

# The Cross Section of Bank Value

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- Basic question: How do banks create value?
- Three possible answers:
  - ▶ Liabilities: consumers value deposits.
  - ▶ Assets: banks have an advantage at making loans.
  - ▶ Synergies: deposits allow banks to hold different assets than other intermediaries.
- Empirical evidence on existence of each channel.
- But little is known about the relative contributions of these channels.

- Treat the bank as a two-division firm:
  - ▶ Deposit producing division raises funding by offering services and interest payments.
  - ▶ Revenue producing division takes funding as an input and converts it into risk-adjusted revenue.
- Use tools from industrial organization to construct measures of productivity for each division:
  - ▶ **Deposit productivity:** A bank with higher deposit productivity collects more deposits, holding fixed inputs (e.g., deposit rate, number of branches).
  - ▶ **Asset productivity:** A bank with higher asset productivity generates more risk-adjusted revenue with the same asset base.
- We then relate these primitives to:
  - ▶ Stock market based measures of bank value.
  - ▶ Potential drivers of productivity (production technologies, banks' geographic/demographic footprints).
  - ▶ Each other.

- 1 Deposit productivity explains 2-4x as much variation in bank value as asset productivity.
- 2 Multiple factors contribute to the productivity-value relationship.
  - ▶ Differences in production technologies across banks.
  - ▶ Consumer demographics/market power.
- 3 Synergies exist between lending and deposit-taking.
  - ▶ Deposit prod. explains 25% of variation in asset prod.

## Sources:

- Bank Income and Balance Sheet Data: Federal Reserve FR Y-9C reports
- Branch Level Deposit Data: Summary of Deposits
- Branch Level Deposit Rate Data: RateWatch
- Stock Market Data: CRSP

## Sample:

- Unbalanced sample of 847 bank holding companies
- Quarterly observations over the period 1994-2015

- Per-period profits given by:

$$\pi_{jt} = f(A_{jt}; \phi_{jt}) - c(D_{jt}; \delta_{jt}).$$

where

- ▶  $A_{jt} = D_{jt} + E_{jt}$
  - ▶  $f(\cdot; \cdot)$  is the revenue production function, and  $\phi_{jt}$  is asset productivity.
  - ▶  $c(\cdot; \cdot)$  is the funding cost function, and  $\delta_{jt}$  is deposit productivity.
- Equilibrium profits (and scale) depend on both productivity measures.
  - Market value of equity given by

$$M_{jt}(\phi_{jt}, \delta_{jt}) = \frac{\lambda \pi_{jt}^*(\phi_{jt}, \delta_{jt})}{k - g}.$$

# Bank Liabilities: Deposit Demand Estimation

## Estimation

- Cost of funding  $\iff$  deposit demand curve bank faces.
  - ▶ High deposit productivity = deposit demand curve shifted up.
- Estimate the bank-level specification [▶ Link](#):

$$\ln(N_t s_{jt}) = \alpha i_{jt} + \beta X_{jt} + \mu_j + \mu_t + \xi_{jt}.$$

where

- ▶  $s_{jt}$  is market share of bank  $j$  at time  $t$ , and  $N_t$  is market size at time  $t$
- ▶  $i_{jt}$  is deposit rate, and  $X_{jt}$  are other slow-moving bank characteristics
- Two sets of instruments [▶ Link](#):
  - 1 Traditional BLP instruments (i.e., characteristics of competitors' products).
  - 2 Deposit rate pass through.
- Recover each bank's quarterly deposit productivity as

$$\hat{\delta}_{jt} = \ln(N_t s_{jt}) - \hat{\alpha} i_{jt} - \hat{\beta} X_{jt} - \hat{\mu}_t.$$

# Bank Assets: Bank Production Function Estimation

## Estimation

- Estimate the bank's production function as [▶ Link](#)

$$\ln Y_{jt} = \theta \ln A_{jt} + \Gamma X_{jt} + \phi_j + \phi_t + \varepsilon_{jt}.$$

- where:
  - ▶  $Y_{jt}$  : Interest income
  - ▶  $A_{jt}$  : Assets (lagged by one year)
  - ▶  $X_{jt}$  : Bank observable controls, including proxies for risk taking.
- We instrument for  $\ln A_{jt}$  using the demand productivity of a bank's competitors:  $\delta_{-jt}$ .
- Recover each bank's quarterly asset productivity

$$\hat{\phi}_{jt} = \ln Y_{jt} - \hat{\theta} \ln A_{jt} - \hat{\Gamma} X_{jt} - \hat{\phi}_t.$$



# What is productivity?

- Productivity is always a residual: what part of output cannot be explained by observed inputs.
- Conceptually, broad drivers of productivity differences across banks could include:
  - ① Differences in production “technology.”
    - E.g. better employees, better ATMs/website/branch hours, more innovative products.
  - ② Differences in demographic and competitive factors.
    - E.g. better market selection, less within-market competition.

