# Credit Migration and Covered Interest Rate Parity

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#### Abstract

I document economically large and persistent discrepancies in the pricing of credit risk between corporate bonds denominated in different currencies. This violation of the Law-of-One-Price (LOOP) in credit risk is closely aligned with violations of covered interest rate parity in the time series and the cross-section of currencies. I explain this phenomenon with a model of market segmentation. Post-crisis regulations and intermediary frictions have severely impaired arbitrage in the exchange rate and credit markets each on their own, but capital flows, either currency-hedged investment or debt issuance, bundle together the two LOOP violations. Limits of arbitrage spill over from one market to another.

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## Introduction

The finance literature is full of examples in which security markets violate the Law of One Price (LOOP), a cornerstone of finance theory stating that assets with identical payoffs should have identical prices. For instance, closed-end funds, twin shares, and stub pricing are well-documented examples of price discrepancies in securities with similar cashflows<sup>1</sup> (see Lamont and Thaler 2003 for survey). These violations are often studied in isolation and attributed to behavioral and institutional frictions in the particular market. I show, in a novel setting, that LOOP violations in one market can arise as an equilibrium outcome of arbitrageur actions intended to correct LOOP violations in another market.

I begin by documenting large and persistent differences in the pricing of credit risk for corporate bonds denominated in different currencies. Textbook asset pricing theory predicts that identical claims issued by the same firm but traded in different markets are priced similarly due to arbitrage. I show that persistent discrepancies exist for the entire euro corporate bond market versus the dollar bond market (as well as between other currencies). For example, in November 2014, AT&T, the BBB-rated and U.S.-based telecommunication giant, had a credit spread of 203 basis points on its 15-year U.S. dollar-denominated bond, while its euro-denominated bonds of similar maturity had a credit spread of 129 basis points. Credit risk of AT&T is therefore priced differently in the U.S. and European bond markets.

Generalizing from this example is difficult because no two bonds are perfectly alike. Different terms of maturity, rating, liquidity, and firm-specific characteristics create challenge in the comparison. AT&T, for example, issues more long-term bonds in euro than in dollar. Applying cross-sectional regressions on a large panel of bond credit spreads, I build a measure of currency-specific pricing of credit risk that controls for other characteristics. I interpret the currency fixed effects in the regressions as measures of the price of credit risk associated with different bond denomination currencies. Taking fixed effects normalizes bond characteristics and using credit spread as a price measure removes differences in risk-free funding rates across currencies. Thus, the difference in residualized credit spreads constitutes a difference in the pricing of credit default risks.

The difference in residualized credit spreads between major currencies have dramatically widened since the Global Financial Crisis. From 2004 to 2007, the residualized credit spreads of Australian dollar (AUD), Canadian dollar (CAD), Swiss francs (CHF), Euro (EUR), British Pound Sterling (GBP), and Japanese Yen (JPY) relative to USD maintained a narrow range of 10 bps. Since 2008, however, these spreads have diverged significantly and have been

<sup>&</sup>lt;sup>1</sup>To be clear, these are LOOP violations in the classical, frictionless sense, if one were to actually construct an arbitrage strategy, the cashflows might very well be different.

large even in tranquil periods. For instance, the difference between the residualized credit spread of EUR and USD had reached over 70 basis points in 2016. The price discrepancies are substantial in terms of dollar value given the sheer size of the aggregate bond markets (e.g. EUR corporate bond market has \$3 trillion of long-term outstanding debt, USD corporate bond market has \$10 trillion of outstanding debt<sup>2</sup>). A 70 basis points price discrepancy amounts to \$25 billion or represent 84% of net (12% of gross) annual issuance in the euro corporate bond market.

I then show that the LOOP violations in credit market between bonds of different denomination currencies are closely related to deviations from Covered Interest Rate Parity condition, another LOOP violation that has recently attracted attention from a variety of other papers (Sushko, et al. [2016], Du, Tepper, and Verdelhan [2016], Iida, Kimura, and Sudo [2016]). Covered Interest Rate Parity (CIP) condition is a textbook no-arbitrage relation asserting that the forward currency exchange rate must be equal to the spot exchange rate after adjusting for the funding rate differential between two currencies. The CIP condition held tightly prior to 2008. However, large deviations from the CIP relation appeared in the aftermath of the financial crisis and have persisted through 2016. For a detailed documentation and exposition of CIP violations, see Du, Tepper, and Verdelhan (2016).

Figure 1 shows the time series of price discrepancies in credit risk and deviations from CIP for EUR/USD. Periods when the price of credit risk is lower in euro than in dollar (more negative dashed blue line) tend to coincide with periods with a lower FX-implied euro funding rate relative to actual euro funding rate (more negative CIP deviation as indicated by the red solid line). The two time series share similar magnitude of deviation and are highly correlated (77%). The close alignment of the two LOOP violations is not mechanically driven by interest rate fluctuation, as explained in Section 2. This comovement of LOOP violations also holds true in other currencies. In a pooled sample of AUD, CAD, CHF, EUR, GBP, and JPY relative to USD, the correlation between CIP violation and credit price discrepancies is 81%.

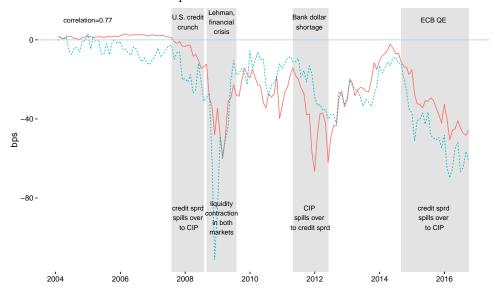
<sup>&</sup>lt;sup>2</sup>ECB; Federal Reserve Flow of Funds L.213

### Figure 1 Credit risk price discrepancies and CIP deviations for EURUSD

This figure shows the residualized credit spread differential (dotted blue) and violations of CIP at the 5-year horizon (solid red) for EURUSD. To construct estimates of residualized credit spread, I estimate the following cross-sectional regression at each date t

$$S_{it} = \alpha_{ct} + \beta_{ft} + \gamma_{mt} + \delta_{rt} + \varepsilon_{it}$$

where  $S_{it}$  is the yield spread over the swap curve for bond i that is issued in currency c, by firm f, with maturity m and rating r. The residualized credit spread of euro relative to dollar is defined as  $\hat{\alpha}_{eur,t} - \hat{\alpha}_{usd,t}$ . Details of the measure's construction are provided in Section 1.2.



- CIP deviations 5 yr (FX-implied - actual euro funding rate) ---- Credit Spread Diff. (EU-US) controling for other bond characteristics

I provide an explanation for the joint determination of credit pricing discrepancies in different currencies and CIP violations based on a model of market segmentation and limited arbitrage. When markets are segmented, prices of risk in one market may be disconnected from those in other markets. The two LOOP deviations reflect two distinct market segmentations – the credit markets are divided by denomination currencies while the CIP violation is a disconnect between spot and forward exchange rates in the FX markets. I develop a model in which the integration of either asset class requires cross-market arbitrageurs to bridge through the other asset class.

To understand the conceptual framework, consider again the AT&T example, the firm finds it cheaper to issue in EUR than in USD when considering the cost of debt payment alone. However, for AT&T to take advantage of the lower credit spread in EUR, it would be exposed to substantial amount of FX volatility<sup>3</sup>. To hedge for this volatility, AT&T would

<sup>&</sup>lt;sup>3</sup>A back of envelope calculation suggests that a 10% appreciation of USD could wipe out one-third of AT&T's annual profit if the firm does not hedge its FX exposure on its outstanding foreign currency debt.

need to buy EUR in the forward market for the future repayment of its debt – in fact, AT&T did exactly this: it issued €800 million (\$1 billion) in a 15-year euro-denominated bond and entered into currency derivatives as a hedge. In its 10K statement, AT&T describes the pervasiveness of its FX-hedged global bond issuance,

"We have entered into multiple cross-currency swaps to hedge our exposure to variability in expected future cash flows that are attributable to foreign currency risk generated from the issuance of our Euro, British pound sterling, Canadian dollar and Swiss Franc denominated debt."

It is therefore natural to think of AT&T as a corporate arbitrageur that not only links together the two credit markets but also connects the FX forward and spot markets through its currency hedges.

There are four players in my model: a FX arbitrageur, two specialized credit investors, and a representative debt-issuing firm. The two specialized credit investors each invest in corporate bonds in their respective home currencies, the euro and the dollar, and they each have a downward sloping demand curves in the credit markets. The FX arbitrageur connects the spot and forward exchange rate markets and also has a downward sloping demand curve because of limited balance sheet capacity to perform the arbitrage.

The firm connects the credit and FX markets by engaging in FX-hedged debt issuance. Its objective is to minimize its overall financing cost by choosing the optimal share of debt to issue in each currency. When the foreign credit spread is low, the firm allocates a greater share of debt to be issued abroad. Issuing in the foreign currency, however, generates FX exposure, which the firm hedges using currency forwards. To integrate the two downward-sloping demand curves in the bond markets, the firm has to walk down the demand curve in the FX forward market. Conversely, when CIP violations are large, the firm chooses to integrate the forward and spot FX exchange rates instead while walking down the demand curves of the credit markets. The two violations of LOOP are aligned such that the firm's first order condition is satisfied. While cross-market arbitrageurs are modeled in this paper as a debt-issuing firm, they can also be broadly interpreted as global debt investors.

Two types of exogenous demand shocks affect the system. First, there are credit demand shocks (perhaps originating from central bank purchase outside of the model) that raise the relative price of credit for bonds in one currency versus the other. Second, there are CIP shocks originating from other end-users of FX forwards that decouple the forward exchange rates from the spot exchange rate. The shocks are transmitted between the FX and credit markets by firms engaged in currency-hedged foreign debt issuance. Credit demand shocks cause discrepancies in the price of credit risk as well as deviations from CIP. Similarly, CIP shocks also spill over to affect the relative price of credit.

The model generates four key predictions. First, LOOP violation in one market (FX or credit) spills over to the other market. Arbitrage processes are imperfect in both markets, but capital flow ensures that the two LOOP deviations are aligned. Second, the amount of cross-currency issuance, which represents arbitrage position, co-varies with the profitability of the arbitrage. The profit margin is indicated by the difference between credit spread differential and CIP deviation. Third, an exogenous increase in cross-market arbitrage capital in the form of higher total amount of debt issuance aligns the two deviations. Lastly, limits of arbitrage in one market (FX or credit) spill over to the other market and become a constraining friction in the other market.

Empirical analyses lend support to the model predictions. A counterintuitive implication of the model, which also appears in the data, is that the net deviation from LOOP is small even when both deviations in CIP and credit are large individually. When the two deviations are meaningfully large (greater than 20 basis points), the level of net deviation, which represents the amount of arbitragable profit, is only around a quarter of the size of the two individual deviations. Evidence from currency-hedged debt issuance accords with the model. A textual analysis of 10K filings by S&P 500 firms indicates that around 40% of firms have issued currency-hedged foreign debt in recent years. Furthermore, issuance flow at the monthly and quarterly horizon fluctuates with the net deviation. For each one standard deviation increase in the difference between residualized credit spread differential and CIP violation for EURUSD, firms respond by shifting around 5% of the aggregate debt issuance towards the cheaper currency (0.75 standard deviation of issuance flow). Vector Autoregression analyses show that issuance flow responds to shocks in credit and FX markets in the direction predicted by the model. The transmission of shocks is slow moving, which is consistent with theories on slow moving capital (Duffie [2010], Greenwood, Hanson, and Liao [2015]). Firm-level panel regressions confirm the same result as in the aggregate data. In addition, an increase in the overall debt issuance, as instrumented by maturing debt that needs to be rolled over, contributes to the alignment of the two LOOP violations.

Why do the two deviations persist? One way of explaining the co-existence of the two LOOP violations is that each of them serves the role of a short-sell constraint to the other. This joint determination of the two LOOP violations is analogous to heavily-shorted stocks being overvalued at the same time that they have high cost to borrow (Negal [2005], D'Avoli [2002]).

My paper takes the idea of limits of arbitrage a step further. Traditionally, LOOP violations are studied in isolation. Noise trader risks and agency problems pose limits to the amount of arbitrage activities (De Long et al. [1990], Shleifer and Vishny [1997]) in a

single market. I provide a conceptual framework and document a clear-cut example in which arbitrage constraints and violations of LOOP spill over from one market to a completely different market. The two LOOP violations are determined jointly in equilibrium.

My paper also contributes to the literature on the determination of foreign exchange rate dynamics. Gabaix and Maggiori (2015) provide a theory of the determination of exchange rates based on capital flows in imperfect financial markets. The study of exchange rate determination typically focuses on *uncovered* interest rate parity. In contrast, I model and provide empirical evidence for the determination of *covered* interest rate parity violations. The two concepts are intimately related. As deviation from CIP becomes large, firms and investors eventually forgo hedging (since CIP deviation is a hedging cost), the unhedged capital flow thus leads to UIP violation. Unlike the risk-bearing financial intermediaries in the Gabaix and Maggiori (2015) model, FX-arbitrageurs in my model face little risk, but CIP arbitrage is capital intensive and therefore costly to implement. Ultimately, the real arbitrageurs of the CIP market are investors and treasuries of firms that must fund the cost of arbitrage through bond markets.

This paper also contributes to previous work showing that corporations behave like arbitrageurs in their financing activities (Baker and Wurgler [2000] and Baker, Foley, and Wurgler [2009], Greenwood, Hanson, and Stein [2010], and Ma [2015]). My paper contributes to the literature on firms as arbitrageurs in two ways. First, this paper shows that firm are advantageous at exploiting LOOP violations in addition to previously documented arbitrage of inexact valuation differences, e.g. between debt and equity and market timing of issuance. These arbitrage strategies of LOOP violations typically require specialized knowledge and capital, and were previously reserved for sophisticated hedge funds. Firms' increasing involvement in specialized arbitrage demonstrates the difficulty of deploying traditional arbitrage capital in the post-crisis financial and regulatory environment. Second, firms are arbitraging multiple markets at the same time – e.g. credit and FX, and they play a role in transforming LOOP violation of one form into that of another form.

