?
- Metric:

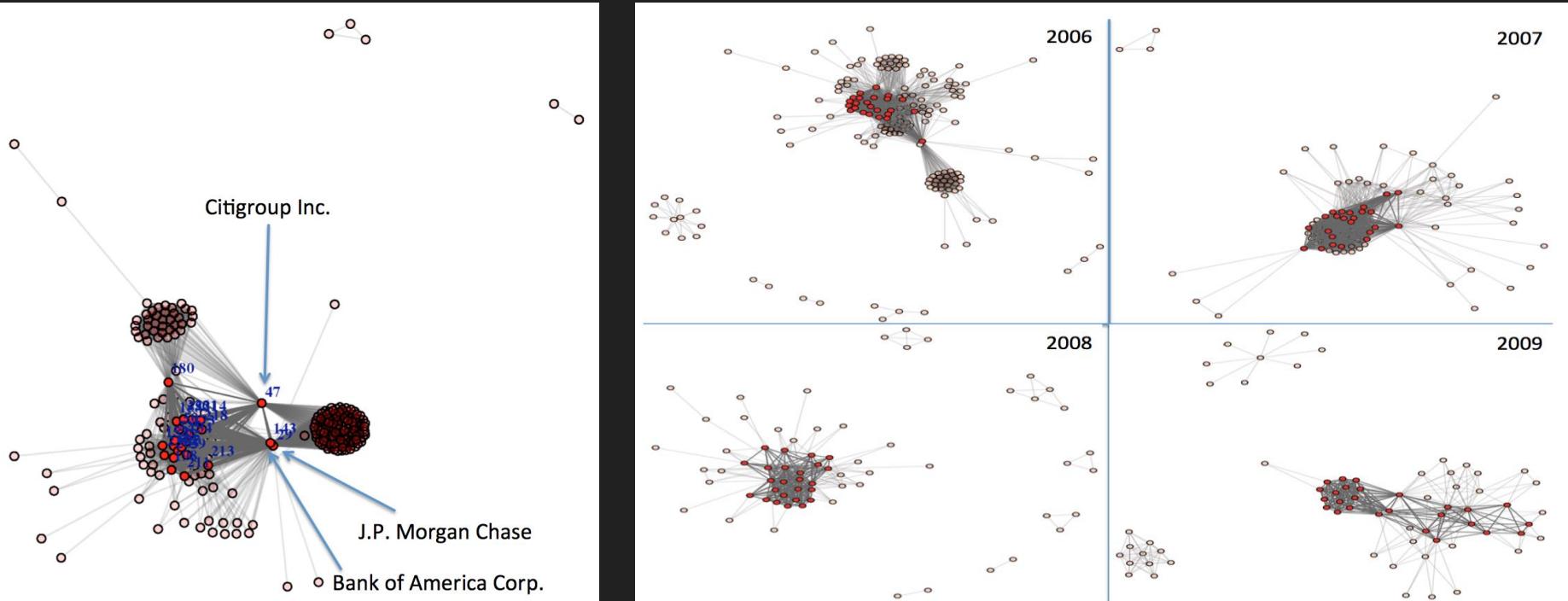
$$R = \frac{E(d^2)}{E(d)},$$

where  $d$  is node degree.

- Similar to a normalized Herfindahl Index.
- Fragility of the sample network = 20

# Interbank Loan Networks (U.S.)

“Extracting, Linking and Integrating Data from Public Sources: A Financial Case Study,” (2011), (Douglas Burdick, Sanjiv Das, Mauricio A. Hernandez, Howard Ho, Georgia Koutrika, Rajasekar Krishnamurthy, Lucian Popa, Ioana Stanoi, Shivakumar Vaithyanathan), *IEEE Data Engineering Bulletin*, 34(3), 60-67.



# Systemically Important Financial Institutions (SIFIs)

Year	#Colending banks	#Coloans	Colending pairs	$R = E(d^2)/E(d)$	Diam.
2005	241	75	10997	137.91	5
2006	171	95	4420	172.45	5
2007	85	49	1793	73.62	4
2008	69	84	681	68.14	4
2009	69	42	598	35.35	4

(Year = 2005)		
Node #	Financial Institution	Normalized Centrality
143	J P Morgan Chase & Co.	1.000
29	Bank of America Corp.	0.926
47	Citigroup Inc.	0.639
85	Deutsche Bank Ag New York Branch	0.636
225	Wachovia Bank NA	0.617
235	The Bank of New York	0.573
134	Hsbc Bank USA	0.530
39	Barclays Bank Plc	0.530
152	Keycorp	0.524
241	The Royal Bank of Scotland Plc	0.523
6	Abn Amro Bank N.V.	0.448
173	Merrill Lynch Bank USA	0.374
198	PNC Financial Services Group Inc	0.372
180	Morgan Stanley	0.362
42	Bnp Paribas	0.337
205	Royal Bank of Canada	0.289
236	The Bank of Nova Scotia	0.289
218	U.S. Bank NA	0.284
50	Calyon New York Branch	0.273
158	Lehman Brothers Bank Fsb	0.270
213	Sumitomo Mitsui Banking	0.236
214	Suntrust Banks Inc	0.232
221	UBS Loan Finance Llc	0.221
211	State Street Corp	0.210
228	Wells Fargo Bank NA	0.198