## Bank Productivity and Value

$$\left(\frac{M}{B}\right)_{jt} = \gamma_0 + \gamma_1 \hat{\delta}_{jt} + \gamma_2 \hat{\phi}_{jt} + \Gamma X_{jt} + \mu_t + \varepsilon_{jt}.$$

	(1)	(2)	(3)	(4)
Deposit Productivity	0.236*** (0.0188)	0.496*** (0.101)		
Asset Productivity			0.240*** (0.0264)	0.154*** (0.0276)
Time F.E.	X	X	X	X
Other Controls		X		X
Observations	26,742	26,742	26,742	26,742
R-squared	0.420	0.453	0.386	0.438

- Controls = size, leverage, equity beta, stdev of ROA.

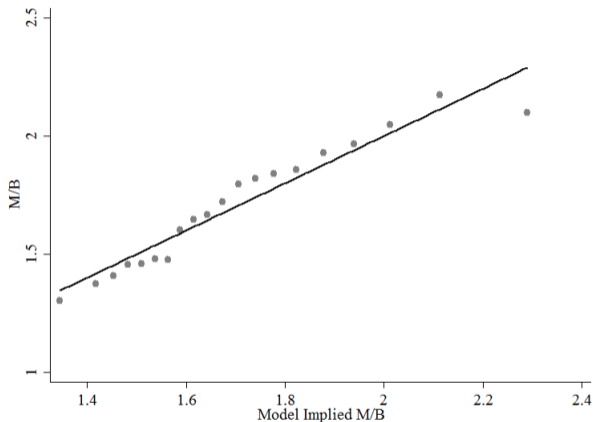
## Deposit-driven Value vs. Asset-driven Value

$$\left(\frac{M}{B}\right)_{jt} = \gamma_0 + \gamma_1 \hat{\delta}_{jt} + \gamma_2 \hat{\phi}_{jt} + \Gamma X_{jt} + \mu_t + \varepsilon_{jt}.$$

	(1)	(2)
Deposit Productivity	0.200*** (0.0355)	0.451*** (0.105)
Asset Productivity	0.0967*** (0.0294)	0.113*** (0.0309)
Time F.E.	X	X
Other Controls		X
Observations	26,742	26,742
R-squared	0.425	0.459

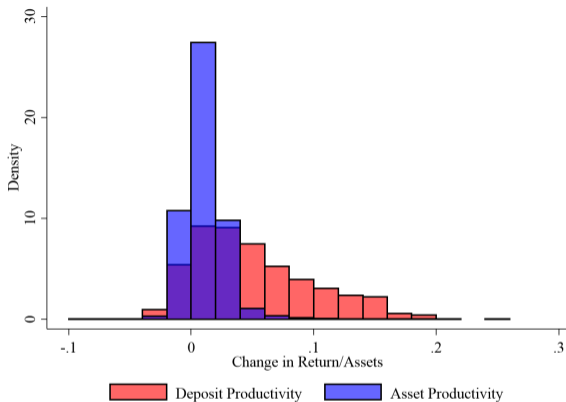
- Effect of deposit productivity 2-4x larger than asset productivity.

# Deposit-driven Value vs. Asset-driven Value



- Model generally fits empirical M/B well.

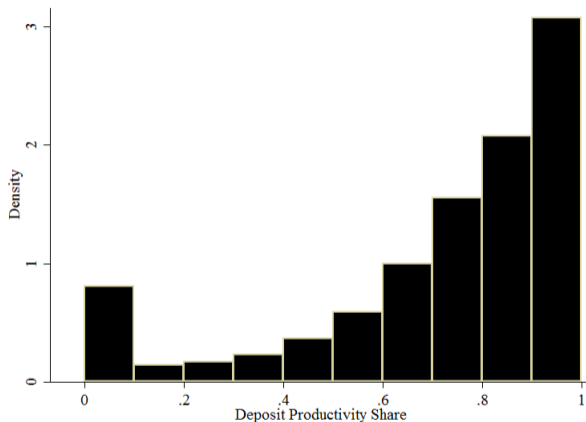
# Deposit-driven Value vs. Asset-driven Value



- Our framework implies that  $1\sigma$  of deposit productivity has  $\approx 2x$  impact on net income as  $1\sigma$  of asset productivity.
- Red:  $\delta_j \times \frac{\overline{Deposits}}{\overline{Assets}} \frac{1}{\alpha}$ ; Blue:  $\exp(\phi_j) \times \frac{\overline{Assets}^\theta}{\overline{Assets}} \exp(\Gamma \overline{X}_{jt})$



# Deposit-driven Value vs. Asset-driven Value



- Heterogeneity in share of net income framework attributes to deposit productivity.

