Who Sees the Trades? The Effect of Information on Liquidity in Interdealer Markets^a

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Economics of Payments

November 2018

^a The views expressed in this paper are those of the author and are not necessarily reflective of views at the Federal Reserve Bank of New York or the Federal Reserve System.

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Interdealer Markets

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• Large volume occurs in *decentralized* markets

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- Opportunity for intermediaries to provide liquidity

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 - Network effects
- Centralized entity performs post-trade activities
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 - Market data by platforms
- Value of transparency in decentralized markets
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Goal of Paper

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Goal of Paper

- 1 Construct model in which
 - Dealers make markets, subject to liquidity cost and adverse selection
 - Trading in interdealer market outcomes is endogenous

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Goal of Paper

- 1 Construct model in which
 - Dealers make markets, subject to liquidity cost and adverse selection
 - Trading in interdealer market outcomes is endogenous
- 2 Main questions
 - How is interdealer market liquidity determined?
 - How does post-trade information disclosure affect liquidity and efficiency?
 - What disclosure environment might a strategic platform choose?

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Main Results

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1 Feedback between market liquidity and interdealer liquidity

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Main Results

- 1 Feedback between market liquidity and interdealer liquidity
- 2 Effect of Post-trade disclosure
 - Perfect disclosure improves welfare
 - Nonmonotonic effect of disclosure

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Main Results

- 1 Feedback between market liquidity and interdealer liquidity
- 2 Effect of Post-trade disclosure
 - Perfect disclosure improves welfare
 - Nonmonotonic effect of disclosure
- 3 Strategic platform
 - Endogenize disclosure environment
 - Chooses disclosure that maximizes adverse selection

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Related Literature

- Liquidity Provisions in Decentralized Markets. Duffie, Garleanu and Pedersen (2005); Lagos and Rocheteau (2009); Arseneau et al. (2017); Cujean and Praz (2016); Dunne, Hau and Moore (2015)
- Information Asymmetry and Disclosure. Bessembinder, Maxwell and Venkataraman (2006); Edwards, Harris and Piwowar (2007); Bessembinder and Maxwell (2008); Benos, Payne and Vasios (2016); Loon and Zhong (2016)

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Model

- Three dates t = 1, 2, 3
- Two types of risk neutral agents
 - Measure 1 of dealers $i \in [0, 1]$
 - Measure 1 of traders $j \in [0, 1]$

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Tiered Trading Structure

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Tiered Trading Structure

1 "Market-making" stage. Dealer to Trader.

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- 1 "Market-making" stage. Dealer to Trader.
- 2 "Interdealer" stage. Dealer to Dealer.

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$$v = \begin{cases} \bar{v} + x & \text{w.p. } \frac{1}{2} \\ \bar{v} - x & \text{w.p. } \frac{1}{2} \end{cases}$$

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- Trader *j* valuation *v_j*
 - v_j privately observed
 - $v_j = v + d_j$ where $d_j \sim U[-D, D]$
 - D captures dispersion in private value

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Traders' Valuation of Asset



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Interdealer Markets

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Market-Making t = 1

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Trader j accepts

- bid offer if $v_j < \bar{v} \delta_i$
- ask offer if $v_j \geq \bar{v} + \delta_i$
- reject otherwise

Market-Making and Likelihood of Trade



Dealer Positions after Market-Making

• Each dealer's position $\{-1, 0, 1\}$

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 - "long dealer" if 1
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Dealer Positions after Market-Making

- Each dealer's position $\{-1, 0, 1\}$
 - "long dealer" if 1
 - "neutral dealer" if 0
 - "short dealer" if -1
- Dealer type is private

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Interdealer Trading at t = 2

• Dealers randomly matched to each other

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Interdealer Trading at t = 2

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- With equal probability, one dealer i makes ultimatum offer (σ, P^d)

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Interdealer Trading at t = 2

- Dealers randomly matched to each other
- With equal probability, one dealer i makes ultimatum offer (σ, P^d)
 - $\sigma \in \{buy, sell, no trade\}$
 - P^d transaction price

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Post Trade

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• Dealer are members of central counterparty (CCP)

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Post Trade

- Dealer are members of central counterparty (CCP)
- Each dealer *i* must:
 - $1\;$ Report date 1 and 2 trades to CCP
 - 2 After date 2, contribute capital proportional to net position $x_i \in \{-2, -1, 0, 1, 2\}.$

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- 1 Report date 1 and 2 trades to CCP
- 2 After date 2, contribute capital proportional to net position $x_i \in \{-2, -1, 0, 1, 2\}.$
- Dealer *i* incurs cost $\Delta \cdot |x_i|$.
- Δ opportunity cost of capital

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Timeline

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t = 1 Dealers make markets for traders. Trades submitted to CCP.