# One Score for Systemic Risk

$$S = \frac{1}{n} \sqrt{C^\top \cdot A \cdot C} \geq 0$$

# banks  
(normalization  
across time)

Adjacency  
matrix

$A(i,j) \in (0,1)$   
 $A(i,i) = 1$

Vector of credit risk  
scores {PD, rating,  
etc}. Higher = more  
risk

$C(i) > 0$

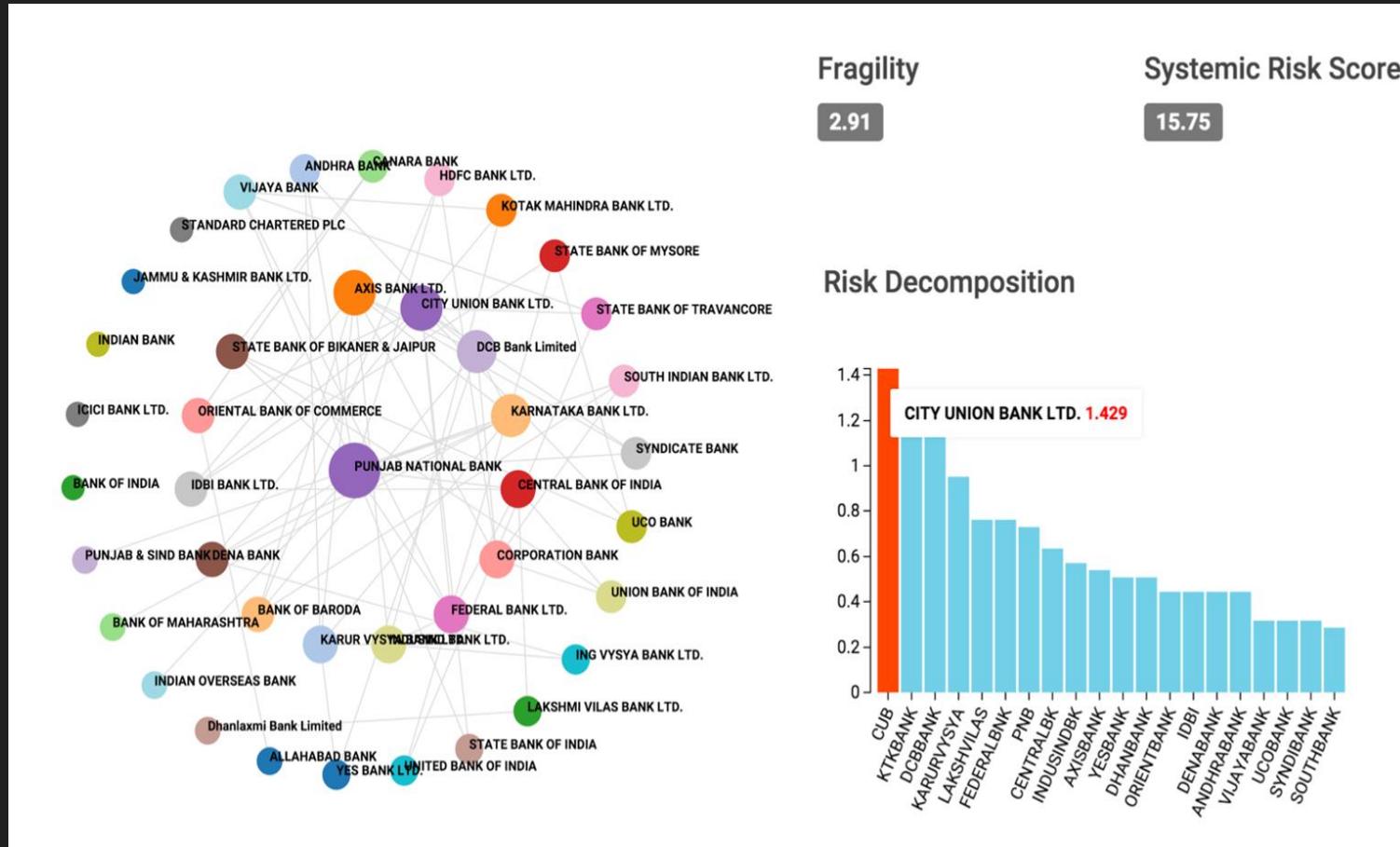
# $S(C, A)$ is linear homogenous in $C$

Apply Euler's Formula

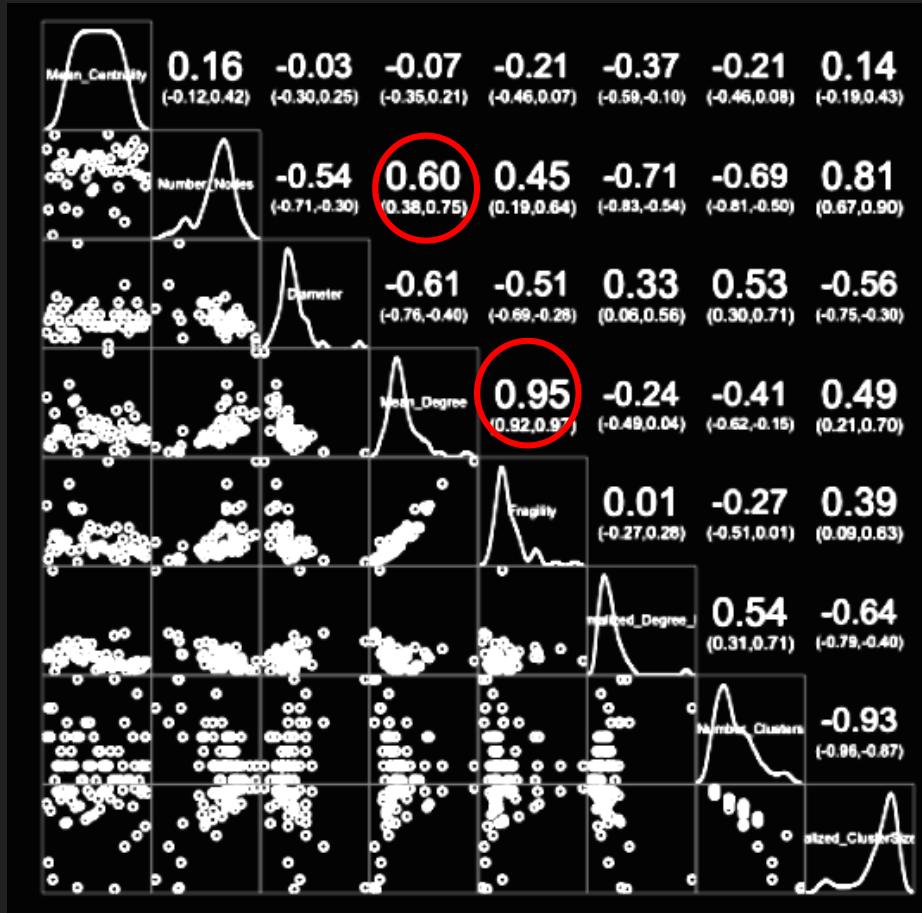
$$S = \frac{\partial S}{\partial C_1}C_1 + \frac{\partial S}{\partial C_2}C_2 + \dots + \frac{\partial S}{\partial C_n}C_n = \sum_{i=1}^n \frac{\partial S}{\partial C_i}C_i$$