# Decomposing Our Productivity Measures

## Dimensions of Productivity and Market to Book

Dep. Var	Market to Book	
Deposit Productivity:		
Savings	0.237*** (0.0419)	0.344*** (0.0751)
Small Time	-0.242*** (0.0461)	-0.194*** (0.0601)
Large Time	0.0257 (0.0290)	0.0602** (0.0294)
Transaction	0.0626* (0.0337)	0.102*** (0.0358)
Asset Productivity		
Loans	0.115*** (0.0274)	0.110*** (0.0319)
Securities	0.0608*** (0.0230)	0.0788*** (0.0237)
Time F.E.	X	X
Other Controls		X

- Savings deposit productivity explains 3x as much M/B variation as much as any other measure. [▶ Link](#)



- **What are our productivity measures capturing?**
  - ▶ Traditional: differences in production technologies.
  - ▶ Alternative: differences in banks' market footprints, within-market competition.
- **Technology-based determinants:**
  - ▶ Better employees, better rate-setting technologies, and so on.
  - ▶ Look at CFPB complaints, adviser misconduct filings, rate-setting technologies.
- **Customer-based determinants:**
  - ▶ Market power; catering to specific demographic groups, etc.
  - ▶ Look at correlations between regional demographic and economic conditions and productivity measures.

# “Technological” Productivity

## Deposit Productivity and Rate-Setting Technologies

Dep. Var	Deposit Productivity		Asset Productivity	
	(1)	(2)	(3)	(4)
Variation in Deposit Rates ( $\sigma_{CD}$ )	0.237*** (0.0359)	0.0299** (0.0131)		
Variation in Mortgage Rates ( $\sigma_{MTG}$ )			0.132*** (0.0465)	0.0215 (0.0193)
Time F.E.	X	X	X	X
Other Controls		X		X
Observations	3,141	3,141	1,282	1,282
R-squared	0.059	0.910	0.368	0.633

- Deposit productivity positively correlated with cross-county heterogeneity in deposit rates.
- Asset productivity less correlated with heterogeneity in mortgage rates.

# “Technological” Productivity

## Productivity and Complaints

Dep. Var	Deposit Productivity (1)	Asset Productivity (2)	Asset Productivity (3)	Asset Productivity (4)
CFPB Complaints	-0.274** (0.108)	-0.0961*** (0.0247)	0.0627 (0.172)	-0.0148 (0.152)
Time F.E.	X	X	X	X
Other Controls		X		X
Observations	222	222	222	222
R-squared	0.100	0.923	0.036	0.195

- Productivity negatively correlated with customer complaints.

# Bank Footprint and Productivity

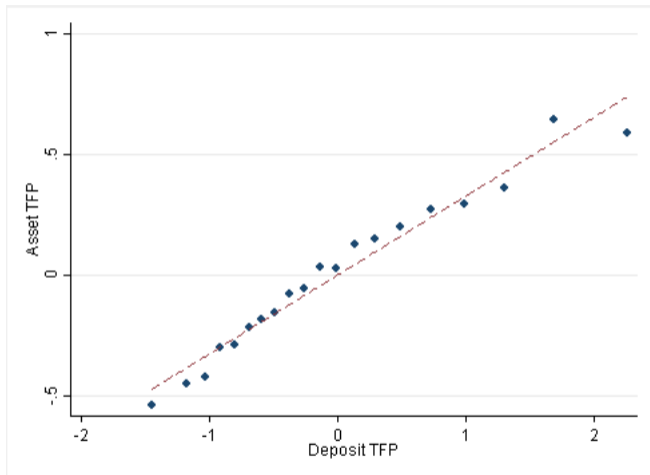
Dep. Var.	Asset Productivity (1)	Deposit Productivity (2)
ln(Population)	0.244*** (0.0347)	0.593*** (0.0558)
ln(Population) <sup>2</sup>	-0.0457*** (0.0158)	-0.119*** (0.0244)
ln(Wage)	-0.194*** (0.0505)	-0.163** (0.0753)
ln(Wage) <sup>2</sup>	-0.0522* (0.0280)	0.0241 (0.0237)
ln(Branch Age)	-0.0013 (0.0259)	0.383*** (0.0371)
ln(House Prices)	0.141*** (0.0459)	0.103 (0.0661)
HMDA HHI	0.108*** (0.0246)	
Deposit HHI		0.177*** (0.0352)

- Demographic characteristics matter...

