

France and Europe: economic developments, reforms and attractiveness

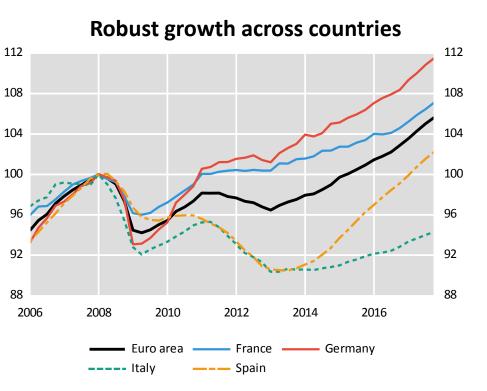
Paris Europlace, New York: 18 April 2018

François VILLEROY de GALHAU, Governor of the Banque de France

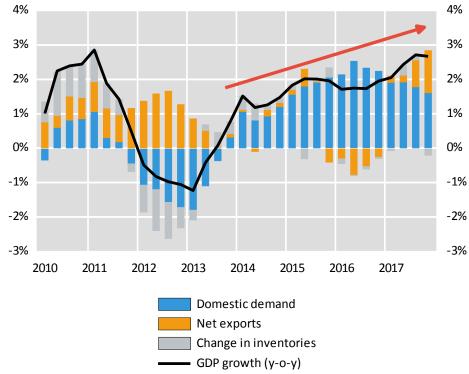




EURO AREA: FROM THE RECOVERY TO AN EXPANSION PHASE



Domestic demand to support growth



Sources: Eurostat Sources: Eurostat



4%

3%

2%

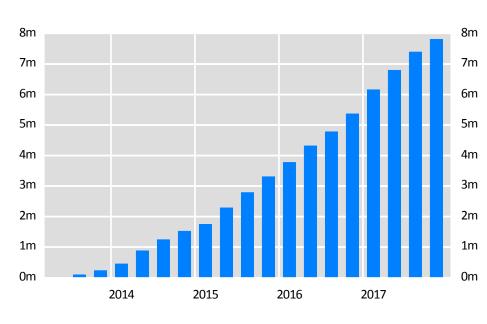
1%

-2%

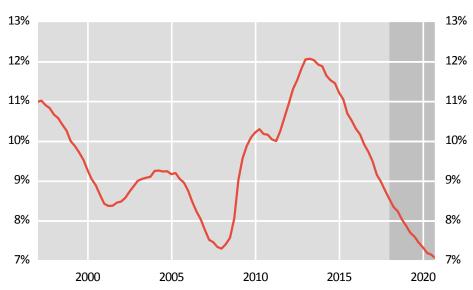
-3%

EURO AREA: LABOUR MARKET BACK TO ITS PRE-CRISIS LEVEL

Almost 8 millions jobs added since 2013Q2



Large fall of the unemployment rate



Sources: Eurostat

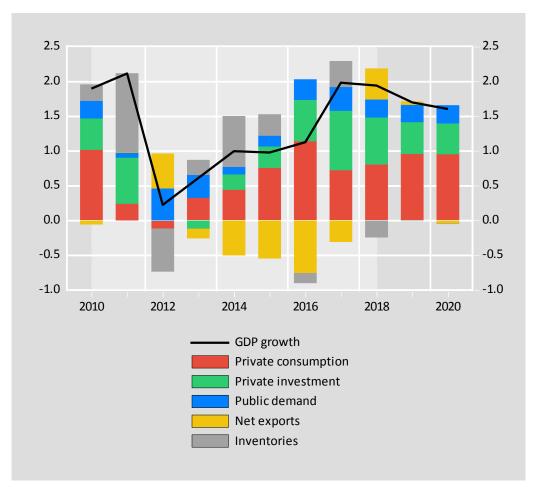
Sources: Eurostat + March 2018 ECB Projections





FRANCE: ROBUST GROWTH SUPPORTED BY BUOYANT DOMESTIC DEMAND AND DYNAMIC NET EXPORTS

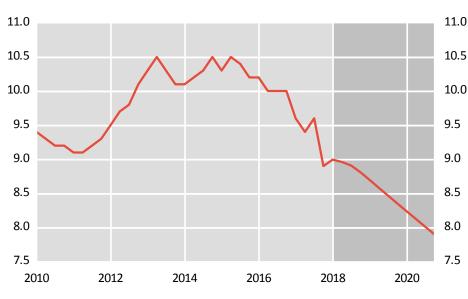
GDP growth and its components (%/pp)



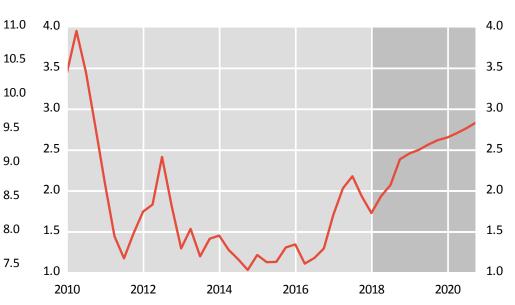


FRANCE: IMPROVING LABOUR MARKET

Unemployment rate



Wage growth (private sector)



