

**The impact of market liquidity in times of stress on the corporate bond market: pricing, trading, and the availability of funds during heightened illiquidity.**

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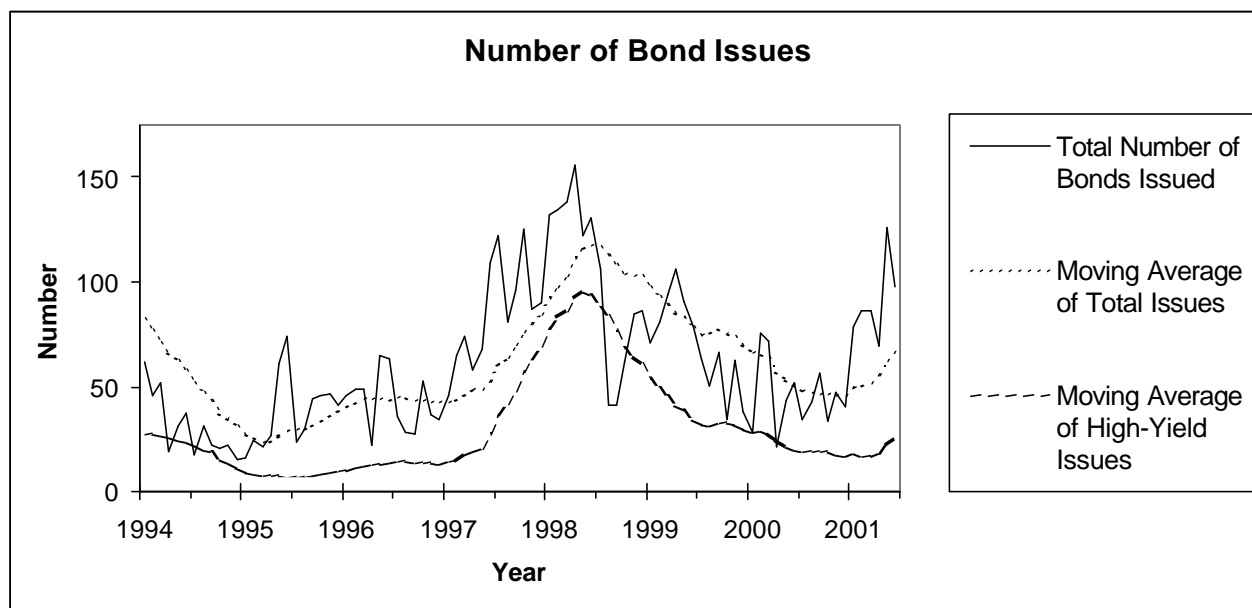
Abstract:

This paper investigates the impact of liquidity shocks on the composition of firms that enter the corporate bond market. When liquidity is at a premium, larger bonds by better known firms are much more prominent which squeezes smaller issuers and the high-yield market, in particular. This paper takes a novel approach to establishing that bond size is a liquidity factor, at least for some corporate debt, because the identification does not rest solely on a regression of spreads on bond size but rather on the interaction of that effect with observed illiquidity events. This leads to an important empirical dichotomy since issue size only commands a liquidity *premium* when illiquidity in the market is high. At other times, issue size appears, sometimes significantly and sometimes insignificantly, to be *positively* correlated with spreads, perhaps due to the need to find enough buyers to fill a large order or to a liquidity penalty that the underwriter faces in taking a large issue into its inventory. Moreover, the estimated effect likely understates the true effect as the sample of bonds issued tends significantly towards bigger bonds in times of illiquidity. I also show that trading activity in corporate bonds appears related to bond size.

## 1. Introduction and Motivation:

In the wake of the Russian default and Long-Term Capital Management crisis in 1998, the corporate bond market was plagued by a lack of liquidity. Trading dried up, price quotes were reportedly difficult to come by, and positions could not be liquidated either to stem losses or to meet cash demands (see, for instance, Bank of International Settlements, 1999, or Wall Street Journal, 1998a and 1998b). This liquidity shock had a significant and persistent impact on the corporate bond market and on the ability of firms to raise funds in that market.

Faced with an illiquid market in the fall of 1998, bond issuance fell dramatically from a May peak of over 150 bonds per month to less than 40 per month in September and October (Exhibit One). While issuance bounced back following the Federal Reserve's emergency October rate cut, and the subsequent narrowing of spreads, the downward trend in bond issuance that was begun in September did not reverse direction until early 2001 when interest rates plummeted following aggressive easing by the Federal Reserve.



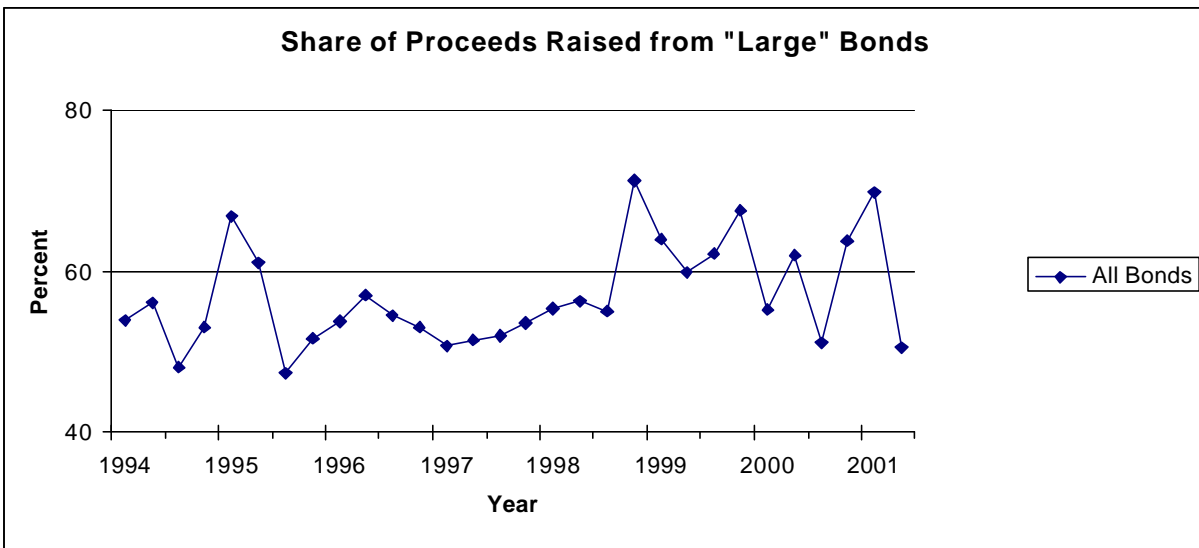
### Exhibit One. The Effect of LTCM Crisis on Amount of U.S. Nonfinancial Bond Issuance.

Data is author's calculation from SDC issuance data. U.S. dollar bonds only, issued by U.S. domiciled firms (so, excludes Euros and Yankees). Nonfinancial firms only, excluding asset-backed, mortgage-related, and issuance from MTN (Medium-Term Note) program.

This picture is, of course, only suggestive. Rising interest rates and heightened risk concerns also

helped damp issuance following the 1998 liquidity crisis, confounding the identification of any effect from illiquidity. Furthermore, while there would seem to be little room for argument about the presence of a break in the series in fall 1998, one might examine the issuance rebound in early 1999, or even late 1998, and argue that there was no lingering impact. To this extent the relatively quick rebound in issuance potentially hides lingering effects in the *composition* of issuers, rather than in the number of issuers or amount of issuance.

This paper, in part, documents the impact of liquidity shocks on the composition of firms that enter the corporate bond market. One difference is evident from Exhibit One, which is that the share of investment-grade issuance rose relative to high-yield (“junk”) issuance. Throughout 1997 and 1998 the share of junk issuance climbed, and after August 1998 the share falls significantly (and the gap between the moving average of total issues and high-yield issues widens). While credit concerns certainly played a roll in the decline of high-yield issuance, I am going to argue that the bigger compositional effect was via the market’s emphasis on issue liquidity – in particular on issue “size” and “familiarity”. When liquidity is at a premium, larger bonds are much more prominent.