Risk Contribution

# First iteration : India



# Correlations



Mean Centrality

Number of Nodes

Diameter

Mean Degree

Fragility

Normalized degree Herfindahl Index

Number of Clusters

Normalized cluster size Herfindahl

# Probabilities of Default (PDs)

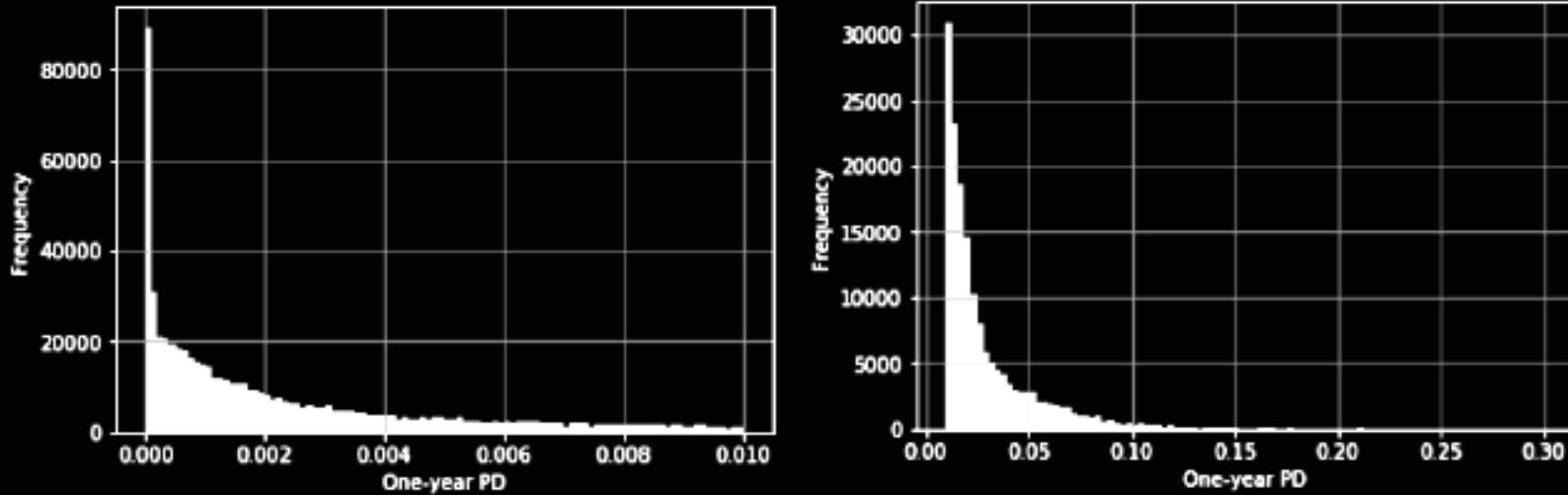


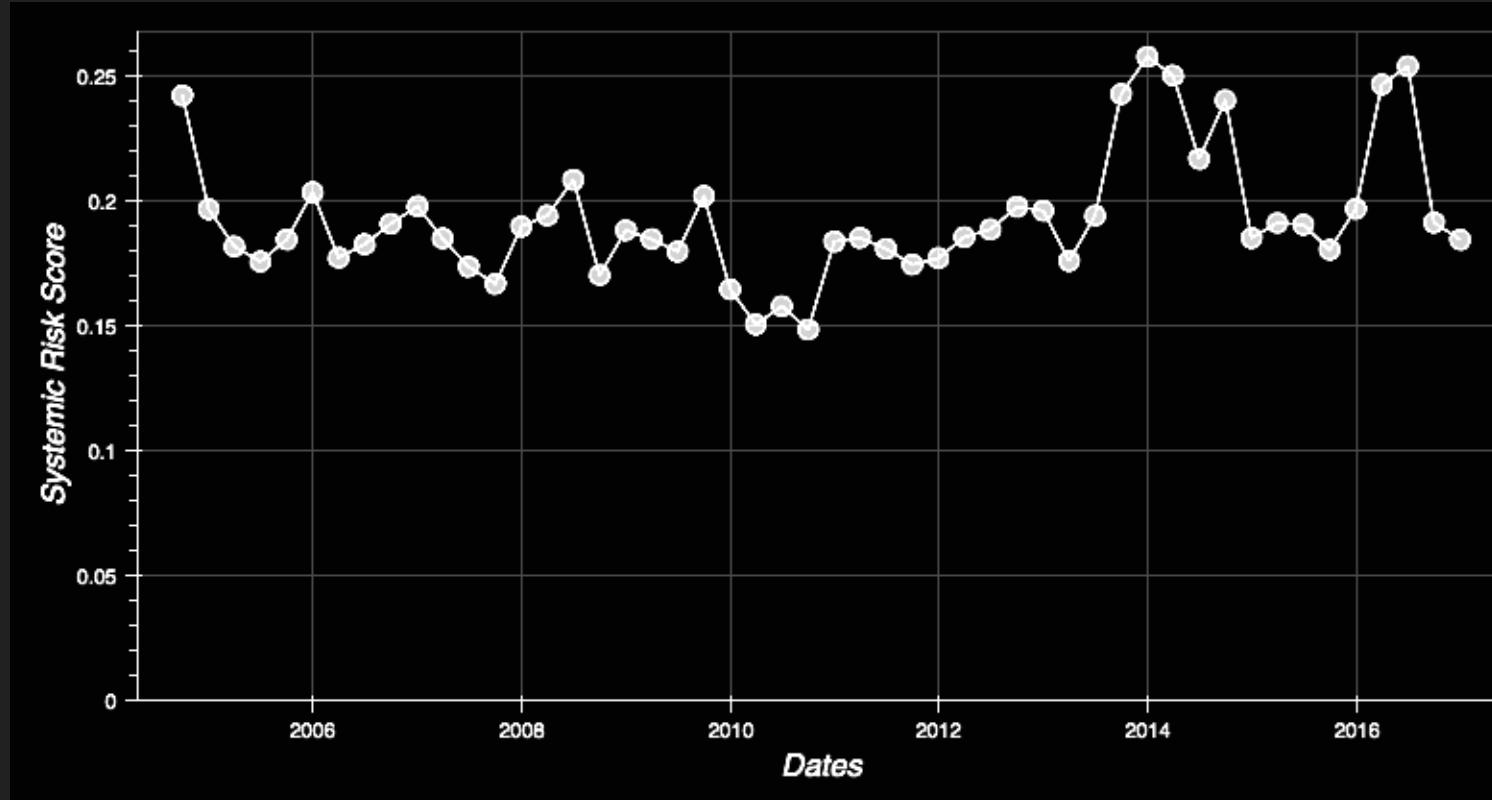
Figure 11: Distribution of PDs of all Indian FIs from 2004 to 2016. The first plot is the histogram of PDs that lie in the interval  $(0, 0.01)$ , and the second in the interval  $(0.01, 0.30)$ .

Highest PD =  
26.36%

$C = 1 + 30 \text{ PD}$

Since  $\text{PD} < 0.30$ ,  $C$  lies in  $(0, 10)$

# Systemic Risk Score ( $S$ )



Correlation of PDs and  $S$  = 69.7%

# Risk Contributions of top 20 banks

	2005-Q1		2016-Q1	
Bank Name	Risk Decomp	Bank Name	Risk Decomp	
1 PRIME SECURITIES	2.705139	BANK OF MAHARASHTRA	2.222866	
2 STATE BANK OF INDIA	2.476634	UCO BANK	1.698109	
3 UCO BANK	2.438924	POWER FINANCE	1.437113	
4 CORPORATION BANK	1.882045	UNITED BANK OF INDIA	1.410672	
5 GIC HOUSING FINANCE	1.771204	STATE BK.OF BIN.& JAIPUR SUSP - SUSP.15/03/17	1.388539	
6 I N G VYSYA BANK SUSP - SUSP.15/04/15	1.696898	DENA BANK	1.343904	
7 UNION BANK OF INDIA	1.607279	STATE BANK OF INDIA	1.335314	
8 IFCI	1.597618	INDIAN OVERSEAS BANK	1.331388	
9 SUNDARAM FINANCE	1.569000	BANK OF TRAVANCORE SUSP - SUSP.15/03/17	1.309907	
10 P N B GILTS	1.492469	CIL SECURITIES	1.282169	
11 DHANLAXMI BANK	1.328556	COMFORT COMMOTRADE	1.137495	
12 JAMMU & KASHMIR BANK	1.322932	BANK OF BARODA	1.093183	
13 INDIABULLS FINL.SVS. SUSP - SUSP.18/03/13	1.215547	ANDHRA BANK	1.066791	
14 DEWAN HOUSING FINANCE	1.198211	DEWAN HOUSING FINANCE	0.994385	
15 ALMOND GLOBAL SECURITIES	1.195593	ORIENTAL BK.OF COMMERCE	0.917884	
16 DENA BANK	1.194755	JAGSONPAL FIN.& LSG.	0.917517	
17 ANDHRA BANK	1.193921	ELIXIR CAPITAL	0.873306	
18 INDUSIND BANK	1.163923	MAHA.& MAHA.FINL.SVS.	0.871946	
19 MARGO FINANCE	1.163827	CUBICAL FINANCIAL SVS.	0.855089	
20 UNITED CREDIT	1.148539	VAX HOUSING FINANCE	0.852056	
<b>TOTAL</b>	<b>31.36301</b>	<b>TOTAL</b>	<b>24.33963</b>	