# Bank Footprint and Productivity

Dep. Var.	Market-to-Book	
	(1)	(2)
Deposit Productivity	0.330*** (0.0607)	0.506*** (0.108)
Asset Productivity	0.171*** (0.0389)	0.169*** (0.0382)
Time F.E.	X	X
MSA F.E.	X	X
Other Controls		X
Observations	23,617	23,617
R-squared	0.608	0.628

- However, controlling for geographic/demographic footprint does not change our previous conclusions.
- Suggests there is a role for technology in driving productivity differences.



- Deposit productivity explains 25% of the variation in asset productivity.

# Synergies

## Market to Book and Synergies

	(1)	(2)
Deposit Productivity	0.198*** (0.0355)	0.501*** (0.114)
Asset Productivity	0.0817*** (0.0292)	0.0882*** (0.0306)
Deposit Productivity $\times$ Asset Productivity	0.0349* (0.0181)	0.0536*** (0.0155)
Time F.E.	X	X
Other Controls		X
Observations	26,742	26,742
R-squared	0.427	0.464

- Deposit productivity correlated with C&I loans and credit lines.

# Synergies

## Composition of Assets and Deposit Productivity

Dep. Var	<u>RE Loans</u> Assets (1)	<u>C&amp;I Loan</u> Assets (2)	<u>Loan Commit.</u> Assets (3)	<u>Securities</u> Assets (4)	<u>Cash</u> Assets (5)	<u>FF+Repo</u> Assets (6)
Deposit Prod.	0.165 (0.141)	0.705*** (0.146)	0.255*** (0.119)	-0.0280 (0.167)	-0.131 (0.079)	-0.665* (0.276)
Time F.E.	X	X	X	X	X	X
Other Controls	X	X	X	X	X	X
Observations	24,633	23,685	26,742	26,713	26,732	18,047
R-squared	0.314	0.090	0.136	0.068	0.193	0.123

- Deposit productivity correlated with C&I loans and credit lines.



## 1 Alternative Production Function and Demand Estimates

- 1 Semi-Parametric Production Function Estimates [▶ Link](#)
- 2 Alternative Measures of Risk [▶ Link](#)
- 3 County-Level Demand Estimates [▶ Link](#)

## 2 Measurement Error

- 1 IV [▶ Link](#)
- 2 Empirical Bayes Estimates [▶ Link](#)

## 3 Alternative Measures of Value

- 1 ROE [▶ Link](#)
- 2 Tobin's Q [▶ Link](#)

## 4 Sub-sample Analysis

- 1 Exclude Large Banks [▶ Link](#)
- 2 Excluding the Financial Crisis [▶ Link](#)
- 3 Restricting to "Traditional" Banks [▶ Link](#)

- Take an IO-motivated approach to understanding bank value creation.
- Deposit productivity explains 2-4x as much variation in bank value as asset productivity.
  - ▶ Deposit productivity is primarily driven by savings deposits.
  - ▶ Asset productivity is primarily driven by illiquid assets.
  - ▶ Both customer-driven and technological aspects of productivity matter.
- Synergies: deposit productivity explains 25% of variation in asset productivity.

Thanks!

## Bank Liabilities: Deposit Demand Estimation

	(1)	(2)
Deposit Rate	12.61*** (1.848)	20.88*** (4.620)
No. Branches	0.0405*** (0.0093)	0.0441*** (0.0096)
No. Empl	0.0271*** (0.0082)	0.0278*** (0.0084)
Non-Int. Exp.	-0.0886 (0.101)	-0.120 (0.104)
Time Fixed Effects	X	X
Bank Fixed Effects	X	X
IV-1		X
IV-2		X
Observations	26,742	26,742
R-squared	0.981	0.981

- 1% in rate raises market share from 10% to 11.8%.

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# Bank Liabilities: Deposit Demand Estimation

## Estimation: Instruments

- **BLP instruments:** lagged average of competitors' characteristics: number of bank branches, number of employees, non-interest expenditures, and banking fees.
  - ▶ First stage: bank must offer higher deposit rates if its competitors offer better products.
  - ▶ Exclusion restriction: lagged average competitor product characteristics are orthogonal to  $\xi_{jt}$ , the bank-quarter specific demand shock.
- **Deposit rate pass through:** fitted value of a bank-specific regression of  $i_{jt}$  on 3-month LIBOR.
  - ▶ First stage: pass through is driven by supply (investment opportunities, market power).
  - ▶ Exclusion restriction: average degree of pass-through interacted with rate changes in the time series is orthogonal to  $\xi_{jt}$ .