A small set of literature has examined short-term CIP violations during the financial crisis (Baba, Packer, and Nagano [2008], Coffey, Hrung, and Sarkar [2009] Griffoli and Ranaldo [2011], and Levich [2012]). Fletcher and Taylor (1996) document long-term CIP violations of the early 1990s and conclude that these violations have diminished or disappeared over time. While these papers discuss limits to arbitrage that prevent the elimination of CIP violations, their examinations of the root cause of deviation in both crisis and non-crisis periods are limited.

More closely related to my paper are Ivashina, Scharfstein, and Stein (2015), Du, Tepper, and Verdelhan (2016), and Sushko et al. (2016). Ivashina, Scharfstein, and Stein

(2015) examine the dollar funding and lending behaviors of European banks during the Eurozone Sovereign Crisis in 2011-2012 and explore how shrinkage of wholesales dollar funding compelled the banks to swap their euro funding into dollar, which in turn generated CIP violations and affected lending. Bräuning and Ivashina (2016) further explore the role of monetary policy in affecting global bank's funding sources and the use of FX hedges. Du, Tepper, and Verdelhan (2016) extensively document persistent deviations from CIP in recent periods and propose explanations based on costly financial intermediation and global imbalances. Sushko et al. (2016) examine the role of hedging demands and costly balance sheet in the determination of CIP violations. Relative to these papers, my contribution is to document and explain the joint determination of both CIP violation and price discrepancies in corporate bonds of different denomination currencies. I show that the two LOOP violations need to be considered together in formulating an explanation of the equilibrium prices and capital flows.

The paper proceeds as follows. Section 1 discusses the measurements of residualized credit spread. Section 2 presents the stylized fact that residualized credit spread differential and CIP deviation are highly aligned. Section 3 provides a model to explain the co-determination of these two violations. This is followed by discussion in Section 4. Additional model predictions are tested empirically in Section 5.

# 1 Measuring residualized credit spread

In this section, I develop a procedure to measure the price of credit risk in different currencies. The ideal experiment is to find pairs of otherwise identical bonds (same issuer, maturity, etc) in different currencies. This is challenging because no two bonds are perfectly alike. My proposed methodology relies on cross-sectional regression to control for differences in rating, maturity, and firm characteristics. From here on in the paper, I refer to the differential in the residualized credit spread of bonds denominated in different currencies simply as credit spread differential.

#### 1.1 Data

I utilize a comprehensive sample of individual bond yields from Bloomberg and bond attributes from Financial Securities Data Company (SDC) Platinum Global New Issues data set. The selection of bonds is as exhaustive as possible. I obtain yields of more than 35,000 corporate bonds in seven major funding currencies (USD, EUR, GBP, JPY, AUD, CHF,

CAD) from 2004 to 2016. The selection includes all fixed-coupon, bullet corporate bonds with outstanding amount of at least \$50 million and original maturity of at least one year available on Bloomberg and in the SDC dataset. These bonds were issued by more than 4,600 entities. The issuing entities also include a number of large supranational (such as the World Bank) and sovereign agencies (such as state-owned banks) that are generally considered a part of the corporate bond market. The total notional of outstanding bonds in the database as of June 2016 is around \$10 trillion. These bonds represent the majority of bonds outstanding in the market. I use the yield spread against the swap curve as a measurement of credit spread. Pricing data on swaps are obtained from Bloomberg. Additional bond attributes used for robustness checks are obtained from Moody's Default & Recovery Database. A summary of the bond data is provided in Table 1.

## 1.2 Matrix pricing of corporate credit

To assess the impact of denomination currency on the pricing of credit risk, I estimate the following cross-sectional regression at each date t

$$S_{it} = \alpha_{ct} + \beta_{ft} + \gamma_{mt} + \delta_{rt} + \varepsilon_{it} \tag{1}$$

where  $S_{it}$  is the yield spread over the swap curve for bond i traded in the secondary market at time t.  $\alpha_{ct}$ ,  $\beta_{ft}$ ,  $\gamma_{mt}$ , and  $\delta_{rt}$  are fixed effect estimates for currency c, firm f, maturity bucket  $^4$   $^4$   $^4$  and rating bucket r respectively at date t. The firm fixed effect is important here since it controls for other characteristics of bonds that are common at the firm level, e.g. industry effect. Furthermore, the data sample is limited to only bonds belonging to multicurrency issuers. As with the AT&T example in the introduction, the idea here is to match bonds of similar characteristics issued by the same firm with the only difference being the currency in which they are denominated.  $\alpha_{ct}$  thus measures the residualized credit spread controlling for all other observables. This method of attribution is analogous to the standard industry practice of matrix pricing in which a bond with unknown prices is assessed against other bonds with similar maturity and rating.

I use the residualized credit spread differential to measure the LOOP violation of credit risk between currencies. Specifically, the currency fixed effect estimates  $\hat{\alpha}_{ct} - \hat{\alpha}_{USDt}$  measures the deviation in the pricing of credit risk in currency c relative to the pricing of credit risk in dollar. The large number of observations for each date t ensures a reasonably tight confidence

 $<sup>^4</sup>$ The maturity of the bond at each pricing date t is categorized into four buckets (under 3 years, 3 to 7 years, 7 to 10 years and beyond 10 years). Alternative specification that includes maturity as a linear control is also tested and produce similar results.

interval $^5$ .

Figure 2 presents time series of the point estimates of  $\alpha_{ct} - \alpha_{USDt}$  at each date for currencies EUR, GBP, JPY and AUD. All four credit spread differentials were relatively small from 2004 to 2007. The spreads blew out during the Global Financial Crisis. Yen, sterling, and euro credit all tightened considerably relative to U.S. dollar. In particular, euro and yen credit spread differentials reached deviations beyond -100 basis points during the peak of the crisis. The deviations briefly reversed after the crisis. However, since 2010, the credit spread differentials have widened again. Cross-sectionally, the spread differentials for each market have been persistent. JPY credit (purple long dashed line) has been the most over-priced (negative spread) relative to dollar credit, and AUD credit (solid red) has been under-priced (positive spread) relative to the dollar credit market. EUR credit spread differential (green dots) became more negative since 2014, and reached -70 basis points in 2016.

The dollar magnitude of the deviations is substantial and economically large. As of June 2016, the total amount of outstanding long-term corporate debt in EUR is €3.2 trillion<sup>6</sup>. The residualized credit spread differential between EUR and USD in June 2016 is -70 basis points. A back-of-the-envelope calculation suggests that the discrepancy in the pricing of default risk represents a dollar value difference of around \$25 billion if all EUR corporate bonds were priced in USD instead. This amount is economically large, representing 84% of the net issuance amount (12% of gross issuance) in EUR by the corporate sector in 2015<sup>7</sup>.

## 1.3 Comparison with benchmark credit spreads

The residualization of credit spreads using the above methodology produces time series that offer substantial improvements over un-residualized aggregate credit spreads. I compare the residualized credit spread differential in EURUSD against two un-residualized benchmark indices – the Bank of America Merrill Lynch Corporate Single A index and Barclays Corporate Single A index in Figure 3. The residualized and un-residualized spreads are quantitatively and qualitatively different. While the residualized spreads were always negative (indicting tighter euro credit spread than dollar), the unrestricted versions of the spread were positive for a substantial part of the sample and had larger magnitudes. This large difference between the residualized and un-residualized versions is due to compositional differences of the aggregate indices for EUR and USD benchmark bond portfolios provided by Bank of

<sup>&</sup>lt;sup>5</sup>Confidence interval is provided in Figure 5

<sup>&</sup>lt;sup>6</sup>ECB defines long-term debt as debt with original maturity at issuance of greater than one year.

<sup>&</sup>lt;sup>7</sup>Total net issuance of long-term debt by corporates in 2015 is €26.6 billion and gross issuance is €192.2 billion according to ECB statistics.

America and Barclays. The regression methodology addresses the compositional difference by controlling for firm and other bond characteristics using individual bond prices.

## 1.4 Robustness in the measurement of the credit spread differential

In this section, I conduct a number of robustness checks in the estimation of the residualized credit spread differential.

#### 1.4.1 Additional Controls

I augment the regression specification of Equation 1 with three additional controls – amount outstanding, age, and seniority. The first two controls serve as liquidity proxies. Larger bond issuance size and newly issued bonds are known to be more liquid. On-the-run bonds, or newly issued bonds, have a premium when compared to off-the-run bonds of similar maturities (Krishnamurthy 2002). To capture this effect, the control for age of the bond is defined as the ratio of remaining maturity to initial maturity of the bond. An additional control for bond seniority (e.g. senior secured, unsecured, subordinate, etc) is obtained from the Moody's Default & Recovery Database and also added to the expanded regression. These controls make little difference on the estimates of the credit spread differentials<sup>8</sup>.

Furthermore, while there might be other idiosyncratic bond attributes not captured in the augmented specification, these additional features should not affect the aggregate residualized credit spread differential. As can be seen in Figure 2, the residualized credit spread differentials were small prior to the financial crisis. It is unlikely that bond-specific unobservables only begin to vary systematically across currencies after the crisis. Therefore, additional unobserved bond features are treated as idiosyncratic noise in the estimation.

#### 1.4.2 Heterogeneity for different credit ratings

Another potential concern is that the aggregate credit rating varies significantly across different currency-segmented bond markets. That is, if all euro-denominated bonds have rating of AAA while all dollar-denominated bonds have rating of single-A, then naturally there would be a tighter credit spread for euro-denominated bonds. Under this hypothetical scenario, the residualized credit spread differential would pick up the difference between AAA bonds and single-A bonds rather than a differential due to the denominating currency.

I address this concern in two ways. First, I limit the sample on each date to only bonds that are issued by entities that have debt outstanding in another currency. In this case, controlling for firm fixed-effects alleviate the concern raised above, as bonds issued by the

<sup>&</sup>lt;sup>8</sup>see Internet Appendix

same firm generally have similar credit ratings. Second, a further robustness check is to split the sample for high-grade and low-grade bonds<sup>9</sup>. When the sample is restricted to low-grade bonds only, the credit spread differentials are larger in magnitude than those of high-grade bonds. This is intuitive since low-grade bonds have higher credit spreads to begin with, the credit spread differential are also intensified.

## 2 Alignment of credit differential and CIP violation

In this section, I define and discuss the measurement of deviation from Covered Interest Rate Parity condition and show the similarities in the time series of CIP deviations and credit spread differentials. Taking the currency pair EUR/USD as an example, the classic text book definition of CIP condition is

$$F_T = S \frac{(1 + r_{D,T})^T}{(1 + r_{E,T})^T} \tag{2}$$

where S is the spot exchange rates expressed in dollars per euro,  $F_T$  is the forward exchange rate with maturity T also expressed in dollars per euro,  $r_{D,T}$  and  $r_{E,T}$  denote the T-period risk-free zero-coupon funding rates in dollar and euro respectively. A violation of CIP occurs when the above equation fails to hold. For expositional purpose, assume that T = 1. We can rewrite equation 2 as

$$0 = \underbrace{\frac{S}{F}(1 + r_D)}_{\text{FX-implied}} - \underbrace{\frac{(1 + r_E)}{\text{actual}}}_{\text{euro funding rate}}.$$

In other words, CIP condition states that the FX-implied foreign funding rate is equal to the actual foreign funding rate. A violation of CIP condition can be expressed as a basis b

$$b = \underbrace{\frac{S}{F}(1+r_D)}_{\text{FX-implied}} - \underbrace{(1+r_E)}_{\text{actual}}. \tag{3}$$

$$\text{euro funding rate}$$

<sup>&</sup>lt;sup>9</sup>see Internet Appendix

I measure b empirically using the level of cross-currency basis swap, consistent with other concurrent papers<sup>10</sup> studying CIP deviations. A cross-currency basis swap is a market instrument that allows the market participant to simultaneously borrow in one currency and lend in another currency at the respective floating interest rates. The counter party of the swap transaction agrees to take on the reverse position. A currency basis is a market-determined adjustment to the reference floating funding rates. It is analogous to the market pricing of b in Equation 3 above. The empirically-relevant funding rates, represented by  $r_D$  and  $r_E$  in Equation 3, are Libor-based swap rates <sup>11</sup>. The details of cross-currency basis swap, relation with CIP violation and maturity of CIP deviations are discussed in the appendix<sup>12</sup>.

To provide intuition for b, I continue with the earlier example. Suppose AT&T issues in EUR as the euro credit spread is 74 basis points tighter than the dollar credit spread. If there were no CIP deviation, i.e. b = 0, AT&T is able to keep the entire 74 basis points by issuing in EUR and swapping EUR into USD. The hedging cost (or benefit) would just be the interest rate differential. If there were a CIP basis  $b \neq 0$ , the hedging cost would adjust accordingly.

The sign of b is also intuitive. In my example, AT&T issues in EUR and wants to swap EUR to USD. This FX swap transaction can be equivalently stated in two other ways. A FX swap of EUR to USD is equivalent to 1) simultaneously borrowing dollar to lend in euro, and 2) sell euro in the spot market and buy euro in the forward market. Holding the spot exchange rate S and interest rates  $r_D$  and  $r_E$  fixed in equation 3, an increase in F necessitates a decrease in b. Therefore when b is negative, it is expensive to swap from euro to dollar (expensive to buy euro in the forward market), and when b is positive, it is expensive to swap from dollar to euro.