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- t = 1 Dealers make markets for traders. Trades submitted to CCP.
- t = 2 Dealers trade with dealers. Trades submitted to CCP. CCP demands capital from dealers. Dealers incur liquidity cost.

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Solution concept: Symmetric-strategy PBE

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Bid-ask spread δ_i

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Bid-ask spread δ_i

• Profits conditional on trade

Bid-ask spread δ_i

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- Likelihood that trader accepts offer

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Bid-ask spread δ_i

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Bid-ask spread δ_i

- Profits conditional on trade
- Likelihood that trader accepts offer
- Beliefs on v conditional on trader accepting offer
 - \uparrow if trader buys
 - \downarrow if trader sells

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Market-making strategies:

• Partially revealing offer if he chooses a $\delta_i \in (0, D - x)$;

- δ_i increases
 - Probability of trade \downarrow
 - More precise beliefs of v
- Fully revealing offer if he chooses a $\delta_i \ge D x$.

Increasing Bid-Ask Spread



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Market-making strategies:

- Partially revealing offer if he chooses a $\delta_i \in (0, D x)$;
- Fully revealing offer if he chooses a $\delta_i \ge D x$.
 - Probability of trade \downarrow
 - Fully reveals true value of v

Fully Revealing Market-Making



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Interdealer Markets

- Interdealer trading depends on the set of dealer types
- Given set of long, short, neutral dealers, what happens?

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Interdealer Markets with Identical δ_i

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Interdealer Markets

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Interdealer Markets with Identical δ_i

• Suppose all dealers chose $\hat{\delta}$

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Interdealer Markets with Identical δ_i

- Suppose all dealers chose $\hat{\delta}$
- Distribution of dealers
 - $\frac{D-x-\hat{\delta}}{2D}$ long if $v = \bar{v} + x$ and $\frac{D+x-\hat{\delta}}{2D}$ if $v = \bar{v} x$ • $\frac{D+x-\hat{\delta}}{2D}$ short if $v = \bar{v} + x$ and $\frac{D-x-\hat{\delta}}{2D}$ if $v = \bar{v} - x$
 - $\frac{\hat{\delta}}{D}$ neutral

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Interdealer Markets

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• Consider long dealer that makes offer to sell

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- Consider long dealer that makes offer to sell
- Receiving dealers infers sell offer made by long dealer

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- Receiving dealers infers sell offer made by long dealer
- \bullet Offset position by selling asset \rightarrow avoid liquidity cost Δ

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Gains from Trade in Interdealer Market

• The reservation price of a receiving dealer of type θ :

 $E[v|\text{match between long and } \theta\text{-type dealer}] + \begin{cases} \Delta & \text{if } \theta = s \\ -\Delta & \text{if } \theta = l, n \end{cases}$

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- Trade with other types "transfers" liquidity cost

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Gains from Trade in Interdealer Market

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- Gains from trade arise only when both dealers offset position
- Trade with other types "transfers" liquidity cost
- .: Long dealer maximizes payoff by offering short reservation price

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Interdealer Trading with $\hat{\delta} < D-x$

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Interdealer Markets

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Interdealer Trading with $\hat{\delta} < D - x$

• $\hat{\delta} < D - x \Rightarrow$ positive measure of long and short dealers

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Interdealer Trading with $\hat{\delta} < D - x$

- $\hat{\delta} < D x \Rightarrow$ positive measure of long and short dealers
- Interdealer trading only occurs between long-short dealers

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Interdealer Trading with $\hat{\delta} < D - x$

- $\hat{\delta} < D x \Rightarrow$ positive measure of long and short dealers
- Interdealer trading only occurs between long-short dealers
- All trades with surplus occur



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• $\hat{\delta} > D - x \Rightarrow$ long and short dealers do not coexist.

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- $\hat{\delta} > D x \Rightarrow$ long and short dealers do not coexist.
- No gains from trade with any dealer matches

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- $\hat{\delta} > D x \Rightarrow$ long and short dealers do not coexist.
- No gains from trade with any dealer matches
- No interdealer trading occurs.