# Explaining quarterly systemic risk

	(1)	(2)	(3)	(4)	(5)	(6)	(7)
Constant	0.1580*** (26.93)	0.1498*** (9.57)	0.2685 (1.41)	-0.0112 (-0.04)	-0.0112 (-0.04)	0.2730 (1.45)	0.2730 (1.45)
Mean PD	3.8253*** (6.73)		5.2279*** (18.85)	5.0884*** (9.50)	5.0884*** (9.50)	5.2666*** (10.45)	5.2666*** (10.45)
Mean Degree		0.0041* (2.30)	0.0134*** (3.58)	0.0065 (1.58)	0.0065 (1.58)	0.0130** (2.76)	0.0130** (2.76)
Degree HHI			6.4870* (2.42)	5.7260* (2.55)	4.3454 (2.01)	4.3454 (2.01)	6.2504** (3.00)
Mean Bet. Centrality				-0.0001*** (-4.65)	-0.0001** (-3.05)	-0.0001** (-3.05)	-0.0001* (-2.67)
Diameter					0.0002 (0.50)	0.0002 (0.31)	-0.0002 (-0.26)
Fragility					-0.0034 (-1.72)	0.0004 (0.15)	-0.0034 (-1.26)
Num. Clusters					-0.0014 (-1.17)	-0.0014 (-0.52)	-0.0033 (-1.35)
Cluster HHI					-0.0110 (-0.76)	-0.0110 (-0.05)	-0.2230 (-1.20)
Median Log(Assets)					0.0046 (1.04)	0.0046 (1.04)	-0.0034 (-1.26)
Median Log(Market Cap)						0.0040* (2.65)	0.0040* (2.65)
Median Loans/Assets					0.0001 (0.01)	0.0001 (0.01)	0.0122 (0.97)
Median Loans/Deposits					0.0564 (0.59)	0.0564 (0.59)	-0.0035 (-0.05)
Median Debt/Assets					0.1058 (1.29)	0.1058 (1.29)	-0.0035 (-0.05)
Median Debt/Equity						0.1224* (2.16)	0.1224* (2.16)
Median Debt/Capital					-0.0000 (-0.04)	-0.0000 (-0.04)	0.0002 (0.89)
Median ROA					0.0015 (1.64)	0.0015 (1.64)	0.0002 (0.89)
Median ROE						0.0001 (0.06)	0.0001 (0.06)
Median Market/Book					0.0096 (1.23)	0.0096 (1.23)	-0.0020 (-0.22)
Observations	50	50	50	50	50	50	50
R <sup>2</sup>	0.485	0.160	0.923	0.948	0.948	0.955	0.955
Adjusted R <sup>2</sup>	0.475	0.124	0.908	0.925	0.925	0.935	0.935

t statistics in parentheses

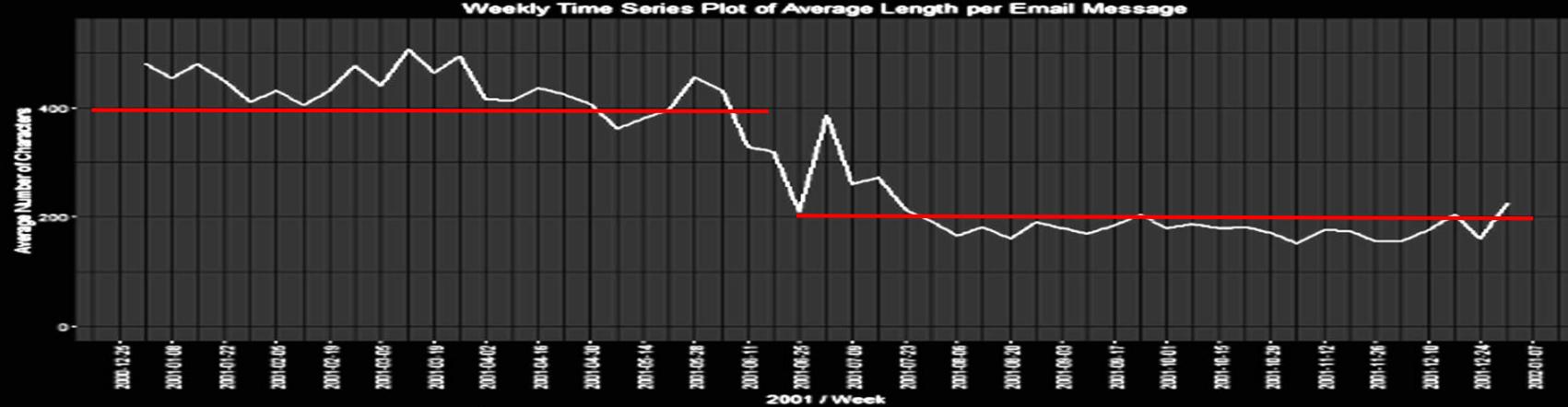
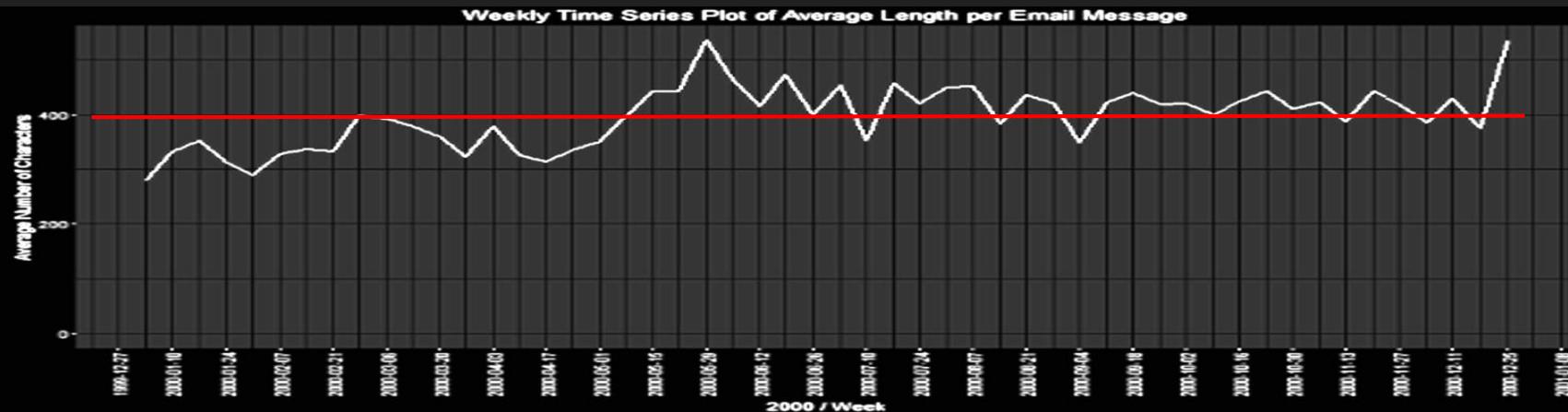
\* p < 0.05, \*\* p < 0.01, \*\*\* p < 0.001

