A Macroeconomic Model with Financial Panics

Mark Gertler, Nobuhiro Kiyotaki, Andrea Prestipino

NYU, Princeton, Federal Reserve Board¹

March 2018

¹The views expressed in this paper are those of the authors and do not necessarily reflect the views of the Federal Reserve Board or the Federal Reserve System

What we do

- Incorporate banks and banking panics in simple macro model
- Broad goal:
 - Develop framework to understand dynamics of recent financial crisis
- Specific goal:
 - Characterize sudden/discrete nature of financial collapse in fall 2008
 - No observable large exogenous shock
 - Gorton (2010), Bernanke (2010): Bank runs at heart of collapse
- Explore qualitatively and quantitatively:
 - Spillover of crisis to real activity
 - Role of monetary policy and macro-prudential policy

Motivation

1. GDP Growth and Credit Spreads



2. Broker Liabilities

Model Overview

Simple New Keynesian model with investment

- Banks intermediate funds between households and productive capital
 - \blacktriangleright Hold imperfectly liquid long term assets and issue short term debt \rightarrow
 - Vulnerable to panic failure of depositors to roll over short term debt
 - Based on GK (2015) and GKP (2016)
 - In turn based on Cole/Kehoe(2001) self-fulfilling sovereign debt

 Households may directly finance capital, but less efficient at margin than banks

Evolution and Financing of Capital

• End of period capital S_t vs. beginning K_t

$$egin{aligned} S_t &= {\sf F}(rac{I_t}{{\cal K}_t}){\cal K}_t + (1-\delta){\cal K}_t \ {\sf \Gamma}' &> 0, \ {\sf \Gamma}'' < 0 \end{aligned}$$

• $S_t \rightarrow K_{t+1}$:

$$K_{t+1} = \xi_{t+1} S_t$$

 $\xi_{t+1} \equiv$ "capital quality" shock

• S_t^b intermediated by banks; S_t^h directly held by households

$$S_t = S_t^b + S_t^h$$

Household and Bank intermediation

• If $S_t^h/S_t > \gamma$, (utility) cost to household of direct finance

$$\varsigma(S_t^h, S_t) = \frac{\chi}{2} (\frac{S_t^h}{S_t} - \gamma)^2 S_t$$

Marginal rate of return on intermediated capital

$$R_{t+1}^b = \xi_{t+1} \frac{Z_{t+1} + (1-\delta)Q_{t+1}}{Q_t}$$

Marginal rate of return on directly held capital

$$R_{t+1}^{h} = \frac{1}{1 + \frac{\partial \zeta(\cdot)}{\partial S_{t}^{h}} \frac{1}{Q_{t}\lambda_{t}}} R_{t+1}^{b}$$

with

$$\frac{\partial \varsigma(\cdot)}{\partial S_t^h} = \max\left\{\chi(\frac{S_t^h}{S_t} - \gamma), 0\right\}$$

For $S_t^h/S_t > \gamma$, increasing marginal cost of direct finance

Household and Bank Intermediation

NO BANK RUN EQUILIBRIUM



Bankers

- Bankers exit with exogenous probability $1-\sigma$
- Objective

$$V_t = E_t \Lambda_{t,t+1}[(1-\sigma)n_{t+1} + \sigma V_{t+1}]$$

Net worth n_t accumulated via retained earnings - no new equity issues

$$n_{t+1} = R_{t+1}^b Q_t s_t^b - \overline{R}_{t+1} d_t \quad \text{if no run} \\ = 0 \quad \text{if run}$$

Balance sheet

$$Q_t s_t^b = d_t + n_t$$

Deposit Contract

 $\overline{R}_{t+1} \equiv$ deposit rate; $R_{t+1} \equiv$ return on deposits $p_t \equiv$ run probability; $x_{t+1} < 1 \equiv$ recovery rate

Deposit contract: (One period)

$$R_{t+1} = \begin{cases} \overline{R}_{t+1} \text{ with prob. } 1 - p_t \\ x_{t+1} \overline{R}_{t+1} \text{ with prob. } p_t \end{cases}$$

Limits to Bank Arbitrage

- Moral Hazard Problem:
 - After banker borrows funds at t, it may divert fraction θ of assets for personal use.
 - If bank diverts, creditors can
 - recover the residual funds and
 - shut the bank down.