Figure 4 shows the deviations from CIP at the 5-year horizon for AUD, EUR, GBP, and JPY relative to USD. This condition had been upheld tightly prior to 2008. However, large deviations from the CIP relation appeared in the aftermath of the financial crisis and persist through 2016.

My key finding is that CIP violation and credit spread differential are highly correlated. Figure 5 graphs the time series of credit spread differential and CIP deviations at the 5

$$b_T \approx B_T \left[ \sum_{t=1}^T (1 + Z_t^*)^{-t} \right] \frac{1 + Z_T^*}{T}$$

where  $Z_t^*$  denotes the foreign zero-coupon rate with maturity t.

<sup>&</sup>lt;sup>10</sup>Sushko, et al. [2016], Du, Tepper, and Verdelhan [2016], Iida, Kimura, and Sudo [2016]

<sup>&</sup>lt;sup>11</sup>Alternative definition using Overnight Index Swap rates based on actual transactions such as Fed Fund Effective Rate or Eonia rate generates similar results as presented in the Internet Appendix. Calculating CIP deviations using FX forward and spot rates also yield similar results.

<sup>&</sup>lt;sup>12</sup>In the appendix, I show that T-horizon CIP deviation  $b_T$  is related to cross-currency basis swap rate  $B_T$  by the following approximation:

-year horizon for six major funding currencies. The time series of the two violations match closely in magnitude and direction for each currency especially outside of the crisis period. The correlation in the cross-section is also high. Pooling the observations across time and currency, the two violations have a correlation of 81%.

Figure 6 shows a scatter plot with credit spread differential on the horizontal axis and deviation from CIP on the vertical axis. This figure highlights both the cross-sectional and time series correlation between the two violations. Japan has negative deviations in both CIP and credit, meaning that yen credit spread is tighter than dollar credit spread for comparable bonds and it is costly to swap yen to dollar. Australia, on the other hand, has both positive deviations, meaning that both its credit spread is wider and it is costly to swap from USD to AUD.

Descriptive regressions also confirm both cross-sectional and time-serial correlation between credit spread differential and CIP deviations. Table 2 presents the relationship between the two LOOP violations for the six currencies in panel and individual regressions. The regressions coefficients are highly significant. Most coefficients range from 0.7 to close to 1. Column 2 and 3 present regressions controlling for time and currency fixed effects. While these regressions cannot be interpreted as causal, nonetheless they demonstrate the close alignment of the two LOOP violations. Empirical identification of the impact of one LOOP violation on another is achieved through additional empirical tests of model predictions in subsequent sections.

# 3 A model of aligned deviations in credit and currency markets

In this section, I present a model of segmented markets that provide an explanation for the high degree of alignment between the two LOOP violations. In this model, I assume that there are two credit markets, one denominated in euro and another denominated in dollar. These two credit markets are segmented from one another except through capital flow provided by a representative debt-issuing firm. The issuer has funding needs in dollar but issues in both currencies and engages in currency hedging. While the cross-market arbitrageur is modeled as a firm selling debt, it can also be alternatively interpreted as global investors that both purchase and sell across markets. The intuitions and model implications are unchanged when a representative global investor replaces the firm in the model. I use the model to illustrate the transmission of shocks across markets, the alignment of LOOP violations, and the response of issuance capital flow. In addition, the model delivers testable

predictions that are examined in Section 5. An extended model in the Internet Appendix relaxes many of the assumptions made here.

#### 3.1 Firm decision

In this static model, a representative price-taking firm chooses the currency of debt denomination given a fixed debt amount D that needs to be raised. It faces two prices. First, the firm observes a credit spread differential between euro-denominated bonds and dollardenominated bonds denoted as c. Recall from the earlier example, c is -74 basis points, meaning that AT&T's euro bond credit spread is 74 basis points tighter than the dollar bond spread. If CIP holds, AT&T would save 74 basis points by issuing in EUR and swapping the issuance to USD with currency hedge instead of directly issuing in USD. This is because CIP condition implies that the currency hedging cost is entirely accounted for by the interest rate differential. However, when CIP fails, the firm faces additional hedging cost. It observes a CIP basis, denoted b. As defined earlier in Section 2, a negative b means that it is expensive to swap EUR to USD. Suppose b = -50, this means that AT&T must pay 50 basis points to swap its euro bond issuance proceeds to dollar. Effectively, AT&T observes a net issuance cost saving of c-b=25 basis points by issuing in EUR instead of USD. Given this cost saving and absent any firm capital structure frictions, AT&T would choose to conduct its entire debt capital raising in EUR instead of USD. That is, the firm chooses dollar issuance share  $\mu$  to minimize cost

$$\min_{\mu} \left( \underbrace{-c}_{\text{credit spread diff.}} + \underbrace{b}_{\text{CIP/hedging cost}} \right) \mu D$$

where D is the total amount of debt that needs to be raised.

Two predictions emerge immediately from this simple setup. First, if the net deviation (the effective credit spread difference) is negative, c - b < 0, then the firm chooses  $\mu = 0$ , otherwise it chooses  $\mu = 1$ . More generally stated, issuance capital flow responds to the net deviation of credit and CIP violations. Second, if the total amount of debt D is large, then c - b is driven to zero in general equilibrium. That is, the two deviations are perfectly aligned when the capital available for cross-market arbitrage is large.

In this model, I assume for simplicity that UIP holds (to focus on CIP), firms always currency-hedge when issuing abroad, and that there are no capital structure frictions to prevent firms from issuing all of its debt in one currency versus another. These assumptions can all be relaxed without changing the main results. I provide an extended model in

the appendix that provides an interior solution to  $\mu$  and yield similar predictions. For expositional purpose, I continue with the simple version of the firm's decision.

#### 3.2 Credit markets

While the above setup generates simple intuitions for the alignment and elimination of the two types of LOOP violations, understanding how deviation in one market spills over to the other requires endogenizing the two violations. We start with endogenizing c.

There are two credit markets (EUR and USD bond markets), and three main credit market players: active local investors in Europe, active local investor in the U.S. and the representative firm from above that has access to both debt markets.

Local investors U.S. active investors specialize in the investment of corporate bonds denominated in dollars, and European investors only invests in EUR denominated bonds. Investors borrow at the domestic short rate,  $r_i$ , and purchase bonds with a promised net yield of  $Y_i$ , where i = EUR or USD. The two bonds have identical default probability  $\pi$ , loss-given-default L. The payoff of bonds has a variance of V, which is treated as an exogenous constant in the model for tractability<sup>13</sup>. U.S. and European investors have a mean-variance preference with identical risk tolerance  $\tau$  and choose investment amount  $X_i$  to solve the following

$$\max_{X_i} \left[ X_i \left( (1 - \pi) Y_i - \pi L - r_i \right) - \frac{1}{2\tau} X_i^2 V \right] \tag{4}$$

which has the solution  $X_i = \frac{\tau}{V} ((1 - \pi) Y_i - \pi L - r_i)$  for i = EUR or USD.

Market clearing conditions In addition to active local investors, there are exogenous euro-relative-to-dollar bond demand  $\varepsilon_c$ , perhaps representing demand shocks that originate from Quantitative Easing or preferred-habitat investors with inelastically demands such as passive pension funds. The sources of exogenous  $\varepsilon_c$  shocks are discussed in Section 4. Combining the demand with firm debt issuance supply defined earlier, the market clearing conditions for the dollar and euro credit markets are

$$X_U = \mu D \tag{5}$$

$$X_E + \epsilon_c = (1 - \mu) D. \tag{6}$$

 $<sup>^{13}</sup>$ A Bernoulli default distribution with probability  $\pi$ , loss-given-default L and promised yield Y implies that  $V = \pi (1 - \pi) (Y + L)^2$ . The solution to the investors' problem would contain a quadratic root. To keep the model tractable, V is assumed to be an exogenous constant and the same for both EUR- and USD-denominated bonds.

We can rewrite the difference between the two promised yields as a credit spread difference and interest rate difference,  $Y_E - Y_U \equiv c + (r_E - r_U)$ . Combining the investor demands with the market clearing conditions and applying first-order taylor approximation for  $\pi$  around 0, we can express credit spread differential as:

$$\frac{c}{\text{credit spread}} = \underbrace{\frac{V}{\tau}}_{\text{elasticity of bond demand}} = \underbrace{\frac{(1-2\mu)D}_{\text{relative debt issuance}} - \underbrace{\varepsilon_c}_{\text{exog. eur bond demand}}}_{\text{net bond supply}}$$

$$= \underbrace{\frac{V}{\tau}}_{\text{relative debt issuance}} \underbrace{\frac{(1-2\mu)D}_{\text{relative debt issuance}} - \underbrace{\varepsilon_c}_{\text{exog. eur bond demand}}}_{\text{eur relative to usd}}$$

$$= \underbrace{\frac{V}{\tau}}_{\text{relative debt issuance}} \underbrace{\frac{(1-2\mu)D}_{\text{relative debt issuance}} - \underbrace{\varepsilon_c}_{\text{exog. eur bond demand}}}_{\text{eur relative to usd}}$$

$$= \underbrace{\frac{V}{\tau}}_{\text{relative debt issuance}} - \underbrace{\varepsilon_c}_{\text{exog. eur bond demand}} - \underbrace{\varepsilon_c}_{\text{exog. eur bon$$

c represent a LOOP violation in credit since the default probability and loss given default are identical for the two bonds. The intuition is that c is determined by the net supply and demand imbalances between the two markets multiplied by the elasticity of bond demand.

The cross-currency issuer has limited ability to influence the relative credit spread. If it chooses all of its debt to be issued in euro instead of dollar, i.e.  $\mu = 0$ , then the relative credit spread in euro would widen (c increases) as a result of the additional debt supply. The issuer's impact is limited, however, by the size of its total debt issuance D.

## 3.3 Currency swap market

Next, I endogenize CIP basis b and describe the dynamics of the currency swap market. The intuition is essentially similar to that of credit LOOP violation, but instead of risk preference that determines the slope of demand curve, arbitrage in CIP is limited by intermediary collateral and capital constraints. There are two main players in this market: currency swap traders and issuers.

Currency swap traders Currency swap traders choose amount of capital to devote to either CIP deviations, denoted as b, or alternate investment opportunity with profit of f(I), where I is the amount of investment. b is defined in the same way as in Section 3.

The arbitrageur has to set aside a haircut H when it enters the swap transaction to arbitrage CIP violation. Following Garleanu and Pedersen (2011), the amount of haircut is assumed to be proportional to the size s of the swap position,  $H = \gamma |s|$ . Therefore, the capital devoted towards alternative investment is  $I = W - \gamma |s|$ . Swap traders has total wealth W and solve the following

$$\max_{s} bs + f\left(W - \gamma|s|\right)$$

which generates the intuitive result that the expected gain from conducting a unit of additional CIP arbitrage is equal to marginal profitability of the alternative investment,  $b = sign[s]\gamma f'(W - \gamma|s|)$ . A simple case is when the alternative investment activity is quadratic,  $f(I) = \phi_0 I - \frac{1}{2}\phi I^2$ . In this case,  $b = sign[s]\gamma (\phi_0 - \phi W + \gamma \phi|s|)$ .

I make an additional simplifying assumption that CIP deviation b disappears when there is no net demand for swaps, but as soon as there is net demand for swaps, b becomes non-zero. This assumption is equivalent to stating  $\frac{\phi_0}{\phi} = W$ , which means that arbitrageur has just enough wealth W to take advantage of all positive-NPV investment opportunities in the alternative project f(I). Simplifying with this assumption remove the constant intercept term in the equation for b, and we obtain that CIP deviation is proportional to swap trader position,  $b = \phi \gamma^2 s$ . I further normalize  $\phi = 1$ . This model of swap traders is analogous to that of Ivashina, Scharfstein, and Stein (2015) which models the outside alternative activity of the trader with a log functional form instead of the quadratic form used here.

**Equilibrium** The representative firm from earlier relies on FX market to hedge its foreign debt issuance. It swaps its euro issuance proceed amount  $D(1 - \mu)$  to dollar. In addition, there are exogenous shocks to CIP basis  $\varepsilon_b$  that represent other non-issuance-related use of FX-swaps. The sources of shocks are discussed in Section 4.

Market clearing condition of the FX swap market implies that the equilibrium level of CIP deviation satisfies

$$\underbrace{b}_{\text{CIP basis}} = - \underbrace{\gamma^2}_{\text{haircut}} \underbrace{(D(1-\mu) + \varepsilon_b)}_{\text{net hedging demand}}$$
on collateral (swap euro to dollar)

The negative sign arise since the swap trader takes the opposite position of the hedging demand. CIP deviation b is proportional to net hedging demand multiplied by the elasticity of supply, which is determined by the collateral margin. Higher haircut  $\gamma$  amplifies the impact of hedging demand, but without net hedging demand, b does not deviate from zero.

One additional insight on the role of the issuer in the above setup is that debt issuer hedging demand  $D(1-\mu)$  does not have to have the same sign as other exogenous hedging demand  $\varepsilon_b$ . If  $\epsilon_b$  has the opposite sign as and larger in magnitude than the issuer demand, the issuer would incur an additional benefit (instead of cost) through hedging. In this case, the firm would contribute to the elimination of CIP deviation and act as a supplier of liquidity in the currency forward market.

An extension of the model with natural hedges hedging using the firm's real asset and

cashflows in the foreign currency) and partial hedging is analyzed in the appendix, but it does not alter the main predictions in the model.