# Text, Sentiment, and RegTech

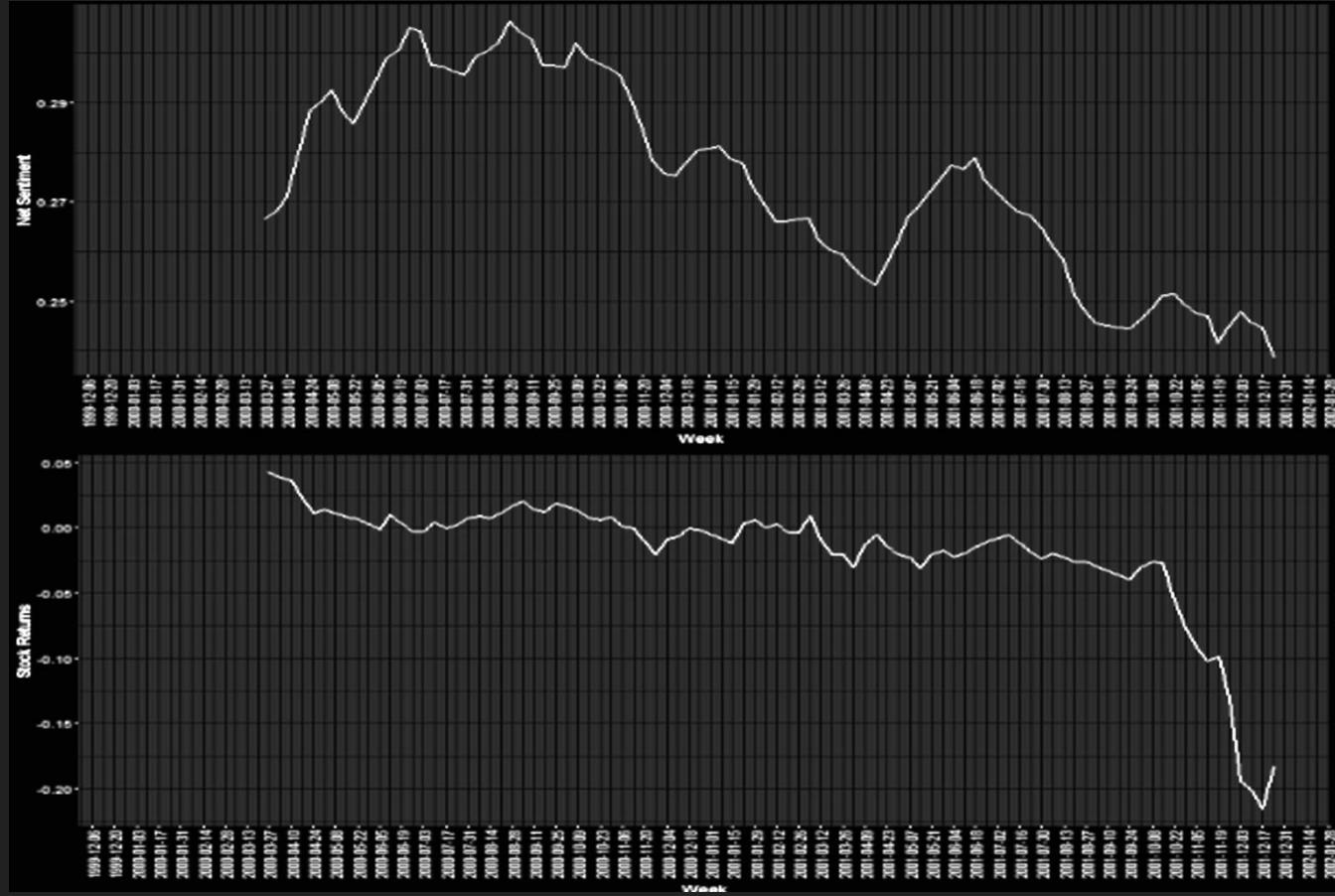
Zero-Revelation Linguistic Regulation: Detecting Risk Through Corporate Emails and News (Das, Kim, Kothari 2016)

- Financials are often delayed indicators of corporate quality.
- Internal discussion may be used as an early warning system for upcoming corporate malaise.
- Emails have the potential to predict such events.
- Software can analyze vast quantities of textual data not amenable to human processing.
- Corporate senior management may also use these analyses to better predict and manage impending crisis for their firms.
- The approach requires zero revelation of emails.

# Enron: Email Length



# Enron: Sentiment and Returns



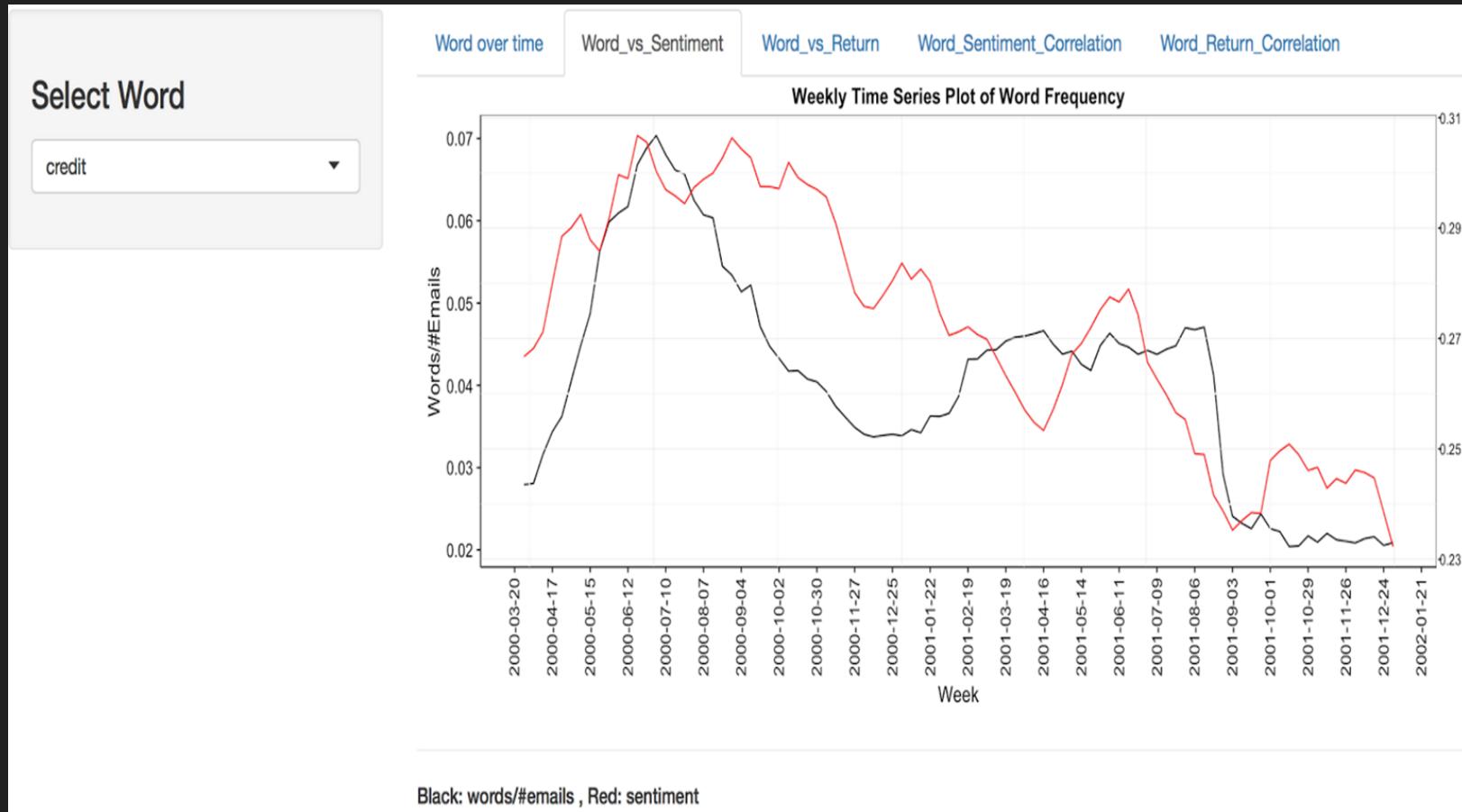
# Enron: Returns and Characteristics

Variable	Coefficient Estimate ( <i>t</i> -statistic)			
	(1)	(2)	(3)	(4)
<i>MA Net Sentiment</i> ,	XXX*** (XXX)	0.575 (0.63)	2.330*** (3.14)	-1.397 (-1.25)
<i>MA Email Length</i> ,		0.584*** (2.97)		1.046*** (4.19)
<i>MA Total Emails</i> ,			-0.004 (-0.10)	-0.131*** (-2.83)
<i>Intercept</i>		-0.406* (-1.93)	-0.671*** (-3.08)	0.117 (0.43)
Adjusted <i>R</i> -squared	XXX		0.09	0.24
Number of observations	88	88	88	88