 $\blacktriangleright \Rightarrow \text{Incentive constraint (IC)}$

 $\theta Q_t s_t^b \leq V_t$

Solution

Endogenous leverage constraint:

$$Q_t s_t^b \leq \overline{\phi}_t n_t$$

 $\overline{\phi}_t$ depends on aggregate state only

▶ Note: $n_t \leq 0 \Rightarrow$ bank cannot operate (key for run equilbria)

Bank Runs

- Self-fulfilling "bank run" equilibrium (i.e. rollover crisis) possible iff:
 - A depositor believes that if other households do not roll over their deposits, the depositor will lose money by rolling over.

- Condition met iff banks' net worth n_t goes to zero during a run
 - $n_t = 0 \rightarrow$ bank would divert any new deposit

Existence of Bank Run Equilibrium

• Forced liquidation
$$ightarrow Q_t^* < Q_t$$

$$Q_t^* = E_t\{(\Lambda_{t,t+1}\xi_{t+1}(Z_{t+1} + (1-\delta)Q_{t+1}))\} - \chi(\frac{S_t^h}{S_t} - \gamma)\frac{1}{\lambda_t}$$

evaluated at $\frac{S_t^h}{S_t} = 1$.

Run equilibrium exists if

$$x_t = rac{\xi_t (Z_t + (1 - \delta)Q_t^*)S_{t-1}^b}{\overline{R}_t D_{t-1}} < 1$$

or equivalently if $\xi_t < \xi^R_t$

$$x_t\left(\xi_t^R\right) = \frac{\xi_t^R(Z_t + (1-\delta)Q_t^*)S_{t-1}^b}{\overline{R}_t D_{t-1}} = 1$$

Run Equilibrium

- Run at t + 1 if : (i) A run equilibrium exists (ii) A sunspot occurs
- Assume sunspot occurs with probability *π*.
- ightarrow The time t probability of a run at t+1 is

$$p_t = \Pr_t \{\xi_{t+1} < \xi_{t+1}^R\} \cdot \varkappa$$

Production, Pricing and Monetary Policy (Standard)

Production, resource constraint and Q relation for investment

$$Y_t = AK_t^{\alpha}L_t^{1-\alpha}$$

$$Y_t = C_t + I_t + G$$

$$Q_t = \Phi(\frac{I_t}{K_t})$$

- Monopolistically comp. producers with quadratic costs of nominal price adjustment (Rotemberg)
- Monetary policy: simple Taylor rule

$$R_t^n = \frac{1}{\beta} (\frac{P_t}{P_{t-1}})^{\kappa_{\pi}} (\Theta_t)^{\kappa_y}$$

Response to a Capital Quality Shock: No Run Case



Baseline - - No Financial Fricitons

Response to a Sequence of Shocks: Run VS No Run



Financial Crisis: Model vs Data

SHOCKS: -.3% -.6% -.5% -.8% -.7% 2007Q4 2008Q1 2008Q2 2008Q3 2008Q4



Conclusion

- Incorporated banking sector within conventional macro model
 - Banks occasionally exposed to self-fulfilling rollover crises
 - Crises lead to significant contractions in real economic activity
- Model captures qualitatively and quantitatively
 - Nonlinear dimension of financial crises
 - The broad features of the recent recent collapse
- Next steps:
 - Macroprudential policy (Run Externality)
 - Lender-of-last resort policies

Conditions for Bank Run Equilibrium

We can simplify existence condition for BRE:

$$x_t = \frac{R_t^{b*}}{\overline{R_t}} \cdot \frac{\phi_{t-1}}{\phi_{t-1}-1} < 1$$

with

$$R_t^{b*} = \frac{\xi_t[Z_t + (1-\delta)Q_t^*]}{Q_{t-1}}; \quad \phi_{t-1} = \frac{Q_{t-1}S_{t-1}^b}{N_{t-1}}$$

- Likelihood BRE exists decreasing in $Q^*(\cdot)$ and increasing in ϕ_{t-1}
- ϕ_{t-1} countercyclical \rightarrow likelihood BRE exists is countercyclical.