## 3.4 Summary of equilibrium conditions and predictions

The three equilibrium conditions are summarized below:

1. Credit spread differential (EU-US):

$$\underbrace{c}_{\text{credit deviation}} = \underbrace{\frac{V}{\tau}}_{\text{elasticity of bond demand}} \underbrace{\frac{((1-2\mu)D - \varepsilon_c)}{\text{net bond supply in EUR rel. to USD}}_{\text{to EUR rel. to USD}}$$

2. CIP basis (negative means more costly to swap into USD):

$$\underbrace{b}_{\text{CIP basis}} = -\underbrace{\gamma^2}_{\text{elasticity of}} \underbrace{\underbrace{\left(D\left(1-\mu\right)+\varepsilon_b\right)}_{\text{net hedging demand}}}_{\text{fx swap supply}}$$
 to swap euro to dollar

3. Firm choice of dollar issuance ratio:

$$\mu = \begin{cases} 1 & \text{if } c - b > 0 \text{ cheaper to issue in dollar} \\ 0 & \text{if } c - b < 0 \text{ cheaper to issue in euro and swap to dollar} \end{cases}$$

With these equilibrium conditions, we can analyze the transmission of  $\varepsilon_c$  and  $\varepsilon_b$  shocks from one market to the other. A positive euro credit demand shock  $\varepsilon_c$  directly reduces credit spread differential c and net deviation c-b. In response to the falling cost of issuing in euro, the firm switches its dollar bond issuance to euro bond issuance, leading to a decrease in the dollar issuance ratio  $\mu$ . As the firm issues more in euro and swaps the bond proceed back to dollar, the hedging demand then endogenously raises the cost of FX swapping from EUR to USD, resulting in a decrease in b. Thus, a credit demand shock is transformed into a deviation from CIP. c and b both decrease due to a positive  $\varepsilon_c$  shock.

Conversely, a positive demand shock for dollar liquidity,  $\varepsilon_b$ , can also spillover to the credit market. An increase in the exogenous demand for swapping euro into dollar directly reduces b, raising the hedging cost of issuing in euro. As the effective cost of euro issuance c-b increases, the firm issues more in dollar, raising  $\mu$ . This increase in supply in turn widens the credit spread in dollar, reducing c. Therefore, the shock to CIP is transmitted to credit

market. As with the  $\varepsilon_c$  shock, an  $\varepsilon_b$  shock also induces c and b to commove in the same direction.

While these transitions occur discretely at the boundary when c - b flips sign, a small amount of friction to the firm's capital structure would generate a continuous spillover of deviations as shown in the appendix.

The above analysis can be stated more formally as the following propositions.

**Proposition 1.** (Spillover of deviations) If  $\varepsilon_c \uparrow$ , then  $c \downarrow \Rightarrow \mu \downarrow \Rightarrow b \downarrow$ . If  $\varepsilon_b \uparrow$ , then  $b \downarrow \Rightarrow \mu \uparrow \Rightarrow c \downarrow$ . Shocks to one market are transmitted to the other through capital flows. Credit spread differential c and CIP deviations b respond in the same direction to either credit demand shocks  $\varepsilon_c$  or FX swap demand shocks  $\varepsilon_b$ . Dollar issuance share  $\mu$  responds differentially to the two shocks.

While Proposition 1 has a clear prediction for the signs of c and b, the sign of  $\mu$  is ambiguous without precisely distinguishing whether the shock originates from  $\varepsilon_c$  or  $\varepsilon_b$ . However, the correlation between  $\mu$  and the net deviation c-b is unambiguous and testable, which leads to the following prediction.

**Proposition 2.** (Issuance flow and net deviation)  $(c-b) \downarrow \implies \mu \downarrow$  Cheaper net cost of issuance in euro induces more issuance flow in euro and less issuance in dollar.

Another related prediction that follows from the above is that more cross-market arbitrage capital reduces the net deviations and the two deviations are perfectly aligned in the limit.

**Proposition 3.** (Arbitrage capital and aligned deviations)  $\frac{\partial |c-b|}{\partial D} < 0$  and  $\lim_{D \to \infty} c - b = 0$ . An increase in the total amount of debt issuance decreases the absolute value of the net deviation. As the total amount of debt increases towards infinity, the two deviations become identical.

**Proposition 4.** (*Limits to arbitrage spillover*) Additional comparative statics of the model are summarized in the following table:

	FX haircut $\gamma \uparrow$	Credit investor risk tol. $\tau \uparrow$	bond risk V↑
c	<b>↑</b>	<b>↓</b>	<b>†</b>
b	<b>↑</b>	$\downarrow$	<b>↑</b>

Proposition 4 suggests that limits of arbitrage are carried over from one market to the other. For instance, while the amount of haircut on FX swap trades,  $\gamma$ , directly affects CIP

basis b,  $\gamma$  also affects the credit spread differential c indirectly through the cross-market arbitraging firm. Similarly, the risk tolerance of localized bond investors that do not engage in FX swaps also affects the level of CIP deviation through capital flow. Thus, limits of arbitrage can spill over to a completely different market.

On the surface, the prediction of aligned deviation might appear to be similar to implications of intermediary-based asset pricing models that have a single intermediary trading in multiple markets. To distinguish my explanation from those of intermediary-based asset pricing, I discuss the falsifiable alternative below.

#### 3.5 Falsifiable alternative

The model developed above is also useful for assessing alternative explanations of the alignment between the two LOOP violations. One alternative hypothesis relies on intermediary-based asset pricing: deviations might be correlated when there are fluctuations in the binding constraints for a common intermediary that operates in both markets. That is, arbitrageurs face the same constraint to arbitrage in credit and CIP, and a shock is delivered to this constraint. An equivalent way of stating this hypothesis in the framework of my model is to set  $\gamma^2 = \frac{V}{\tau} \equiv \lambda$  and suppose there is a shock to  $\lambda$ .

There are two reasons for why this alternative hypothesis would not explain the alignment of the credit and CIP violations. First, absent of net demand imbalances in each market, changes in  $\lambda$  would not cause deviations to occur; it would only amplify the effect of demand imbalances. Second, while the absolute value of deviations would be correlated through intermediary capital, i.e.  $\frac{\partial |b|}{\partial \lambda} \propto \frac{\partial |c|}{\partial \lambda}$ , changes in  $\lambda$  would not explain the high alignment in the direction and magnitude of the deviations in b and c. Fluctuations in the common constraint  $\lambda$  are therefore distinct from a spillover of deviation and frictions from one market to the other. Furthermore, one would not expect to observe changes in capital flow as represented by  $\mu$  under this alternative explanation.

## 4 Discussions

In this section, I discuss the sources of shocks, limits to arbitrage in each market and why firms are natural cross-market arbitrageurs. The schematics in Figure 7 summarizes the discussion.

## 4.1 Source of $\varepsilon_c$ and $\varepsilon_b$ shocks

#### 4.1.1 $\varepsilon_c$ shocks

- Central bank QE Large asset purchasing programs by central banks have contributed to the displacement of traditional government debt investors in search of high-yielding assets such as corporate bonds. The differential timing and sizes of ECB and Fed quantitative easing programs likely changed the relative demand for credits in Europe and the U.S., resulting in changes in  $\varepsilon_c$ .
- Passive investor portfolio changes Shifts to passive institutional investor's benchmarks and portfolios can bring large changes to the demand for assets. Portfolio benchmark changes can be distinct from shifts in the investment of active investors presented in the model due to their slow decision making process and a number of intuitional constraints. For instance, Japan's Government Pension Investment Fund, which holds US\$1.2 trillion in asset and serves as the most frequently used portfolio benchmark for other Japanese-based asset managers, decided in October 2014 to reduce its domestic bond holding from 60% to 35% and increase its allocations to stocks and foreign assets. This large, one-time portfolio shift differs from that of active credit specialists who decide on bond investments based on credit risks at higher frequencies.
- Regulatory-driven demand shocks Portfolio shifts can also be driven by regulatory reforms. One such regulatory change occurred in the United Kingdom, where the 2005 Pension Reform Act forced pension funds to mark their liabilities to market by discounting them at the yield on long-term bonds. This reform significantly increased the demand for long-term securities (Greenwood and Vayanos 2010).
- Credit-market sentiments A number of papers have analyzed the role of credit sentiment on asset prices and the real economy (López-Salido, Zakrajšek and Stein [2015], Bordalo, Gennaioli, and Shleifer [2016], Greenwood, Hanson, and Jin [2016], Greenwood and Hanson [2014]). A shock to the relative credit demand between bond markets can arise if credit sentiments differentially impact different markets. One such episode occurred around the time of the Bear Stearns collapse, when the residualized dollar credit spread widened relative to the euro credit spread as fears of US credit market meltdown heightened.

#### 4.1.2 $\varepsilon_b$ shocks

- Dollar liquidity shortage Since the crisis, non-U.S. banks, in need of short-term dollar funding for their U.S. operations, have become active borrowers of dollar through FX swaps<sup>14</sup>. A particularly striking episode of demand shock for FX swaps into dollar is during the Eurozone Sovereign Crisis in 2011-2012. Dollar money-market funds stopped lending to European banks in of fear of fallouts from the sovereign crisis. The swapping of deposits and wholesale fundings by banks are typically concentrated in short maturities.
- Money market reform in the U.S. that took effect in October 2016 has reduced the availability of wholesales dollar funding to foreign banks and increased their reliance on funding via currency swaps (Pozsar and Smith 2016).
- Structured note issuers also utilize currency swaps in the hedging of ultra long-dated structured products whose payoff depends on exchange rate at a future date. The convexity embedded in these notes produced enormous hedging needs in FX forwards under certain market conditions for AUD, JPY, and other Asian or Pacific currencies. In particular, the hedging of Power Reverse Dual Currency Notes by issuers had been an important driver of currency basis in AUD, JPY and other Asian currencies.
- Regulatory-driven hedging demands New regulatory requirements for the hedging of previously under-hedged exposures also have been a factor driving the CIP basis. Solvency II Directives on E.U. and U.K. insurance companies demanded greater usage of longer-dated cross-currency basis swaps to reduce foreign currency exposure of insurance firm asset holdings<sup>15</sup>. The Solvency II rules started with initial discussions in 2009 and finally took effect in 2016. Regulatory reforms are generally slow and filled with uncertainty during the interim.
- Central bank policies European banks with EUR excess liquidity have been able to take advantage of the higher Interest on Excess Reserve (IOER) rate offered by the Fed by lending their EUR through FX swap and use the resulting USD to lend at the IOER. As of September 2016, foreign bank offices in the U.S. have a total excess

 $<sup>^{14}</sup>$ Banks do not all have dollar liquidity shortage (i.e.  $\varepsilon_b$  could also be negative). For instance, in Australia, banks need to fund abroad their long term needs as the base of investors lending long-term is small. They borrow in USD or EUR and swap it back in AUD. CIP deviations in AUD indicates that it is more expensive to swap into AUD instead of the other way around (due to the negative  $\varepsilon_b$  shock). This demand is partially captured in my data on corporate debt issuance since the Australian banks fund both through long-term debt market and short-term money market.

<sup>&</sup>lt;sup>15</sup>Previously, insurance firms partially hedged using rolling short-dated FX forwards

reserve at the Fed of \$766 billion, of which \$429 billion<sup>16</sup> are funded through Fed Fund and Repo agreements as a part of the IOER-Fed Fund arbitrage.<sup>17</sup> This leaves the remaining \$337 billion as currency-swapped liabilities from abroad. This motive is best described with a quote from an European bank executive:

In response to the ECB's move to adopt negative rates on bank deposits [...] Rabobank Group, one of Europe's best-capitalized banks, said it has withdrawn a total of €40 billion in recent months and moved it to other large central banks like the Bank of England, the Swiss National Bank and the Federal Reserve."At least there, you don't have to pay to park your money," said Chief Financial Officer Bert Bruggink. (WSJ, August 2014)

The policies at other central banks also had impacts on CIP violations. For example, the termination of ECB's sterilization programs reduced the amount of High Quality Liquid Asset for European banks and were a contributing factor to the widening of the CIP violation in 2014<sup>18</sup>.

• Hedging demand from investors I do not consider this as an  $\varepsilon_b$  shock since the issuers in my model can be broadly interpreted as both sellers and buyers of bonds. Another reason why investors are not a major contributor to long-term CIP violations is that they often hedge FX risk using rolling short-dated forwards<sup>19</sup>.

## 4.2 Limits of arbitrage

To understand why the credit and CIP violations exist, we must understand who are the arbitrageurs in each market and the constraints that they each face. These constraints are represented in the model by the elasticity of supply and demand curve,  $\gamma^2$  and  $\frac{V}{\tau}$ , but they take on realistic interpretations in practice. The main conclusion from the following

 $<sup>^{16}</sup>$ Flow of Funds Table L.112

<sup>&</sup>lt;sup>17</sup>Foreign bank branches can fund at the lower Fed Fund rate and lend at the IOER without paying FDIC assessment cost since they are uninsured. This is known as the IOER-Fed Fund arbitrage for foreign banks.

<sup>&</sup>lt;sup>18</sup>ECB's Security Market Program that started in 2010 and the Outright Monetary Transaction program that started in 2012 both were initially sterilized purchasing programs. Sterilization encouraged the use of ECB excess reserved and provided a way for banks to obtain HQLA (High Quality Liquid Asset) needed to fulfill LCR (Liquidity Coverage Ratio) requirements. The end of ECB sterilization in 2014 meant that European banks needed to look for other HQLA to replace around \$200 billion of ECB excess reserve. Therefore, these banks had to either invest in Euro assets or swap into other currencies and park their cash at the Fed or other central banks.

<sup>&</sup>lt;sup>19</sup>Most benchmark indices calculate total returns on foreign sovereign and corporate bonds either as unhedged returns or hedged returns using 1-month rolling FX forwards. Bank of America Merrill Lynch, Barclays, and Citi each state in their index methodology that 1 month rolling forwards are used in the calculation of total returns for currency hedged indices. Longer horizon FX hedges are sometimes used but generate tracking errors from benchmark for investors. Of course, the long- and short- dated CIP basis are integrated to a certain extend as discussed below.

discussion is that post-crisis regulatory restrictions and intermediary frictions have severely hindered arbitrage in the FX and credit markets each on their own, but capital flows (from either issuers or investors) bundle together the two deviations. This message is depicted by the schematic in Figure 7 and explored empirically in Section 5.