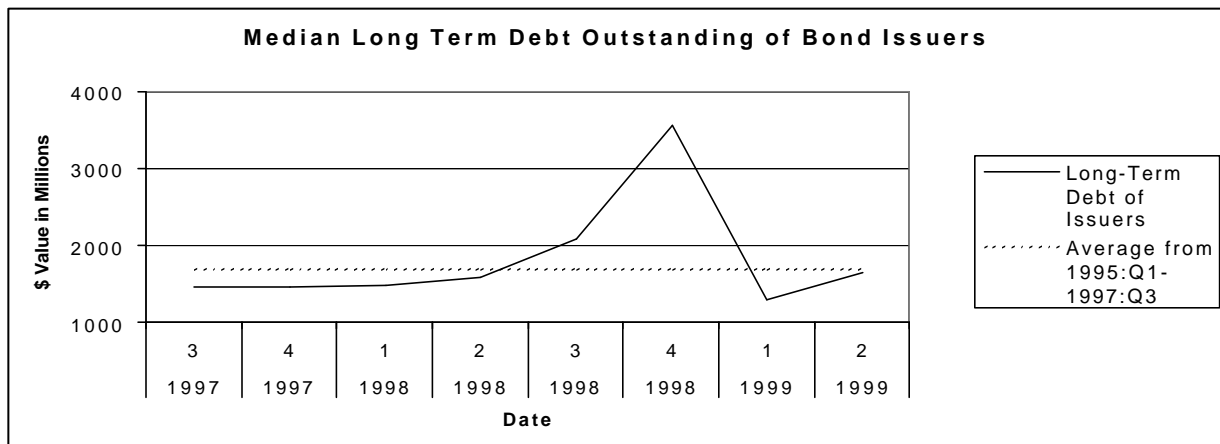


**Exhibit Two. The Effect of LTCM Crisis on Amount of “Large” Bond Issuance.**

Bond sample as in Exhibit One. “Large” is defined as the upper size quartile as determined by the prior year of issuance.

Exhibit Two suggests a spike in the relative issuance of larger size bonds after the LTCM crisis, and that there was some persistence in this change in composition. I will show that this shift was driven, at least in part, by a demand for liquidity by investors and underwriters and distinguish it from various alternatives that could also account for the change. Of course, since large bonds are more likely to be issued by larger companies, it could well be that issuer characteristics rather than issue characteristics which prompted the shift to larger bonds. This explanation is not completely independent of my liquidity hypothesis, since the liquidity of an issue may be influenced by multiple factors, including issuer characteristics. For instance, the size and “familiarity” of the issuer may matter for liquidity because investors have done more research on these companies and there is potentially less private information.

While it is difficult to measure “familiarity”, one proxy in the context of the debt markets is the amount of debt that the firm has issued. Not only is this evidence of past (and ongoing) investor scrutiny, but there may also be some substitutability between bonds of the same issuer which could generate liquidity. Exhibit Three is suggestive of some impact from the LTCM crisis onto the debt-outstanding of bond issuers at the end of 1998.



**Exhibit Three. The Effect of LTCM Crisis on Amount of “Name” Bond Issuance.**

Bond sample as in Exhibit One. The amount long-term debt outstanding of the issuer is taken from Compustat for the quarter of the bond issue.

The paper proceeds by providing new evidence that bond size is a factor in the amount of trading activity, and therefore liquidity, in an issue. Then, using multivariate regressions to control for observable issue and issuer characteristics, I establish that issue size, and certain measures of familiarity, are priced liquidity factors. In particular, the price depends crucially on whether the economy is experiencing an illiquidity shock. This is a novel approach to establishing that bond size is a liquidity factor, at least for some corporate debt, because the identification does not rest solely on a regression of spreads on bond size but rather on the interaction of that effect with observed illiquidity events. This leads to an important empirical dichotomy since issue size only commands a liquidity *premium* when illiquidity in the market is high. At other times, issue size appears, sometimes significantly and sometimes insignificantly, to be *positively* correlated with spreads, perhaps due to the need to find enough buyers to fill a large order or to a liquidity penalty that the underwriter faces in taking a large issue into its inventory. Moreover, the estimated effect likely understates the true effect as the sample of bonds issued tends significantly towards bigger bonds in times of illiquidity.

This new evidence that bond size is a liquidity factor contributes to our understanding of liquidity in the corporate debt markets. First, it helps establish that both issuer *and* issue characteristics matter for an asset's liquidity. The fact that first issues, issues by private firms, and issues into the 144a (private) market are more expensive all suggest that information problems are priced at issuance. Likewise, the fact that multiple issues and large issues are discounted suggests that the prospects of wider ownership translate into more trading and more liquidity for the securities. Both of these are consistent with theories of liquidity. Second, it seems clear that the effects of liquidity, or illiquidity, go beyond market pricing and extend to composition of who is in the market. From the perspective of market watchers, this is a hidden cost of heightened illiquidity.

The paper continues in section 2 with a discussion of the previous theoretical and empirical literature on the sources of liquidity as well as some extensions to thinking about the corporate bond market. Section 3 presents the empirical tests of size, and other, liquidity factors. Section 4 then concludes.

## 2. Previous Literature and the Plausibility of Issue Characteristics as Liquidity Factors:

### 2.1 Previous Theory:

The market micro-structure theory from equity markets provides a basis for hypothesizing that size matters. In general the bid-ask spread, which proxies for liquidity, has been modeled as dependent on three factors: order processing costs, inventory costs, and adverse-selection costs (see, for instance, O’Hara, 1995). Empirical work on the contribution of these three factors to the bid-ask spread vary tremendously (see, for instance, Stoll, 1989, George, Kaul, and Nimalnedran, 1991, and Huang and Stoll, 1997), although both the theoretical and empirical literature has come to emphasize the roll of information problems (adverse-selection costs). But, the relevant point here is that the same factors can be thought of as operating in the debt markets. While it is not necessary, it can clearly be argued that issue size could impact relative costs across any of those three dimensions.

The basic idea motivating size as a liquidity factor is that large issues will trade more frequently. Information costs may also be reduced (not only by more trading activity) but because investors will be more knowledgeable about a larger issue because it is more widely held and analyzed – it is more transparent (these are the same motivations offered in Crabbe and Turner, 1995). Trying to distinguish between what is issue specific and issuer specific liquidity is one of the goals of the paper.

### 2.2 Intuition for Liquidity in the Corporate Bond-Market and the LTCM Effect:

In the appendix I propose a stylized model of trading in the corporate bond market to help think about the rise of liquidity problems and its effect on the market. In the model illiquidity is the result of an information problem about the correct market prices which generates a lemons problem in the sense of Akerloff (1970). The lemons problem, in this case, is mitigated by “informed” traders because they compete with each other for trades (rather than with the market maker, as in the equity microstructure literature, see O’Hara , 1995, which instead generates the lemon’s problem when there are too many, not too few, informed traders). Thus, the extent of liquidity is determined by the availability of “informed” traders in what amounts to a search framework. *Liquidity is therefore linked to size* because larger bonds will be more widely held and disseminated, leading to more informed traders, and more liquidity, in bigger bonds.

Informed traders may also be determined by their “familiarity” with the bond being traded, or with close substitutes – close substitutes may be other bonds issued by the same issuer. Both paths lead to more informed traders, and more liquidity, for larger bonds. This secondary-market phenomenon can translate into reduced issuance during illiquid times because firms (issuers) may not want to pay a large liquidity penalty. Underwriters are also less likely to bring small deals due to the same lemon’s problem. Underwriters must take the bonds into inventory and then sell them to investors and during illiquid times they are less likely to do that. They must also be willing to act as dealers and make a market in the bond to help ensure liquidity.