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# Bank Assets: Bank Production Function Estimation

	(1)	(2)	(3)	(4)
$\ln A_{kt}(\theta)$	0.848*** (0.0132)	0.837*** (0.0144)	0.887*** (0.0454)	0.859*** (0.0504)
Beta		-0.0067 (0.0058)		-0.0076 (0.0061)
Beta (fwd 2 yr)		0.0173*** (0.0049)		0.0164*** (0.0052)
SD ROA		-0.0258*** (0.0030)		-0.0261*** (0.0034)
SD ROA (fwd 2 yr)		0.0030 (0.0029)		0.00217 (0.0035)
Bank F.E.	X	X	X	X
Time F.E.	X	X	X	X
IV			X	X
Observations	26,742	21,289	26,742	21,289
R-squared	0.992	0.992	0.992	0.992

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# Decomposing Our Productivity Measures

## Demand Estimates by Type of Deposit

	Deposit Type			
	Savings (1)	Small Time (2)	Large Time (3)	Transaction (4)
Deposit Rate	-9.594 (12.73)	63.17*** (23.21)	75.39*** (18.25)	-1.188 (12.51)
No. Branches	0.0825*** (0.0211)	0.113*** (0.0412)	0.0265 (0.0263)	0.0142 (0.0143)
No. Empl	0.00932 (0.0102)	0.0241 (0.0185)	0.0479*** (0.0135)	0.0377*** (0.0104)
Non-Int. Exp.	-0.192 (0.154)	-0.920*** (0.347)	-0.656*** (0.247)	0.0724 (0.0881)
Time Fixed Effects	X	X	X	X
Bank Fixed Effects	X	X	X	X
IV	X	X	X	X
Observations	24,609	24,500	24,556	22,345
R-squared	0.970	0.868	0.809	0.941

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# Synergies

## Decomposition of Deposit Productivity

Dep. Var	Asset Productivity (1)	Loan Productivity (2)	Sec. Productivity (3)
Deposit Prod.:			
Savings	0.275*** (0.0429)	0.215*** (0.0676)	0.0667 (0.0506)
Small Time	0.194*** (0.0270)	0.296*** (0.0645)	0.00589 (0.0255)
Large Time	0.124*** (0.0268)	0.109*** (0.0339)	0.0193 (0.0226)
Transaction	0.0414 (0.0406)	-0.0172 (0.0408)	-0.0510 (0.0381)
Time F.E.	X	X	X
Other Controls	X	X	X
Observations	22,345	16,753	17,269
R-squared	0.666	0.607	0.650

- Transactions deposit productivity not correlated with asset productivity.

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# Robustness

## Alternative Production Function Estimates: Spline Estimates

Dep. Var.	Market-to-Book		Asset Productivity	
	(1)	(2)	(3)	(4)
Deposit Productivity	0.233*** (0.0315)	0.329*** (0.128)	0.543*** (0.0507)	0.511** (0.238)
Asset Productivity	0.0467 (0.0326)	0.131*** (0.0350)		
Time F.E.	X	X	X	X
Other Controls		X		X
Observations	21,362	21,362	21,362	21,362
R-squared	0.414	0.455	0.664	0.708

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# Robustness

## Alternative Production Function Estimates: Additional Risk Measures

Additional Risk Measures:

- Fama French Factors
- Asset Composition

Dep. Var.	Market-to-Book		Asset Productivity	
	(1)	(2)	(3)	(4)
Deposit Productivity	0.193*** (0.0518)	0.467*** (0.117)	0.383** (0.161)	0.421** (0.203)
Asset Productivity	0.169*** (0.0394)	0.166*** (0.0437)		
Time F.E.	X	X	X	X
Other Controls		X		X
Observations	18,564	18,564	18,564	18,564
R-squared	0.436	0.468	0.703	0.708

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# Robustness

## Alternative Demand Estimates: County Level Demand

Dep. Var.	Market-to-Book		Asset Productivity	
	(1)	(2)	(3)	(4)
Deposit Productivity	0.123*** (0.0323)	0.138*** (0.0387)	0.441*** (0.0383)	0.212*** (0.0416)
Asset Productivity	0.0785** (0.0345)	0.0806** (0.0368)		
Time F.E.	X	X	X	X
Other Controls		X		X
Observations	3,045	3,045	3,045	3,045
R-squared	0.436	0.487	0.499	0.525