#### 4.2.1 Why CIP deviations cannot be eliminated alone?

Unlike the textbook notion of costless arbitrage, eliminating CIP violations in practice is a very capital-intensive transaction. Suppose one were to arbitrage the CIP violation in EURUSD, when reduced to the simplest form, even deploying the strategy on CIP deviations at the 1-day horizon requires the delivery of large amount of cash in dollar and receiving a large amount of cash in euro today and reversing the transaction tomorrow. The problem is that the arbitrageur needs to 1) fund this large amount of dollar in cash and 2) invest the large amount of euro that is received. If one were able to do (1) and (2) costlessly at either the Libor rate (or the Overnight Index Swap rate), then CIP deviations would easily be eliminated. Below I discuss and rule out possible arbitrageurs:

- Banks Traditionally, depository institutions' Asset Liability Management desks eliminated CIP deviations by flexibly lending out their balance sheets as needed. However, few institutions are able to do so today in the post-crisis environment with tightened balance-sheet constraints. On the contrary, as discussed earlier, banks had become a net contributor to CIP violation as they themselves rely on FX swaps to fund in different currencies.
- Hedge funds are often mistakenly viewed as a source of arbitrage capital for eliminating CIP violation. In reality, hedge funds only integrate the term structure of the currency forwards but provide little mitigation of the outright level of deviation from CIP. This is because outright arbitrage of CIP is a capital-intensive transaction that requires the physical delivery of cash. It is impossible for hedge funds to obtain funding at Libor or OIS rates<sup>20</sup>. The key point is that low-risk, balance sheet intensive activities are costly to conduct. Instead, hedge funds transmit shocks across the maturity curve of CIP deviations by entering into forward starting cross-currency basis swaps that do not have physical exchanges of notional, and they unwinds the trade well-ahead of the actual delivery of cash. This form of term structure integration can be modeled similarly as Vayanos and Vila (2009) and Greenwood and Vayanos (2014).
- Debt issuers and investors The ability to borrow and to invest large amount of cash

<sup>&</sup>lt;sup>20</sup>Alternatively, using equity capital from investors to arbitrage CIP earns unattractive returns

in a deep market is a defining characteristic of the debt capital markets. Therefore, It is natural to expect issuers and investors to play a large role in eliminating CIP violation. This is precisely why CIP violation is linked to corporate credit spread differential (and sovereign spread differentials to some extent<sup>21</sup>).

More stringent regulatory requirements have also raised the cost of arbitraging CIP deviations. In other words,  $\gamma$  has increased. Many of the regulatory change came about because of large losses by certain financial institutions. In this sense, the margin on trades arose endogenously a la Geanakoplos (2010) and further exacerbated the violations. Prior to 2008, many of the FX derivative instruments related to forward exchange rate required little collateral and margining, since then, the trading of these derivatives are much more prohibitive in balance sheet requirements. Specifically, Supplementary Leverage Ratio has increased the cost of holding low-risk positions. Mandatory margining by different local regulator and other Basel III rules has also increased the cost of trading FX swaps. An alphabet soup of different funding costs has also emerged<sup>22</sup> in response to post-financial-crisis regulatory and market environment. Relatedly, Levich (2012) finds that trading in over-the-counter currency forward has declined in favor of currency futures. In short, there are hefty costs to low-risk, low-return projects.

#### 4.2.2 Why credit spread differential cannot be eliminated alone?

With a distortion in CIP, credit spread differential along currency lines cannot be eliminated unless issuers or investors forgo currency hedging. A simple long-short strategy in the bond market alone would incur large amount of currency mismatch. Given the high levels of FX volatility (e.g., EURUSD annualized volatility has averaged 10% since 2004), few investors and issuers would forgo the hedging to earn the credit spread differential. Hedging for the FX exposure, however, requires arbitrageurs to be exposed to CIP violations. All of the constraints in the FX forward market are thus carried over to the credit market.

<sup>&</sup>lt;sup>21</sup>While the government bond market is more liquid, developed market sovereigns seldomly issue in foreign currencies with the same covenants as their domestic bonds. Sovereigns can also choose to default on foreign bonds without defaulting on domestic bonds. Investors would face different sovereign risk if they were to bundle together the arbitrage of CIP violation with government debt investments. On the other hand, bonds issued by corporates and supranational in multiple currencies have the same underlying credit risks across denominating currencies, therefore, corporate debt is a natural choice for facilitating CIP arbitrage.

<sup>&</sup>lt;sup>22</sup>These funding costs include CVA (Credit Valuation Adjustments) that accounts for counter-party default risk, KVA (Capital Valuation Adjustment) imposed by banks on clients to account for the lifetime capital consumption of individual trades, MVA (Margin Valuation Adjustment) that adjusts for interest earned on the initial margin to reflect interest on investments of similar risk elsewhere, and FVA (Funding Valuation Adjustment) that adjusts for differential funding rates associated with derivative collateral posting. Collectively these are known as XVAs.

Furthermore, bond market liquidity conditions have worsened in recent years. The shift from principal-based to agent-based market-making by dealers has increased the cost of transacting in large sizes and lengthened the amount of time it takes to execute large trades. Regulatory rules affecting funding have also contributed to a reduction in market liquidity, as emphasized in Brunnermeier and Pedersen (2009).

## 4.3 Firms as natural cross-market arbitrageurs

Having discussed the constraints and the lack of arbitrageurs in the credit and CIP market each on their own, we turn towards understanding cross-market arbitrageurs between credit and CIP. While the cross-market arbitrageurs in the model can be interpreted as global investors as well as firms, I focus my analysis on firms for two reasons. First, bond issuance data is easily obtainable. This data allows the testing of model predictions on capital flow, shock transmissions, and deviation elimination. Second, firms are natural cross-market arbitrageurs that can better withstand noise trader shocks and more easily overcome limits of arbitrage problems raised by Shleifer and Vishny (1997). This point had been argued by previous papers including Baker and Wurgler (2000), Greenwood, Hanson, and Stein (2010), and in particular, Ma (2015) explores the role of firms as cross-market arbitrageurs in their own equity and debt securities.

To observe issuance flow as arbitrage capital, it must be the case that investors are not supplying sufficient arbitrage capital. Why might investors be constrained in performing the arbitrage? While many institutional investors such as pension funds, life insurance companies and endowments have diversified exposure to bonds in different currencies, they often have clear mandates on their benchmarks and currency exposure. The rigidity of their mandates allow for little discretion in their portfolio allocation choice. They are also often limited in their usage of derivatives due to the lack of expertise and regulatory restrictions. Mutual funds and hedge funds in fixed income also typically follow benchmarks. Unrestricted global funds are limited in size. For instance, global retail bond fund holds only a total of €55 billion of EUR corporate bonds<sup>23</sup>. The small number of hedge funds that do engage in the active trading of foreign credit markets face balance-sheet constraints as discussed earlier and high transaction costs in long-short strategy. This is because a long-short strategy requires conducting repo in one market and reverse-repo in the other market to fund the bond positions while also engages in FX hedging. Limits to arbitrage associated with investor redemption and short investment horizon as highlighted in Shleifer and Vishny (1997) pose a challenge to all specialized funds that perform arbitrage. In short, dedicated investors

 $<sup>^{23}\</sup>mathrm{EPFR}$ data

simply do not have enough capital or risk tolerance to digest large demand shocks.

Firms are natural arbitrageurs to exploit capital-intensive, slow-convergence arbitrage opportunities. They have the ability to bear noise-trader risk, withstand large mark-to-market losses and endure long investment horizons. Because firms have stable cash flows and do not face redemptions, making a one time issuance and hedging decision is equivalent to holding the arbitrage trades to maturity. The standard deviation of monthly issuance flow between the Eurozone and the U.S. is in excess of \$6 billion. This is equivalent to the creation of a sizable hedge fund fully dedicated to exploiting the two LOOP violations every month.

#### 4.3.1 Evidence from textual analysis of SEC filings

I conduct a textual analysis of SEC filings by S&P 500 firms that is indicative of the pervasive use of currency-hedged debt issuance. Figure 8 shows the result of this analysis. I graph the fraction of 10K filings with mentions of words relating to 1) "debt", 2) "exchange rate", 3) "hedging" and 4) "derivatives" in the *same* sentence. The restriction of having all four groups of words to appear in a single sentence likely under-estimates the actual disclosure of currency-hedged issuance since the disclosure could be relayed in multiple sentences. While this proxy might be imperfect, it nonetheless indicates that a substantial fraction of S&P 500 firms had engaged in currency-hedged issuance in recent years. The sharp rise in this proxy from 2007 to 2010 corresponds to the period when deviations in the credit and CIP markets first begin to widen. This analysis of SEC filings shows the pervasiveness of firms acting as cross-market arbitrageurs between the credit market and CIP market in recent periods<sup>24</sup>.

## 5 Additional empirical results

In this section, I take the model to the data. I first describe the issuance data, the measurement of net deviations, and patterns in the misalignment. Then I present supporting evidence for the model predictions.

<sup>&</sup>lt;sup>24</sup>Figure 8 also shows that a smaller fraction of firms have indicated currency-hedged issuance as early as 2004 even though both the CIP violation and the aggregate credit spread differentials were small prior to 2007. This is possibly explained by issuer-specific idiosyncratic credit spread differentials that did not appear in the aggregate.

#### 5.1 Data and definition

#### 5.1.1 Issuance flow $\mu$

To test the model predictions on cross-currency capital flow, I analyze the amount of corporate debt issued by public firm in the seven free-floating funding currencies. Debt issuance amount and other bond characteristics are obtained from Thompson One SDC Platinum data set. I define the monthly bilateral issuance flow between two currency regions as the amount of debt issuance by foreign firms in dollar minus the amount of debt issuance by U.S. firms in that currency expressed as a percentage of total issuance. For instance, the issuance flow between Europe and the U.S. is expressed as

$$issPct^{EU \to US} = \frac{\text{EU firm issuance in dollar - US firm issuance in euro}}{\text{total issuance in dollar & euro}}.$$

This measure of issuance flow proxies for  $\mu$  in my static model.

#### 5.1.2 Net deviation (c-b)

I define  $net\ deviation$  as the difference between the residualized credit spread differential and CIP violation, i.e. c-b. The easiest way to construct the net deviation is to directly subtract CIP deviations from the residualized credit spread differential. However, the maturity of FX forward used for hedging each individual bond is different. To construct a measure of the net deviation, I first adjust the swap yield curve by the corresponding CIP deviation maturity curve before linearly interpolating to each individual bond's maturity in calculating the bonds' effective credit spreads. Then I conduct cross-sectional regression as specified in Equation 1 using this effective credit spread as the dependent variable. I take the currency fixed effects as estimates of the net deviation that corrects for maturity mismatches between FX forwards and bonds. This procedure produces estimates of c-b that is not too different from directly subtracting the 5-year CIP deviation from the credit spread differential.

Misalignment of LOOP violations The two violations are misaligned when the size of net deviation is large or when their correlation is low. Figure 9 shows the net deviation time series for each of the six currency pairs (relative to USD). Apart from the financial crisis period, the net deviation is much smaller in magnitude in comparison to either CIP deviation or credit spread differential alone. This indicates that the two violations in credit and CIP are generally well aligned in magnitude. The misalignment, however, is larger during the financial crisis. This is consistent with the model predictions that larger demand shocks in the FX and credit market, more risk aversion, and less debt issuance lead to larger

misalignment between c and b. Credit spread differential had higher spikes during the peak of the crisis than CIP deviation for most currencies. This is in part because CIP deviations were eventually capped when the U.S. Federal Reserve established swap lines with other central banks for the lending of dollar funding to foreign institutions. On the other hand, credit market distortions were exacerbated during the financial crisis by the lack of liquidity in fixed income trading.

The net deviation represents the effective credit spread differential accounting for the hedging cost that firms observe. Thus, the net deviation time series make it obvious that while yen credit spread is much more compressed related to dollar as presented earlier in Figure 5, firms have little net incentive to issue in yen during most of the non-crisis period.

## 5.2 Prediction 1: Spillover of deviations

I test the spillover of deviations through the channel of debt issuance by analyzing the impulse responses of credit spread differential c, CIP violation b, and issuance flow  $\mu$  to  $\varepsilon_c$  and  $\varepsilon_b$  shocks. In addition, I provide interpretation of the time series magnitudes and lead-lags relationships.

#### 5.2.1 VAR analysis

VAR analysis is useful in this context since the shocks to credit and CIP can occur simultaneously and transmission could be slow. As discussed in Section 4, there are many source of  $\varepsilon_c$  and  $\varepsilon_b$  shocks. These shocks can occur concurrently and might be anticipated long before the actual delivery, e.g. gradual regulatory changes. Furthermore, arbitrage capitals provided by non-specialized agents are often slow to react to market distortions due to inattention and institutional impediments to immediate trade (Duffie 2010). In this context, cross-currency issuance transmits the shocks gradually.

