



Communication on central bank statistics: unlocking the next level

Joint Irving Fisher Committee and Banco de Portugal conference

19 and 20 September 2022, Lisbon

Final agenda

Monday, 19 September 2022

12:00 Registration and snacks

13:00 Introductory speech

Ana Paula Serra, Member of the Board, Banco de Portugal

13:20 Session 1: Unlocking the function: how to start and with which skills?

Chair: **António Garcia** – Banco de Portugal

In this session, central banks will share their experience on how to start a statistical communication function in terms of targets, channels, contents and on how to create the team in charge of the communication function.

- *Developing the statistical communication function at Danmarks Nationalbank* (**Lars Risbjerg** – Danmarks Nationalbank)
- *Building an ecosystem for statistical communication* (**Matthias Rumpf** – European Central Bank)

- *Three targets for making statistics easier to understand* (**Mingfei Qiu** – Federal Home Loan Bank of Atlanta)
- *Unlocking the function: where to start?* (**Hadar Gotsman** – Bank of Israel)
- *Together we make it better: how a multidisciplinary team unlocked the statistical communication function at the Banco de Portugal* (**Lígia Nunes** – Banco de Portugal)

15:00 Session 2: Unlocking new targets

Chair: **Gloria Peña** – Banco Central de Chile

In this session, central banks will share their experience on how to reach and engage with different targets.

- *Helping users think with data: statistical communication at the Bank of Canada* (**Andrew Geraghty** – Bank of Canada)
- *How to tailor information resources to a target audience – Lessons learned from a Research Data Centre* (**Christian Hirsch** and **Jannick Blaschke** – Deutsche Bundesbank)
- *One size does not fit all: target matters* (**Shahid Hussain Javaid** – State Bank of Pakistan)
- *Staflix: a Banco de Portugal's original series* (**Mafalda Trincão** – Banco de Portugal)

16:20 Coffee break

16:45 Discussion panel: using plain language to enhance statistical literacy

Moderator: **Bruno Proença** – Banco de Portugal

Panellists: **Silke Stapel-Weber** – European Central Bank

Pedro Coelho – NOVA Information Management School

Sérgio Aníbal – Público

17:45 End of first day

19:00 Social event

Tuesday, 20 September 2022

8:30 Welcome coffee

9:00 Session 3a: Unlocking new channels (Part I)

Chair: **Luís Teles Dias** – Banco de Portugal

In this session, central banks will share their experience on using different channels to communicate with different target groups.

- *Accessible digital economic indicators at the Central Bank of Iceland* (**Bjarni Þór Gíslason** – Central Bank of Iceland)
- *More insight into Dutch mortgage debt data* (**Eva Hagendoorn** and **Tim Hersevoort** – De Nederlandsche Bank)
- *New channels, new approaches, new data formats* (**Fernando Lemos** – Banco Central do Brasil)
- *Construction of bivariate fan chart from joint distribution* (**Purnima Shaw** – Reserve Bank of India)
- *The BIS Data Portal project - delivering the next generation platform for BIS statistics* (**Edward Lambe** and **Taejin Park** – Bank for International Settlements)

10:45 Coffee break

11:15 Keynote speaker: using web analytics services

12:15 Family photo and lunch

14:00 Session 3b: Unlocking new channels (Part II)

Chair: **Bruno Tissot** – Bank for International Settlements

- *Unlocking the social media whereabouts in the age of central banks* (**Luís Campos** – Banco de Portugal)
- *Innovating statistical communication in Banca d'Italia* (**Laura Bartiloro** – Banca d'Italia)
- *Flexible dissemination software for the 2021 England and Wales Census* (**Mike Thompson** – The Sensible Code Company)
- *Low level of financial literacy and central bank communication* (**Argita Frashëri** – Bank of Albania)
- *ECB Data Portal – Making Statistics accessible in a fast pace digital world* (**Klára Bakk Simon** and **Juan Alberto Sánchez Hernández** – European Central Bank)

15:45 Closing remarks

Pablo Garcia, Vice-Governor, Banco Central de Chile

16:00 End of the conference