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# Robustness

## Measurement Error: Instrumental Variables

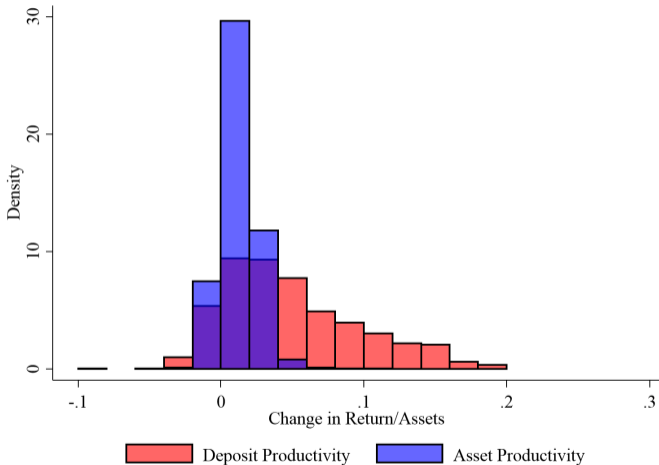
Dep. Var.	Market-to-Book		Asset Productivity	
	(1)	(2)	(3)	(4)
Deposit Productivity	0.184*** (0.0331)	0.508*** (0.106)	0.393*** (0.0265)	0.533*** (0.130)
Asset Productivity	0.0692 (0.0461)	0.0933** (0.0458)		
Time F.E.	X	X	X	X
Other Controls		X		X
IV	X	X	X	X
Observations	16,724	16,724	22,345	22,345
R-squared	0.428	0.470	0.633	0.646

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# Robustness

## Measurement Error: Empirical Bayes Estimates

### Deposit Productivity vs. Asset Productivity



# Robustness

## Sub-sample Analysis: Excluding the Top 5% of Banks

Dep. Var.	Market-to-Book		Asset Productivity	
	(1)	(2)	(3)	(4)
Deposit Productivity	0.218*** (0.0350)	0.458*** (0.115)	0.378*** (0.116)	0.973*** (0.251)
Asset Productivity	0.103*** (0.0294)	0.112*** (0.0337)		
Time F.E.	X	X	X	X
Other Controls		X		X
IV	X	X	X	X
Observations	24,881	24,881	24,881	24,881
R-squared	0.427	0.459	0.655	0.686

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# Robustness

## Sub-sample Analysis: Excluding the Financial Crisis

Dep. Var.	Market-to-Book		Asset Productivity	
	(1)	(2)	(3)	(4)
Deposit Productivity	0.205*** (0.0374)	0.463*** (0.105)	0.370*** (0.121)	0.416** (0.189)
Asset Productivity	0.117*** (0.0299)	0.127*** (0.0311)		
Time F.E.	X	X	X	X
Other Controls		X		X
Observations	24,211	24,211	24,211	24,211
R-squared	0.403	0.433	0.650	0.659

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# Robustness

## Sub-sample Analysis: Only Traditional Banks

Dep. Var.	Market-to-Book		Asset Productivity	
	(1)	(2)	(3)	(4)
Deposit Productivity	0.156*** (0.0355)	0.761*** (0.105)	0.425*** (0.121)	0.568*** (0.188)
Asset Productivity	0.204*** (0.0294)	0.199*** (0.0309)		
Time F.E.	X	X	X	X
Other Controls		X		X
Observations	23,942	23,942	23,942	23,942
R-squared	0.467	0.534	0.706	0.710

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# Robustness

## Tobin's Q

	(1)	(2)	(3)	(4)	(5)	(6)
Deposit Productivity	0.232*** (0.0228)	0.527*** (0.108)			0.244*** (0.0306)	0.515*** (0.116)
Asset Productivity			0.141*** (0.0303)	0.0772*** (0.0299)	-0.0329 (0.0376)	0.0309 (0.0379)
Time F.E.	X	X	X	X	X	X
Other Controls		X		X		X
Observations	26,742	26,742	26,742	26,742	26,742	26,742
R-squared	0.388	0.462	0.346	0.442	0.388	0.462

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# Robustness

## ROE

	(1)	(2)	(3)	(4)	(5)	(6)
Deposit Productivity	0.113*** (0.0129)	0.313*** (0.0795)			0.0726*** (0.0257)	0.264*** (0.0907)
Asset Productivity			0.161*** (0.0208)	0.151*** (0.0217)	0.110*** (0.0234)	0.128*** (0.0256)
Time F.E.	X	X	X	X	X	X
Other Controls		X		X		X
Observations	26,742	26,742	26,742	26,742	26,742	26,742
R-squared	0.194	0.223	0.195	0.223	0.198	0.228