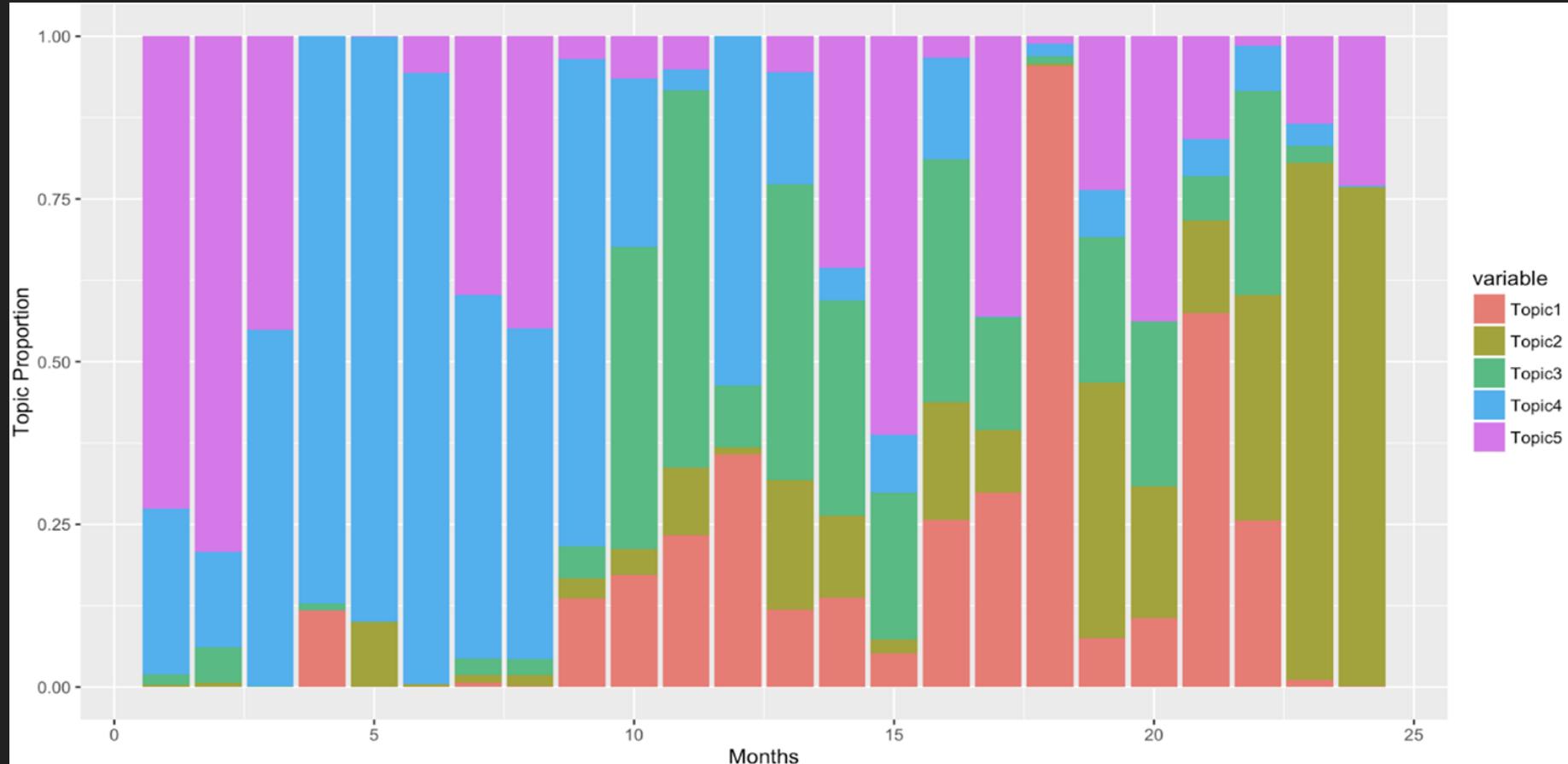
# Enron: Returns and Characteristics

Variable	Coefficient Estimate ( <i>t</i> -statistic)			
	(1)	(2)	(3)	(4)
<i>MA Net Sentiment</i> ,	XXX*** (XXX)	0.575 (0.63)	2.330*** (3.14)	-1.397 (-1.25)
<i>MA Email Length</i> ,		0.584*** (2.97)		1.046*** (4.19)
<i>MA Total Emails</i> ,			-0.004 (-0.10)	-0.131*** (-2.83)
<i>Intercept</i>		-0.406* (-1.93)	-0.671*** (-3.08)	0.117 (0.43)
Adjusted <i>R</i> -squared	XXX		0.09	0.24
Number of observations	88	88	88	88