Underwriters (dealers) do not like to hold unhedged inventory (particularly over quarter-end, and especially over year-end) because inventory is risky and firm capital must be set aside to account for that. But, if the inventory can be easily hedged, dealer’s positions are protected. When dealer willingness to take positions is reduced and/or the cost of hedging climbs, then dealers will not provide liquidity – they will simply be another informed investor. This distinguishes dealers from market-makers, of course, since they are not required to take the other side of trades.

In 1998, dealers suffered a shock across three related dimensions. Bond trading positions suffered losses, and dealer hedges blew up. This gave dealers losses on their positions and on their hedges while also dramatically increasing the cost of hedging. Trading losses led Wall Street firms to cut all positions, including dealer positions that were not necessarily related. At the same time the dealer’s own losses gave them incentive to reduce inventory exposure.

In 1998, the typical way for corporate bond dealers to hedge inventory was with a short position in the 10-year Treasury security. When that hedge proved ineffective – corporate prices fell while a flight-to-quality drove up Treasury prices – the cost of hedging climbed. Hedges that protected against spread risk were required, and since corporate bond futures and options are non-existent the swap market was the only alternative.<sup>1</sup> Swap spreads sky-rocketed and thus so did the cost of hedging.

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<sup>1</sup> Hedging strategies related to short positions in the asset would require selling the asset and thus put the dealer in the same position as everyone else.



Dealer inventories were slashed and new bond issuance was curtailed.

The importance of inventory for liquidity is an old idea. Demsetz (1968) views inventory costs, and thus the bid-ask spread, as dependent upon “waiting costs” which depend on the frequency of transactions. Thus bonds that trade more often have lower costs and spreads – they are more liquid. Demsetz (1968) shows that the specialist ends up taking more positions in slow trading stocks – consistent with the specialist taking on more inventory and hence setting higher spreads. Dealer’s sensitivity to inventory is also pursued by Ho and Stall (1981), who show that if dealers accumulate too much inventory they will lower their offer price and increase the bid-ask spread to accumulate trades on the other side. The assumption that dealers will want to reduce exposure to inventory is similar to theirs derived from a maximization problem. That is, one could imagine dealers (and other informed investors) incrementally widening spreads as too many sell orders arrive. Spulber’s (1996) search model for bid-ask spreads is similar.<sup>2</sup> He has no “explicit costs of search”, rather the search time is the transactions cost, but it yields each “dealer” some local monopoly power. Grossman and Miller’s (1988) analysis also focuses on liquidity as the “price of immediacy.” Routledge and Zin (2001) instead emphasize the role of the hedge available to the market-maker.

### 2.3 Previous Empirical Evidence:

Surprisingly limited previous empirical examination exists on liquidity in debt markets, although the LTCM collapse and declining supply of Treasury debt has sparked recent interest (see, for instance, Fleming, 2001). Studies of the corporate debt market have been even rarer, presumably because of the lack of trading-level data.

Much more analysis has occurred on equity markets where the availability of “tick” data and market quotes exists. The equity literature speaks a bit to the question of the relation between liquidity and issue size. In the equity market literature it is well established that small stocks are more subject to non-trading effects (Lo and MacKinlay, 1990) and to larger relative bid-ask spreads (see, for instance,

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<sup>2</sup> Hall and Rust (2001) extend Spulber (1996) to show how dealers and market makers can coexist.

Campbell, Lo, and MacKinlay, 1997, section 3.2). Less liquid stocks have also been shown to be more sensitive to trade size (Hausman, Lo, and MacKinlay, 1992).

The same has been assumed to be true for bond markets. For instance, Fenn (2000, p.397), in discussing a regression with spreads as the dependent variable, asserts that the “expected sign on issue size is negative, as larger issues are thought to be somewhat more liquid.” Fenn (2000) indeed, in an analysis of 144a issues, finds significant results consistent with this expectation. Blackwell and Kidwell (1988), in a comparison of public and private bonds, however finds no significant link between issue size and yield. Crabbe and Turner (1995), in a narrower investigation of the MTN market, also find no significant link between issue size and yield.

Research on Treasury market liquidity has been more extensive than for the corporate market, but still limited relative to equities. Analysis of the Treasury market has focused on *measures* of liquidity, such as trading volume, trading frequency, trade and quote size, bid-ask spreads, and the on-the-run/off-the-run spread, and the effect of liquidity on prices (see, for instance, Fleming, 2001). Little work has focused on the factors causing liquidity in the bond market, except for going off-the-run. In one exception, Sarig and Warga (1988) show that the age of the bond is a liquidity factor. The link between age and liquidity is assumed to be that bonds eventually end up in buy-and-hold portfolios and so cease to trade. If true, this also supports the contention that size is a liquidity factor, since the amount outstanding to be traded should be proportional to size.

#### 2.4 Some New Evidence on Bond Size and Liquidity:

Using daily bond price data from Merrill Lynch’s corporate bond database I investigate the relationship between bond size and trading activity. Since trade data is not available we proxy for trading activity by assuming that if the bond’s price does not move that the bond did not trade and the price is “stale”. This proxy should work, on average, since traders have incentive to update quotes on the active bonds. We focus on the high-yield market because the lack-of-trading is exacerbated in this market. Of course, that very fact supports the contention, since high-yield bonds tend to be smaller. However, the data for investment-grade firms may also be more prone to matrix pricing off of movements in Treasury yields, since the reported difference in “activity” between investment-grade

and high-yield firms is large.

Exhibit 3 (Panel A) illustrates the frequency of non-trading across large and small bonds for a particular month of data (in this case March 2001, but the results are robust to other months). Bonds with greater than the median face value (or par value) are much more likely to trade than bonds smaller than the median. For B-rated bonds the difference in non-trading is 68 versus 49 percent – for small B-rated bonds 68 percent of day-bond observations have no price change. For BB-rated bonds the amount of non-trading is 41 versus 49 percent. Again, large bonds appear to trade more frequently. The difference between large and small for each rating group is statistically significant.

Panel B shows that a similar pattern holds when the bonds are split based on the number of other bonds outstanding by the issuer. A bond that belongs to an issuer with an above median number of bonds outstanding is 30 percent more likely to trade if it is B-rated and 7 percent more likely to trade if it is BB-rated. Again this difference is statistically significant.

Exhibit 4 provides a different view of non-trading activity. Instead of assessing the frequency of non-trading on any given day, it considers the length of non-trading by reporting the probability of a bond not trading over consecutive days. As can be seen from the top panel, BBB-rated bonds (which are larger than B- and BB- rated bonds) are much less likely to have stale prices. Only about 20 percent of BBB-rated bonds do not trade on any given day. To the contrary, for B- and BB- rated bonds, almost 20 percent of them do not trade for 5 consecutive days. The middle and bottom panels show the high-yield break-outs by median bond size. Again, as with the previous exhibit, small bonds have more non-trading days and more non-trading runs.

Whether the increased trading activity of large bonds is due to the severity of information problems related to the issuer, or to simply the number of investors holding the bond, it is impossible to say from this analysis. But, regardless, bond size does appear related to liquidity, and a multivariate pricing analysis may be able shed light on the role of issue versus issuer characteristics.

### 3. Liquidity Pricing Model Specification, Identification Strategy, Alternative Hypotheses, and Data:

If large bonds are indeed more liquid then this liquidity should be priced by the market. One standard, and relatively clean, way to test this is to put bond spreads at issuance as the dependent variable of a regression and determine if the liquidity factor effects bond spreads in the predicted direction (as in Fenn, 2000, and Blackwell and Kidwell, 1988). That too is the approach taken in this paper. Spreads at issuance are, in fact, preferable since they are typically quite accurately observed.