Run Equilibrium Threshold



Non-Linearities (or Lack Thereof) due to Occasionally Binding Constraints



-Constraint Binds - - Constraint Slack

Non-Linearities From Runs



Calibration

Parameter	Description	Value	Target
Standard Parameters			
β	Impatience	.99	Risk Free Rate
γ_h	Risk Aversion	2	Literature
φ	Frish Elasticity	2	Literature
ϵ	Elasticity of subst across varieties	11	Markup 10%
α	Capital Share	.33	Capital Share
δ	Depreciation	.025	$\frac{I}{K} = .025$
η	Elasticity of q to i	.25	Literature
a	Investment Technology Parameter	.53	Q = 1
Ь	Investment Technology Parameter	83%	$\frac{I}{K} = .025$
G	Government Expenditure	.45	$\frac{G}{\nabla} = .2$
ρ^{jr}	Price adj costs	1000	Slope of Phillips curve .01
κ_{π}	Policy Response to Inflation	1.5	Literature
κ_y	Policy Response to Output	.5	Literature
Financial Intermediation Parameters			
σ	Banker Survival rate	.93	Leverage $\frac{QS^b}{N} = 10$
ζ	New Bankers Endowments as a share of Capital	.1%	$\%~\Delta$ I in crisis $\approx 35\%$
θ	Share of assets divertible	.23	Spread Increase in Crisis $= 1.5\%$
γ	Threshold for HH Intermediation Costs	.432	$\frac{S^{b}}{S} = .5$
X	HH Intermediation Costs	.065	$ER^b - R = 2\%$ Annual
х	Sunspot Probability	.15	Run Probability 4% Annual
$\sigma(\epsilon^{\xi})$	std of innovation to capital quality	.75%	std Output
ρ^{ξ}	serial correlation of capital quality	.7	std Investment

Households

- Within each household, 1 f "workers" and f "bankers"
 - Workers earn wages
 - Bankers manage financial intermediaries and pay dividends
- Perfect consumption insurance within the family
- Bankers have finite expected horizons
 - With i.i.d. prob. 1σ , a banker exits next period.
 - \Rightarrow expected horizon $= \frac{1}{1-\sigma}$ (Run leads to earlier exit)
 - Replaced by new bankers who receive start-up transfer from the family

Household Optimization

Choose $\{C^h_t, L^h_t, D_t, S^h_t\}$ to maximize

$$U_t = E_t \sum_{i=0}^{\infty} \beta^i \left[\ln C_{t+i}^h - \frac{1}{1+\varphi} (L_{t+i}^h)^{1+\varphi} - \frac{\chi}{2} (\frac{S_{t+i}^h}{S_{t+i}} - \gamma)^2 S_{t+i} \right]$$

$$C_{t}^{h} + D_{t} + Q_{t}S_{t}^{h} = w_{t}L_{t}^{h} + R_{t}D_{t-1} + \xi_{t}[Z_{t} + (1-\delta)Q_{t}]S_{t-1}^{h} + \Pi_{t} - T_{t}$$

Optimal Household Asset Demands

 $\Lambda_{t,t+1}\equiv\beta^i C^h_t/C^h_{t+1};\ ^*\equiv$ conditional on run; $^-\equiv$ conditional on no run

Deposits:

$$\{(1-p_t)E_t^-(\Lambda_{t,t+1})+p_tE_t^*(\Lambda_{t,t+1}x_{t+1})\}\cdot \overline{R}_{t+1}=1$$

Capital:

$$E_t\{\Lambda_{t,t+1}\frac{1}{1+\frac{\partial\zeta(\cdot)}{\partial S_t^h}\frac{1}{Q_t\lambda_t}}R_{t+1}^b\}=1$$

Run Probability p_t

- Run at t + 1 if : (i) A run equilibrium exists (ii) A sunspot occurs
- Condition (i) satisfied if

$$x_{t+1} = rac{\xi_{t+1}(Z_{t+1} + (1-\delta)Q^*_{t+1})S^b_t}{\overline{R}_{t+1}D_t} < 1$$

- Assume sunspot occurs with probability \varkappa .
- ightarrow The time t probability of a run at t+1 is

$$p_t = \Pr_t \{ x_{t+1} < 1 \} \cdot \varkappa$$

▶ $\Pr_t \{x_{t+1} < 1\}$ countercyclical $\rightarrow p_t$ countercyclical

Response to a Sequence of Shocks in Flex Price Economy: Run VS No Run