# Enron: WordPlay

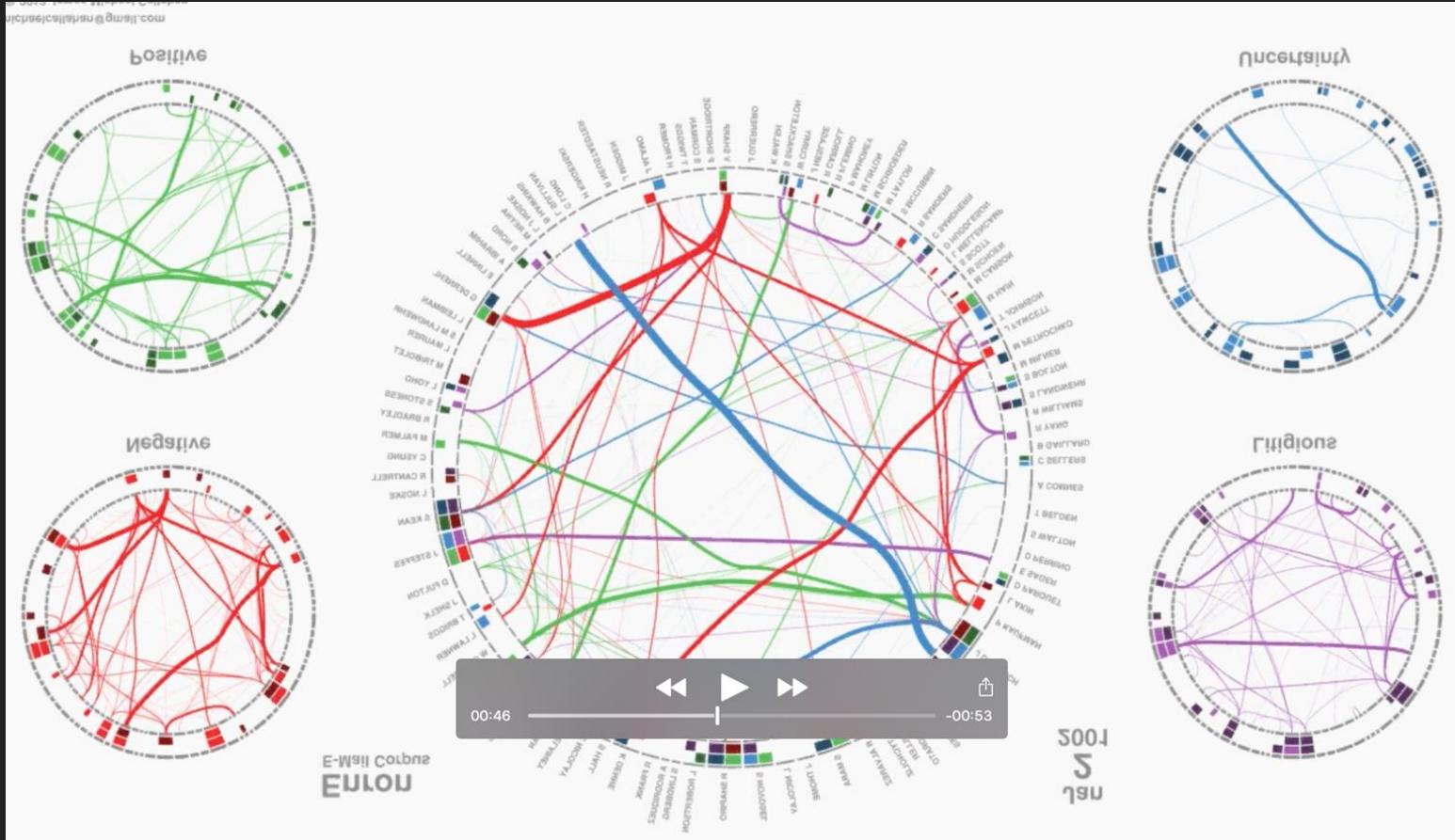


# Enron: Topic Analysis



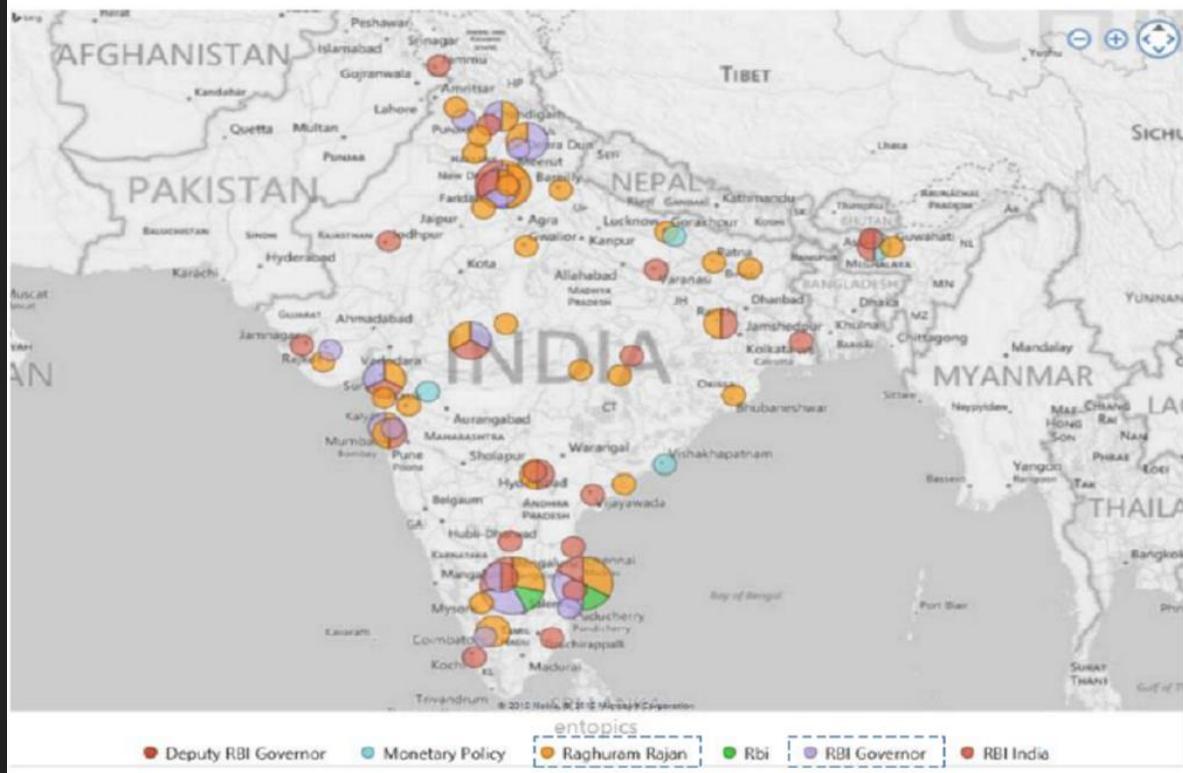
# Enron Movie (by Jim Callahan)

[http://srdas.github.io/Presentations/JimCallahan\\_enron-sm.mov](http://srdas.github.io/Presentations/JimCallahan_enron-sm.mov)



# India: Topic Analysis

## Conversations across India and around RBI **topycs**

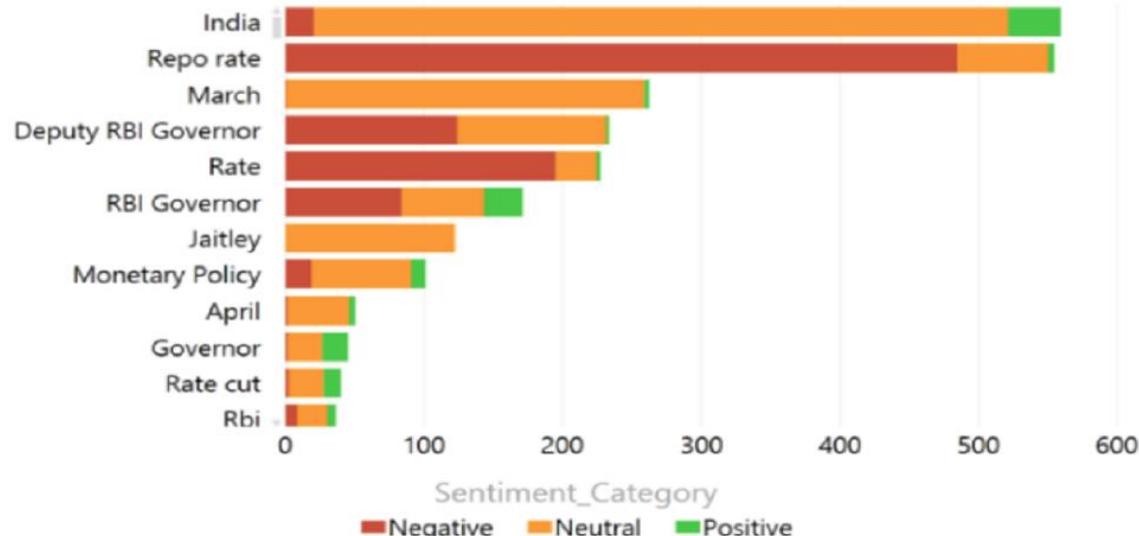


- Conversations across India on RBI, its people and the monetary policy
  - Governor features in many conversations across both rural and urban areas
  - Some conversations specifically around monetary policy
- 
- Bubbles show split of conversations around Deputy RBI Governor, Monetary Policy, Raghuram Rajan, RBI and RBI Governor.
  - Based on count of unique conversations
  - Date Range: 1<sup>st</sup> – 14<sup>th</sup> April, 2015

# India: Topic Analysis

## Top Topics along with RBI

topycs



- Repo rate evokes negative sentiment as people don't expect it to be changed
- Repo rate, rate cut and monetary policy are discussed frequently with RBI

text

"@NDTVProfit: RBI unlikely to change repo rate at policy review smlion

"Digging India's RBI Out of Morass of Debt" by on

"Financial stability is like Pornography. You can't define it but when you see it you know it" - D Subbarao (RBI Governor)

"I was disappointed by the fiscal relaxation." Ex-RBI Governor on India's budget and growth:

"Rajan is perfect, he explains complex economic," PM Modi on RBI governor.