To test the hypothesis that issue size is a liquidity factor I use data on all U.S. nonfinancial straight bond issuance from 1994 through 2001. The spread is calculated as the issue's yield-to-maturity over that of the nearest on-the-run Treasury. The data source is SDC's New Issues database. Restricting the sample to straight debt simplifies the comparisons, since yields on convertibles are misleading without accounting for the equity piece. Pass-throughs, floaters, medium-term note programs, asset-backed, lease- or mortgage- related, equipment trusts, and bonds with guarantees, are all eliminated. That leaves 2639 bond issues in the full sample.

The key to specifying this test is to control for the macroeconomic, issue, and issuer characteristics that will also move the spread. Within this framework we can also control for alternative hypotheses regarding what drives liquidity or for why size might matter for non-liquidity reasons. For instance, a prominent alternative explanation for why size might matter for spreads is that it is a default risk factor. Therefore the independent variables include: (1) variables for testing the size-liquidity hypothesis, (2) variables measuring issue characteristics, (3) variables measuring market conditions, and (4) variables measuring issuer characteristics. The main variables used to test the size-liquidity hypothesis is the issue size. I also use the time since previous issue or a dummy variable for previous issuance within the year. Other liquidity measures include a dummy variable for multiple issues on the same day and a dummy variable for first bond issue in sample. The first issue dummy uses issuance back to 1993, but earlier issuance is excluded, so if a firm issued a bond in 1992 and 1994 the 1994 issue would be counted as a "first issue" in my analysis. I also use the total debt outstanding from Compustat as a potential measure of liquidity via "familiarity".

The macroeconomic controls include the 10-year constant maturity Treasury yield, the yield curve

premium defined as 30-year minus 5-year Treasury, the on-the-run premium between the on-the-run Treasury and the fitted synthetic off-the-run yield curve, the spread between BBB-rated and AAA-rated bonds, and the spread between AAA-rated bonds and Treasuries. The last two are important because I give them additional interpretation. The BBB-AAA spread I consider to be the credit spread, since it reflects the reward for the risk differential between those two classes. The AAA-T spread I consider to be the liquidity spread, since short-maturity AAA bonds have essentially zero credit risk. The liquidity spread will be dependent on flight-to-quality and other moves that push investors into Treasuries. While these two spreads are positively correlated, that correlation is only .34, suggesting that they are indeed independent sources of information.

Issue characteristics include the rating notch, coded on a continuum from AAA=1 to CCC=20, so that a higher grade means greater risk (Fenn, 2000, shows that a single rating variable fits the data as well as individual dummy variables), the issue maturity, whether the issue had a put or call option, whether the issue was subordinated, and whether it was issued in the 144A market. Issuer characteristics include industry dummy variables and whether the issuer was a private firm. The data is then merged with Compustat to add other issuer characteristics such as firm leverage and coverage, in a more constrained sample.

### 3.2 Empirical Results:

Exhibit 5 reports results for the basic spread regression outlined above. Column 1 presents the baseline model. The coefficients on the macroeconomic variables are all significant in the expected direction. Increases in the on-the-run premium increase the spread, presumably due to a decline in market liquidity. A one basis point increase in the premium is estimated to raise issuance spreads by 1.3 basis points. Increases in the ten-year Treasury yield also increase the spread, perhaps due to their directional link with overall economy via monetary policy. A 100 basis point increase in the ten-year Treasury is estimated to raise issuance spreads by nearly 14 basis points. The slope of the yield curve, which is well known to flatten before recession and steepen before recovery, affects spreads inversely – a 10 basis point increase in the term structure reduces spreads by 4 basis points. Both the credit spread and liquidity spread push up issuance spreads. A 10 basis point move in the credit spread boosts spreads by 11 basis points, a nearly one-for-one effect, while a 10 basis point move

in the liquidity spread boosts issuance spreads by nearly 5 basis points.

Skipping over (for now) the variables for the size-liquidity hypothesis, the other issue and issuer variables are all significant in the expected direction. The coefficient on rating indicates that, conditional on everything else, a one-notch downgrade adds 22 basis points to the spread. The estimated coefficient on maturity indicates that every additional year of length costs .8 of a basis point. Including an embedded put option, which is protection for the bond-holder, reduces the spread by 44 basis points, while having an embedded call option, a cost to the bond-holder, only increases the spread by 7 basis points and, as seen in later regressions, is one of the few non-robust estimates. The value of the call option appears to be captured by the interest rate and other issuer characteristic variables.<sup>3</sup> A bond issued by a private firm is estimated to pay nearly 62 basis points extra, a subordinated issue to pay an extra 86 basis points, and a 144A issue to pay an extra 65 basis points. The private-firm and 144A-market effects may both reflect a penalty paid by firms who may not have to provide as much disclosure, or relatedly, a liquidity penalty by less well-known firms. The industry dummies are not broken out for presentation, but they are jointly significant.

### 3.3 Tests of liquidity and size:

The overall fit of the basic regression seems good, suggesting that it a reasonable model for testing what premium investors attach to issue size, as well as to other liquidity indicators. All of the included liquidity variables are highly significant in column 1. First issues pay a 14 basis point penalty, while multiple issues get a 14 basis point reward. The size of the bond issue has a significant coefficient of -0.034, so that the estimated effect of increasing a bond offer by \$100 million is to reduce spreads by 3.4 basis points. One standard deviation for issue size in the cross section is about \$277 million, yielding an estimated spread change of nearly 10 basis points.

Adding the time, in years, since the issuer's previous issue, shown in column 2, barely changes the results. The coefficient is marginally significant and each additional year since issuance is estimated

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<sup>3</sup> Call options appear in almost 30 percent of the bonds. It may be that different types of calls receive different valuation, but, in general, they receive little apparent value.

to add 2.5 basis points to the spread. Including that variable adds a small boost to the size coefficient, and lowers the coefficient and significance of both the call option dummy and the on-the-run premium variable. Adding, instead, a dummy variable for whether the issuer issued a bond previously within the last year, shown in column 3, changes the estimates even less (from column 1). The coefficient on the recent issuance dummy is also marginally significant, implying that a recent bond issue reduces spreads by 7.5 basis points.

Finally, in columns 4 and 5, the Compustat data is added. Both leverage (debt-to-assets) and coverage (interest expense-to-operating income) ratios are significant in the expected direction. Firms with weaker balance sheets and weaker cash flow must pay higher spreads. Total debt outstanding, however, is not significant. This casts doubt on the robustness of the “familiarity” argument, at least as proxied for by that variable. For instance, it is insignificant even when the time-since-last-issue variable is excluded (column 4).

*Moreover, the estimated size effect is also eliminated.* In the reduced sample with the presence of the leverage and coverage variables the estimated effects for a number of the other coefficients are altered. The on-the-run premium and Treasury yield effects are eliminated, the liquidity spread effect is weakened, and the 144a effect is weakened.

Hence, the general conclusion from Exhibit 5 must be that liquidity factors are important for bond pricing, but that the issue size is not necessarily an important factor. Exhibit 6 is supposed to change your mind about this by adding a new variable, an interaction between issue size and the liquidity spread to test the hypothesis that the pricing of liquidity during illiquid times is the most sensitive. In Exhibit 6, whose 5 regressions (and columns) match those from Exhibit 5, only the relevant liquidity-hypothesis variables are shown. The other variables are qualitatively unchanged from Exhibit 5.

The effect of size on spreads is completely altered by adding this interaction term. It now appears that the effect of size by itself actually has a positive effect on spreads – that is pays a liquidity penalty. This is plausible since larger issues must find more buyers for them. One way to attract more

investors and to keep the deal from languishing in the underwriter's inventory is to raise the spread.