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• Interdealer trading occurs $\Leftrightarrow \delta^* < D - x$

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Interdealer Markets

- Interdealer trading occurs $\Leftrightarrow \delta^* < D x$
- When do dealers choose partially revealing offers in equilibrium?

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Incentives to Deviate to Larger δ_i

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Incentives to Deviate to Larger δ_i

Dealer's marginal interdealer payoff given other dealers choose $\hat{\delta}$

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Incentives to Deviate to Larger δ_i

Dealer's marginal interdealer payoff given other dealers choose $\hat{\delta}$

$$V_{\theta}(\delta_{i}, \hat{\delta}) = \underbrace{\left(\sum_{v} P(v|\theta)P(\text{match with opposite dealer}|v, \theta)\right) \Delta}_{\text{gains from netting}} + \underbrace{\left(\sum_{v} P(v|\theta)P(\text{match with opposite dealer}|v, \theta)\right) (\bar{v} - E_{i}[v|trade])}_{\text{information rents}}$$

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Expected Payoffs at t = 1

$$\Pi_{i}(\delta_{i},\hat{\delta}) = \underbrace{P(\gamma_{j}(P^{b},P^{a}) = accept|\delta_{i}) \cdot (\bar{v} + \delta_{i} - E[v|\delta_{i}] - \Delta)}_{\equiv A, \text{ market-making payoff}} + \underbrace{\sum_{\theta} P(\theta_{i} = \theta|\delta_{i}) \cdot V_{\theta}(\delta_{i},\hat{\delta})}_{\equiv B, \text{ interdealer payoff}}$$

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Two Types of Equilibria

Result.

- For $x < x^{trade}$, equilibrium with interdealer trading exists;
- For $x > x^{seg}$, equilibrium with market segmentation exists.



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Measuring Market Liquidity

- $\bullet\,$ measure $\mu\,$ of offers accepted by traders
- For $x \in (x^{seg}, x^{trade})$, interdealer trading improves market liquidity
- Comparative statics of market liquidity μ
 - decreases in Δ
 - decreases in x
 - increases in D

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• Gains to become more informed break down interdealer trading.

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- Gains to become more informed break down interdealer trading.
- Interdealer liquidity $\downarrow \Rightarrow$ dealers' liquidity provision \downarrow

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- Efficiency can be improved by limiting private benefits

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- Gains to become more informed break down interdealer trading.
- Interdealer liquidity $\downarrow \Rightarrow$ dealers' liquidity provision \downarrow
- Efficiency can be improved by limiting private benefits
- Gains from **post-trade information disclosure**.

Extension with Post-Trade Information Disclosure

At date 2, CCP publicly discloses anonymized trades in date 1.

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Value of Post-Trade Information

Result. Suppose that a dealer observes the set of successful trades made at t = 1. Then, the dealer perfectly infers the true value of v.

Effect of Post-Trade Disclosure

$$V_{\theta}(\delta_{i}, \hat{\delta}) = \frac{1}{2} \underbrace{\left(\sum_{v} P(v|\theta) P(\text{match with opposite dealer}|v, \theta)\right) 2\Delta}_{\text{gains from netting}}$$

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Equilibrium Under Disclosure

Result. Under disclosure, equilibrium with interdealer trading exists if $x < x^{trade, disclosure}$.

- 1 Interdealer trading occurs for larger x
- 2 Tighter bid-ask spreads



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Key Takeway from Full Post-Trade Disclosure

Market efficiency increases with perfect disclosure of information

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Key Takeway from Full Post-Trade Disclosure

Market efficiency increases with perfect disclosure of information

• Interdealer trading occurs for greater x

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Key Takeway from Full Post-Trade Disclosure

Market efficiency increases with perfect disclosure of information

- Interdealer trading occurs for greater x
- Transparency \Rightarrow dealers increase liquidity provision

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• Dealers may be asymmetrically informed

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• Dealers may be asymmetrically informed

• Rational inattention bars all dealers from incorporating info in time

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• Dealers may be asymmetrically informed

- Rational inattention bars all dealers from incorporating info in time
- Selective disclosure to subset of dealers

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General Disclosure Environment with λ

• At date 2, fraction $\lambda \in [0, 1]$ of dealers become randomly informed.