Figure 10 presents the orthogonalized impulse response functions with shocks to credit and CIP. The impulse response in this figure applies Cholesky Decomposition using a strict ordering of variables. I assume that issuance respond with a lag to both c and b, and b respond with a lag to c. That is, I estimate the following,

$$\begin{bmatrix} 1 & 0 & 0 \\ a_{c\mu} & 1 & 0 \\ a_{b\mu} & a_{bc} & 1 \end{bmatrix} \begin{bmatrix} \mu_t \\ c_t \\ b_t \end{bmatrix} = B \begin{bmatrix} \mu_{t-1} \\ c_{t-1} \\ b_{t-1} \end{bmatrix} + \begin{bmatrix} \varepsilon_{\mu,t} \\ \varepsilon_{c,t} \\ \varepsilon_{b,t} \end{bmatrix}.$$

Proposition 1 states that an exogenous increase in the euro credit spread c (less demand of euro credit,  $\varepsilon_c \downarrow$ ) raises dollar debt issuance  $\mu$  and currency basis b (less FX swapping

cost from euro to dollar) as firms avoid the higher credit spread in EUR and issue more in USD. The first row of Figure 10 confirms this model prediction. Upon a shock that increases c(top left), both b (top middle) and  $\mu$  (top right) are raised. Credit spread differential then gradually declines after the initial shock as do  $\mu$  and b.

The slow responses of issuance flow  $\mu$  and CIP deviation b to an  $\varepsilon_c$  shock are reflective of the slow moving nature of corporate financing decisions. The under-reaction of price movement in the market not directly affected by the shock, FX market in this case, is also a prediction of cross-market price dynamics with slow moving capital in a model developed in Greenwood, Hanson, and Liao (2016).

The bottom row presents the impulse responses with an exogenous increase in b that signals an increase in the cost of swapping dollar to euro. We observe the exact opposite dynamics in the second row as predicted by Proposition 1. Cost of swapping into euro initially is raised then gradually declines over time (bottom middle). The slow moving capital effect is also easily seen. Issuance flow initially shifts towards euro (bottom right) to take advantage of the lower cost of swapping into dollar before gradually normalizing over the next nine months. Credit deviations also increase gradually before plateauing around 6 months after the shock (bottom left).

Since it is ambiguous whether LOOP violation in CIP proceeds violation in credit risk pricing, I also consider an alternate ordering in which issuance respond with a lag to both c and b, and c respond with a lag to b. This alternate specification yields similar results as Figure 10 and is presented along with a partial identification approach<sup>25</sup> in the Internet Appendix. Furthermore, I conduct the same analysis on all six currency pairs against the dollar in a panel VAR. The resulting impulse response function is similar to that of EURUSD and is presented in Figure 11.

#### 5.2.2 Time series

Beyond VAR analysis, the time series of the two LOOP violations are also informative in establishing the direction of spillover. While the ambiguity in the ordering of the LOOP violations poses a challenge to the VAR analysis, the changing lead-lag relationship between c and b, in conjunction with relative magnitude of the two deviations, in different periods provide valuable insights on identifying whether shocks might have originated from credit demand or FX forward demand. As seen in Figure 1, CIP deviation appears to have led the credit spread differential both in time and magnitude during the 2011-2012 Eurozone

<sup>&</sup>lt;sup>25</sup>The partial identification approach restricts  $\mu$  to respond with a lag to c and b but allow the c and b to have contemporaneous effects on each other.

Sovereign Crisis that tightened foreign bank's wholesales dollar funding conditions<sup>26</sup>. In more recent periods, credit spread differential have overtaken CIP deviation in magnitude and time lead, potentially a reflection of credit demand shocks originating from ECB asset purchases.

#### 5.3 Prediction 2: Issuance flow and net deviation

Another key prediction from the model is that capital flow fluctuates with net deviation. In the case of corporate arbitrageurs, capital flow is represented by cross-currency issuance.

I focus on bilateral issuance flows with the U.S. since the U.S. corporate bond market is the largest, with over a third of the global corporate debt issuance in the data sample. Figure 12 compares the quarterly time series of the issuance flow and net deviation for EURUSD. Consistent with the model prediction on the comovement between  $\mu$  and c-b, issuance flows from Europe to the U.S. when the effective residualized credit spread of euro-denominated debt is high relative to dollar-denominated debt, and vice versa.

The sign reversals of the issuance flow and net deviation mark distinct time periods in Figure 12. Prior to the credit crunch in 2007, the net deviation was relatively small and issuance flow oscillated between the two markets with a tilt towards issuance flowing into Europe. The onset of the U.S.-led credit crunch in 2007 reduced the euro credit spread relative to dollar credit spread, which is surprising in itself since the residualized measure suggests that similar bonds issued by the same firm are differentially affected by the credit crunch's risk-off sentiment depending on the bond's currency of denomination. This change in net deviation is coupled with several quarters of strong issuance flow from the U.S. to Europe. As the U.S. Federal Reserve begins its quantitative easing (QE) program in late 2008 and early 2009, both the signs for issuance flow and net deviation flipped to the positive side. Even though the asset purchase was in treasury and MBS, QE also indirectly affected the corporate bond market but with lag (Mamaysky 2014, Greenwood, Hanson, and Liao 2015). Foreign issuance in dollar, nicknamed Yankee bond, was popular during this period of Fed QE. In the more recent period since 2014, both time series have reversed sign once again towards the negative. The tapering of Fed QE and the step up of ECB asset-purchasing program arguably led to lower euro-relative-to-dollar credit spread. Reverse-Yankee bonds, or issuance of non-dollar denominated debt by U.S. firms, have picked up and driven the net issuance flow towards Europe.

The comovement of issuance flow and net deviation can also be examined in regression analysis. Table 3 presents regression results showing the relation between net deviation

<sup>&</sup>lt;sup>26</sup>Chernenko and Sunderam (2014) document that the total money-fund holdings of Eurozone bank paper declined by 37%, from \$453 billion to \$287 billion, between May and August of 2011.

(effective credit spread differential) and issuance flow. As seen earlier in the VAR analysis, issuance flow continues for several months after a shock to the credit and CIP violations. Thus, I examine the relation between net deviation at month t and issuance flow averaged over the following six months. The coefficients for the panel regression and for the individual regressions of EUR, GBP, JPY, and CHF are all significant while they are insignificant for AUD, and CAD. One possible interpretation is that while issuance flow is an important source of arbitrage capital in some markets, it is not a dominant force of arbitrage capital for AUD and CAD. Instead, the coefficients on interest rate differential, which represent unhedged carry trade margins, is highly significant for AUD and CAD. This indicates that issuers might be engaged in unhedged issuances in these two currencies for reasons unexplored in this paper. Correspondingly, CIP deviations in AUD and CAD relative to USD are less correlated with their credit spread differentials as can be seen in Figure 5 and Table 2. While investors-driven hedged capital flows might still be a force that aligns the two deviations, investors generally face more constraints than firms as discussed earlier, therefore, leaving a larger misalignment.

The coefficient on net deviation for EUR-USD issuance flow is the largest and most significant. This is perhaps because the euro and dollar corporate credit markets are highly developed and large in size, issuers are relatively flexible to issue between them. It is also a reflection of the data sample that concentrates on EUR- and USD- denominated bonds.

To explore the dynamics of slow moving capital, I conduct a VAR study on issuance flow and the net deviation as I had done with the individual credit and CIP deviations in earlier section. Figure 13 presents the orthogonalized impulse response function of issuance flow upon a shock to the net deviation assuming that issuance respond with a lag to changes in net deviation. The impulse response shows that issuance flow continues to be significant up to 10 months after a shock to the net deviation.

#### 5.3.1 Firm-level panel

The aggregate results showing the response of capital flow to the two LOOP violations and to the net deviation can equivalently be tested using a panel of firm-specific credit spread differentials and net deviations. I explore the decision of firm's currency debt choice with a linear probability model in Table 4. All of the predictions in the aggregate data are also supported by the firm level regressions with controls for time, currency, and firm fixed effects. The firm-level panel regressions serve as robustness checks to the aggregate result.

## 5.4 Prediction 3: Total issuance and deviation alignment

Prediction 3 says that an exogenous increase in debt issuance amount D allows firms to deploy more capital and reduces the net deviation. The debt issuance amount D can be seen as the amount of arbitrage capital available to be deployed toward cross-currency credit and CIP arbitrage. As D increases towards infinity, we would expect the net deviation to converge to zero. In this section, I analyze whether large financing needs reduces arbitrageable deviation by first testing in an OLS regression followed by instrumental variable approach that uses the amount of debt maturing to instrument for the need to rollover and refinance through new debt issuance. Specifically, I run a change-on-change regression of the following form

$$\Delta |c - b|_{t,c} = \alpha_c + \beta_1 D_{t,c} + \varepsilon_t$$

where  $\Delta |c - b|_{t,c}$  is the monthly change in the absolute value of net deviation and  $D_{t,c}$  is the total amount of debt issued in both currency c and USD in month t. Note that  $D_{t,c}$  is the amount of debt issued, not the outstanding amount of debt.

Conceptually, the analysis relies on the assumption that firms are being opportunistic on the relative allocation of issuance in different currencies rather than being opportunistic on the issuance size in market timing. While the latter motive is important and documented in a number of studies (Baker and Wurgler [2000], Greenwood, Hanson, and Stein [2010], Ma [2015], etc.), it does not preclude the choice analyzed here that focuses on the relative currency denomination conditional on firms having decided the total amount of debt to issue.

To address the potential concerns with endogenous debt issuance decision, I instrument debt issuance amount with maturing debt amount,  $M_{t,c}$ . Firms frequently issue debt just to rollover existing maturing debt. When deciding to rollover old debt, firms can choose a currency of denomination different from that of the maturing debt. In effect, the amount of debt that needs to be rolled over is capital that corporate arbitrageurs can deploy to take advantage of profitable deviations.

Table 5 shows the result of this analysis. AUD and CAD are excluded in this analysis, as issuance is less relevant for the determination of deviations in these two currencies as discussed earlier in Section 5.3. For each billion-dollar increase in amount of total debt matured, the net deviation is reduced by roughly 0.1 basis points. While statistically significant, the economic magnitude of this estimation is small, likely because market participants have priced in the effect of large issuance needs from maturing debt given that the debt maturities are easily observable both at the individual and aggregate level.

## 5.5 Prediction 4: Spillover of Limits to Arbitrage

Lastly, I discuss possible tests of the prediction on the spillover of limits to arbitrage. The model suggests that frictions constraining in one market can also be constraining for the other market. These limits to arbitrage frictions can be either directly observable, such as transaction costs, or agency frictions embedded in institutional details. In the model, these constraints are represented by FX swap collateral haircut  $\gamma$  in Equation 7, and the ratio of bond risk to risk tolerance  $\frac{V}{r}$  in Equation 8. The FX haircut is a direct cost while the latter might proxy for indirect agency costs associated with holding an arbitrage position that could become more dislocated before converging as in Shleifer and Vishny (1997).

The empirical measures of these two types of Limits to Arbitrage are difficult to obtain. FX collateral haircut for derivative transactions depends on the currency, maturity and counterparty. The cost of holding LOOP arbitrage positions to maturity are also difficult to quantify. As a rough proxy, I analyze the impact of broker-dealer leverage, proxying for  $\gamma$ , and the VIX index, proxying for  $\frac{V}{r}$ , on the absolute level of credit spread differential and CIP deviation. The results are in line with Prediction 4. However, for reasons discussed above, the proxies are imprecise and thus relegated to the Internet Appendix.

## 6 Conclusion

This paper examines the connection between violations of covered interest rate parity and price discrepancy of credit risk for bonds of different denominating currencies. I document that these two forms of LOOP violations are substantial and persistent since the financial crisis. Moreover, the two violations are highly aligned in magnitude and direction in both time series and cross section of currencies. I develop a model of market segmentation along two dimensions – in credit market along currency denomination and in FX market between spot and forward exchange rates. Arbitrage processes are imperfect in either markets but capital flow ensures that the two types of LOOP violations are intimately connected.

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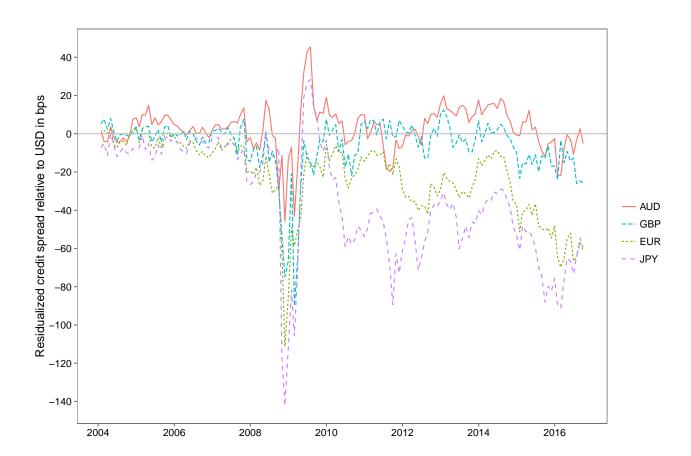
### 7 Figures

# Figure 2 Residualized foreign currency credit spreads relative to dollar credit spread

This figure presents the residualized credit spreads in each currency relative to dollar credit spread. To construct this measure, I estimate the following cross-sectional regression at each date t

$$S_{it} = \alpha_{ct} + \beta_{ft} + \gamma_{mt} + \delta_{rt} + \varepsilon_{it}$$

where  $S_{it}$  is the yield spread over the swap curve for bond i that is issued in currency c, by firm f, with maturity m and rating r. The residualized credit spread of currency c relative to dollar is defined as  $\hat{\alpha}_{c,t} - \hat{\alpha}_{usd,t}$ . Details of the measure's construction are provided in Section 1.2.



## Figure 3 Comparison of residualized credit spread diff. (EU-US) with unresidualized benchmarks

This figure compares the EU-US residualized credit spread differential (dashed blue) with un-residualized credit spread differentials constructed from Bank of America Merrill Lynch Single A Corporate index (BAML, dotted green) and Barclays Single A Corporate index (solid red). The un-residualized euro minus dollar credit spread differential is constructed by subtracting the dollar-denominated single A aggregate option adjusted spread from euro-denominated single A aggregate option adjusted spread provided by BAML and Barclays. To construct estimates of residualized credit spread, I estimate the following cross-sectional regression at each date t

$$S_{it} = \alpha_{ct} + \beta_{ft} + \gamma_{mt} + \delta_{rt} + \varepsilon_{it}$$

where  $S_{it}$  is the yield spread over the swap curve for bond i that is issued in currency c, by firm f, with maturity m and rating r. The residualized credit spread of euro relative to dollar is defined as  $\hat{\alpha}_{eur,t} - \hat{\alpha}_{usd,t}$ . Details of the measure's construction are provided in Section 1.2.