However, the liquidity premium on size is dependent upon the amount of liquidity in the market, as measured by the liquidity spread. The more illiquid the period, the greater the premium on large bonds. The estimated coefficient is robustly significant, ranging from -0.051 to -0.092, across all five models presented. One way to interpret these coefficients is that during an illiquid time, a one-standard deviation change in bond size could reduce spreads by over 20 (or 40) basis points, while in a liquid time such a change would reduce spreads less than 10 (or 20) basis points.

### 3.4 Robustness of Findings and Sample Selection Issue:

This finding is also robust to a variety of alternative specifications. Exhibit 7 shows results when a dummy variable for "large" bonds is included instead of the continuous measure of issuer size. Dummies for size greater than \$240 million, which is near the midpoint of bonds, and for size greater than \$440 million, which is near the upper quartile for bonds, are used. The estimates in Exhibit 7 indicate that issuing a "large" bond in an illiquid period could reduce spreads as much as 100 basis points. The results are similar if the dummy-variable approach is used with a "big" level of the liquidity spread or if the on-the-run premium is used as the measure of the liquidity spread in the interaction instead of the AAA spread.

Exhibit 8 pursues the question of sensitivity across investment-grade and high-yield firms. As shown in both Panel A and Panel B, the results are consistent across all 12 models estimated, although some of the high-yield results are not significant. This may simply reflect the reduced sample size of the high-yield sample.

An alternative explanation for the reduced significance of the findings for the high-yield firms is that the sample selection problem is exacerbated for the high-yield sector. Since issue size is not exogenous with respect to the liquidity spread, it may be that the selection of bonds issued during illiquid periods is biased toward large bonds and therefore does not allow the identification of a significant size effect in those periods due to a lack of variation.



This question is pursued in Exhibit 9, which puts the size of bond issuance as the dependent variable and then determines how the macroeconomic liquidity influences (or “determines”) the bond size. The results are striking. In particular, the divergence between the investment-grade and high-yield results is completely consistent with the previous findings on the spread. The size of high-yield issues is extremely sensitive to the state of illiquidity. A change in the liquidity spread from 0.74 to 1.34, such as after the LTCM blow-up, is estimated to increase the average bond size by \$200-\$300 million, a more than doubling of the average size. For investment grade firms, the estimated effect is either insignificant or even in the opposite direction. Notice, however, that the investment-grade results on bond size are very sensitive to the credit spread measure, while the high-yield bond size is not at all. This is true even if the high-yield spread is used as the measure of credit risk. This suggests a link between bond size and credit quality for investment-grade firms and between bond-size and liquidity for high-yield firms. The credit-risk channel for investment-grade firms may reflect a disclosure-related mechanism that is actually due to the size of the issuer, rather than the issue. The liquidity-risk channel for high-yield firms appears to be something specific about the *bond* size. In the Compustat sample the amount of long-term debt that the firm has outstanding is the only significant indicator for bond issue size, which may be a liquidity factor or simply something else related to firm size.

Other liquidity measures besides size are also potentially influenced by the state of illiquidity. Importantly, rating grade is not, suggesting that the changing quality of the sample is not driving the findings related to issuer size. Rating grade matters in every regression, but it does not appear to be systematically moving with illiquidity. This is consistent with recent anecdotal history. For example, in the aftermath of the LTCM liquidity crisis, the first issuers back in the high-yield market were the speculative telecom firms. The market’s appetite for high-risk and low-rated telecom debt would not wane until the sector’s overcapacity became apparent in 2000.

Other liquidity measures also were found to be conditionally *uncorrelated* with the liquidity spread. For instance, neither long-term debt, first issue, multiple issuance, or time-since issue were significantly affected by the liquidity spread (results not reported). However, whether the issue is a 144a issue does depend somewhat on the illiquidity, with less 144a issues appearing in illiquid times. This is consistent with the size effect, since 144a bonds tend to be smaller. Interacting the 144a

issuance dummy with the liquidity spread in the issuance spreads regression yields an insignificant coefficient. Similarly, interacting these other liquidity measures with the liquidity spreads yields insignificant results except for some marginally significant findings in the expected direction for the first issue dummy variable.

#### 4. Discussion:

Recent experience shows that a severe liquidity shock (1998) is in some ways as bad for the corporate bond market as a severe credit-quality shock (2000/2001). In both cases credit spreads widen, even though in the case of the credit-quality shock spreads widen more. But issuance was more strongly curtailed in the case of the liquidity shock (1998). This shuts some firms out of the public debt market, and thus makes it more difficult for them to obtain financing. However, the reality is that most firms do not need to come to the bond market very often, and thus a temporary closing of that financing venue (even for a period of 3 months) does not pose serious consequences to the underlying economy.<sup>4</sup>

Rather, this finding simply emphasizes that the effect of liquidity on the corporate bond market goes well beyond the secondary market by also affecting the primary market. The impact of illiquidity on investors, and on trading activity, may well be more troublesome than the impact on issuance. Nonetheless, problems in the primary market reflect the problems in the secondary market. Central bankers interested in monitoring liquidity can therefore also look to the primary market. Of course, liquidity problems in U.S. fixed income markets were mitigated by emergency Federal Reserve rate cuts in both October 1998 and January 2001.

Examining the primary market provides additional insights into what issue and issuer characteristics may be fundamental liquidity factors. This study, in particular, focuses on the roll of issue size and its sensitivity to illiquidity. By looking for liquidity factors in market prices, I am assuming that the market recognizes and prices liquidity. Identifying fundamentals therefore only helps in our understanding of how liquidity works and what is valued by the market. This could be helpful in

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<sup>4</sup> For instance, I find that only between 5 and 10 percent of high-yield firms issue bonds in a given quarter, and only around 10 percent will issue additional bonds within a year.

building “liquidity” portfolios and identifying liquidity returns. Merrill Lynch, for instance, tracks a corporate bond index of the 175 most active high-yield bonds, as well as both “large” cap. and “small” cap. high-yield indexes. Such evidence is also useful for theoretical considerations of the sources of market liquidity.

## Appendix. Stylized Model of Liquidity in Corporate Bond Market:

### Model Setup:

The true market value of a bond is uncertain. It is distributed uniformly on an interval  $\pm \sigma$  around  $P^*$ , with  $E(P) = P^*$ . Investors go to the market to buy or sell and must search for a partner to trade with. The search is random but costly. The partner can be either informed or uninformed. Informed traders exist in the population in the proportion  $\alpha$ , to be described later. Uninformed traders are  $(1-\alpha)$  likely. Assume that the seller is informed. Informed traders know the correct price,  $P^I$ , a draw from the interval around  $P^*$ .

Consider a seller who solicits an offer from an uninformed trader. Ignore the search costs for now. What offer does the uninformed trader make? The expected price is  $P^*$ , but to offer  $P^*$  is not optimal since it invites trades from an informed seller only when  $P^I < P^*$ . To avoid this adverse selection the uninformed traders must offer  $P^{LO} = P^* - \sigma$ . This is the lemons problem in the corporate bond market. If there are only uninformed traders (except the seller) then no trading occurs, unless the seller must sell for other reasons – in which case  $P^{LO}$  prevails.

Now consider a seller soliciting an offer from an informed trader, again ignoring the search costs. The informed trader offers  $P^I$ , since to offer anything lower than that is to lose the difference to the next informed trader that the seller can find. The informed partner only has monopoly power up to the cost of searching for the next informed trader, and thus this is the extent of the price concession that they can extract from an informed seller. (For the sake of bargaining, imagine that it is costless to refresh a previous offer.)

