Communication on central bank statistics: unlocking the next level

Joint Irving Fisher Committee and Banco de Portugal conference

19 and 20 September 2022, Lisbon

Final agenda

Monday, 19 September 2022

12:00  Registration and snacks

13:00  Introductory speech

Ana Paula Serra, Member of the Board, Banco de Portugal

13:20  Session 1: Unlocking the function: how to start and with which skills?

Chair: António Garcia – Banco de Portugal

In this session, central banks will share their experience on how to start a statistical communication function in terms of targets, channels, contents and on how to create the team in charge of the communication function.

- Developing the statistical communication function at Danmarks Nationalbank (Lars Risbjerg – Danmarks Nationalbank)

- Building an ecosystem for statistical communication (Matthias Rumpf – European Central Bank)
• Three targets for making statistics easier to understand (Mingfei Qiu – Federal Home Loan Bank of Atlanta)

• Unlocking the function: where to start? (Hadar Gotsman – Bank of Israel)

• Together we make it better: how a multidisciplinary team unlocked the statistical communication function at the Banco de Portugal (Lígia Nunes – Banco de Portugal)

15:00 Session 2: Unlocking new targets

Chair: Gloria Peña – Banco Central de Chile

In this session, central banks will share their experience on how to reach and engage with different targets.

• Helping users think with data: statistical communication at the Bank of Canada (Andrew Geraghty – Bank of Canada)

• How to tailor information resources to a target audience – Lessons learned from a Research Data Centre (Christian Hirsch and Jannick Blaschke – Deutsche Bundesbank)

• One size does not fit all: target matters (Shahid Hussain Javaid – State Bank of Pakistan)

• Staflx: a Banco de Portugal’s original series (Mafalda Trincão – Banco de Portugal)

16:20 Coffee break

16:45 Discussion panel: using plain language to enhance statistical literacy

Moderator: Bruno Proença – Banco de Portugal

Panellists: Silke Stapel-Weber – European Central Bank

Pedro Coelho – NOVA Information Management School

Sérgio Aníbal – Público

17:45 End of first day

19:00 Social event
Tuesday, 20 September 2022

8:30  Welcome coffee

9:00  Session 3a: Unlocking new channels (Part I)

Chair: Luís Teles Dias – Banco de Portugal

In this session, central banks will share their experience on using different channels to communicate with different target groups.

- Accessible digital economic indicators at the Central Bank of Iceland (Bjarni Pór Gíslason – Central Bank of Iceland)
- More insight into Dutch mortgage debt data (Eva Hagendoorn and Tim Hersevoort – De Nederlandsche Bank)
- New channels, new approaches, new data formats (Fernando Lemos – Banco Central do Brasil)
- Construction of bivariate fan chart from joint distribution (Purnima Shaw – Reserve Bank of India)
- The BIS Data Portal project - delivering the next generation platform for BIS statistics (Edward Lambe and Taejin Park – Bank for International Settlements)

10:45  Coffee break

11:15  Keynote speaker: using web analytics services

12:15  Family photo and lunch

14:00  Session 3b: Unlocking new channels (Part II)

Chair: Bruno Tissot – Bank for International Settlements

- Unlocking the social media whereabouts in the age of central banks (Luís Campos – Banco de Portugal)
- Innovating statistical communication in Banca d’Italia (Laura Bartiloro – Banca d’Italia)
- Flexible dissemination software for the 2021 England and Wales Census (Mike Thompson – The Sensible Code Company)
- Low level of financial literacy and central bank communication (Argita Frashëri – Bank of Albania)

15:45  Closing remarks

Pablo Garcia, Vice-Governor, Banco Central de Chile

16:00  End of the conference