### Figure 4 Covered Interest Rate Parity deviations at the 5-year horizon

This figure presents the violations of covered interest rate parity at the 5-year horizon between each of the four major free-floating funding currencies - EUR, GBP, JPY, AUD - and USD. Deviations from CIP are measured as the FX-implied local funding rate minus the actual local funding rate. Details of this measure are provided in Section 2.

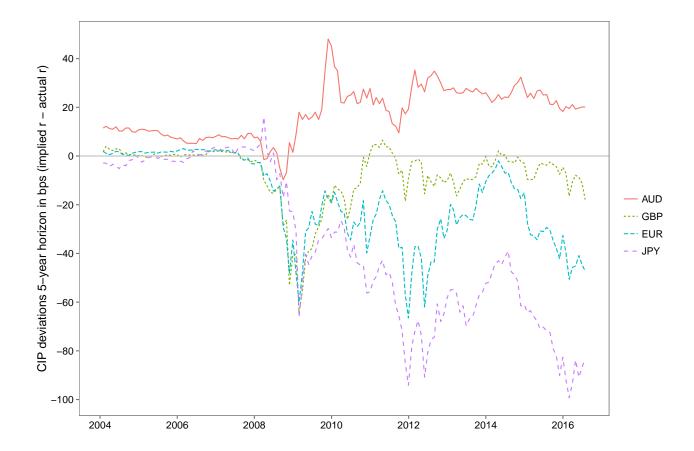
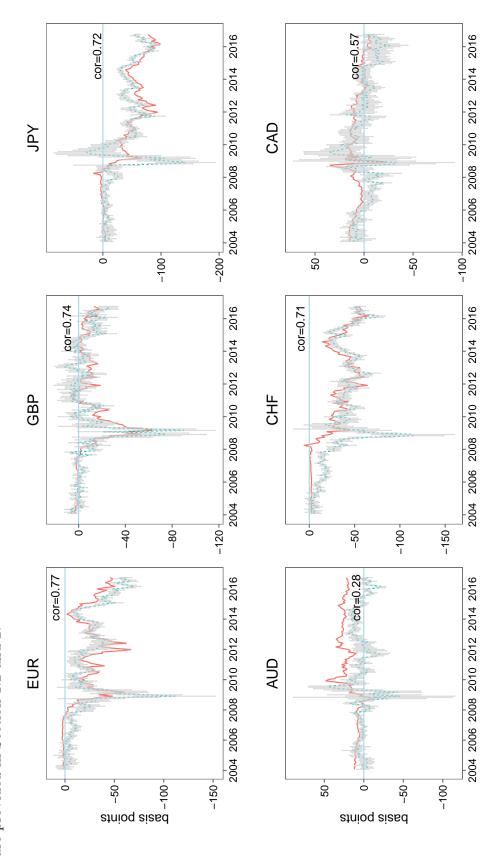


Figure 5 Credit spread differential and CIP violation relative to USD

This figure presents the residualized credit spread differentials  $(\alpha_c - \alpha_{USD})$  and CIP deviations  $(r_c^{\rm FX~implied} - r_c)$  relative to USD for six major funding currencies (c = EUR,GBP,JPY,AUD,CHF,CAD). The CIP deviations are in solid red. Credit spread differentials are in dotted blue. Vertical bars (grey) represent the 95% confidence interval for the estimated credit spread differentials constructed using robust standard errors clustered at the firm level. Details of the measures' construction are provided in Section 1.2 and 2.



— CIP --- Credit Spread Diff.

Figure 6 Credit spread differential and CIP violation

This figure presents the residualized credit spread differential and CIP violations relative to USD for EUR, GBP, JPY, AUD, CHF and CAD. Details of each measures' construction are provided in Section 1.2 and 2.

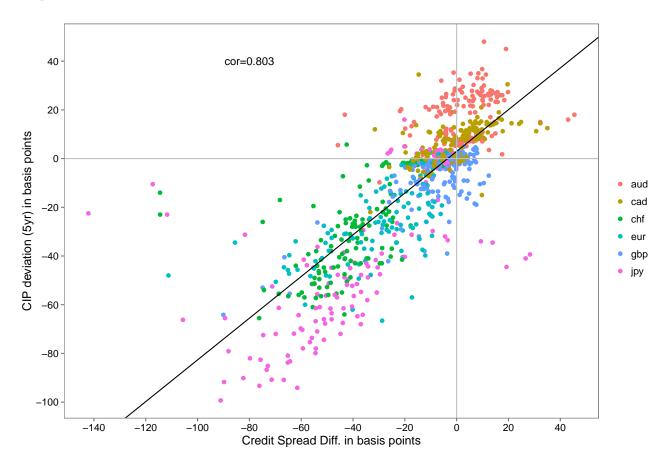
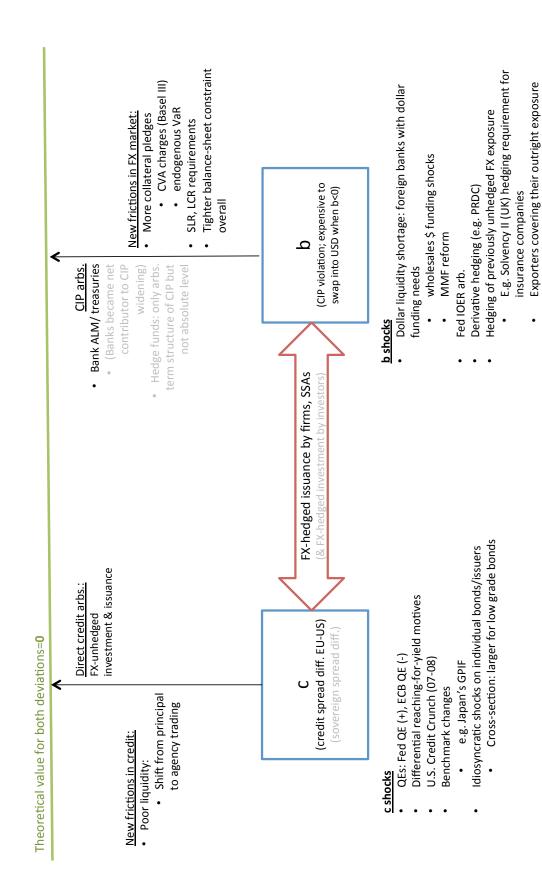


Figure 7 Schematic of institutional details



Theoretical backstop: Fed swap line OIS +100/ +50 since 2012

### Figure 8 Textual analysis of FX-hedged foreign debt issuance for S&P 500 firms

This figure presents a textual analysis of SEC filings for S&P500 firms that had indicated cross-currency debt issuance in their annual 10-K filings. Panel A shows three examples of firms that has mentioned in their SEC filings that they engaged in currency-hedged foreign debt issuance. Panel B presents the fraction of SEC 10K filings of S&P500 firms with mentions of words relating to 1) "debt", 2) "exchange rate", 3) "hedging" and 4) "derivative" in the same sentence by year.

Panel A: Examples of SEC filings with mentions of currency-hedged debt issuance



10K: "To hedge our exposure to foreign currency exchange rate risk associated with certain of our long-term notes denominated in foreign currencies, we entered into cross-currency swap contracts, which effectively convert the interest payments and principal repayment of the respective notes from euros/pounds sterling to U.S. dollars."

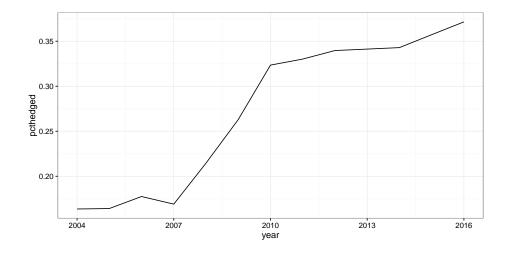


10Q: "In the first quarter of 2015, the Company issued €2.8 billion of Euro-denominated long-term debt. To manage foreign currency risk associated with this issuance, the Company entered into currency swaps with an aggregate notional amount of \$3.5 billion, which effectively converted the Euro-denominated notes to U.S. dollar-denominated notes."



10K: "We have entered into multiple cross-currency swaps to hedge our exposure to variability in expected future cash flows that are attributable to foreign currency risk generated from the issuance of our Euro, British pound sterling, Canadian dollar and Swiss Franc denominated debt."

Panel B: Fraction of 10K filings with mentions of currency-hedged debt issuance

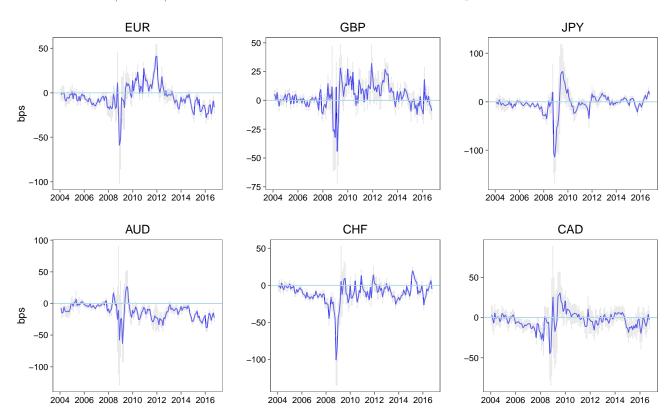


### Figure 9 Net deviation

This figure presents the net deviation or the effective residualized credit spread (credit spread differentials minus CIP deviations with matching maturities) for EUR, GBP, JPY, AUD, CHF and CAD relative to USD. Vertical bars (grey) represent the 95% confidence interval for the estimated net deviation. To construct the net deviation, I estimate the following cross-sectional regression at each date t

$$S_{it}^{adj} = \alpha_{ct} + \beta_{ft} + \gamma_{mt} + \delta_{rt} + \varepsilon_{it}$$

where  $S_{it}^{adj}$  is the yield spread over the CIP-adjusted swap curve for bond i that is issued in currency c, by firm f, with maturity m and rating r. The CIP-adjustment is calculated by subtracting maturity-specific CIP deviation from each bond's yield spread. The net deviation or effective residualized credit spread for currency c relative to dollar credit spread is calculated as  $\hat{\alpha}_{c,t} - \hat{\alpha}_{usd,t}$ . Details of net deviation's construction are provided in Section 5.1.2.



## Figure 10 Spillover of deviations: orthogonalized impulse responses of deviations and issuance flow for EURUSD

I estimate a first order vector autoregression (VAR) of the form

$$\begin{bmatrix} 1 & 0 & 0 \\ a_{c\mu} & 1 & 0 \\ a_{b\mu} & a_{bc} & 1 \end{bmatrix} \begin{bmatrix} \mu_t \\ c_t \\ b_t \end{bmatrix} = B \begin{bmatrix} \mu_{t-1} \\ c_{t-1} \\ b_{t-1} \end{bmatrix} + \begin{bmatrix} \varepsilon_{\mu,t} \\ \varepsilon_{c,t} \\ \varepsilon_{b,t} \end{bmatrix}$$

where  $\mu_t$  is the bilateral issuance flow (defined in Section 5.1.1),  $c_t$  is the credit spread differential and  $b_t$  is the CIP deviation. I apply Cholesky Decomposition by ordering the variables as  $\mu$ , c and b. This ordering assumes that issuance responds with a lag to both  $\varepsilon_c$  and  $\varepsilon_b$  shocks, and CIP violation respond with a lag to credit shock. (A partial identification ordering is presented in Figure ??, and an alternative ordering of credit spread differential lagging CIP violation is presented in Appendix Figure ??) The orthogonalized impulse responses to  $\varepsilon_c$  and  $\varepsilon_b$  shocks are graphed below. The choice of lag 1 is selected by Bayesian Information Criteria. 95% confidence intervals are shown in gray.

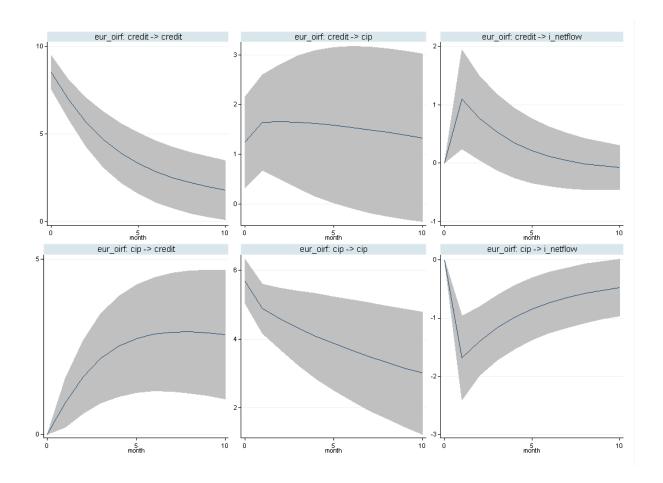


Figure 11 Spillover of deviations: Panel VAR

I estimate a first order panel vector autoregression (PVAR) for the six currency pairs (i = EURUSD, GBPUSD, JPYUSD, AUDUSD, CHFUSD, CADUSD)

$$\begin{bmatrix} 1 & 0 & 0 \\ a_{c\mu} & 1 & 0 \\ a_{b\mu} & a_{bc} & 1 \end{bmatrix} \begin{bmatrix} \mu_{i,t} \\ c_{i,t} \\ b_{i,t} \end{bmatrix} = B \begin{bmatrix} \mu_{i,t-1} \\ c_{i,t-1} \\ b_{i,t-1} \end{bmatrix} + \begin{bmatrix} \delta_{i,\mu} \\ \delta_{i,c} \\ \delta_{i,b} \end{bmatrix} + \begin{bmatrix} \varepsilon_{i,\mu,t} \\ \varepsilon_{i,c,t} \\ \varepsilon_{i,b,t} \end{bmatrix}$$

where  $\mu_t$  is the bilateral issuance flow (defined in Section 5.1.1),  $c_t$  is the credit spread differential,  $b_t$  is the CIP deviation and  $\delta_i$  is a vector of fixed effects. I apply Cholesky Decomposition by ordering the variables as  $\mu$ , c and b. This ordering assumes that issuance responds with a lag to both  $\varepsilon_c$  and  $\varepsilon_b$  shocks, and CIP violation respond with a lag to credit shock. Confidence intervals at the 95% level using bootstrapped standard errors are shown in gray.