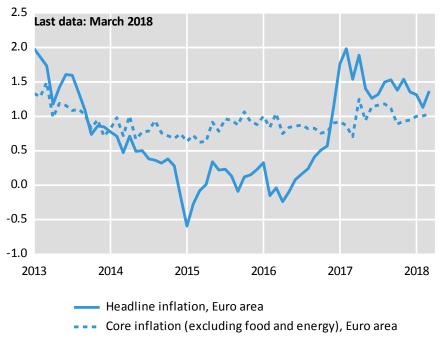
Sources: Insee + March 2018 BdF Projections

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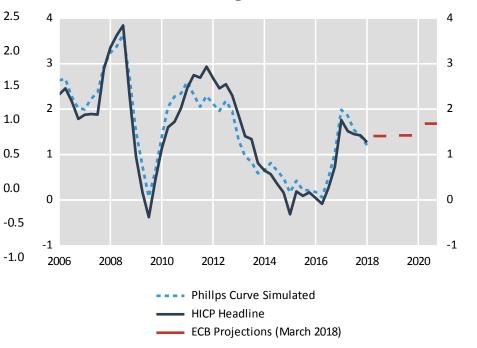


EURO AREA INFLATION: PROGRESS TOWARDS THE TARGET

Deflationary risks have disappeared



Gradual return to target in the medium term

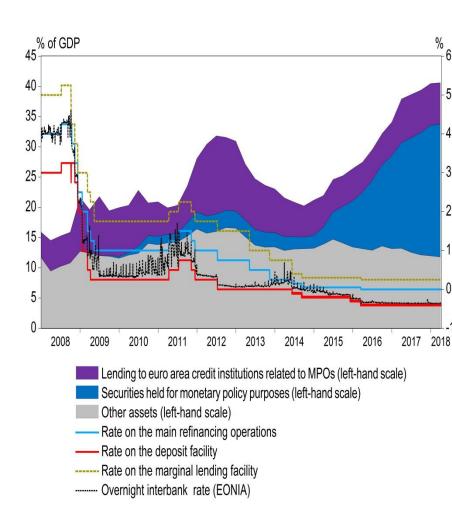


Sources: Eurostat, ECB, BdF calculations



Sources: Eurostat

INSTRUMENTS OF UNCONVENTIONAL MONETARY POLICY: A 'QUARTET' OF MEASURES



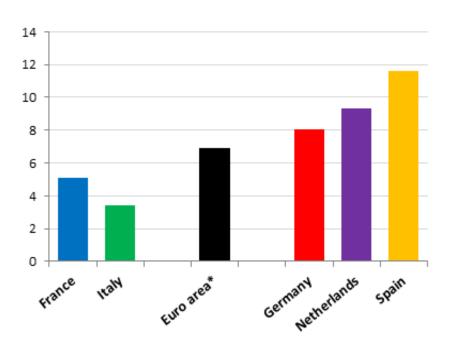
- 1. Liquidity provision
 - Fixed-Rate Full Allotment (since October 2008)
 - > TLTRO-I (launched in June 2014);
- **2. Forward Guidance** (since July 2013);
- 3. Negative rates on the deposit facility (since June 2014);
- **4. Asset Purchases Programme** (since January 2015), €60 billion monthly, at least until Sep. 2016.
 - Extensions -
- ✓ March 2016: cut of the deposit facility rate = -0.4%; monthly purchases to €80 billion; TLTRO-II (€760 billion as of Sep. 2017)
- ✓ **December 2016 :** APP extended at least until Dec. 2017, an additionnal € 60 billion/month.
- ✓ October 2017: APP extended to end of Sep. 2018, €30 billion/month; reinvest the principal payment for an extended period of time... for as long as necessary; liquidity provision (the main refinancing operations + TLTRO) as long as necessary and at least until the end of the last reserve maintenance period of 2019.
- ✓ Total APP holdings (March 2018) ≈ €2.37 trillion, will increase up to €2.55 trillion by end of Sep. 2018.





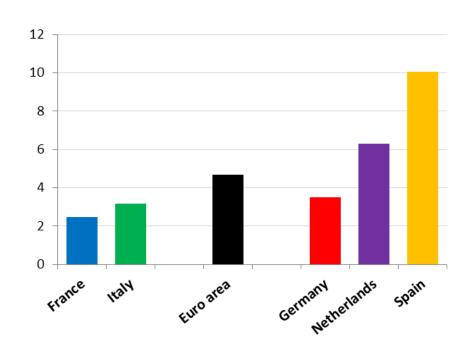
THE PAY-OFFS OF REFORMS IN THE EURO AREA

GDP, cumulated growth over 2014-2017 (%)



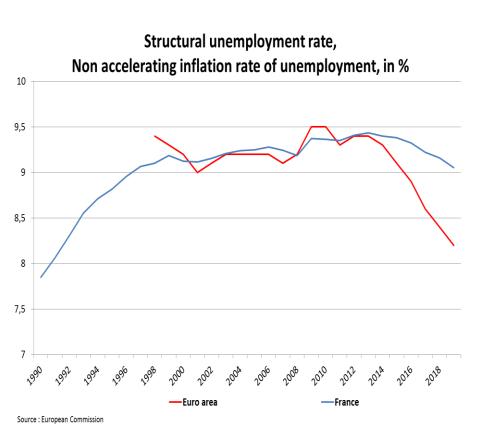
*except Ireland.