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The bank sets the deposit rate to maximize

$$\max_i \phi_j A_j^\theta - i_j M s_j - r_j K_j.$$

The corresponding bank first order condition is given by

$$\phi_j \theta A_j^{\theta-1} = \left( \frac{1}{\alpha(1-s_j)} + i_j \right).$$

# Bank Liabilities: Deposit Demand Estimation

Results: County Level Demand

	(1)	(2)	(3)
Deposit Rate	20.33 (13.59)	18.19** (8.213)	21.02** (8.812)
Deposit Rate $\times$ Avg. Weekly Wage			11.78*** (2.353)
Deposit Rate $\times$ Pct College			-10.87*** (1.762)
Deposit Rate $\times$ Pct Over 65			6.013*** (1.916)
No. of Branches (County Level)		1.257*** (0.0272)	1.256*** (0.0269)
County $\times$ Year Fixed Effects	X	X	X
Bank Fixed Effects	X	X	X
IV	X	X	X
Observations	260,881	260,881	254,662
R-squared	0.659	0.779	0.777

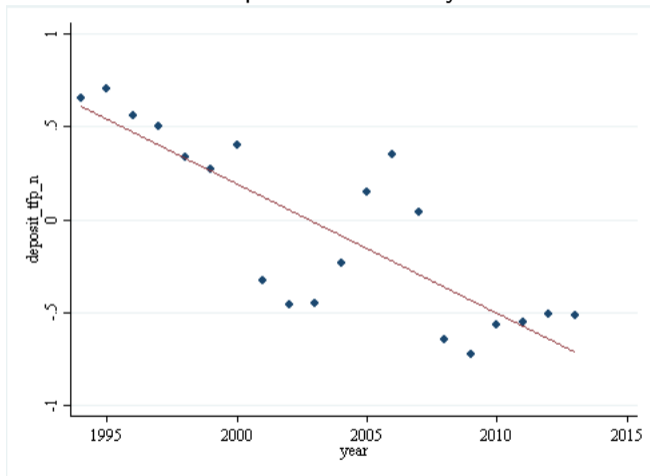
# Data

Variable	Obs	Mean	Std. Dev.	Min	Max
Deposit Int. Expense	26,742	2.18%	1.34%	0.11%	6.53%
Deposit Int. Expense (Net of Fees)	26,742	1.73%	1.36%	-0.46%	6.16%
Non Int. Expense (Millions)	26,742	142.44	517.53	1.27	3,662.00
No. Branches	26,742	119.50	307.73	1.00	2,024.00
No. Employees	26,742	3,456.47	10,511.54	54.00	68,396.00
Assets (Billions)	26,742	26.50	161.00	0.10	2,580.00
Interest Income (Millions)	26,742	281.85	1,524.57	1.50	33,000.00
Deposits (Billions)	26,742	14.20	78.90	0.01	1,370.00
Leverage	26,742	0.91	0.04	0.19	1.02
Beta	26,742	0.63	0.58	-0.66	2.46
Std. Dev. ROA	26,742	0.14%	0.18%	0.01%	0.91%
Market-to-Book	26,742	1.71	0.85	0.18	5.30

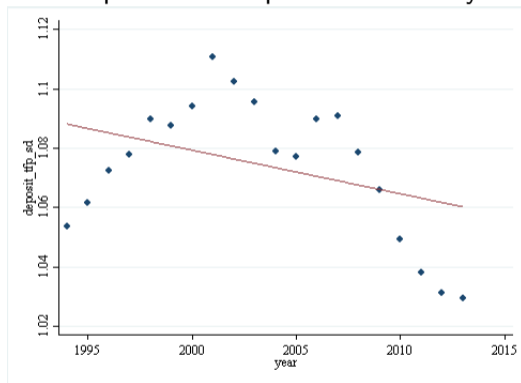
Variable	Obs	Mean	Std. Dev.	Min	Max
Liabilities (Relative to Total Liabilities)					
Deposits	26,742	0.83	0.13	0.00	1.00
Small Time Deposits	26,736	0.20	0.11	0.00	0.68
Large Time Deposits	26,736	0.13	0.08	0.00	0.89
Savings Deposits	24,633	0.34	0.15	0.00	0.89
Transaction Deposits	24,627	0.15	0.10	-0.30	0.81
FF+Repo	18,051	0.04	0.06	0.00	0.69
Assets (Relative to Total Assets)					
Loans	26,742	0.65	0.13	0.00	0.96
RE Loans	24,633	0.46	0.16	0.00	0.91
C&I Loan	23,685	0.11	0.07	0.00	0.58
Loan Commitments	26,742	0.14	0.17	0.00	21.10
Securities	26,713	0.22	0.12	0.00	0.94
Cash	26,732	0.02	0.04	0.00	0.41
FF+Repo	18,047	0.01	0.03	0.00	0.45