Assume that the cost of searching is  $\beta$ , for now take it as a fixed cost, but it can also be a variable cost, which may be important for sellers needing to sell off a particularly large position. Since it costs  $\beta$  to replace a partner, each offered uninformed-price will actually be  $P^{LO} - \beta$ ; due to the search costs even the uninformed trader can extract rents. For the offered informed-price it still costs  $\beta$  to find a new price, but the informed partner is more difficult to replace since they are rare, and the offered price will be  $P^I - \beta/\alpha$ . This follows from the decision rule of the seller: search again as long as the expected benefit from searching exceeds the cost. Which gives the strategic partner the optimal policy of setting the price right at this cut-off point.<sup>5</sup> The haircut is intuitive: if there is a 50 percent chance of finding

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<sup>5</sup> The decision rule is to search again if [expected(benefits) > costs]. If the investor searches again then the probability of improving is  $\alpha$  which generates benefits of  $(P^I - P^{OI})$  where  $P^{OI}$  is the price offered by the informed partner, with probability  $(1-\alpha)$  the investor is worse off and will revert back to  $P^{OI}$ , the previous offer. In this case the investor will execute the same decision rule on whether to search again, facing the same costs and benefits. Along this branch of the tree, then, there is  $\alpha$  probability of benefit  $(P^I - P^{OI})$  and  $(1-\alpha)$  of continuing. Due to this structure, regardless of whether it is viewed as a multi-period or one-period problem, the solution for the maximizing  $P^{OI}$  for the strategic partner is the same:  $P^{OI} = P^I - \beta/\alpha$ .

an informed partner then the price concession can be twice as big.

The analysis of the decision rule is identical if the offer is made by an uninformed partner. The uninformed partner will not set the haircut so as to deter the seller to search for an informed trader because they do not know  $P^I$  (and the optimal informed offer price). To attempt this would lead them to increase their price, which they will not do, since it would result in them being the victim of adverse selection. But they are strategic in discounting the price by  $\beta$ .

This generates the expected price to the seller of:  $(1-\alpha)*(P^{LO}-\beta) + (\alpha)*(P^I-\beta/\alpha)$ . We can see that having informed investors mitigates the lemons problem, up to a point. The smaller  $\alpha$ , the larger  $\beta$ , and the smaller  $P^I$ , the more likely that the benefit from finding an informed trader does not meet the cost and both types of partners (informed and uninformed) will offer the same  $P^{LO}-\beta$  price.

The preceding assumes that the seller is small relative to the market. Now allow the seller's impact relative to the market to vary. We do this by assuming that  $\lambda$  is the probability of receiving a sell shock. The amount of selling therefore becomes important if  $\lambda$  is big – so that many investors are receiving the shock. To see this consider the probability of finding an informed trader, which ex ante is  $\alpha$ . But, if each informed trader has a probability  $\lambda$  of being a seller too, then it becomes more difficult to find a trade, now equal to  $\alpha*(1-\lambda)$  instead of simply  $\alpha$ . If  $\lambda > 1/2$  it follows that not all trades can be filled at the informed price. Some must be executed at the lemons price.<sup>6</sup> Bonds where there are more informed traders always have a smaller lemons premium, but there is always a  $\lambda$  such that no trading occurs and the uninformed price is offered by everyone.

Furthermore, once a trade occurs, if the price is observable, investors can update their prices. Uninformed investors can infer  $P^I$  from a trade not at the low price and update their information to offer the informed price. In this case  $\alpha$  is equivalent to one, all investors are informed. Conversely, if a trade is executed at the low price then informed investors will infer that they can extract additional rents from a desperate partner and so will update their information to offer the lemons price. In which case price is not informative and trading dries up, except for the most desperate sellers. In this case  $\alpha$  is equivalent to zero, all investors are uninformed and a lemons market results. The model offers no dynamics, but it is intuitive that trades at the low price will lead investors to lower the offer price even more.

Let the number of potential traders (i.e. market participants) be  $N$ . Assume a minimum holding size of  $M$  (for instance, \$1 million). (Alternatively, we can assume that holdings are diffuse but only those holding the largest positions are informed.) Then the number of holders of a given security is  $H = G/M$  where  $G$  is the amount issued. The number of holders of a close substitute is  $R = O/M$  where  $O$  is the amount of closely substitutable debt that is traded (think of other debt issued by the same company within recent history). Thus  $\alpha = (R+H)/N$ . The point is that  $\alpha$  is constructed to depend on  $R$  and  $H$  – the size of the issue and the amount of other debt the firm has recently outstanding. Later

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<sup>6</sup> This would be similar to if a seller has to move a particularly large amount of bonds. Or, if the penalty is increasing in the quantity, then it would be more likely to get a trade done at the lemons price.

we offer extensions so that  $\alpha$  depends on the amount of trading.

This Model Generates A Loss of Liquidity as a Result of Large Price Declines:

In this model a loss of liquidity is not arbitrarily assumed, rather it is generated by large price declines. Large price declines increase  $\lambda$  as investors are forced to sell to eliminate losing positions (or meet margin calls) and/or to meet redemptions. This reduces liquidity. Similarly, price declines reduce dealer's willingness to make a one-sided market since they want to reduce not build inventory (and also since hedging costs have increased) which can have a large effect on liquidity since if they pull back the probability of a trade falls from 1 to  $\alpha^*(1-\lambda)$ .<sup>7</sup>

Extensions:

There are two additional intuitive predictions which could be generated from this framework. The first is to show how shocks can be transmitted from one asset to another as sellers (and dealers pulling back) drain liquidity from each market in turn – since a seller will rather sell a different bond than be forced to sell at the lemons price. If the selling is strong enough, the lemons price (which could be different) will result in each market.

Second, additional insight into liquidity can come from a richer view of investor type. “Mark-to-market” investors (hedge funds and mutual funds) are subject to “sell” shocks when prices fall (but not when they rise). Hedge funds suffer a “sell” shock when prices fall since they must mark-to-market and meet margin calls. Mutual funds are assumed to be un-levered, but face redemptions. “Buy-and-hold” investors (insurance companies and pension funds) do not face sell shocks. They never sell, but they are not informed, therefore as they accumulate bond share the liquidity of that bond dries up. Thus, liquidity for a bond diminishes over time as buy-and-hold investors accumulate share and reduce trading.

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<sup>7</sup> Price increases reduce  $\lambda$  and so increase liquidity. If positive “buy” shocks were also possible the resulting symmetrical illiquidity of “too much” buying is eliminated by dealers willingness to stay in the market (as opposed to on the downside) and by their willingness to bring a fresh supply of new bonds. Unfortunately, when the market needs to sell, the issuers have not typically entered the market to retire their debt. Of course, that probably would be an optimal outcome, if the firm had cash on hand.

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Exhibit 3.

Panel A. Effect of face value on amount of trading. Using daily price data from Merrill Lynch's corporate bond database and assuming that if price does not move that the bond is not traded. \*\* indicates that the difference is significant at the 5% level.