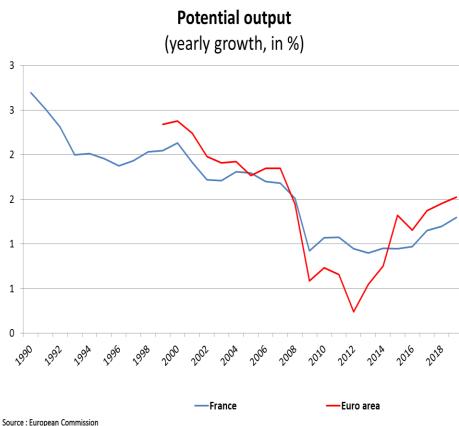
Employment, cumulated growth over 2014-2017 (business sector, %)





BUT IMPORTANT REMAINING CHALLENGES: HIGH STRUCTURAL UNEMPLOYMENT AND LOW POTENTIAL GROWTH





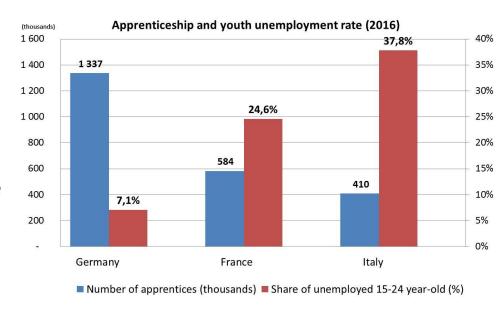


source : European Commission

ONGOING REFORMS FOR A BETTER-FUNCTIONING LIFELONG TRAINING AND APPRENTICESHIP SYSTEM

An ambitious labour market reform was recently implemented:

- Widen the negotiation space given to social partners for decision-making
- Simplify staff-representation obligations:
 Enlarge the negotiation field and hence ease compromise
- Reduce the uncertainties of labour disputes and better secure labour relations
- Should give more flexibility and reduce uncertainty for firms



Sources: Apprenticeship: Germany: BiBB; France: INSEE; Italy: Report Cedefop Italy; unemployment data: Eurostat.

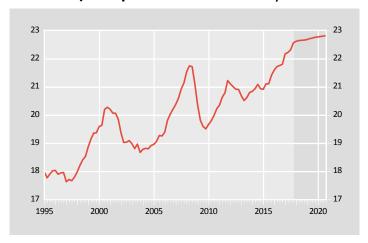
Important reforms are also on the way to better adapt worker skills to the needs of firms

- A reform of lifelong training (currently inefficient)
- A reform of apprenticeship (to make it more attractive for firms and young people)
- A reform of insurance benefits (to increase labour force participation)



ONGOING REFORMS TO SUPPORT PUBLIC AND PRIVATE INVESTMENT

Corporate investment rate (% of private value added)



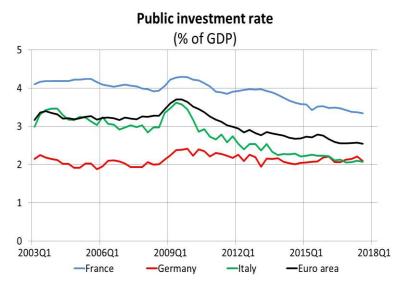
An important public investment plan

- Spanned over 2017-2022
- In key areas for the future
- Energetic transition, digital, infrastructure

Source: BMPE

Private investment rate is expected to remain high:

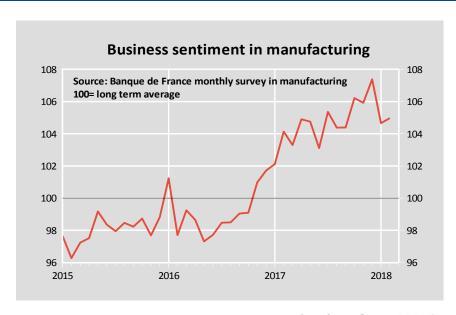
- It has already exceeded the previous peak seen in 2008 and should continue to increase over the projection horizon, reaching 22.8% by end-2020.
- The introduction of flat tax on capital gains and dividends and the reduction of corporate income tax should support this positive investment trend

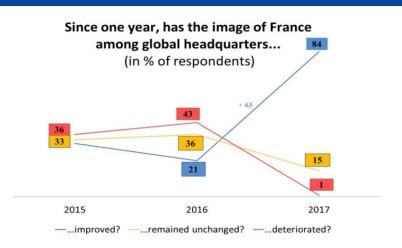






POSITIVE CONFIDENCE REINFORCES FRENCH ATTRACTIVENESS





Source: IPSOS; survey on attractiveness among executives of foreign firms in France

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Technology fast 500 Winners 2017 in Europe





Source : Deloitte