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General Disclosure Environment with $\boldsymbol{\lambda}$

- At date 2, fraction $\lambda \in [0, 1]$ of dealers become randomly informed.
- Earlier cases:
 - No disclosure $(\lambda = 0)$
 - Perfect disclosure ($\lambda = 1$)

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- Small deviation from no disclosure case ($\lambda = 0$)
- \bullet When λ very small

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Case: $\lambda \approx \epsilon$

- Small deviation from no disclosure case ($\lambda = 0$)
- When λ very small
- Almost all dealers are "uninformed" in interdealer markets
- Most matches in interdealer between uninformed

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Case: $\lambda \approx \epsilon$

- Small deviation from no disclosure case ($\lambda = 0$)
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- Almost all dealers are "uninformed" in interdealer markets
- Most matches in interdealer between uninformed
- ... Facilitate trades between uninformed

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Case: $\lambda \approx 1 - \epsilon$

- Small deviation from perfect disclosure case $(\lambda = 1)$
- When λ very large

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Case: $\lambda \approx 1 - \epsilon$

- Small deviation from perfect disclosure case $(\lambda = 1)$
- When λ very large
- Almost all dealers are "informed" in interdealer markets
- Most matches in interdealer between informed dealers

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Case: $\lambda \approx 1 - \epsilon$

- Small deviation from perfect disclosure case $(\lambda = 1)$
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- Almost all dealers are "informed" in interdealer markets
- Most matches in interdealer between informed dealers
- ... Facilitate trades between informed

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Equilibrium with λ

- For $\lambda \in [0, \overline{\lambda}]$,
 - Dealers trade at "uninformed prices"
 - Informed dealers extract information rents
- For $\lambda \in (ar{\lambda}, 1]$,
 - Dealers trade at "informed prices"
 - Uninformed dealers use prices to screen

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Nonmonotonicity with λ

Result. When x and D are sufficiently large, liquidity is nonmonotonic over the interval of $\lambda \in (0, 1)$.

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- Information Effect. As λ increases, more dealers become informed
- Adverse Selection Effect. Uninformed dealers face adverse selection

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• For small λ , adverse selection cost outweighs benefits of information

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- Information Effect. As λ increases, more dealers become informed
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- For small λ , adverse selection cost outweighs benefits of information
- As λ increases, benefits of information dominate
- Intermediate λ worse than all or *no* information

Strategic Platform

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Strategic Platform

- Potential reason for $\lambda < 1$ is due to costly access
- Platforms may charge dealers for timely access to info

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Strategic Platform

- \bullet Potential reason for $\lambda < 1$ is due to costly access
- Platforms may charge dealers for timely access to info
- Endogenize λ

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Extension: Strategic Platform

At date 2, Platform chooses cost c at which dealer can observe trades.

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• Choose c to maximize $c \cdot \lambda(c)$

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- Choose c to maximize $c \cdot \lambda(c)$
- If c sufficiently low ightarrow all dealers acquire info $(\lambda=1)$

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- Choose c to maximize $c \cdot \lambda(c)$
- If c sufficiently low ightarrow all dealers acquire info $(\lambda = 1)$
- Alternatively, platform may set c to maximize value of information
 - adverse selection greatest at $\bar{\lambda}$
 - can charge highest c

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- Choose c to maximize $c \cdot \lambda(c)$
- If c sufficiently low ightarrow all dealers acquire info $(\lambda=1)$
- Alternatively, platform may set c to maximize value of information
 - adverse selection greatest at $\bar{\lambda}$
 - can charge highest c

Result. For sufficiently large x and D, a strategic platform selects some cost $c^{\diamond} > 0$ that **induces** $\overline{\lambda}$.

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• Platforms regularly sell information products

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- Platforms regularly sell information products
 - Asymmetric access to relevant market info
 - Post-trade info access in options market
 - Special access order types that reveal private info

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- Platforms regularly sell information products
 - Asymmetric access to relevant market info
 - Post-trade info access in options market
 - Special access order types that reveal private info
- SEC ruling against exchanges over raising market-data fees.
- Market participants' concern when competing banks operate post-trade platforms



- Develop model of decentralized market with tiered trading structure
- Dealers dealt with adverse selection and liquidity costs

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Conclusion

- Develop model of decentralized market with tiered trading structure
- Dealers dealt with adverse selection and liquidity costs

Main Takeaways:

- Link between market liquidity and interdealer liquidity
- Welfare gains from perfect disclosure
- Nonmonotonic effect of disclosure
- Suboptimal outcome with strategic platform