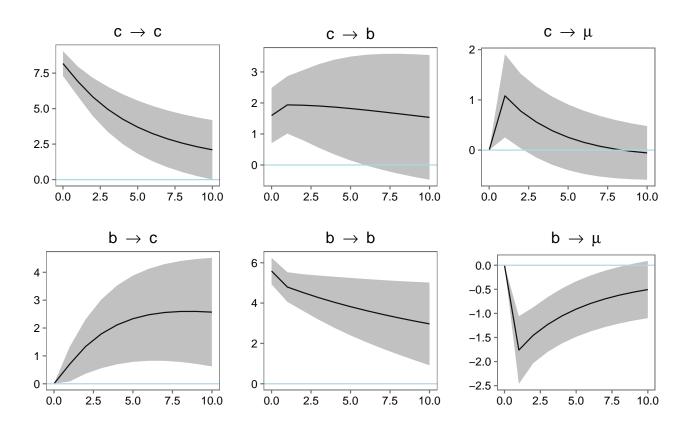


Figure 12 Issuance flow and net deviation between Europe and the U.S.

This figure presents issuance flow between the Eurozone and the U.S. and the net deviation (effective residualized credit spread difference) between the euro and the dollar. To construct the net deviation, I estimate the following cross-sectional regression at each date t

$$S_{it}^{adj} = \alpha_{ct} + \beta_{ft} + \gamma_{mt} + \delta_{rt} + \varepsilon_{it}$$

where  $S_{it}^{adj}$  is the CIP-adjusted yield spread over the swap curve for bond i that is issued in currency c, by firm f, with maturity m and rating r. The CIP-adjustment is calculated by subtracting maturity-specific CIP deviation from each bond's yield spread. The net deviation or effective residualized credit spread for euro relative to dollar credit spread is calculated as  $\hat{\alpha}_{eur,t} - \hat{\alpha}_{usd,t}$ . Details of net deviation's construction are provided in Section 5.1.2. Issuance flow is defined as the amount of dollar debt issuance by Eurozone firms minus the amount of euro debt issuance by U.S. firms. I express this measure as a percentage of total issuance between the two countries. Details of the issuance flow's construction are provided in Section 5.1.1.

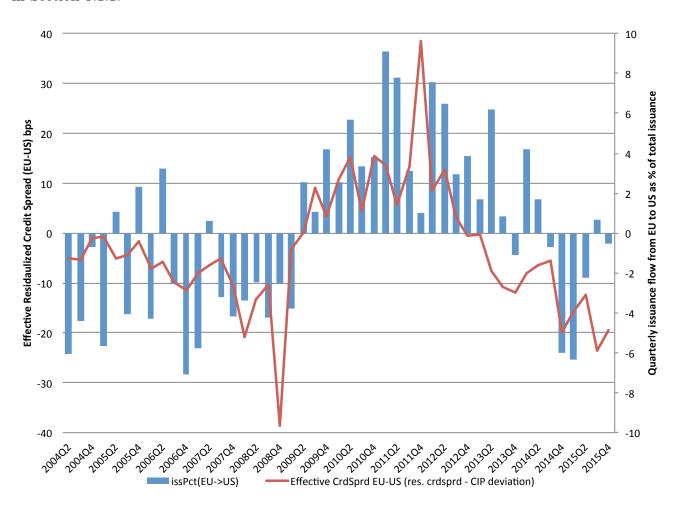
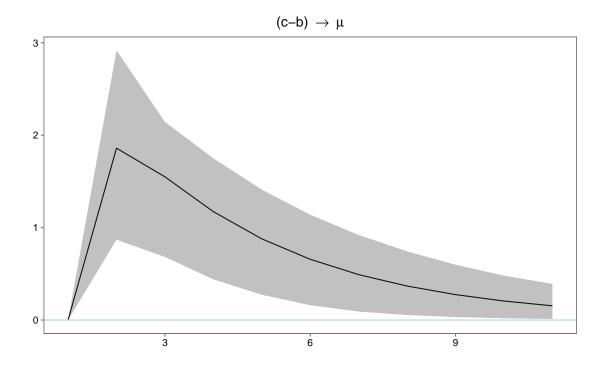


Figure 13 Orthogonalized impulse response of monthly issuance flows to shock to net deviation for EURUSD

I estimate a first order vector autoregression (VAR) of the form

$$\begin{bmatrix} 1 & 0 \\ a_{c-b,\mu} & 1 \end{bmatrix} \begin{bmatrix} \mu_t \\ c_t - b_t \end{bmatrix} = B \begin{bmatrix} \mu_{t-1} \\ c_{t-1} - b_{t-1} \end{bmatrix} + \varepsilon_{\mathbf{t}}$$

where  $\mu_t$  is the bilateral issuance flow (defined in Section 5.1.1),  $c_t$  is the credit spread differential and  $b_t$  is the CIP deviation. I plot the impulse response of issuance flow  $\mu$  to shocks to the net deviation  $c_t - b_t$ . I conduct Cholesky Decomposition by assuming that issuance responds with a lag to shocks to the net deviation. The choice of lag 1 is selected by Bayesian Information Criteria. Confidence intervals at 95% level are shown in gray.



### 8 Tables

Table 1 Bond data summary

This table presents a summary of the bond data used in the main analyses. Bond characteristics are from Thompson One SDC Platinum.

		All bonds		Global issuers only	
		Number	Notional \$bil	Number	Notional \$bil
currency	all	35,204	15,937	24,090	12,294
	usd	12,772	6,443	7,954	4,561
	eur	8,625	5,446	$6,\!653$	$4,\!556$
	jpy	8,152	1,969	5,316	1,474
	$\operatorname{gbp}$	1,492	766	1,238	678
	cad	1,124	516	700	419
	$\operatorname{chf}$	2,017	478	1,301	304
	aud	1,022	319	928	302
rating	AA- or higher	12,060	7,331	$10,\!528$	6,741
	A+ to BBB-	13,732	5,796	8,593	3,782
	HY (BB+ or lower)	1,932	899	1,057	541
	NA	7,480	1,912	3,912	1,230
maturity	$<3 \mathrm{yrs}$	1,268	807	1,012	691
	3-7 yrs	14,850	7,173	$10,\!415$	5,702
	7-10 yrs	4,755	1,904	3,141	1,396
	$10 \mathrm{yr} +$	14,331	6,054	9,522	4,505

Table 2 Descriptive regression of Credit Spread Differential on CIP Deviations

against the U.S dollar. The sample period is from January 2004 to July 2016 with monthly observation. Column 1 presents the pooled sample regression, columns 2 and 3 present panel regressions with time and currency fixed effects, columns 4 to 9 This table presents regressions of credit spread differential on CIP deviations at the 5-year horizon for six major currencies each present regressions for each of the six currencies. In columns 1 to 3, t-statistics in brackets are based on Driscoll and Kraay (1998) standard errors with a maximum lag of 12 months. In columns 4 to 6, t-statistics in brackets are based on Newey-West standard errors with lag selection following Newey-West (1994).

$$crd_{ct} = a + b \cdot cip_{ct} + \varepsilon_{ct}$$
 (1)

$$crd_{ct} = a_t + b \cdot cip_{ct} + \varepsilon_{ct}$$
 (2)

$$crd_{ct} = a_c + b \cdot cip_{ct} + \varepsilon_{ct} \quad (3)$$

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	(9) CAD	0.918	[3.73]	-7.1	[-3.56]	0.36	151
	(8) CHF	0.705	[7.87]	-14.3	[-3.79]	0.52	151
	(7) AUD	0.292	[2.78]	-2.4	[-0.97]	0.07	151
ifferential	(9) JPY	0.688	[13.02]	-9.65	[-2.41]	0.53	151
it spread d	(5) GBP	0.821	[4.34]	0.888	[0.64]	0.50	151
Residualized credit spread differential	(4) EUR	0.799	[5.22]	-5.94	[-3.67]	0.56	151
Residua	(3) ccy FE	0.704	[11.32]			0.48	906
	(2) Time FE	0.683	[31.72]			0.82	906
	(1) Pooled	0.737	[18.62]			0.65	906
		CIP		cons		rsq	Z

#### Table 3 Issuance flow and net deviation

This table presents forecasting regressions of future issuance flow using effective residualized credit spread differentials (net deviation).  $issPct^{Forign \to US}$  is defined as the amount of debt issuance by foreign firms in dollar minus the amount of debt issuance by U.S. firms in the foreign currency expressed as a percentage of total issuance. The sample period is from January 2004 to July 2016 with monthly observation. t-statistics in brackets are based on Newey-West (1987) standard errors with lag selection following Newey-West (1994).

 $issPct_{6m.avg.}^{EU \to US} = \beta_0 + \beta_1 net dev_t + \beta_2 ratediff_t + \varepsilon_{t+1}$ 

Net issuance flow (EU $\rightarrow$ US) /total issuance pct.						
	EUR	GBP	JPY	AUD	CHF	CAD
net dev.	0.247	0.157	0.0353	0.00709	0.119	-0.0534
	[5.08]	[2.11]	[2.10]	[0.07]	[3.47]	[-0.75]
rate diff.	0.0175	-0.0165	0.0256	0.0271	0.00675	0.093
	[1.65]	[-0.77]	[5.50]	[3.52]	[1.14]	[5.32]
_cons	0.984	9.51	5.94	2.26	0.266	7.32
	[0.99]	[4.92]	[4.46]	[1.49]	[0.31]	[6.63]
rsq	0.39	0.13	0.45	0.18	0.29	0.33
n	151	151	151	151	151	151

#### Table 4 Firm-level issuance choice and violations in credit and CIP

This table presents regressions of firm-level debt denomination choice on credit spread differential and CIP deviation. I estimate the probability that a firm issues debt in currency c conditional on the firm issuing debt in that quarter. I estimate the following specifications in column 1

$$D_{fct}^{iss} = \beta_0 + \beta_1 \operatorname{Crddiff}_{fct} + \beta_2 \operatorname{CIP}_{ct} + \varepsilon_{fct}$$

where  $D_{fct}^{iss}$  is a dummy that equals to 1 if firm f issues in currency c in quarter t, Crddiff<sub>fct</sub> is the firm-specific residualized credit spread estimated as  $\hat{\alpha}_{ct} + \hat{\alpha}_{ct} \cdot \hat{\delta}_{ft}$  in the following cross-sectional regression at each date t

$$S_{it} = \alpha_{ct} + \delta_{ft} + \alpha_{ct} \cdot \delta_{ft} + \varepsilon_{it}$$

where  $S_{it}$  is the yield spread over the swap curve for bond i issued in currency c, by firm f. In column 2, I estimate the following regression

$$D_{fct}^{\text{iss}} = \beta_0 + \beta_1 \text{NetDiff}_{fct} + \varepsilon_{fct}$$

where  $\text{NetDiff}_{fct} = \text{Crddiff}_{fct} - \text{CIP}_{ct}$ . t-statistics in brackets are based on robust standard errors clustered by firm and time.

	probability of issuing in $\cos c$		
	(1)	(2)	
credit dev. c	-0.0727		
	[-5.41]		
$\operatorname{cip}$	0.135		
	[3.19]		
net dev. (c-b)		-0.074	
		[-5.53]	
firm FE	X	X	
time FE	X	X	
$\operatorname{ccy} FE$	X	X	
rsq	0.18	0.18	
n	28726	28726	

### Table 5 Debt issuance amount and deviation alignment

This table presents regressions of the monthly change in the absolute value of net deviation (c-b) on total debt issuance amount (including both domestic and cross-currency debt) in the same month. The regression is specified as follows

$$\Delta |c - b|_{c,t} = \alpha_c + \beta_1 D_{c,t} + \varepsilon_t,$$

where  $D_{c,t}$  is the total amount of debt issued in both currency c and USD expressed in \$billions, where c = EUR,GBP,JPY, or CHF. The amount of debt issued is further instrumented by the amount of maturing debt,  $M_{c,t}$ . Column 1 shows the OLS result with debt issued. Column 2 shows the reduced form regression with maturing debt. Column 3 shows the first stage regression of issued debt on maturing debt. Column 4 shows the IV regression. t-statistics in brackets are based on robust standard errors clustered by time.

	$\Delta  c-b _{c,t}$				
	OLS	Reduced Form	1st stage	IV	
$D_{c,t} (\hat{D}_{c,t})$	-0.080			-0.0939	
	[-3.98]			[-2.05]	
$M_{c,t}$		-0.0500	0.525		
		[-2.42]	[4.94]		
$\Delta  c-b _{c,t-1}$	-0.089	-0.073		-0.0929	
	[-1.44]	[-1.16]		[-1.29]	
ccy fe	X	X	X	X	
rsq	0.05	0.01	0.63	0.05	
n	1180	1180	1198	1180	