# Trends in Productivity

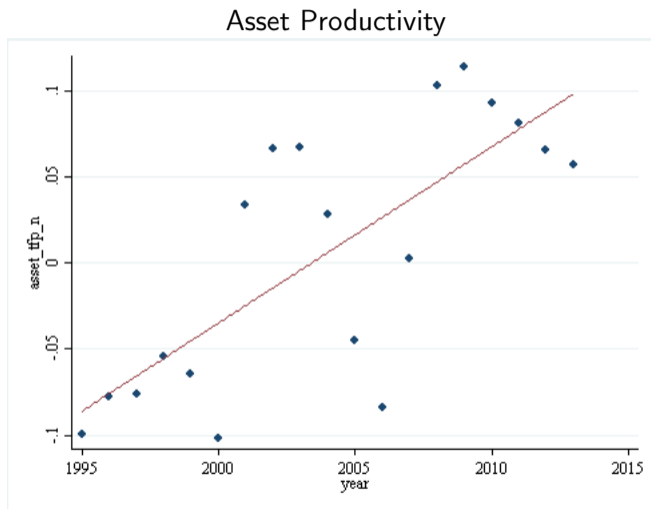
## Deposit Productivity



## Dispersion of Deposit Productivity

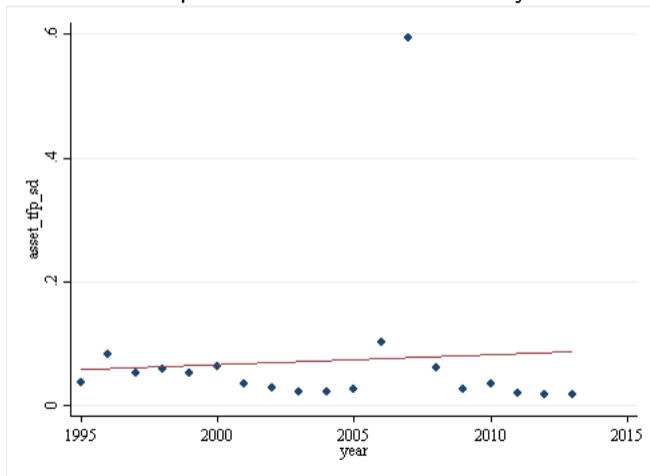


# Trends in Productivity





## Dispersion of Asset Productivity



# Bank Productivity and Bank Characteristics

## Composition of Liabilities and Deposit Productivity

Dep. Var	Leverage	Deposits Liabilities	Small Time Liabilities	Large Time Liabilities	Savings Liabilities	Trans. Liabilities	FF+Repo Liabilities
	(1)	(2)	(3)	(4)	(5)	(6)	(7)
Deposit Prod.	0.0225*** (0.00843)	1.773*** (0.255)	-0.347* (0.186)	0.137 (0.146)	1.354*** (0.199)	0.432** (0.177)	-0.320 (0.290)
Time F.E.	X	X	X	X	X	X	X
Other Controls	X	X	X	X	X	X	X
Observations	26,742	26,742	26,736	26,736	24,633	24,627	18,051
R-squared	0.969	0.558	0.376	0.160	0.383	0.232	0.142

- Deposit productivity strongly correlated with savings deposits.
- Little correlation with overall leverage.

# Synergies

## Decomposition of Asset Productivity

Dep. Var	Asset Productivity (1)	Loan Productivity (2)	Sec. Productivity (3)
Deposit Productivity	0.441*** (0.0937)	0.340*** (0.110)	0.0985 (0.0966)
Time F.E.	X	X	X
Other Controls	X	X	X
Observations	26,742	18,360	19,467
R-squared	0.644	0.420	0.647

- Deposit productivity mostly correlated with loan productivity, not security productivity. [▶ Link](#)

# Bank Productivity and Balance Sheet Composition

## Composition of Assets and Asset Productivity

Dep. Var	<u>RE Loans</u> Assets (1)	<u>C&amp;I Loan</u> Assets (2)	<u>Loan Commit.</u> Assets (3)	<u>Securities</u> Assets (4)	<u>Cash</u> Assets (5)	<u>FF+Repo</u> Assets (6)
Asset Prod.	0.319*** (0.0427)	0.134*** (0.0438)	0.0805** (0.0378)	-0.460*** (0.0678)	-0.308*** (0.0315)	-0.248** (0.0985)
Time F.E.	X	X	X	X	X	X
Other Controls	X	X	X	X	X	X
Observations	24,633	23,685	26,742	26,713	26,732	18,047
R-squared	0.346	0.054	0.133	0.145	0.226	0.106

- Asset productivity associated with loans.