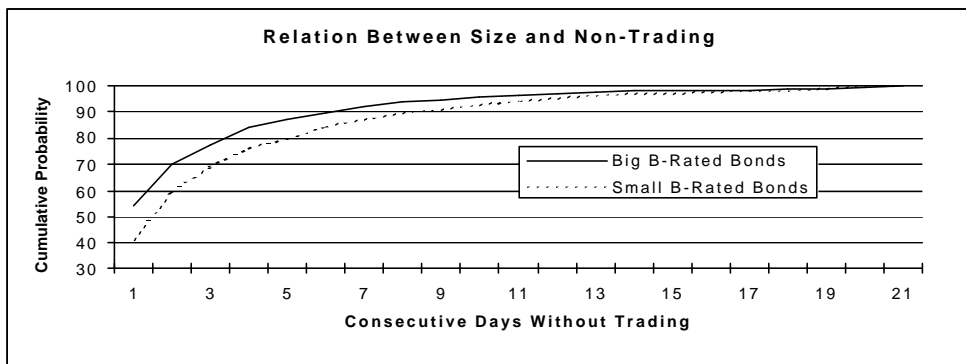
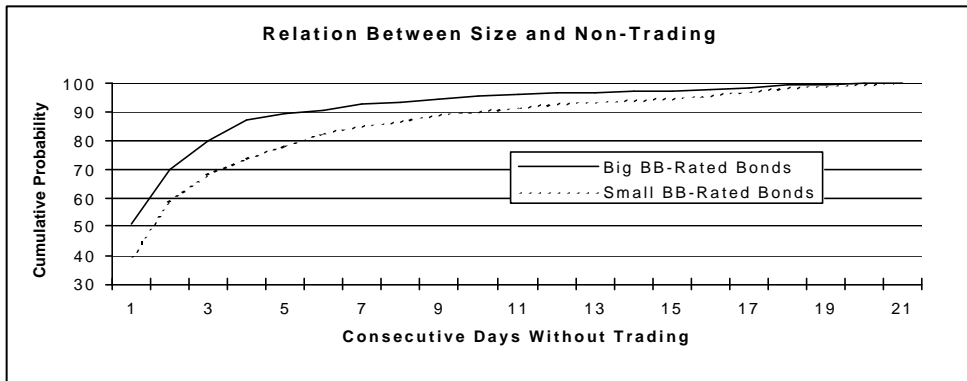
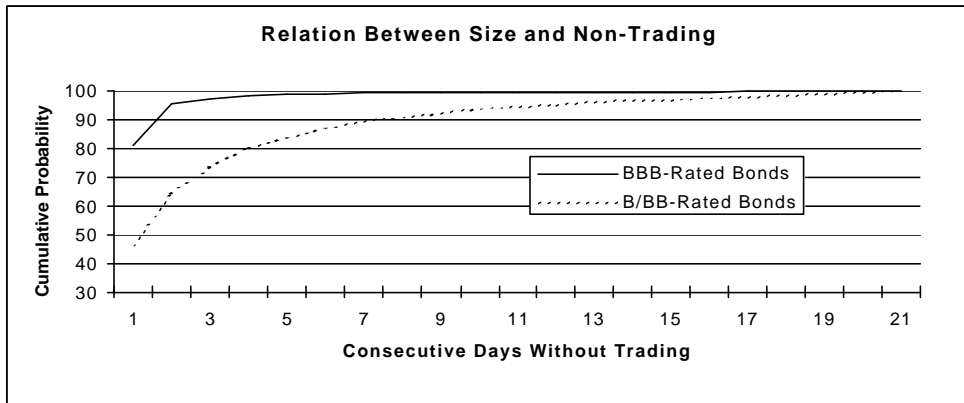
	percent of days that not traded (i.e. change=0)
B-rated bonds:	
Greater than median face value	49 %
Smaller than median face value	68 %**
BB-rated bonds:	
Greater than median face value	41 %
Smaller than median face value	49 %**

Panel B. Effect of outstanding bonds on amount of trading. Using daily price data from Merrill Lynch's corporate bond database and assuming that if price does not move that the bond is not traded. \*\* indicates that the difference is significant at the 5% level.

	percent of days that not traded (i.e. change=0)
B-rated bonds:	
Greater than median number of bonds	44 %
Smaller than median number of bonds	74 %**
BB-rated bonds:	
Greater than median number of bonds	42 %
Smaller than median number of bonds	49 %**

**Exhibit 4. Relation between bond size and number of days of stale prices.**

Price changes of zero are assumed to reflect no trading activity. Data from Merrill Lynch corporate bond master file for the month of March 2001. Data for other months are comparable.



**Exhibit 5. Impact of issue size and other indicators of liquidity, as well as various controls, on bond pricing.** Dependent variable is spread to treasuries on issued bonds. Data is SDC newly issued bonds from 1994-2001, excluding financial companies, Yankees, Euros, asset-backed, pass-throughs, lease-related, mortgage-related, equipment-trust related, MTN programs, and bonds with guarantees. Straight debt only. Constant term is significant but not reported. T-stats in brackets under the coefficients. \*\*\*, \*\*, and \* is significance at 1 percent, 5 percent, and 10 percent, respectively.

Dependent Variable = Spread to Treasuries	(1)	(2)	(3)	(4)	(5)
On-the-run Premium (versus synthetic)	1.30** [2.31]	1.02* [1.89]	1.32** [2.34]	0.81 [1.18]	0.80 [1.16]
Treasury Yield (10-year constant)	13.85*** [3.80]	13.77*** [3.93]	13.75*** [3.78]	5.00 [1.07]	5.27 [1.13]
Yield Curve Premium (30-year minus 5-year)	-42.85*** [8.37]	-42.20*** [8.55]	-42.73*** [8.35]	-48.91*** [7.07]	-48.21*** [6.97]
Credit Spread (BBB - AAA)	112.44*** [16.35]	120.43*** [18.10]	113.06*** [16.43]	112.27*** [11.66]	111.36*** [11.56]
Liquidity Spread (AAA-T)	48.91*** [5.25]	54.00*** [6.03]	48.86*** [5.25]	25.98* [1.90]	27.40** [2.01]
Rating Grade (AAA=1, CCC=20)	21.70*** [46.20]	22.86*** [48.17]	21.59*** [45.69]	17.08*** [25.10]	17.03*** [25.01]
First Issue? (1 if “yes”, 0 if “no”)	13.62*** [3.70]	14.13*** [3.56]	10.65*** [2.65]	17.83*** [3.58]	22.27*** [4.05]
Multiple Issues (same day)? (1 if “yes”, 0 if “no”)	-14.26*** [3.52]	-11.91*** [3.48]	-15.17*** [4.27]	-18.07*** [4.02]	-16.79*** [3.70]
Time Since Previous Issue (years)		2.51* [1.71]			3.65* [1.90]
Issue in Previous Year? (1 if “yes”, 0 if “no”)			-7.51* [1.88]		
Amount Issued (\$ millions)	-0.034*** [5.38]	-0.037*** [6.02]	-0.035*** [5.43]	-0.011 [1.36]	-0.010 [1.27]
Maturity of Issue (years)	0.789*** [4.49]	0.950*** [5.63]	0.801*** [4.56]	0.850*** [3.75]	0.841*** [3.71]
Put Option? (1 if “yes”, 0 if “no”)	-43.96*** [6.09]	-45.77*** [6.97]	-43.81*** [6.07]	-49.89*** [5.44]	-49.22*** [5.37]
Call Option? (1 if “yes”, 0 if “no”)	7.41* [1.93]	2.81 [0.76]	6.70* [1.74]	3.13 [0.63]	2.84 [0.57]

Private Company? (1 if “yes”, 0 if “no”)	61.52*** [6.67]	61.88*** [6.97]	61.44*** [6.67]	na	na
Subordinated Issue? (1 if “yes”, 0 if “no”)	86.43*** [13.15]	82.88*** [12.94]	86.29*** [13.13]	103.09*** [9.97]	102.13*** [9.87]
144a Issue? (1 if “yes”, 0 if “no”)	64.95*** [8.95]	54.78*** [7.75]	63.20*** [8.64]	24.53** [2.33]	22.50** [2.13]
Industry Dummies	Yes***	Yes***	Yes***	Yes***	Yes***
Leverage (debt/assets)				61.25*** [3.93]	62.78*** [4.03]
Coverage (intx/oibd)				1.06* [1.95]	1.06* [1.95]
Long-Term Debt Out (\$ millions) (x100)				-0.026 [0.86]	-0.022 [0.73]
Number of observations	2639	2639	2639	1185	1185
Adjusted R-square	.73	.73	.73	.68	.68

**Exhibit 6. Impact of issue size during illiquid periods on bond pricing.**

Dependent variable is spread to treasuries on issued bond. Other independent variables from Exhibit 5 are also included, but not reported to focus on key coefficients. Data is SDC newly issued bonds from 1994-2001, excluding financial companies, Yankees, Euros, asset-backed, pass-throughs, lease-related, mortgage-related, equipment-trust related, MTN programs, and bonds with guarantees. Straight debt only. T-stats in brackets under the coefficients. \*\*\*, \*\*, and \* is significance at 1 percent, 5 percent, and 10 percent, respectively.

