Discussion: The Effects of Tax on Bank Liability Structure

by Gambacorta, Ricotti, Sundaresan, and Wang

Darrell Duffie

Graduate School of Business, Stanford University

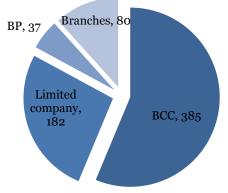
Fourth BIS Research Network Meeting

Financial intermediation and macroeconomic stability, Basel, March, 2016

Main results

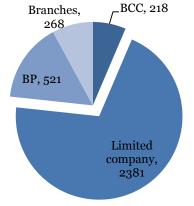
- Empirically, when regional tax rates for Italian cooperative banks go down, their non-deposit liabilities are reduced significantly more than their deposit liabilities, controlling for other effects.
- The reduced-form regression model is motivated by a variant of the structural model of Sundaresan and Wang (2016).
- Stronger banks respond to lower tax rates with more assets.
 Weaker banks respond by "cleaning up" their balance sheets.

Number of banks by type (tot. number 684)



Source: Bond, Ham, Maffini, Nobili, and Ricotti (2015)

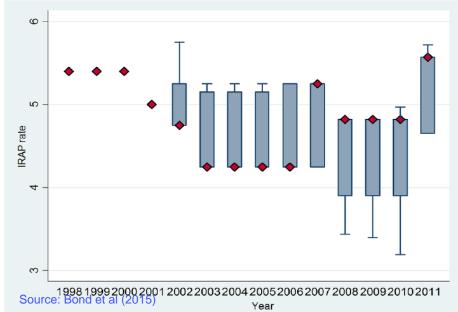
Assets in billions of euro, by type



Source: Bond, Ham, Maffini, Nobili, and Ricotti (2015)

High-level Remarks

- The finding of a key differential effect on liabilities is novel and important when predicting the effectiveness of fiscal stimulus to bank credit markets. Discuss magnitudes more?
- The conceptual explanation, that deposit liabilities are relatively desirable because of their ancillary benefits, makes good sense and is well modeled in Sundaresan-Wang 2016.
- The CCB sample nicely mitigates a lot of complexity.
- I would like to learn more about the degree to which panel variation in IRAP tax rates is exogenous to demand for credit.



Exogeneity of imposta regionale sulle attivita' produttive (IRAP)?

The authors:

Exogeneity in tax changes is motivated by the nature of the IRAP rate that is a regional surcharge adopted to finance regional health care expenditure. These changes in IRAP are unrelated to bank balance sheet conditions and are decided autonomously by the (local or national) government.

The authors do control for some macro effects.

What causes changes to IRAP?

- IRAP went up nationally, post-crisis, due to fiscal stress.
- Could regions under more fiscal stress respond with IRAP changes, beyond the effect of health-care cost inflation?
- Credit demand, savings, bank profitability, and credit spreads for banks are likely correlated with panel variation in fiscal regional strength.
- So, is it possible that some of the measured impacts of tax changes are related to external macro effects that are not fully controlled for in the model?

IRAP: A Broad Corporate VAT

• Precedents: Michigan Single Business Tax, since 1976; New Hampshire Business Enterprise Tax, since 1993.

 The IRAP "allowed for a significant reduction in the rate of profit taxation" across a broad corporate base (Panteghini, Bordignon, Giannini, 2001).

 If IRAP directly affects broad corporate demand for loans, then the authors' estimated impact on banks' desired supply of corporate loans could be overstated.

Macro Controls

 In robustness checks, the authors control for some regional macroeconomic variables: GDP, GDP per capita, and the employment ratio.

 Because CCBs focus heavily on SMEs, perhaps the authors might also try to control for after-tax SME profit.

Prior evidence: Keen and DeMooji (2012)

14,000 commercial banks in 82 countries, 2001 to 2009.

 A 1% increase in the tax rate leads to 1.8% rise in bank leverage in the short run, 2.7% in the long run, a much larger short-run effect than the 0.15% shown in today's paper for CCBs.

 The leverage of weaker banks is less sensitive to tax rates than that of stronger banks, a finding confirmed in this paper.

Prior evidence: Hemmelgarn and Teichmann (2013)

112,000 bank-years, 87 countries, 1997 to 2011.

 A 1% increase in the tax rate leads to 0.27% increase in leverage in the short run, 1.04% increase in the long run.

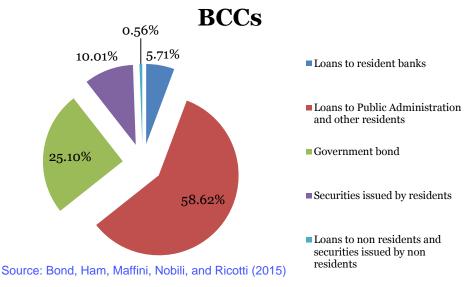
 This short-run effect is closer to that of today's paper.
 Can the authors help us understand the big difference between short-run and long-run effects in prior work?

Prior evidence: Bond, Ham, Maffini, Nobili, and Ricotti (2015).

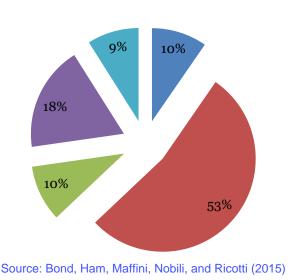
 A sample similar to that of this paper, 627 CCBs, 1998-2011.

 A 1% increase in the tax rate leads to 0.18% increase in leverage in the short run, 1.27% increase in the long run.

• Today's paper: 462 CCBs, 1999-2011. A 1% increase in the tax rate leads to a 0.15% increase in leverage.



Non-BCCs



■ Loans to resident banks

■ Loans to Public Administration and other residents

■ Government bond

■ Securities issued by residents

Loans to non residents and securities issued by non residents