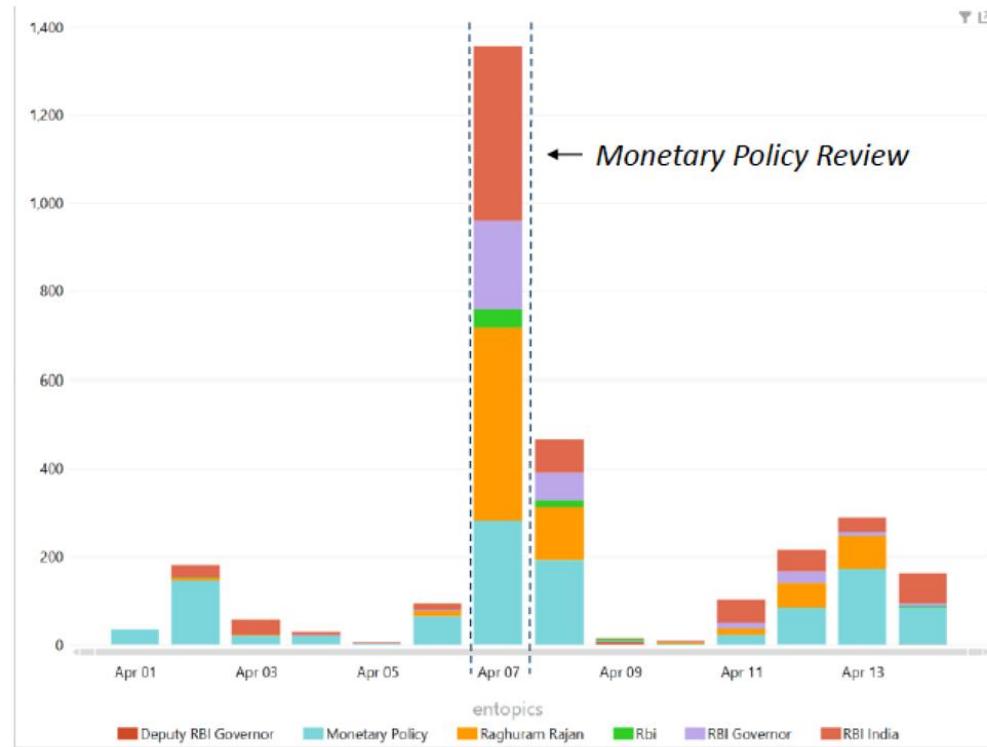
"RBI Conference" chosen as trending topic in India at over 10

- Vertical Axis – Topics of Discussion
- Horizontal Axis – Count of Unique Conversations
- Date – 25<sup>th</sup> March – 14<sup>th</sup> of April
- Colors represent sentiment for conversation, Negative – Red, Neutral – Orange, Positive – Green

# Monetary Policy (India)

Largest number of conversations around the date of the policy review

topycs



- Largest number of conversations on 7<sup>th</sup> April and the day after
- People are talking about the monetary policy prior and after the review
- RBI and Governor show up only around the review

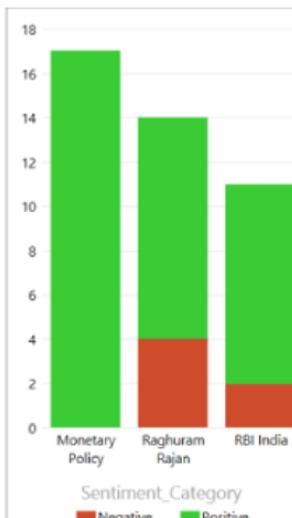
- Vertical Axis – Count of Unique Conversations
- Horizontal Axis – Dates between 1<sup>st</sup> – 14<sup>th</sup> April
- Colors represent topics of conversation

# India

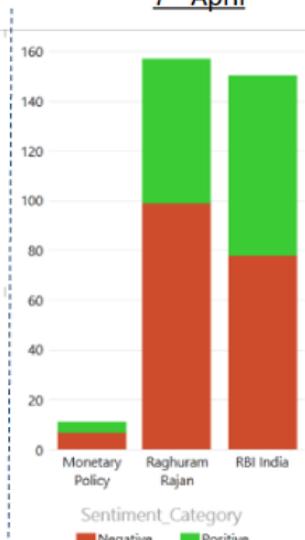
## Sentiment around key topics before, during and after the review

topycs

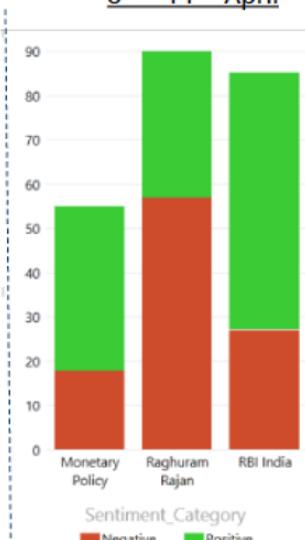
1<sup>st</sup> – 6<sup>th</sup> April



7<sup>th</sup> April



8<sup>th</sup> – 14<sup>th</sup> April



- Conversations positive around monetary policy prior to review, but show more negativity after the review
- More conversations around Raghuram Rajan and RBI India on day of and after the review than prior to the review

"@IndiaToday: SBI, ICICI, HDFC Bank pay heed to Raghuram Rajan's call, cut base rate trending

"@timesofindia: Top 3 banks cut rates after RBIs tough talk" what about you?

"Effectively, monetary policy transmission may move from market forces to fiat which w ... - NewsInTweetsIndia

"Effectively, monetary policy transmission may move from market forces to fiat which would be regressive."

"India Inc disappointed with RBI's move on policy rates - SME Times"

"Making monetary policy more potent"

"RBI Conference" shows up as trending topic in India at rank 10

- Vertical Axis – Count of Unique Conversations
- Horizontal Axis – Topics of Conversation
- Date – 1<sup>st</sup> – 14<sup>th</sup> April
- Colors represent sentiment for conversation, Negative – Red, Positive – Green

# Key Principles in Using Big Data for Finance

- Using Theory to develop models to apply to Big Data.
- Questions/problems are primary, data is secondary, in the success of FinTech ventures.
- Simplicity, transparency of models fosters implementability.
- Analytics per se is multidisciplinary.
- Disparate data is the norm.
- Significant investment in hardware and talent.

# Thank You!!

<http://srdas.github.io/Papers/India.pdf>

[http://srdas.github.io/Papers/JAI\\_Das\\_issue.pdf](http://srdas.github.io/Papers/JAI_Das_issue.pdf)

<http://srdas.github.io/Papers/EnronZeroRev.pdf>

[http://srdas.github.io/Papers/dyn\\_syst.pdf](http://srdas.github.io/Papers/dyn_syst.pdf)