Dependent Variable = Spread to Treasuries	(1)	(2)	(3)	(4)	(5)
Time Since Previous Issue (years)		2.47* [1.68]			3.65* [1.90]
Issue in Previous Year? (1 if “yes”, 0 if “no”)			-5.60* [1.83]		
Amount Issued (\$ millions)	0.018 [0.60]	0.025 [0.86]	0.023 [0.53]	0.085** [2.06]	0.085** [2.07]
Amount Issued * Liquidity Spread	-0.051* [1.78]	-0.060** [2.19]	-0.059** [2.17]	-0.092** [2.38]	-0.092** [2.37]
Leverage (debt/assets)				60.60*** [3.90]	62.13*** [4.00]
Coverage (intx/oibd)				1.09** [2.01]	1.09* [2.01]
Long-Term Debt Out (\$ millions) (x100)				-0.032 [1.06]	-0.028 [0.93]
Number of observations	2639	2639	2639	1185	1185
Adjusted R-square	.73	.73	.73	.68	.68

**Exhibit 7. Impact of “large” issues on bond pricing.**

Dependent variable is spread to treasuries on issued bond. Bond size is converted into a “big” or “small” dummy variable rather than a continuous measure, as in Exhibit 5. Other independent variables from Exhibit 5 are also included, but not reported to focus on key coefficients. Data is SDC newly issued bonds from 1994-2001, excluding financial companies, Yankees, Euros, asset-backed, pass-throughs, lease-related, mortgage-related, equipment-trust related, MTN programs, and bonds with guarantees. Straight debt only. T-stats in brackets under the coefficients. \*\*\*, \*\*, and \* is significance at 1 percent, 5 percent, and 10 percent, respectively. Impact of issue size and issuer “familiarity” on bond pricing. Dependent variable is spread to treasuries on issued bond. Data from 1994-2001. \*\*\* is significance at 1 percent, 5 percent, and 10 percent, respectively.

Dependent Variable = Spread to Treasuries	Dummy Variable for Large Issues = 1 when > \$440 million		Dummy Variable for Large Issues = 1 when > \$240 million	
	(1)	(2)	(3)	(4)
Time Since Previous Issue (years)	3.00** [1.97]	3.98** [2.06]	3.42** [2.25]	3.72* [1.95]
Large Issue (> cut-off)	26.04 [1.25]	35.94* [1.96]	44.82*** [3.12]	55.95** [2.16]
Large Issue (> cut-off) * Liquidity Spread	-51.59** [2.50]	-44.24** [2.30]	-64.32*** [4.26]	-70.96*** [2.81]
Leverage (debt/assets)		62.89*** [4.04]		61.85*** [3.99]
Coverage (intx/oibd)		1.10** [2.01]		1.09** [2.01]
Long-Term Debt Out (\$ millions) (x100)		-0.024 [0.78]		-0.018 [0.57]
Number of observations	2661	1185	2661	1185
Adjusted R-square	.72	.68	.72	.69

**Exhibit 8. Impact of issue size during illiquid periods on bond pricing, high-yield vs. investment-grade.**  
 Dependent variable is spread to treasuries on issued bonds, data as in Exhibit 5. Other independent variables from Exhibit 5 are also included, but not reported to focus on key coefficients. Model (3), (6), (9), and (12) use the dummy variable for issue size (=1 if > \$240 million) rather than the continuous variable. T-stats in brackets under the coefficients. \*\*\*, \*\*, and \* is significance at 1 percent, 5 percent, and 10 percent, respectively.

Dependent Variable = Spread to Treas.	Investment-Grade Firms			High-Yield Firms		
	(1)	(2)	(3) (>240)	(4)	(5)	(6) (>240)
<b>Panel A</b>						
Time Since Previous Issue	2.08** [2.26]	2.04** [2.23]	2.15** [2.36]	4.85 [1.20]	5.04 [1.24]	6.21 [1.54]
Amount Issued (\$ millions)	-0.001 [0.22]	0.026 [1.56]	18.42** [2.19]	-0.103*** [4.09]	0.035 [0.33]	60.16 [1.43]
Amount Issued * Liquidity Spread		-0.026* [1.65]	-18.73** [2.10]		-0.138 [1.34]	-84.33** [1.97]
Number obs	2026	2026	2026	612	612	612
Adjusted R-square	.65	.65	.65	.62	.62	.62

<b>Panel B</b>	(7)	(8)	(9) (> 240)	(10)	(11)	(12) (>240)
	Time Since Previous Issue	2.77** [2.06]	2.76** [2.04]	2.92** [2.19]	6.45 [0.90]	7.39 [1.02]
Amount Issued (\$ millions)	-0.002 [0.22]	0.066** [2.40]	32.77*** [2.62]	0.032 [0.72]	0.278 [1.50]	37.91 [0.49]
Amount Issued * Liquidity Spread		-0.065** [2.50]	-34.22** [2.59]		-0.240 [1.36]	-29.61 [0.37]
Leverage (debt/assets)	17.12 [1.41]	16.57 [1.37]	15.42 [1.27]		-4.22 [0.09]	-2.63 [0.05]
Coverage (intx/oibd)	16.95** [2.38]	17.44** [2.45]	18.05** [2.53]		1.00 [1.26]	0.92 [1.15]
Long-Term Debt Out (\$ millions) (x100)	-0.007 [0.37]	-0.012 [0.63]	-0.010 [0.52]		-0.259 [0.71]	-0.320 [0.92]
Number obs	983	983	983	190	190	190
Adjusted R-square	.62	.62	.62	.53	.53	.53

**Exhibit 9. Determinants of the size of a bond issue.**

Dependent variable is the size of the bond, measured in millions of dollars. SDC issuance data from 1994-2001, as in Exhibit 5. T-stats in brackets under coefficients. \*\*\*, \*\*, and \* is significance at 1 percent, 5 percent, and 10 percent, respectively.

Dependent Variable = Size of Bond Issue	Investment-Grade Firms		High-Yield Firms	
	(1)	(2)	(3)	(4)
Treasury Yield (10-year constant)	59.57** [2.38]	84.74** [2.39]	81.30** [2.58]	93.65* [1.67]
Yield Curve Premium (30-year minus 5-year)	46.81 [0.94]	360.79*** [4.62]	-66.16 [1.13]	-203.54* [1.82]
Credit Spread (BBB - AAA)	186.74*** [3.46]	320.18*** [4.05]	-18.32 [1.05]	-21.05 [0.55]
Liquidity Spread (AAA-T)	57.82 [0.83]	-261.16** [2.37]	320.81*** [3.90]	509.32*** [2.75]
Rating Grade (AAA=1, CCC=20)	9.39*** [4.43]	8.46** [2.55]	-18.45*** [4.55]	-13.58 [1.42]
Maturity of Issue	0.576 [1.01]	1.29 [1.48]	-1.51 [0.89]	0.73 [0.95]
144a Issue? (1 if “yes”, 0 if “no”)	98.44*** [3.13]	42.95 [0.83]	-95.34*** [3.54]	-49.72 [1.04]
Industry Dummies	Yes***	Yes***	Yes***	Yes***
Year Dummies	Yes***	Yes***	Yes***	Yes***
Leverage (debt/assets)		14.55 [0.20]		-22.46 [0.27]
Coverage (intx/oibd)		-25.93 [0.60]		-0.30 [0.22]
Long-Term Debt Out (\$ millions) (x100)		0.83*** [7.17]		2.57*** [4.65]
Number of observations	2026	983	612	190
Adjusted R-square	.26	.28	.22	.42